

Global Floor Mounted Air Conditioner Market Survey and Trend Research 2018

<https://marketpublishers.com/r/GDE6B0280D8EN.html>

Date: June 2018

Pages: 74

Price: US\$ 2,600.00 (Single User License)

ID: GDE6B0280D8EN

Abstracts

SUMMARY

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Lazada, CARRIER, Toshiba Air Conditioning, Mitsubishi, LG, LG, Temperzone, MHIAA, Phoenix Aircon etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

Contents

PART 1 INDUSTRY OVERVIEW

- 1.1 Floor Mounted Air Conditioner Industry
 - 1.1.1 Definition
 - 1.1.2 Industry Trend
- 1.2 Industry Chain
 - 1.2.1 Upstream
 - 1.2.2 Technology
 - 1.2.3 Cost Structure
 - 1.2.4 Consumer Preference
 - 1.2.2 Downstream

PART 2 INDUSTRY OVERALL

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

PART 3 FLOOR MOUNTED AIR CONDITIONER MARKET BY PRODUCT

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast
- 4 Key Companies List
 - 4.1 Lazada (Company Overview, Sales Data etc.)
 - 4.1.1 Company Overview
 - 4.1.2 Products and Services
 - 4.1.3 Business Analysis
 - 4.2 CARRIER (Company Overview, Sales Data etc.)
 - 4.2.1 Company Overview
 - 4.2.2 Products and Services
 - 4.2.3 Business Analysis
 - 4.3 Toshiba Air Conditioning (Company Overview, Sales Data etc.)
 - 4.3.1 Company Overview
 - 4.3.2 Products and Services

- 4.3.3 Business Analysis
- 4.4 Mitsubishi (Company Overview, Sales Data etc.)
 - 4.4.1 Company Overview
 - 4.4.2 Products and Services
 - 4.4.3 Business Analysis
- 4.5 LG (Company Overview, Sales Data etc.)
 - 4.5.1 Company Overview
 - 4.5.2 Products and Services
 - 4.5.3 Business Analysis
- 4.6 LG (Company Overview, Sales Data etc.)
 - 4.6.1 Company Overview
 - 4.6.2 Products and Services
 - 4.6.3 Business Analysis
- 4.7 Temperzone (Company Overview, Sales Data etc.)
 - 4.7.1 Company Overview
 - 4.7.2 Products and Services
 - 4.7.3 Business Analysis
- 4.8 MHIAA (Company Overview, Sales Data etc.)
 - 4.8.1 Company Overview
 - 4.8.2 Products and Services
 - 4.8.3 Business Analysis
- 4.9 Phoenix Aircon (Company Overview, Sales Data etc.)
 - 4.9.1 Company Overview
 - 4.9.2 Products and Services
 - 4.9.3 Business Analysis

PART 5 MARKET COMPETITION

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
 - 5.2.1 Rivalry
 - 5.2.2 Threat of New Entrants
 - 5.2.3 Substitutes
 - 5.2.4 Bargaining Power of Suppliers
 - 5.2.5 Bargaining Power of Buyers

PART 6 MARKET DEMAND BY SEGMENT

- 6.1 Demand Situation

- 6.1.1 Industry Application Status
- 6.1.2 Industry SWOT Analysis
 - 6.1.2.1 Strengths
 - 6.1.2.2 Weaknesses
 - 6.1.2.3 Opportunities
 - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

PART 7 REGION OPERATION

- 7.1 Regional Market
- 7.2 Production and Sales by Region
 - 7.2.1 Production
 - 7.2.2 Sales
 - 7.2.3 Trade
- 7.3 Regional Forecast

PART 8 MARKET INVESTMENT

- 8.1 Market Features
 - 8.1.1 Product Features
 - 8.1.2 Price Features
 - 8.1.3 Channel Features
 - 8.1.4 Purchasing Features
- 8.2 Investment Opportunity
 - 8.2.1 Regional Investment Opportunity
 - 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
 - 8.3.1 Cost Calculation
 - 8.3.2 Revenue Calculation
 - 8.3.3 Economic Performance Evaluation

PART 9 CONCLUSION

List Of Tables

LIST OF TABLES

Table Global Floor Mounted Air Conditioner Market 2012-2017, by Type, in USD Million

Table Global Floor Mounted Air Conditioner Market 2012-2017, by Type, in Volume

Table Global Floor Mounted Air Conditioner Market Forecast 2018-2023, by Type, in USD Million

Table Global Floor Mounted Air Conditioner Market Forecast 2018-2023, by Type, in Volume

Table Lazada Overview List

Table Floor Mounted Air Conditioner Business Operation of Lazada (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table CARRIER Overview List

Table Floor Mounted Air Conditioner Business Operation of CARRIER (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Toshiba Air Conditioning Overview List

Table Floor Mounted Air Conditioner Business Operation of Toshiba Air Conditioning (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Mitsubishi Overview List

Table Floor Mounted Air Conditioner Business Operation of Mitsubishi (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table LG Overview List

Table Floor Mounted Air Conditioner Business Operation of LG (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table LG Overview List

Table Floor Mounted Air Conditioner Business Operation of LG (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Temperzone Overview List

Table Floor Mounted Air Conditioner Business Operation of Temperzone (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table MHIAA Overview List

Table Floor Mounted Air Conditioner Business Operation of MHIAA (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Phoenix Aircon Overview List

Table Floor Mounted Air Conditioner Business Operation of Phoenix Aircon (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Floor Mounted Air Conditioner Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Floor Mounted Air Conditioner Sales Revenue Share, by Companies, in USD Million

Table Global Floor Mounted Air Conditioner Sales Volume 2012-2017, by Companies, in Volume

Table Global Floor Mounted Air Conditioner Sales Revenue Share, by Companies in 2017, in Volume

Table Floor Mounted Air Conditioner Demand 2012-2017, by Application, in USD Million

Table Floor Mounted Air Conditioner Demand 2012-2017, by Application, in Volume

Table Floor Mounted Air Conditioner Demand Forecast 2018-2023, by Application, in USD Million

Table Floor Mounted Air Conditioner Demand Forecast 2018-2023, by Application, in Volume

Table Global Floor Mounted Air Conditioner Market 2012-2017, by Region, in USD Million

Table Global Floor Mounted Air Conditioner Market 2012-2017, by Region, in Volume

Table Floor Mounted Air Conditioner Market Forecast 2018-2023, by Region, in USD Million

Table Floor Mounted Air Conditioner Market Forecast 2018-2023, by Region, in Volume

List Of Figures

LIST OF FIGURES

Figure Floor Mounted Air Conditioner Industry Chain Structure

Figure Global Floor Mounted Air Conditioner Market Growth 2012-2017, by Type, in USD Million

Figure Global Floor Mounted Air Conditioner Market Growth 2012-2017, by Type, in Volume

Figure Global Floor Mounted Air Conditioner Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Floor Mounted Air Conditioner Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region

I would like to order

Product name: Global Floor Mounted Air Conditioner Market Survey and Trend Research 2018

Product link: <https://marketpublishers.com/r/GDE6B0280D8EN.html>

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GDE6B0280D8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970