

Global Fitness Tracker Market Analysis 2015-2019 and Forecast 2020-2025

https://marketpublishers.com/r/G91BC3E6BD9EN.html

Date: January 2020

Pages: 94

Price: US\$ 2,980.00 (Single User License)

ID: G91BC3E6BD9EN

Abstracts

SNAPSHOT

Fitness Tracker is a small and stylish sports fitness accessories, it is based on advanced MEMS technology to not only measure the daily fitness activities consumed by the heat, the number of steps and distance, and can monitor your sleep quality.

The global Fitness Tracker market size is estimated at xxx million USD with a CAGR xx% from 2015-2019 and is expected to reach xxx Million USD in 2020 with a CAGR xx% from 2020 to 2025. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Fitness Tracker by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

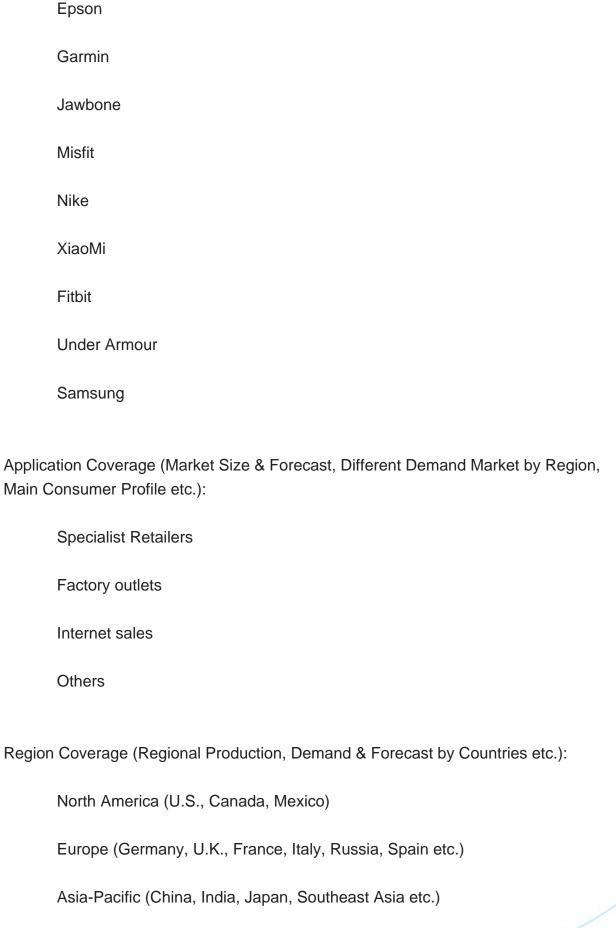
Basic

Smart

Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main Products etc.):

Apple







South America (Brazil, Argentina etc.)

Middle East & Africa (Saudi Arabia, South Africa etc.)



Contents

1 INDUSTRY OVERVIEW

1.1 Fitness Tracker Industry

Figure Fitness Tracker Industry Chain Structure

- 1.1.1 Overview
- 1.1.2 Development of Fitness Tracker
- 1.2 Market Segment
 - 1.2.1 Upstream

Table Upstream Segment of Fitness Tracker

1.2.2 Downstream

Table Application Segment of Fitness Tracker

Table Global Fitness Tracker Market 2015-2025, by Application, in USD Million

1.3 Cost Analysis

2 INDUSTRY ENVIRONMENT (PEST ANALYSIS)

- 2.1 Policy
- 2.2 Economics
- 2.3 Sociology
- 2.4 Technology

3 FITNESS TRACKER MARKET BY TYPE

- 3.1 By Type
 - 3.1.1 Basic

Table Major Company List of Basic

3.1.2 Smart

Table Major Company List of Smart

3.2 Market Size

Table Global Fitness Tracker Market 2015-2019, by Type, in USD Million

Figure Global Fitness Tracker Market Growth 2015-2019, by Type, in USD Million

Table Global Fitness Tracker Market 2015-2019, by Type, in Volume

Figure Global Fitness Tracker Market Growth 2015-2019, by Type, in Volume

3.3 Market Forecast

Table Global Fitness Tracker Market Forecast 2020-2025, by Type, in USD Million

Table Global Fitness Tracker Market Forecast 2020-2025, by Type, in Volume



4 MAJOR COMPANIES LIST

- 4.1 Apple (Company Profile, Sales Data etc.)
 - 4.1.1 Apple Profile

Table Apple Overview List

- 4.1.2 Apple Products & Services
- 4.1.3 Apple Business Operation Conditions

Table Business Operation of Apple (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.2 Epson (Company Profile, Sales Data etc.)
 - 4.2.1 Epson Profile

Table Epson Overview List

- 4.2.2 Epson Products & Services
- 4.2.3 Epson Business Operation Conditions

Table Business Operation of Epson (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.3 Garmin (Company Profile, Sales Data etc.)
 - 4.3.1 Garmin Profile

Table Garmin Overview List

- 4.3.2 Garmin Products & Services
- 4.3.3 Garmin Business Operation Conditions

Table Business Operation of Garmin (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.4 Jawbone (Company Profile, Sales Data etc.)
 - 4.4.1 Jawbone Profile

Table Jawbone Overview List

- 4.4.2 Jawbone Products & Services
- 4.4.3 Jawbone Business Operation Conditions

Table Business Operation of Jawbone (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.5 Misfit (Company Profile, Sales Data etc.)
 - 4.5.1 Misfit Profile

Table Misfit Overview List

- 4.5.2 Misfit Products & Services
- 4.5.3 Misfit Business Operation Conditions

Table Business Operation of Misfit (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.6 Nike (Company Profile, Sales Data etc.)
 - 4.6.1 Nike Profile



Table Nike Overview List

4.6.2 Nike Products & Services

4.6.3 Nike Business Operation Conditions

Table Business Operation of Nike (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.7 XiaoMi (Company Profile, Sales Data etc.)
 - 4.7.1 XiaoMi Profile

Table XiaoMi Overview List

- 4.7.2 XiaoMi Products & Services
- 4.7.3 XiaoMi Business Operation Conditions

Table Business Operation of XiaoMi (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.8 Fitbit (Company Profile, Sales Data etc.)
 - 4.8.1 Fitbit Profile

Table Fitbit Overview List

- 4.8.2 Fitbit Products & Services
- 4.8.3 Fitbit Business Operation Conditions

Table Business Operation of Fitbit (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.9 Under Armour (Company Profile, Sales Data etc.)
 - 4.9.1 Under Armour Profile

Table Under Armour Overview List

- 4.9.2 Under Armour Products & Services
- 4.9.3 Under Armour Business Operation Conditions

Table Business Operation of Under Armour (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.10 Samsung (Company Profile, Sales Data etc.)
 - 4.10.1 Samsung Profile

Table Samsung Overview List

- 4.10.2 Samsung Products & Services
- 4.10.3 Samsung Business Operation Conditions

Table Business Operation of Samsung (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

5 MARKET COMPETITION

5.1 Company Competition

Table Global Fitness Tracker Sales Revenue 2015-2019, by Company, in USD Million Table Global Fitness Tracker Sales Revenue Share 2015-2019, by Company, in USD



Million

Figure Global Fitness Tracker Sales Revenue Share in 2019, by Company, in USD Million

Table Global Fitness Tracker Sales Volume 2015-2019, by Company, in Volume Table Global Fitness Tracker Sales Volume Share 2015-2019, by Company, in Volume Figure Global Fitness Tracker Sales Volume Share in 2019, by Company, in Volume 5.2 Regional Market by Company

Figure North America Fitness Tracker Market Concentration, in 2019

Figure Europe Fitness Tracker Market Market Concentration, in 2019

Figure Asia-Pacific Fitness Tracker MMarket Concentration, in 2019

Figure South America Fitness Tracker Market Concentration, in 2019

Figure Middle East & Africa Fitness Tracker Market Concentration, in 2019

6 DEMAND BY END MARKET

6.1 Demand Situation

6.1.1 Demand in Specialist Retailers

Figure Fitness Tracker Demand in Specialist Retailers, 2015-2019, in USD Million

Figure Fitness Tracker Demand in Specialist Retailers, 2015-2019, in Volume

6.1.2 Demand in Factory outlets

Figure Fitness Tracker Demand in Factory outlets, 2015-2019, in USD Million

Figure Fitness Tracker Demand in Factory outlets, 2015-2019, in Volume

6.1.3 Demand in Internet sales

Figure Fitness Tracker Demand in Internet sales, 2015-2019, in USD Million

Figure Fitness Tracker Demand in Internet sales, 2015-2019, in Volume

6.1.4 Demand in Others

Figure Fitness Tracker Demand in Others, 2015-2019, in USD Million

Figure Fitness Tracker Demand in Others, 2015-2019, in Volume

6.2 Regional Demand Comparison

Table Regional Demand Comparison List

Table Major Application in Different Regions

6.3 Demand Forecast

Table Fitness Tracker Demand Forecast 2020-2025, by Application, in USD Million Figure Fitness Tracker Market Growth 2020-2025, by Application, in USD Million Figure Fitness Tracker Market Share in 2025, by Application, in USD Million Table Fitness Tracker Demand Forecast 2020-2025, by Application, in Volume Table Fitness Tracker Market Growth 2020-2025, by Application, in Volume Table Fitness Tracker Market Share in 2025, by Application, in Volume



7 REGION OPERATION

7.1 Regional Production

Table Fitness Tracker Production 2015-2019, by Region, in USD Million Table Fitness Tracker Production 2015-2019, by Region, in Volume

7.2 Regional Market

Table Global Fitness Tracker Market 2015-2019, by Region, in USD Million

Table Global Fitness Tracker Market Share 2015-2019, by Region, in USD Million

Table Global Fitness Tracker Market 2015-2019, by Region, in Volume

Table Global Fitness Tracker Market Share 2015-2019, by Region, in Volume

7.3 by Region

7.3.1 North America

7.3.1.1 Overview

Figure North America Fitness Tracker Market Size and Growth 2015-2019, in USD Million

Figure North America Fitness Tracker Market Size and Growth 2015-2019, in Volume 7.3.1.2 by Country (U.S., Canada, Mexico)

Table North America Fitness Tracker Market Size 2015-2019, by Country, in USD Million

Table North America Fitness Tracker Market Size 2015-2019, by Country, in Volume 7.3.2 Europe

7.3.2.1 Overview

Figure Europe Fitness Tracker Market Size and Growth 2015-2019, in USD Million Figure Europe Fitness Tracker Market Size and Growth 2015-2019, in Volume 7.3.2.2 by Country (Germany, U.K., France, Italy, Russia, Spain etc.)

Table Europe Fitness Tracker Market Size 2015-2019, by Country, in USD Million Table Europe Fitness Tracker Market Size 2015-2019, by Country, in Volume 7.3.3 Asia-Pacific

7.3.3.1 Overview

Figure Asia-Pacific Fitness Tracker Market Size and Growth 2015-2019, in USD Million Figure Asia-Pacific Fitness Tracker Market Size and Growth 2015-2019, in Volume 7.3.3.2 by Country (China, India, Japan, Southeast Asia etc.)

Table Asia-Pacific Fitness Tracker Market Size 2015-2019, by Country, in USD Million Table Asia-Pacific Fitness Tracker Market Size 2015-2019, by Country, in Volume 7.3.4 South America

7.3.4.1 Overview

Figure South America Fitness Tracker Market Size and Growth 2015-2019, in USD Million

Figure South America Fitness Tracker Market Size and Growth 2015-2019, in Volume



7.3.4.2 by Country (Brazil, Argentina etc.)

Table South America Fitness Tracker Market Size 2015-2019, by Country, in USD Million

Table South America Fitness Tracker Market Size 2015-2019, by Country, in Volume 7.3.5 Middle East & Africa

7.3.5.1 Overview

Figure Middle East & Africa Fitness Tracker Market Size and Growth 2015-2019, in USD Million

Figure Middle East & Africa Fitness Tracker Market Size and Growth 2015-2019, in Volume

7.3.5.2 by Country (Saudi Arabia, South Africa etc.)

Table Middle East & Africa Fitness Tracker Market Size 2015-2019, by Country, in USD Million

Table Middle East & Africa Fitness Tracker Market Size 2015-2019, by Country, in Volume

7.4 Regional Import & Export

7.5 Regional Forecast

Table Fitness Tracker Market Forecast 2020-2025, by Region, in USD Million Table Fitness Tracker Market Forecast 2020-2025, by Region, in Volume

8 MARKETING & PRICE

- 8.1 Price and Margin
 - 8.1.1 Price Trends
 - 8.1.2 Factors of Price Change

Table Price Factors List

- 8.1.3 Manufacturers Gross Margin Analysis
- 8.2 Marketing Channel

Figure Marketing Channels Overview

9 RESEARCH CONCLUSION



List Of Tables

LIST OF TABLES

Table Upstream Segment of Fitness Tracker

Table Application Segment of Fitness Tracker

Table Global Fitness Tracker Market 2015-2025, by Application, in USD Million

Table Major Company List of Smart

Table Global Fitness Tracker Market 2015-2019, by Type, in USD Million

Table Global Fitness Tracker Market 2015-2019, by Type, in Volume

Table Global Fitness Tracker Market Forecast 2020-2025, by Type, in USD Million

Table Global Fitness Tracker Market Forecast 2020-2025, by Type, in Volume

Table Apple Overview List

Table Business Operation of Apple (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Epson Overview List

Table Business Operation of Epson (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Garmin Overview List

Table Business Operation of Garmin (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Jawbone Overview List

Table Business Operation of Jawbone (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Misfit Overview List

Table Business Operation of Misfit (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Nike Overview List

Table Business Operation of Nike (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table XiaoMi Overview List

Table Business Operation of XiaoMi (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Fitbit Overview List

Table Business Operation of Fitbit (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Under Armour Overview List

Table Business Operation of Under Armour (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)



Table Samsung Overview List

Table Business Operation of Samsung (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Fitness Tracker Sales Revenue 2015-2019, by Company, in USD Million Table Global Fitness Tracker Sales Revenue Share 2015-2019, by Company, in USD Million

Table Global Fitness Tracker Sales Volume 2015-2019, by Company, in Volume Table Global Fitness Tracker Sales Volume Share 2015-2019, by Company, in Volume Table Regional Demand Comparison List

Table Major Application in Different Regions

Table Fitness Tracker Demand Forecast 2020-2025, by Application, in USD Million

Table Fitness Tracker Demand Forecast 2020-2025, by Application, in Volume

Table Fitness Tracker Market Growth 2020-2025, by Application, in Volume

Table Fitness Tracker Market Share in 2025, by Application, in Volume

Table Fitness Tracker Production 2015-2019, by Region, in USD Million

Table Fitness Tracker Production 2015-2019, by Region, in Volume

Table Global Fitness Tracker Market 2015-2019, by Region, in USD Million

Table Global Fitness Tracker Market Share 2015-2019, by Region, in USD Million

Table Global Fitness Tracker Market 2015-2019, by Region, in Volume

Table Global Fitness Tracker Market Share 2015-2019, by Region, in Volume

Table North America Fitness Tracker Market Size 2015-2019, by Country, in USD Million

Table North America Fitness Tracker Market Size 2015-2019, by Country, in Volume Table Europe Fitness Tracker Market Size 2015-2019, by Country, in USD Million Table Europe Fitness Tracker Market Size 2015-2019, by Country, in Volume Table Asia-Pacific Fitness Tracker Market Size 2015-2019, by Country, in USD Million Table Asia-Pacific Fitness Tracker Market Size 2015-2019, by Country, in Volume

Table South America Fitness Tracker Market Size 2015-2019, by Country, in USD

Million

Table South America Fitness Tracker Market Size 2015-2019, by Country, in Volume Table Middle East & Africa Fitness Tracker Market Size 2015-2019, by Country, in USD Million

Table Middle East & Africa Fitness Tracker Market Size 2015-2019, by Country, in Volume

Table Fitness Tracker Market Forecast 2020-2025, by Region, in USD Million Table Fitness Tracker Market Forecast 2020-2025, by Region, in Volume Table Price Factors List



List Of Figures

LIST OF FIGURES

Figure Fitness Tracker Industry Chain Structure

Figure Global Fitness Tracker Market Growth 2015-2019, by Type, in USD Million

Figure Global Fitness Tracker Market Growth 2015-2019, by Type, in Volume

Figure Global Fitness Tracker Sales Revenue Share in 2019, by Company, in USD Million

Figure Global Fitness Tracker Sales Volume Share in 2019, by Company, in Volume

Figure North America Fitness Tracker Market Concentration, in 2019

Figure Europe Fitness Tracker Market Market Concentration, in 2019

Figure Asia-Pacific Fitness Tracker MMarket Concentration, in 2019

Figure South America Fitness Tracker Market Concentration, in 2019

Figure Middle East & Africa Fitness Tracker Market Concentration, in 2019

Figure Fitness Tracker Demand in Specialist Retailers, 2015-2019, in USD Million

Figure Fitness Tracker Demand in Specialist Retailers, 2015-2019, in Volume

Figure Fitness Tracker Demand in Factory outlets, 2015-2019, in USD Million

Figure Fitness Tracker Demand in Factory outlets, 2015-2019, in Volume

Figure Fitness Tracker Demand in Internet sales, 2015-2019, in USD Million

Figure Fitness Tracker Demand in Internet sales, 2015-2019, in Volume

Figure Fitness Tracker Demand in Others, 2015-2019, in USD Million

Figure Fitness Tracker Demand in Others, 2015-2019, in Volume

Figure Fitness Tracker Market Growth 2020-2025, by Application, in USD Million

Figure Fitness Tracker Market Share in 2025, by Application, in USD Million

Figure North America Fitness Tracker Market Size and Growth 2015-2019, in USD Million

Figure North America Fitness Tracker Market Size and Growth 2015-2019, in Volume

Figure Europe Fitness Tracker Market Size and Growth 2015-2019, in USD Million

Figure Europe Fitness Tracker Market Size and Growth 2015-2019, in Volume

Figure Asia-Pacific Fitness Tracker Market Size and Growth 2015-2019, in USD Million

Figure Asia-Pacific Fitness Tracker Market Size and Growth 2015-2019, in Volume

Figure South America Fitness Tracker Market Size and Growth 2015-2019, in USD Million

Figure South America Fitness Tracker Market Size and Growth 2015-2019, in Volume Figure Middle East & Africa Fitness Tracker Market Size and Growth 2015-2019, in USD Million

Figure Middle East & Africa Fitness Tracker Market Size and Growth 2015-2019, in Volume



Figure Marketing Channels Overview



I would like to order

Product name: Global Fitness Tracker Market Analysis 2015-2019 and Forecast 2020-2025

Product link: https://marketpublishers.com/r/G91BC3E6BD9EN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G91BC3E6BD9EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970