

Global Fitness Equipment Market Survey and Trend Research 2018

<https://marketpublishers.com/r/G351650D095EN.html>

Date: January 2018

Pages: 88

Price: US\$ 2,600.00 (Single User License)

ID: G351650D095EN

Abstracts

Summary

Fitness equipment are used for physical exercises to manage overall weight, improve physical stamina, and develop muscular strength. The most commonly used cardiovascular equipment are treadmills, elliptical and stationary bike. They stimulate the heart rate, help in burning excess body fat and maintaining the overall health and fitness. Strength training equipment are used to gain muscular strength and improve one's appearance and personality.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Icon Health & Fitness, Inc., Brunswick Corporation, Johnson Health Tech Co. Ltd., Technogym S.p.A, Nautilus, Inc., Nautilus, Inc., Core Health and Fitness LLC, True Fitness Technology, Inc., Cybex International, Torque Fitness LLC, Fitness EM, Kettler (GB) limited, Matrix Fitness, Octane Fitness, Paramount Fitness Corporation etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

Contents

PART 1 INDUSTRY OVERVIEW

- 1.1 Fitness Equipment Industry
 - 1.1.1 Definition
 - 1.1.2 Industry Trend
- 1.2 Industry Chain
 - 1.2.1 Upstream
 - 1.2.2 Technology
 - 1.2.3 Cost Structure
 - 1.2.4 Consumer Preference
 - 1.2.2 Downstream

PART 2 INDUSTRY OVERALL

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

PART 3 FITNESS EQUIPMENT MARKET BY PRODUCT

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

4 KEY COMPANIES LIST

- 4.1 Icon Health & Fitness, Inc. (Company Overview, Sales Data etc.)
 - 4.1.1 Company Overview
 - 4.1.2 Products and Services
 - 4.1.3 Business Analysis
- 4.2 Brunswick Corporation (Company Overview, Sales Data etc.)
 - 4.2.1 Company Overview
 - 4.2.2 Products and Services
 - 4.2.3 Business Analysis
- 4.3 Johnson Health Tech Co. Ltd. (Company Overview, Sales Data etc.)

- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Technogym S.p.A (Company Overview, Sales Data etc.)
 - 4.4.1 Company Overview
 - 4.4.2 Products and Services
 - 4.4.3 Business Analysis
- 4.5 Nautilus, Inc. (Company Overview, Sales Data etc.)
 - 4.5.1 Company Overview
 - 4.5.2 Products and Services
 - 4.5.3 Business Analysis
- 4.6 Nautilus, Inc. (Company Overview, Sales Data etc.)
 - 4.6.1 Company Overview
 - 4.6.2 Products and Services
 - 4.6.3 Business Analysis
- 4.7 Core Health and Fitness LLC (Company Overview, Sales Data etc.)
 - 4.7.1 Company Overview
 - 4.7.2 Products and Services
 - 4.7.3 Business Analysis
- 4.8 True Fitness Technology, Inc. (Company Overview, Sales Data etc.)
 - 4.8.1 Company Overview
 - 4.8.2 Products and Services
 - 4.8.3 Business Analysis
- 4.9 Cybex International (Company Overview, Sales Data etc.)
 - 4.9.1 Company Overview
 - 4.9.2 Products and Services
 - 4.9.3 Business Analysis
- 4.10 Torque Fitness LLC (Company Overview, Sales Data etc.)
 - 4.10.1 Company Overview
 - 4.10.2 Products and Services
 - 4.10.3 Business Analysis
- 4.11 Fitness EM (Company Overview, Sales Data etc.)
- 4.12 Kettler (GB) limited (Company Overview, Sales Data etc.)
- 4.13 Matrix Fitness (Company Overview, Sales Data etc.)
- 4.14 Octane Fitness (Company Overview, Sales Data etc.)
- 4.15 Paramount Fitness Corporation (Company Overview, Sales Data etc.)

PART 5 MARKET COMPETITION

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
 - 5.2.1 Rivalry
 - 5.2.2 Threat of New Entrants
 - 5.2.3 Substitutes
 - 5.2.4 Bargaining Power of Suppliers
 - 5.2.5 Bargaining Power of Buyers

PART 6 MARKET DEMAND BY SEGMENT

- 6.1 Demand Situation
 - 6.1.1 Industry Application Status
 - 6.1.2 Industry SWOT Analysis
 - 6.1.2.1 Strengths
 - 6.1.2.2 Weaknesses
 - 6.1.2.3 Opportunities
 - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

PART 7 REGION OPERATION

- 7.1 Regional Market
- 7.2 Production and Sales by Region
 - 7.2.1 Production
 - 7.2.2 Sales
 - 7.2.3 Trade
- 7.3 Regional Forecast

PART 8 MARKET INVESTMENT

- 8.1 Market Features
 - 8.1.1 Product Features
 - 8.1.2 Price Features
 - 8.1.3 Channel Features
 - 8.1.4 Purchasing Features
- 8.2 Investment Opportunity
 - 8.2.1 Regional Investment Opportunity
 - 8.2.2 Industry Investment Opportunity

8.3 Investment Calculation

8.3.1 Cost Calculation

8.3.2 Revenue Calculation

8.3.3 Economic Performance Evaluation

PART 9 CONCLUSION

List Of Tables

LIST OF TABLES

Table GLOBAL FITNESS EQUIPMENT MARKET 2012-2017, BY TYPE, IN USD MILLION

Table Global Fitness Equipment Market 2012-2017, by Type, in Volume

Table Global Fitness Equipment Market Forecast 2018-2023, by Type, in USD Million

Table Global Fitness Equipment Market Forecast 2018-2023, by Type, in Volume

Table Icon Health & Fitness, Inc. Overview List

Table Fitness Equipment Business Operation of Icon Health & Fitness, Inc. (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Brunswick Corporation Overview List

Table Fitness Equipment Business Operation of Brunswick Corporation (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Johnson Health Tech Co. Ltd. Overview List

Table Fitness Equipment Business Operation of Johnson Health Tech Co. Ltd. (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Technogym S.p.A Overview List

Table Fitness Equipment Business Operation of Technogym S.p.A (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Nautilus, Inc. Overview List

Table Fitness Equipment Business Operation of Nautilus, Inc. (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Nautilus, Inc. Overview List

Table Fitness Equipment Business Operation of Nautilus, Inc. (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Core Health and Fitness LLC Overview List

Table Fitness Equipment Business Operation of Core Health and Fitness LLC (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table True Fitness Technology, Inc. Overview List

Table Fitness Equipment Business Operation of True Fitness Technology, Inc. (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Cybex International Overview List

Table Fitness Equipment Business Operation of Cybex International (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Torque Fitness LLC Overview List

Table Fitness Equipment Business Operation of Torque Fitness LLC (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Fitness EM Overview List

Table Fitness Equipment Business Operation of Fitness EM (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Kettler (GB) limited Overview List

Table Fitness Equipment Business Operation of Kettler (GB) limited (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Matrix Fitness Overview List

Table Fitness Equipment Business Operation of Matrix Fitness (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Octane Fitness Overview List

Table Fitness Equipment Business Operation of Octane Fitness (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Paramount Fitness Corporation Overview List

Table Fitness Equipment Business Operation of Paramount Fitness Corporation (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Fitness Equipment Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Fitness Equipment Sales Revenue Share, by Companies, in USD Million

Table Global Fitness Equipment Sales Volume 2012-2017, by Companies, in Volume

Table Global Fitness Equipment Sales Revenue Share, by Companies in 2017, in Volume

Table Fitness Equipment Demand 2012-2017, by Application, in USD Million

Table Fitness Equipment Demand 2012-2017, by Application, in Volume

Table Fitness Equipment Demand Forecast 2018-2023, by Application, in USD Million

Table Fitness Equipment Demand Forecast 2018-2023, by Application, in Volume

Table Global Fitness Equipment Market 2012-2017, by Region, in USD Million

Table Global Fitness Equipment Market 2012-2017, by Region, in Volume

Table Fitness Equipment Market Forecast 2018-2023, by Region, in USD Million

Table Fitness Equipment Market Forecast 2018-2023, by Region, in Volume

List Of Figures

LIST OF FIGURES

Figure Fitness Equipment Industry Chain Structure

Figure Global Fitness Equipment Market Growth 2012-2017, by Type, in USD Million

Figure Global Fitness Equipment Market Growth 2012-2017, by Type, in Volume

Figure Global Fitness Equipment Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Fitness Equipment Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region

I would like to order

Product name: Global Fitness Equipment Market Survey and Trend Research 2018

Product link: <https://marketpublishers.com/r/G351650D095EN.html>

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G351650D095EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970