

Global Fertility and Pregnancy Rapid Test Kits Market Survey and Trend Research 2018

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Abstracts

SUMMARY

pregnancy and fertility rapid tests are point of care tests used to qualitatively detect the presence of reproductive hormones, such as Follicle Stimulating Hormone (FSH), Luteinizing Hormone (LH) and Human Chorionic Gonadotropin (hCG) hormone. Fertility rapid test kits can help find the exact day of ovulation or confirm the presence of menopause in women, while in males; they are used to detect the sperm count. These tests require small amount of blood or urine sample, depending upon the type of device being used; these devices work on color changing immunoassay techniques.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (SPD, Church & Dwight, BioMerieux, Rohto, Wondfo, Wondfo, Egens Biotech, Arax, Quidel, RunBio, Easy Healthcare, CIGA Healthcare etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

Contents

PART 1 INDUSTRY OVERVIEW

- 1.1 Fertility and Pregnancy Rapid Test Kits Industry
 - 1.1.1 Definition
 - 1.1.2 Industry Trend
- 1.2 Industry Chain
 - 1.2.1 Upstream
 - 1.2.2 Technology
 - 1.2.3 Cost Structure
 - 1.2.4 Consumer Preference
 - 1.2.2 Downstream

PART 2 INDUSTRY OVERALL

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

PART 3 FERTILITY AND PREGNANCY RAPID TEST KITS MARKET BY PRODUCT

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast
- 4 Key Companies List
 - 4.1 SPD (Company Overview, Sales Data etc.)
 - 4.1.1 Company Overview
 - 4.1.2 Products and Services
 - 4.1.3 Business Analysis
 - 4.2 Church & Dwight (Company Overview, Sales Data etc.)
 - 4.2.1 Company Overview
 - 4.2.2 Products and Services
 - 4.2.3 Business Analysis
 - 4.3 BioMerieux (Company Overview, Sales Data etc.)
 - 4.3.1 Company Overview
 - 4.3.2 Products and Services

- 4.3.3 Business Analysis
- 4.4 Rohto (Company Overview, Sales Data etc.)
 - 4.4.1 Company Overview
 - 4.4.2 Products and Services
 - 4.4.3 Business Analysis
- 4.5 Wondfo (Company Overview, Sales Data etc.)
 - 4.5.1 Company Overview
 - 4.5.2 Products and Services
 - 4.5.3 Business Analysis
- 4.6 Wondfo (Company Overview, Sales Data etc.)
 - 4.6.1 Company Overview
 - 4.6.2 Products and Services
 - 4.6.3 Business Analysis
- 4.7 Egens Biotech (Company Overview, Sales Data etc.)
 - 4.7.1 Company Overview
 - 4.7.2 Products and Services
 - 4.7.3 Business Analysis
- 4.8 Arax (Company Overview, Sales Data etc.)
 - 4.8.1 Company Overview
 - 4.8.2 Products and Services
 - 4.8.3 Business Analysis
- 4.9 Quidel (Company Overview, Sales Data etc.)
 - 4.9.1 Company Overview
 - 4.9.2 Products and Services
 - 4.9.3 Business Analysis
- 4.10 RunBio (Company Overview, Sales Data etc.)
 - 4.10.1 Company Overview
 - 4.10.2 Products and Services
 - 4.10.3 Business Analysis
- 4.11 Easy Healthcare (Company Overview, Sales Data etc.)
- 4.12 CIGA Healthcare (Company Overview, Sales Data etc.)

PART 5 MARKET COMPETITION

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
 - 5.2.1 Rivalry
 - 5.2.2 Threat of New Entrants
 - 5.2.3 Substitutes

5.2.4 Bargaining Power of Suppliers

5.2.5 Bargaining Power of Buyers

PART 6 MARKET DEMAND BY SEGMENT

6.1 Demand Situation

6.1.1 Industry Application Status

6.1.2 Industry SWOT Analysis

6.1.2.1 Strengths

6.1.2.2 Weaknesses

6.1.2.3 Opportunities

6.1.2.4 Threats

6.2 Major Customer Survey

6.3 Demand Forecast

PART 7 REGION OPERATION

7.1 Regional Market

7.2 Production and Sales by Region

7.2.1 Production

7.2.2 Sales

7.2.3 Trade

7.3 Regional Forecast

PART 8 MARKET INVESTMENT

8.1 Market Features

8.1.1 Product Features

8.1.2 Price Features

8.1.3 Channel Features

8.1.4 Purchasing Features

8.2 Investment Opportunity

8.2.1 Regional Investment Opportunity

8.2.2 Industry Investment Opportunity

8.3 Investment Calculation

8.3.1 Cost Calculation

8.3.2 Revenue Calculation

8.3.3 Economic Performance Evaluation

PART 9 CONCLUSION

List Of Tables

LIST OF TABLES

Table Global Fertility and Pregnancy Rapid Test Kits Market 2012-2017, by Type, in USD Million

Table Global Fertility and Pregnancy Rapid Test Kits Market 2012-2017, by Type, in Volume

Table Global Fertility and Pregnancy Rapid Test Kits Market Forecast 2018-2023, by Type, in USD Million

Table Global Fertility and Pregnancy Rapid Test Kits Market Forecast 2018-2023, by Type, in Volume

Table SPD Overview List

Table Fertility and Pregnancy Rapid Test Kits Business Operation of SPD (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Church & Dwight Overview List

Table Fertility and Pregnancy Rapid Test Kits Business Operation of Church & Dwight (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table BioMerieux Overview List

Table Fertility and Pregnancy Rapid Test Kits Business Operation of BioMerieux (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Rohto Overview List

Table Fertility and Pregnancy Rapid Test Kits Business Operation of Rohto (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Wondfo Overview List

Table Fertility and Pregnancy Rapid Test Kits Business Operation of Wondfo (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Wondfo Overview List

Table Fertility and Pregnancy Rapid Test Kits Business Operation of Wondfo (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Egens Biotech Overview List

Table Fertility and Pregnancy Rapid Test Kits Business Operation of Egens Biotech (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Arax Overview List

Table Fertility and Pregnancy Rapid Test Kits Business Operation of Arax (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Quidel Overview List

Table Fertility and Pregnancy Rapid Test Kits Business Operation of Quidel (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table RunBio Overview List

Table Fertility and Pregnancy Rapid Test Kits Business Operation of RunBio (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Easy Healthcare Overview List

Table Fertility and Pregnancy Rapid Test Kits Business Operation of Easy Healthcare (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table CIGA Healthcare Overview List

Table Fertility and Pregnancy Rapid Test Kits Business Operation of CIGA Healthcare (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Fertility and Pregnancy Rapid Test Kits Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Fertility and Pregnancy Rapid Test Kits Sales Revenue Share, by Companies, in USD Million

Table Global Fertility and Pregnancy Rapid Test Kits Sales Volume 2012-2017, by Companies, in Volume

Table Global Fertility and Pregnancy Rapid Test Kits Sales Revenue Share, by Companies in 2017, in Volume

Table Fertility and Pregnancy Rapid Test Kits Demand 2012-2017, by Application, in USD Million

Table Fertility and Pregnancy Rapid Test Kits Demand 2012-2017, by Application, in Volume

Table Fertility and Pregnancy Rapid Test Kits Demand Forecast 2018-2023, by Application, in USD Million

Table Fertility and Pregnancy Rapid Test Kits Demand Forecast 2018-2023, by Application, in Volume

Table Global Fertility and Pregnancy Rapid Test Kits Market 2012-2017, by Region, in USD Million

Table Global Fertility and Pregnancy Rapid Test Kits Market 2012-2017, by Region, in Volume

Table Fertility and Pregnancy Rapid Test Kits Market Forecast 2018-2023, by Region, in USD Million

Table Fertility and Pregnancy Rapid Test Kits Market Forecast 2018-2023, by Region, in Volume

List Of Figures

LIST OF FIGURES

Figure Fertility and Pregnancy Rapid Test Kits Industry Chain Structure

Figure Global Fertility and Pregnancy Rapid Test Kits Market Growth 2012-2017, by Type, in USD Million

Figure Global Fertility and Pregnancy Rapid Test Kits Market Growth 2012-2017, by Type, in Volume

Figure Global Fertility and Pregnancy Rapid Test Kits Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Fertility and Pregnancy Rapid Test Kits Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region

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