

Global Enterprise A2P SMS Market Analysis 2015-2019 and Forecast 2020-2025

https://marketpublishers.com/r/G11AC435920EN.html

Date: January 2020 Pages: 140 Price: US\$ 2,980.00 (Single User License) ID: G11AC435920EN

Abstracts

SNAPSHOT

The global Enterprise A2P SMS market size is estimated at xxx million USD with a CAGR xx% from 2015-2019 and is expected to reach xxx Million USD in 2020 with a CAGR xx% from 2020 to 2025. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Enterprise A2P SMS by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

CRM

Promotions

Pushed Content

Interactive

Others

Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main



Products etc.):

MBlox

CLX Communications

Infobip

Tanla Solutions

SAP Mobile Services

Silverstreet BV

Syniverse Technologies

Nexmo Co. Ltd.

Tyntec

SITO Mobile

OpenMarket Inc.

Genesys Telecommunications

3Cinteractive

Vibes Media

Beepsend

Soprano

Accrete

FortyTwo Telecom AB

ClearSky



Ogangi Corporation

AMD Telecom S.A

Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):

BFSI Entertainment Tourism Retail Marketing Healthcare Media Others

Region Coverage (Regional Production, Demand & Forecast by Countries etc.):

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc.)

Asia-Pacific (China, India, Japan, Southeast Asia etc.)

South America (Brazil, Argentina etc.)

Middle East & Africa (Saudi Arabia, South Africa etc.)



Contents

1 INDUSTRY OVERVIEW

1.1 Enterprise A2P SMS Industry

Figure Enterprise A2P SMS Industry Chain Structure

- 1.1.1 Overview
- 1.1.2 Development of Enterprise A2P SMS
- 1.2 Market Segment
- 1.2.1 Upstream
- Table Upstream Segment of Enterprise A2P SMS
- 1.2.2 Downstream
- Table Application Segment of Enterprise A2P SMS

Table Global Enterprise A2P SMS Market 2015-2025, by Application, in USD Million

1.3 Cost Analysis

2 INDUSTRY ENVIRONMENT (PEST ANALYSIS)

- 2.1 Policy
- 2.2 Economics
- 2.3 Sociology
- 2.4 Technology

3 ENTERPRISE A2P SMS MARKET BY TYPE

3.1 By Type
3.1.1 CRM
Table Major Company List of CRM
3.1.2 Promotions
Table Major Company List of Promotions
3.1.3 Pushed Content
Table Major Company List of Pushed Content
3.1.4 Interactive
Table Major Company List of Interactive
3.1.5 Others
Table Major Company List of Others
3.2 Market Size
Table Global Enterprise A2P SMS Market Growth 2015-2019, by Type, in USD Million



3.3 Market Forecast

Table Global Enterprise A2P SMS Market Forecast 2020-2025, by Type, in USD Million

4 MAJOR COMPANIES LIST

- 4.1 MBlox (Company Profile, Sales Data etc.)
- 4.1.1 MBlox Profile
- Table MBlox Overview List
 - 4.1.2 MBlox Products & Services
- 4.1.3 MBIox Business Operation Conditions
- Table Business Operation of MBlox (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- 4.2 CLX Communications (Company Profile, Sales Data etc.)
- 4.2.1 CLX Communications Profile
- Table CLX Communications Overview List
- 4.2.2 CLX Communications Products & Services
- 4.2.3 CLX Communications Business Operation Conditions
- Table Business Operation of CLX Communications (Sales Revenue, Sales Volume,
- Price, Cost, Gross Margin)
- 4.3 Infobip (Company Profile, Sales Data etc.)
- 4.3.1 Infobip Profile
- Table Infobip Overview List
- 4.3.2 Infobip Products & Services
- 4.3.3 Infobip Business Operation Conditions

Table Business Operation of Infobip (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.4 Tanla Solutions (Company Profile, Sales Data etc.)
- 4.4.1 Tanla Solutions Profile
- Table Tanla Solutions Overview List
- 4.4.2 Tanla Solutions Products & Services
- 4.4.3 Tanla Solutions Business Operation Conditions

Table Business Operation of Tanla Solutions (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.5 SAP Mobile Services (Company Profile, Sales Data etc.)
- 4.5.1 SAP Mobile Services Profile

Table SAP Mobile Services Overview List

- 4.5.2 SAP Mobile Services Products & Services
- 4.5.3 SAP Mobile Services Business Operation Conditions
- Table Business Operation of SAP Mobile Services (Sales Revenue, Sales Volume,



Price, Cost, Gross Margin)

4.6 Silverstreet BV (Company Profile, Sales Data etc.)

4.6.1 Silverstreet BV Profile

Table Silverstreet BV Overview List

4.6.2 Silverstreet BV Products & Services

4.6.3 Silverstreet BV Business Operation Conditions

Table Business Operation of Silverstreet BV (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

4.7 Syniverse Technologies (Company Profile, Sales Data etc.)

4.7.1 Syniverse Technologies Profile

Table Syniverse Technologies Overview List

4.7.2 Syniverse Technologies Products & Services

4.7.3 Syniverse Technologies Business Operation Conditions

Table Business Operation of Syniverse Technologies (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

4.8 Nexmo Co. Ltd. (Company Profile, Sales Data etc.)

4.8.1 Nexmo Co. Ltd. Profile

Table Nexmo Co. Ltd. Overview List

4.8.2 Nexmo Co. Ltd. Products & Services

4.8.3 Nexmo Co. Ltd. Business Operation Conditions

Table Business Operation of Nexmo Co. Ltd. (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

4.9 Tyntec (Company Profile, Sales Data etc.)

4.9.1 Tyntec Profile

Table Tyntec Overview List

4.9.2 Tyntec Products & Services

4.9.3 Tyntec Business Operation Conditions

Table Business Operation of Tyntec (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.10 SITO Mobile (Company Profile, Sales Data etc.)

4.10.1 SITO Mobile Profile

Table SITO Mobile Overview List

4.10.2 SITO Mobile Products & Services

4.10.3 SITO Mobile Business Operation Conditions

Table Business Operation of SITO Mobile (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.11 OpenMarket Inc. (Company Profile, Sales Data etc.)

4.11.1 OpenMarket Inc. Profile

Table OpenMarket Inc. Overview List



4.11.2 OpenMarket Inc. Products & Services

4.11.3 OpenMarket Inc. Business Operation Conditions

Table Business Operation of OpenMarket Inc. (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.12 Genesys Telecommunications (Company Profile, Sales Data etc.)

4.12.1 Genesys Telecommunications Profile

Table Genesys Telecommunications Overview List

4.12.2 Genesys Telecommunications Products & Services

4.12.3 Genesys Telecommunications Business Operation Conditions

Table Business Operation of Genesys Telecommunications (Sales Revenue, Cost, Gross Margin)

4.13 3Cinteractive (Company Profile, Sales Data etc.)

4.13.1 3Cinteractive Profile

Table 3Cinteractive Overview List

4.13.2 3Cinteractive Products & Services

4.13.3 3Cinteractive Business Operation Conditions

Table Business Operation of 3Cinteractive (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.14 Vibes Media (Company Profile, Sales Data etc.)

4.14.1 Vibes Media Profile

- Table Vibes Media Overview List
- 4.14.2 Vibes Media Products & Services
- 4.14.3 Vibes Media Business Operation Conditions

Table Business Operation of Vibes Media (Sales Revenue, Cost, Gross Margin)

4.15 Beepsend (Company Profile, Sales Data etc.)

4.15.1 Beepsend Profile

Table Beepsend Overview List

4.15.2 Beepsend Products & Services

4.15.3 Beepsend Business Operation Conditions

Table Business Operation of Beepsend (Sales Revenue, Cost, Gross Margin)

4.16 Soprano (Company Profile, Sales Data etc.)

4.16.1 Soprano Profile

Table Soprano Overview List

4.16.2 Soprano Products & Services

4.16.3 Soprano Business Operation Conditions

Table Business Operation of Soprano (Sales Revenue, Cost, Gross Margin)

4.17 Accrete (Company Profile, Sales Data etc.)

4.17.1 Accrete Profile

Table Accrete Overview List



4.17.2 Accrete Products & Services 4.17.3 Accrete Business Operation Conditions Table Business Operation of Accrete (Sales Revenue, Cost, Gross Margin) 4.18 FortyTwo Telecom AB (Company Profile, Sales Data etc.) 4.18.1 FortyTwo Telecom AB Profile Table FortyTwo Telecom AB Overview List 4.18.2 FortyTwo Telecom AB Products & Services 4.18.3 FortyTwo Telecom AB Business Operation Conditions Table Business Operation of FortyTwo Telecom AB (Sales Revenue, Cost, Gross Margin) 4.19 ClearSky (Company Profile, Sales Data etc.) 4.19.1 ClearSky Profile Table ClearSky Overview List 4.19.2 ClearSky Products & Services 4.19.3 ClearSky Business Operation Conditions Table Business Operation of ClearSky (Sales Revenue, Cost, Gross Margin) 4.20 Ogangi Corporation (Company Profile, Sales Data etc.) 4.20.1 Ogangi Corporation Profile Table Ogangi Corporation Overview List 4.20.2 Ogangi Corporation Products & Services 4.20.3 Ogangi Corporation Business Operation Conditions Table Business Operation of Ogangi Corporation (Sales Revenue, Cost, Gross Margin) 4.21 AMD Telecom S.A (Company Profile, Sales Data etc.) 4.21.1 AMD Telecom S.A Profile Table AMD Telecom S.A Overview List 4.21.2 AMD Telecom S.A Products & Services 4.21.3 AMD Telecom S.A Business Operation Conditions Table Business Operation of AMD Telecom S.A (Sales Revenue, Cost, Gross Margin) **5 MARKET COMPETITION**

5.1 Company Competition

Table Global Enterprise A2P SMS Sales Revenue 2015-2019, by Company, in USD Million

Table Global Enterprise A2P SMS Sales Revenue Share 2015-2019, by Company, in USD Million

Figure Global Enterprise A2P SMS Sales Revenue Share in 2019, by Company, in USD Million

5.2 Regional Market by Company



Figure North America Enterprise A2P SMS Market Concentration, in 2019 Figure Europe Enterprise A2P SMS Market Market Concentration, in 2019 Figure Asia-Pacific Enterprise A2P SMS MMarket Concentration, in 2019 Figure South America Enterprise A2P SMS Market Concentration, in 2019 Figure Middle East & Africa Enterprise A2P SMS Market Concentration, in 2019

6 DEMAND BY END MARKET

- 6.1 Demand Situation
- 6.1.1 Demand in BFSI
- Figure Enterprise A2P SMS Demand in BFSI, 2015-2019, in USD Million
- 6.1.2 Demand in Entertainment
- Figure Enterprise A2P SMS Demand in Entertainment, 2015-2019, in USD Million
- 6.1.3 Demand in Tourism
- Figure Enterprise A2P SMS Demand in Tourism, 2015-2019, in USD Million
- 6.1.4 Demand in Retail
- Figure Enterprise A2P SMS Demand in Retail, 2015-2019, in USD Million
- 6.1.5 Demand in Marketing
- Figure Enterprise A2P SMS Demand in Marketing, 2015-2019, in USD Million 6.1.6 Demand in Healthcare
- Figure Enterprise A2P SMS Demand in Healthcare, 2015-2019, in USD Million 6.1.7 Demand in Media
- Figure Enterprise A2P SMS Demand in Media, 2015-2019, in USD Million
- 6.1.8 Demand in Others
- Figure Enterprise A2P SMS Demand in Others, 2015-2019, in USD Million
- 6.2 Regional Demand Comparison
- Table Regional Demand Comparison List
- Table Major Application in Different Regions
- 6.3 Demand Forecast

Table Enterprise A2P SMS Demand Forecast 2020-2025, by Application, in USD Million Figure Enterprise A2P SMS Market Growth 2020-2025, by Application, in USD Million Figure Enterprise A2P SMS Market Share in 2025, by Application, in USD Million

7 REGION OPERATION

7.1 Regional Production

Table Enterprise A2P SMS Production 2015-2019, by Region, in USD Million

7.2 Regional Market

Table Global Enterprise A2P SMS Market 2015-2019, by Region, in USD Million



Table Global Enterprise A2P SMS Market Share 2015-2019, by Region, in USD Million 7.3 by Region

7.3.1 North America

7.3.1.1 Overview

Figure North America Enterprise A2P SMS Market Size and Growth 2015-2019, in USD Million

7.3.1.2 by Country (U.S., Canada, Mexico)

Table North America Enterprise A2P SMS Market Size 2015-2019, by Country, in USD Million

7.3.2 Europe

7.3.2.1 Overview

Figure Europe Enterprise A2P SMS Market Size and Growth 2015-2019, in USD Million 7.3.2.2 by Country (Germany, U.K., France, Italy, Russia, Spain etc.)

Table Europe Enterprise A2P SMS Market Size 2015-2019, by Country, in USD Million 7.3.3 Asia-Pacific

7.3.3.1 Overview

Figure Asia-Pacific Enterprise A2P SMS Market Size and Growth 2015-2019, in USD Million

7.3.3.2 by Country (China, India, Japan, Southeast Asia etc.)

Table Asia-Pacific Enterprise A2P SMS Market Size 2015-2019, by Country, in USD Million

7.3.4 South America

7.3.4.1 Overview

Figure South America Enterprise A2P SMS Market Size and Growth 2015-2019, in USD Million

7.3.4.2 by Country (Brazil, Argentina etc.)

Table South America Enterprise A2P SMS Market Size 2015-2019, by Country, in USD Million

7.3.5 Middle East & Africa

7.3.5.1 Overview

Figure Middle East & Africa Enterprise A2P SMS Market Size and Growth 2015-2019, in USD Million

7.3.5.2 by Country (Saudi Arabia, South Africa etc.)

Table Middle East & Africa Enterprise A2P SMS Market Size 2015-2019, by Country, in USD Million

7.4 Regional Import & Export

7.5 Regional Forecast

Table Enterprise A2P SMS Market Forecast 2020-2025, by Region, in USD Million



8 MARKETING & PRICE

8.1 Price and Margin
8.1.1 Price Trends
8.1.2 Factors of Price Change
Table Price Factors List
8.1.3 Manufacturers Gross Margin Analysis
8.2 Marketing Channel
Figure Marketing Channels Overview

9 RESEARCH CONCLUSION



List Of Tables

LIST OF TABLES

Table Upstream Segment of Enterprise A2P SMS Table Application Segment of Enterprise A2P SMS Table Global Enterprise A2P SMS Market 2015-2025, by Application, in USD Million Table Major Company List of Promotions Table Major Company List of Pushed Content Table Major Company List of Interactive Table Major Company List of Others Table Global Enterprise A2P SMS Market 2015-2019, by Type, in USD Million Table Global Enterprise A2P SMS Market Forecast 2020-2025, by Type, in USD Million Table MBlox Overview List Table Business Operation of MBlox (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table CLX Communications Overview List Table Business Operation of CLX Communications (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Infobip Overview List Table Business Operation of Infobip (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Tanla Solutions Overview List Table Business Operation of Tanla Solutions (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table SAP Mobile Services Overview List Table Business Operation of SAP Mobile Services (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Silverstreet BV Overview List Table Business Operation of Silverstreet BV (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Syniverse Technologies Overview List Table Business Operation of Syniverse Technologies (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Nexmo Co. Ltd. Overview List Table Business Operation of Nexmo Co. Ltd. (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Tyntec Overview List Table Business Operation of Tyntec (Sales Revenue, Sales Volume, Price, Cost, Gross



Margin) Table SITO Mobile Overview List Table Business Operation of SITO Mobile (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table OpenMarket Inc. Overview List Table Business Operation of OpenMarket Inc. (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Genesys Telecommunications Overview List Table Business Operation of Genesys Telecommunications (Sales Revenue, Cost, Gross Margin) **Table 3Cinteractive Overview List** Table Business Operation of 3Cinteractive (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Vibes Media Overview List Table Business Operation of Vibes Media (Sales Revenue, Cost, Gross Margin) Table Beepsend Overview List Table Business Operation of Beepsend (Sales Revenue, Cost, Gross Margin) Table Soprano Overview List Table Business Operation of Soprano (Sales Revenue, Cost, Gross Margin) Table Accrete Overview List Table Business Operation of Accrete (Sales Revenue, Cost, Gross Margin) Table FortyTwo Telecom AB Overview List Table Business Operation of FortyTwo Telecom AB (Sales Revenue, Cost, Gross Margin) Table ClearSky Overview List Table Business Operation of ClearSky (Sales Revenue, Cost, Gross Margin) Table Ogangi Corporation Overview List Table Business Operation of Ogangi Corporation (Sales Revenue, Cost, Gross Margin) Table AMD Telecom S.A Overview List Table Business Operation of AMD Telecom S.A (Sales Revenue, Cost, Gross Margin) Table Global Enterprise A2P SMS Sales Revenue 2015-2019, by Company, in USD Million Table Global Enterprise A2P SMS Sales Revenue Share 2015-2019, by Company, in **USD** Million **Table Regional Demand Comparison List** Table Major Application in Different Regions Table Enterprise A2P SMS Demand Forecast 2020-2025, by Application, in USD Million Table Enterprise A2P SMS Production 2015-2019, by Region, in USD Million



Table Global Enterprise A2P SMS Market Share 2015-2019, by Region, in USD Million Table North America Enterprise A2P SMS Market Size 2015-2019, by Country, in USD Million

Table Europe Enterprise A2P SMS Market Size 2015-2019, by Country, in USD Million Table Asia-Pacific Enterprise A2P SMS Market Size 2015-2019, by Country, in USD Million

Table South America Enterprise A2P SMS Market Size 2015-2019, by Country, in USD Million

Table Middle East & Africa Enterprise A2P SMS Market Size 2015-2019, by Country, in USD Million

Table Enterprise A2P SMS Market Forecast 2020-2025, by Region, in USD Million Table Price Factors List



List Of Figures

LIST OF FIGURES

Figure Enterprise A2P SMS Industry Chain Structure

Figure Global Enterprise A2P SMS Market Growth 2015-2019, by Type, in USD Million Figure Global Enterprise A2P SMS Sales Revenue Share in 2019, by Company, in USD Million

Figure North America Enterprise A2P SMS Market Concentration, in 2019 Figure Europe Enterprise A2P SMS Market Market Concentration, in 2019 Figure Asia-Pacific Enterprise A2P SMS MMarket Concentration, in 2019 Figure South America Enterprise A2P SMS Market Concentration, in 2019 Figure Middle East & Africa Enterprise A2P SMS Market Concentration, in 2019 Figure Enterprise A2P SMS Demand in BFSI, 2015-2019, in USD Million Figure Enterprise A2P SMS Demand in Entertainment, 2015-2019, in USD Million Figure Enterprise A2P SMS Demand in Tourism, 2015-2019, in USD Million Figure Enterprise A2P SMS Demand in Retail, 2015-2019, in USD Million Figure Enterprise A2P SMS Demand in Marketing, 2015-2019, in USD Million Figure Enterprise A2P SMS Demand in Healthcare, 2015-2019, in USD Million Figure Enterprise A2P SMS Demand in Media, 2015-2019, in USD Million Figure Enterprise A2P SMS Demand in Others, 2015-2019, in USD Million Figure Enterprise A2P SMS Market Growth 2020-2025, by Application, in USD Million Figure Enterprise A2P SMS Market Share in 2025, by Application, in USD Million Figure North America Enterprise A2P SMS Market Size and Growth 2015-2019, in USD Million

Figure Europe Enterprise A2P SMS Market Size and Growth 2015-2019, in USD Million Figure Asia-Pacific Enterprise A2P SMS Market Size and Growth 2015-2019, in USD Million

Figure South America Enterprise A2P SMS Market Size and Growth 2015-2019, in USD Million

Figure Middle East & Africa Enterprise A2P SMS Market Size and Growth 2015-2019, in USD Million

Figure Marketing Channels Overview



I would like to order

Product name: Global Enterprise A2P SMS Market Analysis 2015-2019 and Forecast 2020-2025 Product link: <u>https://marketpublishers.com/r/G11AC435920EN.html</u>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G11AC435920EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970