

# Global Enterprise A2P SMS Market Analysis 2015-2019 and Forecast 2020-2025

https://marketpublishers.com/r/G11AC435920EN.html

Date: January 2020

Pages: 140

Price: US\$ 2,980.00 (Single User License)

ID: G11AC435920EN

# **Abstracts**

#### **SNAPSHOT**

The global Enterprise A2P SMS market size is estimated at xxx million USD with a CAGR xx% from 2015-2019 and is expected to reach xxx Million USD in 2020 with a CAGR xx% from 2020 to 2025. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Enterprise A2P SMS by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

**CRM** 

**Promotions** 

**Pushed Content** 

Interactive

Others

Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main



Products etc.):
MBlox
CLX Communications
Infobip
Tanla Solutions
SAP Mobile Services
Silverstreet BV
Syniverse Technologies
Nexmo Co. Ltd.
Tyntec
SITO Mobile
OpenMarket Inc.
Genesys Telecommunications
3Cinteractive
Vibes Media
Beepsend
Soprano
Accrete
FortyTwo Telecom AB
ClearSky



Ogangi Corporation

	AMD Telecom S.A
	ntion Coverage (Market Size & Forecast, Different Demand Market by Region, onsumer Profile etc.):
	BFSI
	Entertainment
	Tourism
	Retail
	Marketing
	Healthcare
	Media
	Others
Region	Coverage (Regional Production, Demand & Forecast by Countries etc.):
	North America (U.S., Canada, Mexico)
	Europe (Germany, U.K., France, Italy, Russia, Spain etc.)
	Asia-Pacific (China, India, Japan, Southeast Asia etc.)
	South America (Brazil, Argentina etc.)
	Middle East & Africa (Saudi Arabia, South Africa etc.)



# **Contents**

#### 1 INDUSTRY OVERVIEW

1.1 Enterprise A2P SMS Industry

Figure Enterprise A2P SMS Industry Chain Structure

- 1.1.1 Overview
- 1.1.2 Development of Enterprise A2P SMS
- 1.2 Market Segment
  - 1.2.1 Upstream

Table Upstream Segment of Enterprise A2P SMS

1.2.2 Downstream

Table Application Segment of Enterprise A2P SMS

Table Global Enterprise A2P SMS Market 2015-2025, by Application, in USD Million

1.3 Cost Analysis

# 2 INDUSTRY ENVIRONMENT (PEST ANALYSIS)

- 2.1 Policy
- 2.2 Economics
- 2.3 Sociology
- 2.4 Technology

#### 3 ENTERPRISE A2P SMS MARKET BY TYPE

- 3.1 By Type
  - 3.1.1 CRM

Table Major Company List of CRM

3.1.2 Promotions

Table Major Company List of Promotions

3.1.3 Pushed Content

Table Major Company List of Pushed Content

3.1.4 Interactive

Table Major Company List of Interactive

3.1.5 Others

Table Major Company List of Others

3.2 Market Size

Table Global Enterprise A2P SMS Market 2015-2019, by Type, in USD Million

Figure Global Enterprise A2P SMS Market Growth 2015-2019, by Type, in USD Million



#### 3.3 Market Forecast

Table Global Enterprise A2P SMS Market Forecast 2020-2025, by Type, in USD Million

#### **4 MAJOR COMPANIES LIST**

- 4.1 MBlox (Company Profile, Sales Data etc.)
  - 4.1.1 MBlox Profile

**Table MBlox Overview List** 

- 4.1.2 MBlox Products & Services
- 4.1.3 MBlox Business Operation Conditions

Table Business Operation of MBlox (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.2 CLX Communications (Company Profile, Sales Data etc.)
  - 4.2.1 CLX Communications Profile

Table CLX Communications Overview List

- 4.2.2 CLX Communications Products & Services
- 4.2.3 CLX Communications Business Operation Conditions

Table Business Operation of CLX Communications (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

- 4.3 Infobip (Company Profile, Sales Data etc.)
  - 4.3.1 Infobip Profile

**Table Infobip Overview List** 

- 4.3.2 Infobip Products & Services
- 4.3.3 Infobip Business Operation Conditions

Table Business Operation of Infobip (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.4 Tanla Solutions (Company Profile, Sales Data etc.)
  - 4.4.1 Tanla Solutions Profile

Table Tanla Solutions Overview List

- 4.4.2 Tanla Solutions Products & Services
- 4.4.3 Tanla Solutions Business Operation Conditions

Table Business Operation of Tanla Solutions (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.5 SAP Mobile Services (Company Profile, Sales Data etc.)
  - 4.5.1 SAP Mobile Services Profile

Table SAP Mobile Services Overview List

- 4.5.2 SAP Mobile Services Products & Services
- 4.5.3 SAP Mobile Services Business Operation Conditions

Table Business Operation of SAP Mobile Services (Sales Revenue, Sales Volume,



Price, Cost, Gross Margin)

4.6 Silverstreet BV (Company Profile, Sales Data etc.)

4.6.1 Silverstreet BV Profile

Table Silverstreet BV Overview List

4.6.2 Silverstreet BV Products & Services

4.6.3 Silverstreet BV Business Operation Conditions

Table Business Operation of Silverstreet BV (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

4.7 Syniverse Technologies (Company Profile, Sales Data etc.)

4.7.1 Syniverse Technologies Profile

Table Syniverse Technologies Overview List

4.7.2 Syniverse Technologies Products & Services

4.7.3 Syniverse Technologies Business Operation Conditions

Table Business Operation of Syniverse Technologies (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

4.8 Nexmo Co. Ltd. (Company Profile, Sales Data etc.)

4.8.1 Nexmo Co. Ltd. Profile

Table Nexmo Co. Ltd. Overview List

4.8.2 Nexmo Co. Ltd. Products & Services

4.8.3 Nexmo Co. Ltd. Business Operation Conditions

Table Business Operation of Nexmo Co. Ltd. (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

4.9 Tyntec (Company Profile, Sales Data etc.)

4.9.1 Tyntec Profile

**Table Tyntec Overview List** 

4.9.2 Tyntec Products & Services

4.9.3 Tyntec Business Operation Conditions

Table Business Operation of Tyntec (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.10 SITO Mobile (Company Profile, Sales Data etc.)

4.10.1 SITO Mobile Profile

Table SITO Mobile Overview List

4.10.2 SITO Mobile Products & Services

4.10.3 SITO Mobile Business Operation Conditions

Table Business Operation of SITO Mobile (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.11 OpenMarket Inc. (Company Profile, Sales Data etc.)

4.11.1 OpenMarket Inc. Profile

Table OpenMarket Inc. Overview List



- 4.11.2 OpenMarket Inc. Products & Services
- 4.11.3 OpenMarket Inc. Business Operation Conditions

Table Business Operation of OpenMarket Inc. (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.12 Genesys Telecommunications (Company Profile, Sales Data etc.)
- 4.12.1 Genesys Telecommunications Profile

Table Genesys Telecommunications Overview List

- 4.12.2 Genesys Telecommunications Products & Services
- 4.12.3 Genesys Telecommunications Business Operation Conditions

Table Business Operation of Genesys Telecommunications (Sales Revenue, Cost, Gross Margin)

- 4.13 3Cinteractive (Company Profile, Sales Data etc.)
  - 4.13.1 3Cinteractive Profile

**Table 3Cinteractive Overview List** 

- 4.13.2 3Cinteractive Products & Services
- 4.13.3 3Cinteractive Business Operation Conditions

Table Business Operation of 3Cinteractive (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.14 Vibes Media (Company Profile, Sales Data etc.)
  - 4.14.1 Vibes Media Profile

Table Vibes Media Overview List

- 4.14.2 Vibes Media Products & Services
- 4.14.3 Vibes Media Business Operation Conditions

Table Business Operation of Vibes Media (Sales Revenue, Cost, Gross Margin)

- 4.15 Beepsend (Company Profile, Sales Data etc.)
  - 4.15.1 Beepsend Profile

**Table Beepsend Overview List** 

- 4.15.2 Beepsend Products & Services
- 4.15.3 Beepsend Business Operation Conditions

Table Business Operation of Beepsend (Sales Revenue, Cost, Gross Margin)

- 4.16 Soprano (Company Profile, Sales Data etc.)
  - 4.16.1 Soprano Profile

Table Soprano Overview List

- 4.16.2 Soprano Products & Services
- 4.16.3 Soprano Business Operation Conditions

Table Business Operation of Soprano (Sales Revenue, Cost, Gross Margin)

- 4.17 Accrete (Company Profile, Sales Data etc.)
  - 4.17.1 Accrete Profile

**Table Accrete Overview List** 



- 4.17.2 Accrete Products & Services
- 4.17.3 Accrete Business Operation Conditions

Table Business Operation of Accrete (Sales Revenue, Cost, Gross Margin)

- 4.18 FortyTwo Telecom AB (Company Profile, Sales Data etc.)
  - 4.18.1 FortyTwo Telecom AB Profile

Table FortyTwo Telecom AB Overview List

- 4.18.2 FortyTwo Telecom AB Products & Services
- 4.18.3 FortyTwo Telecom AB Business Operation Conditions

Table Business Operation of FortyTwo Telecom AB (Sales Revenue, Cost, Gross Margin)

- 4.19 ClearSky (Company Profile, Sales Data etc.)
  - 4.19.1 ClearSky Profile

Table ClearSky Overview List

- 4.19.2 ClearSky Products & Services
- 4.19.3 ClearSky Business Operation Conditions

Table Business Operation of ClearSky (Sales Revenue, Cost, Gross Margin)

- 4.20 Ogangi Corporation (Company Profile, Sales Data etc.)
  - 4.20.1 Ogangi Corporation Profile

Table Ogangi Corporation Overview List

- 4.20.2 Ogangi Corporation Products & Services
- 4.20.3 Ogangi Corporation Business Operation Conditions

Table Business Operation of Ogangi Corporation (Sales Revenue, Cost, Gross Margin)

- 4.21 AMD Telecom S.A (Company Profile, Sales Data etc.)
  - 4.21.1 AMD Telecom S.A Profile

Table AMD Telecom S.A Overview List

- 4.21.2 AMD Telecom S.A Products & Services
- 4.21.3 AMD Telecom S.A Business Operation Conditions

Table Business Operation of AMD Telecom S.A (Sales Revenue, Cost, Gross Margin)

#### **5 MARKET COMPETITION**

5.1 Company Competition

Table Global Enterprise A2P SMS Sales Revenue 2015-2019, by Company, in USD Million

Table Global Enterprise A2P SMS Sales Revenue Share 2015-2019, by Company, in USD Million

Figure Global Enterprise A2P SMS Sales Revenue Share in 2019, by Company, in USD Million

5.2 Regional Market by Company



Figure North America Enterprise A2P SMS Market Concentration, in 2019
Figure Europe Enterprise A2P SMS Market Market Concentration, in 2019
Figure Asia-Pacific Enterprise A2P SMS MMarket Concentration, in 2019
Figure South America Enterprise A2P SMS Market Concentration, in 2019
Figure Middle East & Africa Enterprise A2P SMS Market Concentration, in 2019

#### **6 DEMAND BY END MARKET**

- 6.1 Demand Situation
  - 6.1.1 Demand in BFSI
- Figure Enterprise A2P SMS Demand in BFSI, 2015-2019, in USD Million
- 6.1.2 Demand in Entertainment
- Figure Enterprise A2P SMS Demand in Entertainment, 2015-2019, in USD Million
  - 6.1.3 Demand in Tourism
- Figure Enterprise A2P SMS Demand in Tourism, 2015-2019, in USD Million
  - 6.1.4 Demand in Retail
- Figure Enterprise A2P SMS Demand in Retail, 2015-2019, in USD Million
- 6.1.5 Demand in Marketing
- Figure Enterprise A2P SMS Demand in Marketing, 2015-2019, in USD Million
  - 6.1.6 Demand in Healthcare
- Figure Enterprise A2P SMS Demand in Healthcare, 2015-2019, in USD Million
  - 6.1.7 Demand in Media
- Figure Enterprise A2P SMS Demand in Media, 2015-2019, in USD Million
  - 6.1.8 Demand in Others
- Figure Enterprise A2P SMS Demand in Others, 2015-2019, in USD Million
- 6.2 Regional Demand Comparison
- **Table Regional Demand Comparison List**
- Table Major Application in Different Regions
- 6.3 Demand Forecast

Table Enterprise A2P SMS Demand Forecast 2020-2025, by Application, in USD Million Figure Enterprise A2P SMS Market Growth 2020-2025, by Application, in USD Million Figure Enterprise A2P SMS Market Share in 2025, by Application, in USD Million

#### **7 REGION OPERATION**

# 7.1 Regional Production

Table Enterprise A2P SMS Production 2015-2019, by Region, in USD Million

7.2 Regional Market

Table Global Enterprise A2P SMS Market 2015-2019, by Region, in USD Million



Table Global Enterprise A2P SMS Market Share 2015-2019, by Region, in USD Million 7.3 by Region

7.3.1 North America

7.3.1.1 Overview

Figure North America Enterprise A2P SMS Market Size and Growth 2015-2019, in USD Million

7.3.1.2 by Country (U.S., Canada, Mexico)

Table North America Enterprise A2P SMS Market Size 2015-2019, by Country, in USD Million

7.3.2 Europe

**7.3.2.1** Overview

Figure Europe Enterprise A2P SMS Market Size and Growth 2015-2019, in USD Million 7.3.2.2 by Country (Germany, U.K., France, Italy, Russia, Spain etc.)

Table Europe Enterprise A2P SMS Market Size 2015-2019, by Country, in USD Million 7.3.3 Asia-Pacific

7.3.3.1 Overview

Figure Asia-Pacific Enterprise A2P SMS Market Size and Growth 2015-2019, in USD Million

7.3.3.2 by Country (China, India, Japan, Southeast Asia etc.)

Table Asia-Pacific Enterprise A2P SMS Market Size 2015-2019, by Country, in USD Million

7.3.4 South America

7.3.4.1 Overview

Figure South America Enterprise A2P SMS Market Size and Growth 2015-2019, in USD Million

7.3.4.2 by Country (Brazil, Argentina etc.)

Table South America Enterprise A2P SMS Market Size 2015-2019, by Country, in USD Million

7.3.5 Middle East & Africa

7.3.5.1 Overview

Figure Middle East & Africa Enterprise A2P SMS Market Size and Growth 2015-2019, in USD Million

7.3.5.2 by Country (Saudi Arabia, South Africa etc.)

Table Middle East & Africa Enterprise A2P SMS Market Size 2015-2019, by Country, in USD Million

7.4 Regional Import & Export

7.5 Regional Forecast

Table Enterprise A2P SMS Market Forecast 2020-2025, by Region, in USD Million



# **8 MARKETING & PRICE**

- 8.1 Price and Margin
  - 8.1.1 Price Trends
  - 8.1.2 Factors of Price Change

Table Price Factors List

- 8.1.3 Manufacturers Gross Margin Analysis
- 8.2 Marketing Channel

Figure Marketing Channels Overview

# 9 RESEARCH CONCLUSION



# **List Of Tables**

# **LIST OF TABLES**

Table Upstream Segment of Enterprise A2P SMS

Table Application Segment of Enterprise A2P SMS

Table Global Enterprise A2P SMS Market 2015-2025, by Application, in USD Million

Table Major Company List of Promotions

Table Major Company List of Pushed Content

Table Major Company List of Interactive

Table Major Company List of Others

Table Global Enterprise A2P SMS Market 2015-2019, by Type, in USD Million

Table Global Enterprise A2P SMS Market Forecast 2020-2025, by Type, in USD Million

Table MBlox Overview List

Table Business Operation of MBlox (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table CLX Communications Overview List

Table Business Operation of CLX Communications (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

**Table Infobip Overview List** 

Table Business Operation of Infobip (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Tanla Solutions Overview List

Table Business Operation of Tanla Solutions (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

Table SAP Mobile Services Overview List

Table Business Operation of SAP Mobile Services (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table Silverstreet BV Overview List

Table Business Operation of Silverstreet BV (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

Table Syniverse Technologies Overview List

Table Business Operation of Syniverse Technologies (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table Nexmo Co. Ltd. Overview List

Table Business Operation of Nexmo Co. Ltd. (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

**Table Tyntec Overview List** 

Table Business Operation of Tyntec (Sales Revenue, Sales Volume, Price, Cost, Gross



Margin)

Table SITO Mobile Overview List

Table Business Operation of SITO Mobile (Sales Revenue, Sales Volume, Price, Cost,

Gross Margin)

Table OpenMarket Inc. Overview List

Table Business Operation of OpenMarket Inc. (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

Table Genesys Telecommunications Overview List

Table Business Operation of Genesys Telecommunications (Sales Revenue, Cost,

Gross Margin)

Table 3Cinteractive Overview List

Table Business Operation of 3Cinteractive (Sales Revenue, Sales Volume, Price, Cost,

Gross Margin)

Table Vibes Media Overview List

Table Business Operation of Vibes Media (Sales Revenue, Cost, Gross Margin)

**Table Beepsend Overview List** 

Table Business Operation of Beepsend (Sales Revenue, Cost, Gross Margin)

**Table Soprano Overview List** 

Table Business Operation of Soprano (Sales Revenue, Cost, Gross Margin)

**Table Accrete Overview List** 

Table Business Operation of Accrete (Sales Revenue, Cost, Gross Margin)

Table FortyTwo Telecom AB Overview List

Table Business Operation of FortyTwo Telecom AB (Sales Revenue, Cost, Gross Margin)

Table ClearSky Overview List

Table Business Operation of ClearSky (Sales Revenue, Cost, Gross Margin)

Table Ogangi Corporation Overview List

Table Business Operation of Ogangi Corporation (Sales Revenue, Cost, Gross Margin)

Table AMD Telecom S.A Overview List

Table Business Operation of AMD Telecom S.A (Sales Revenue, Cost, Gross Margin)

Table Global Enterprise A2P SMS Sales Revenue 2015-2019, by Company, in USD Million

Table Global Enterprise A2P SMS Sales Revenue Share 2015-2019, by Company, in USD Million

**Table Regional Demand Comparison List** 

Table Major Application in Different Regions

Table Enterprise A2P SMS Demand Forecast 2020-2025, by Application, in USD Million

Table Enterprise A2P SMS Production 2015-2019, by Region, in USD Million

Table Global Enterprise A2P SMS Market 2015-2019, by Region, in USD Million



Table Global Enterprise A2P SMS Market Share 2015-2019, by Region, in USD Million Table North America Enterprise A2P SMS Market Size 2015-2019, by Country, in USD Million

Table Europe Enterprise A2P SMS Market Size 2015-2019, by Country, in USD Million Table Asia-Pacific Enterprise A2P SMS Market Size 2015-2019, by Country, in USD Million

Table South America Enterprise A2P SMS Market Size 2015-2019, by Country, in USD Million

Table Middle East & Africa Enterprise A2P SMS Market Size 2015-2019, by Country, in USD Million

Table Enterprise A2P SMS Market Forecast 2020-2025, by Region, in USD Million Table Price Factors List



# **List Of Figures**

#### LIST OF FIGURES

Figure Enterprise A2P SMS Industry Chain Structure

Figure Global Enterprise A2P SMS Market Growth 2015-2019, by Type, in USD Million Figure Global Enterprise A2P SMS Sales Revenue Share in 2019, by Company, in USD Million

Figure North America Enterprise A2P SMS Market Concentration, in 2019

Figure Europe Enterprise A2P SMS Market Market Concentration, in 2019

Figure Asia-Pacific Enterprise A2P SMS MMarket Concentration, in 2019

Figure South America Enterprise A2P SMS Market Concentration, in 2019

Figure Middle East & Africa Enterprise A2P SMS Market Concentration, in 2019

Figure Enterprise A2P SMS Demand in BFSI, 2015-2019, in USD Million

Figure Enterprise A2P SMS Demand in Entertainment, 2015-2019, in USD Million

Figure Enterprise A2P SMS Demand in Tourism, 2015-2019, in USD Million

Figure Enterprise A2P SMS Demand in Retail, 2015-2019, in USD Million

Figure Enterprise A2P SMS Demand in Marketing, 2015-2019, in USD Million

Figure Enterprise A2P SMS Demand in Healthcare, 2015-2019, in USD Million

Figure Enterprise A2P SMS Demand in Media, 2015-2019, in USD Million

Figure Enterprise A2P SMS Demand in Others, 2015-2019, in USD Million

Figure Enterprise A2P SMS Market Growth 2020-2025, by Application, in USD Million

Figure Enterprise A2P SMS Market Share in 2025, by Application, in USD Million

Figure North America Enterprise A2P SMS Market Size and Growth 2015-2019, in USD Million

Figure Europe Enterprise A2P SMS Market Size and Growth 2015-2019, in USD Million Figure Asia-Pacific Enterprise A2P SMS Market Size and Growth 2015-2019, in USD Million

Figure South America Enterprise A2P SMS Market Size and Growth 2015-2019, in USD Million

Figure Middle East & Africa Enterprise A2P SMS Market Size and Growth 2015-2019, in USD Million

Figure Marketing Channels Overview



#### I would like to order

Product name: Global Enterprise A2P SMS Market Analysis 2015-2019 and Forecast 2020-2025

Product link: <a href="https://marketpublishers.com/r/G11AC435920EN.html">https://marketpublishers.com/r/G11AC435920EN.html</a>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G11AC435920EN.html">https://marketpublishers.com/r/G11AC435920EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970