

# Global Emotion Analytics Market Survey and Trend Research 2018

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## Abstracts

### Summary

Emotion Analytics (EA) is a new field that analysis of a person's verbal and non-verbal communication in order to understand the person's mood or attitude, then can be used in CRM (Customer Relationship Management) area, such as to identify how a customer perceives a product, the presentation of a product or an interaction with a company representative.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

### Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

### Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Microsoft, IBM, IMotions, Kairos, Affectiva, Affectiva, Eyeris (EmoVu), NViso, Realeyes, Yuyidata, Adoreboard, Heartbeat AI, Deloitte, SAS Institute, Clarabridge, Crimson Hexagon, Berkshire Media, Dentsu etc.):

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Product & Service

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