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Global Electronic Shelf Label (ESL) Market Survey and Trend Research 2018

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Abstracts

Summary

Electronic Shelf Label, also known by the acronym ESL . It is the latest solution for inventory and price management in the retail sector, based on the use of advanced IT technology. ESL replaces conventional paper price tags attached to the shelves of supermarkets and department stores with, for example, LCDs and electronic paper (E-paper) that show information on product price, sales promotions, etc.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

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History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (SES(imagotag), Pricer, Displaydata, E Ink, DIGI, DIGI, Altierre, Hanshow Technology, Panasonic, Pervasive, LG innotek, Samsung etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

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Investment Opportunity

Investment Calculation

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