

Global Electronic Shelf Label (ESL) Market Study 2015-2025, by Segment (Liquid Crystal Display (LCD) Displays, E papers Displays), by Market (Hypermarkets, SupermarketsE papers Displays, Convenience Stores), by Company (SES(imagotag), Pricer, Displaydata,)

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Abstracts

Snapshot

Electronic Shelf Label, also known by the acronym ESL . It is the latest solution for inventory and price management in the retail sector, based on the use of advanced IT technology. ESL replaces conventional paper price tags attached to the shelves of supermarkets and department stores with, for example, LCDs and electronic paper (E-paper) that show information on product price, sales promotions, etc.

The global Electronic Shelf Label (ESL) market will reach xxx Million USD in 2018 and with a CAGR of xx% between 2019-2025.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

Liquid Crystal Display (LCD) Displays

E papers Displays

Demand Coverage (Market Size & Forecast, Consumer Distribution):

Hypermarkets

Supermarkets

Convenience Stores

DIY stores

Electronics stores

Company Coverage (Sales data, Main Products & Services etc.):

SES(imagotag)

Pricer

Displaydata

E Ink

Opticon Sensors Europe B.V

DIGI

Altierre

Hanshow Technology

Panasonic

Pervasive

LG innotek

Samsung

Major Region Market

North America

Europe

Asia-Pacific

South America

Middle East & Africa

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