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Global Electronic Shelf Label (ESL) Market Status (2015-2019) and Forecast (2020-2024) by Region, Product Type & End-Use

https://marketpublishers.com/r/G4541B0E5BCEN.html
Date: July 2019
Pages: 105
Price: US$ 3,000.00 (Single User License)
ID: G4541B0E5BCEN

Abstracts

SUMMARY

Electronic Shelf Label, also known by the acronym ESL . It is the latest solution for inventory and price management in the retail sector, based on the use of advanced IT technology. ESL replaces conventional paper price tags attached to the shelves of supermarkets and department stores with, for example, LCDs and electronic paper (E-paper) that show information on product price, sales promotions, etc.
The report forecast global Electronic Shelf Label (ESL) market to grow to reach xxx Million USD in 2019 with a CAGR of xx% during the period 2020-2024.

The report offers detailed coverage of Electronic Shelf Label (ESL) industry and main market trends. The market research includes historical and forecast market data, demand, application details, price trends, and company shares of the leading Electronic Shelf Label (ESL) by geography. The report splits the market size, by volume and value, on the basis of application type and geography.

First, this report covers the present status and the future prospects of the global Electronic Shelf Label (ESL) market for 2015-2024.

And in this report, we analyze global market from 5 geographies: Asia-Pacific[China, Southeast Asia, India, Japan, Korea, Western Asia], Europe[Germany, UK, France, Italy, Russia, Spain, Netherlands, Turkey, Switzerland], North America[United States, Canada, Mexico], Middle East & Africa[GCC, North Africa, South Africa], South America[Brazil, Argentina, Columbia, Chile, Peru].

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At the same time, we classify Electronic Shelf Label (ESL) according to the type, application by geography. More importantly, the report includes major countries market based on the type and application.

Finally, the report provides detailed profile and data information analysis of leading Electronic Shelf Label (ESL) company.

Key Content of Chapters as follows (Including and can be customized):

Part 1:
Market Overview, Development, and Segment by Type, Application & Region
Part 2:
Company information, Sales, Cost, Margin etc.
Part 3:
Global Market by company, Type, Application & Geography
Part 4:
Asia-Pacific Market by Type, Application & Geography
Part 5:
Europe Market by Type, Application & Geography
Part 6:
North America Market by Type, Application & Geography
Part 7:
South America Market by Type, Application & Geography
Part 8:
Middle East & Africa Market by Type, Application & Geography
Part 9:
Market Features
Part 10:
Investment Opportunity
Part 11:
Conclusion

Market Segment as follows:

By Region

Asia-Pacific[China, Southeast Asia, India, Japan, Korea, Western Asia]

Europe[Germany, UK, France, Italy, Russia, Spain, Netherlands, Turkey,

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Switzerland]

North America[United States, Canada, Mexico]

Middle East & Africa[GCC, North Africa, South Africa]

South America[Brazil, Argentina, Columbia, Chile, Peru]

Key Companies

SES(imagotag)

Pricer

Displaydata

E Ink

Opticon Sensors Europe B.V

DIGI

Altierre

Hanshow Technology

Panasonic

Pervasive

LG innotek

Samsung

Market by Type

Liquid Crystal Display (LCD) Displays

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E papers Displays

Market by Application

Hypermarkets

Supermarkets

Convenience Stores

DIY stores

Electronics stores

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