

Global Electronic Shelf Label (ESL) Market Analysis 2016-2020 and Forecast 2021-2026

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Abstracts

SNAPSHOT

Electronic Shelf Label, also known by the acronym ESL . It is the latest solution for inventory and price management in the retail sector, based on the use of advanced IT technology. ESL replaces conventional paper price tags attached to the shelves of supermarkets and department stores with, for example, LCDs and electronic paper (E-paper) that show information on product price, sales promotions, etc.

The global Electronic Shelf Label (ESL) market size is estimated at xxx million USD with a CAGR xx% from 2016-2020 and is expected to reach xxx Million USD in 2021 with a CAGR xx% from 2021 to 2026. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Electronic Shelf Label (ESL) by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

Liquid Crystal Display (LCD) Displays

E papers Displays

Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main Products etc.):

SES(imagotag)

Pricer

Displaydata

E Ink

Opticon Sensors Europe B.V

DIGI

Altierre

Hanshow Technology

Panasonic

Pervasive

LG innotek

Samsung

Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):

Hypermarkets

Supermarkets

Convenience Stores

DIY stores

Electronics stores

Region Coverage (Regional Production, Demand & Forecast by Countries etc.):

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc.)

Asia-Pacific (China, India, Japan, Southeast Asia etc.)

South America (Brazil, Argentina etc.)

Middle East & Africa (Saudi Arabia, South Africa etc.)

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