

# Global Electric Toothbrush Market Survey and Trend Research 2018

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## Abstracts

### Summary

An electric toothbrush is a toothbrush that makes rapid, automatic bristle motions, either back-and-forth oscillation or rotation-oscillation (where the brush head alternates clockwise and counterclockwise rotation), in order to clean teeth. Motions at sonic speeds or below are made by a motor. In the case of ultrasonic toothbrushes, ultrasonic motions are produced by a piezoelectric crystal. A modern electric toothbrush is usually powered by a rechargeable battery charged through inductive charging when the brush sits in the charging base between uses.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

### Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Philips Sonicare, Oral-B(P & G), Panasonic, Omron Healthcare, FOREO, FOREO, Wellness Oral Care, PURSONIC, Smilex, Kolibree, Interplak(Conair), LION, LG, BAYER, LFCARE etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

## Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

## Contents

### **PART 1 INDUSTRY OVERVIEW**

- 1.1 Electric Toothbrush Industry
  - 1.1.1 Definition
  - 1.1.2 Industry Trend
- 1.2 Industry Chain
  - 1.2.1 Upstream
  - 1.2.2 Technology
  - 1.2.3 Cost Structure
  - 1.2.4 Consumer Preference
  - 1.2.2 Downstream

### **PART 2 INDUSTRY OVERALL**

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

### **PART 3 ELECTRIC TOOTHBRUSH MARKET BY PRODUCT**

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

### **4 KEY COMPANIES LIST**

- 4.1 Philips Sonicare (Company Overview, Sales Data etc.)
  - 4.1.1 Company Overview
  - 4.1.2 Products and Services
  - 4.1.3 Business Analysis
- 4.2 Oral-B(P & G) (Company Overview, Sales Data etc.)
  - 4.2.1 Company Overview
  - 4.2.2 Products and Services
  - 4.2.3 Business Analysis
- 4.3 Panasonic (Company Overview, Sales Data etc.)

- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Omron Healthcare (Company Overview, Sales Data etc.)
- 4.4.1 Company Overview
- 4.4.2 Products and Services
- 4.4.3 Business Analysis
- 4.5 FOREO (Company Overview, Sales Data etc.)
- 4.5.1 Company Overview
- 4.5.2 Products and Services
- 4.5.3 Business Analysis
- 4.6 FOREO (Company Overview, Sales Data etc.)
- 4.6.1 Company Overview
- 4.6.2 Products and Services
- 4.6.3 Business Analysis
- 4.7 Wellness Oral Care (Company Overview, Sales Data etc.)
- 4.7.1 Company Overview
- 4.7.2 Products and Services
- 4.7.3 Business Analysis
- 4.8 PURSONIC (Company Overview, Sales Data etc.)
- 4.8.1 Company Overview
- 4.8.2 Products and Services
- 4.8.3 Business Analysis
- 4.9 Smilex (Company Overview, Sales Data etc.)
- 4.9.1 Company Overview
- 4.9.2 Products and Services
- 4.9.3 Business Analysis
- 4.10 Kolibree (Company Overview, Sales Data etc.)
- 4.10.1 Company Overview
- 4.10.2 Products and Services
- 4.10.3 Business Analysis
- 4.11 Interplak(Conair) (Company Overview, Sales Data etc.)
- 4.12 LION (Company Overview, Sales Data etc.)
- 4.13 LG (Company Overview, Sales Data etc.)
- 4.14 BAYER (Company Overview, Sales Data etc.)
- 4.15 LFCARE (Company Overview, Sales Data etc.)

## **PART 5 MARKET COMPETITION**

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
  - 5.2.1 Rivalry
  - 5.2.2 Threat of New Entrants
  - 5.2.3 Substitutes
  - 5.2.4 Bargaining Power of Suppliers
  - 5.2.5 Bargaining Power of Buyers

## **PART 6 MARKET DEMAND BY SEGMENT**

- 6.1 Demand Situation
  - 6.1.1 Industry Application Status
  - 6.1.2 Industry SWOT Analysis
    - 6.1.2.1 Strengths
    - 6.1.2.2 Weaknesses
    - 6.1.2.3 Opportunities
    - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

## **PART 7 REGION OPERATION**

- 7.1 Regional Market
- 7.2 Production and Sales by Region
  - 7.2.1 Production
  - 7.2.2 Sales
  - 7.2.3 Trade
- 7.3 Regional Forecast

## **PART 8 MARKET INVESTMENT**

- 8.1 Market Features
  - 8.1.1 Product Features
  - 8.1.2 Price Features
  - 8.1.3 Channel Features
  - 8.1.4 Purchasing Features
- 8.2 Investment Opportunity
  - 8.2.1 Regional Investment Opportunity
  - 8.2.2 Industry Investment Opportunity

## 8.3 Investment Calculation

### 8.3.1 Cost Calculation

### 8.3.2 Revenue Calculation

### 8.3.3 Economic Performance Evaluation

## **PART 9 CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table Global Electric Toothbrush Market 2012-2017, by Type, in USD Million

Table Global Electric Toothbrush Market 2012-2017, by Type, in Volume

Table Global Electric Toothbrush Market Forecast 2018-2023, by Type, in USD Million

Table Global Electric Toothbrush Market Forecast 2018-2023, by Type, in Volume

Table Philips Sonicare Overview List

Table Electric Toothbrush Business Operation of Philips Sonicare (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Oral-B(P & G) Overview List

Table Electric Toothbrush Business Operation of Oral-B(P & G) (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Panasonic Overview List

Table Electric Toothbrush Business Operation of Panasonic (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Omron Healthcare Overview List

Table Electric Toothbrush Business Operation of Omron Healthcare (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table FOREO Overview List

Table Electric Toothbrush Business Operation of FOREO (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table FOREO Overview List

Table Electric Toothbrush Business Operation of FOREO (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Wellness Oral Care Overview List

Table Electric Toothbrush Business Operation of Wellness Oral Care (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table PURSONIC Overview List

Table Electric Toothbrush Business Operation of PURSONIC (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Smilex Overview List

Table Electric Toothbrush Business Operation of Smilex (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Kolibree Overview List

Table Electric Toothbrush Business Operation of Kolibree (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Interplak(Conair) Overview List



Table Electric Toothbrush Business Operation of Interplak(Conair) (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table LION Overview List

Table Electric Toothbrush Business Operation of LION (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table LG Overview List

Table Electric Toothbrush Business Operation of LG (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table BAYER Overview List

Table Electric Toothbrush Business Operation of BAYER (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table LFCARE Overview List

Table Electric Toothbrush Business Operation of LFCARE (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Electric Toothbrush Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Electric Toothbrush Sales Revenue Share, by Companies, in USD Million

Table Global Electric Toothbrush Sales Volume 2012-2017, by Companies, in Volume

Table Global Electric Toothbrush Sales Revenue Share, by Companies in 2017, in Volume

Table Electric Toothbrush Demand 2012-2017, by Application, in USD Million

Table Electric Toothbrush Demand 2012-2017, by Application, in Volume

Table Electric Toothbrush Demand Forecast 2018-2023, by Application, in USD Million

Table Electric Toothbrush Demand Forecast 2018-2023, by Application, in Volume

Table Global Electric Toothbrush Market 2012-2017, by Region, in USD Million

Table Global Electric Toothbrush Market 2012-2017, by Region, in Volume

Table Electric Toothbrush Market Forecast 2018-2023, by Region, in USD Million

Table Electric Toothbrush Market Forecast 2018-2023, by Region, in Volume

## List Of Figures

### LIST OF FIGURES

Figure Electric Toothbrush Industry Chain Structure

Figure Global Electric Toothbrush Market Growth 2012-2017, by Type, in USD Million

Figure Global Electric Toothbrush Market Growth 2012-2017, by Type, in Volume

Figure Global Electric Toothbrush Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Electric Toothbrush Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region

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