

# Global Earthenware Market Survey and Trend Research 2018

https://marketpublishers.com/r/G4E6183867DEN.html

Date: December 2017

Pages: 126

Price: US\$ 2,600.00 (Single User License)

ID: G4E6183867DEN

# **Abstracts**

#### **SUMMARY**

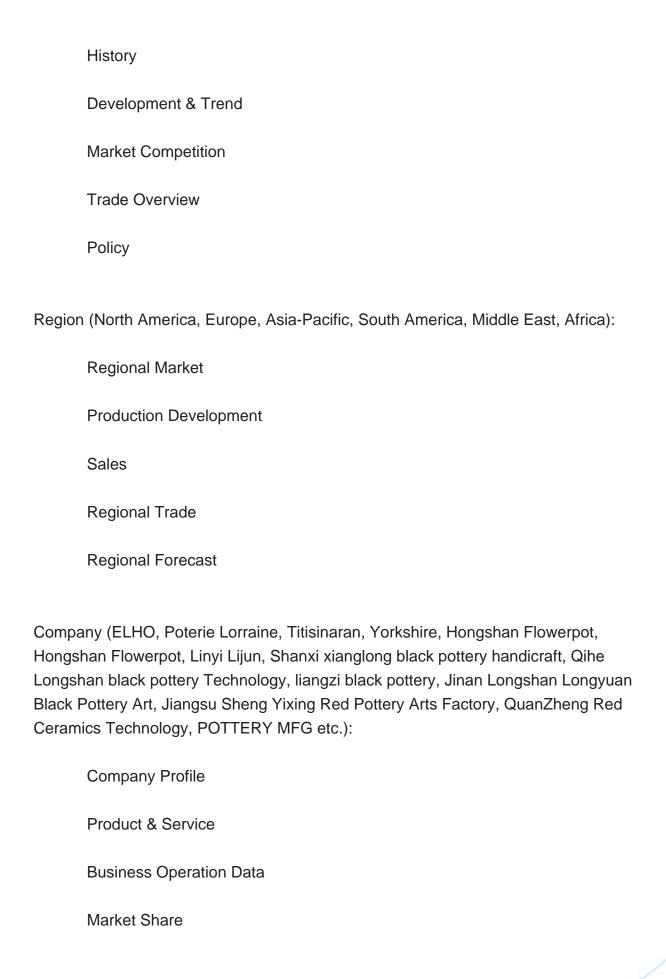
Earthenware generally means a ceramic material which has a variety of uses ranging from pottery, tableware to decorative objects. The compositions vary to a great extent among countries and also among individual makers. The general composition consists of 25% ball clay, 28% kaolin, 32% quartz and 15% feldspar.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Indust	ry Chain
	Raw Materials
	Cost
	Technology
	Consumer Preference

Industry Overall:







# Investment Analysis:

Market Features

**Investment Opportunity** 

**Investment Calculation** 



## **Contents**

#### **PART 1 INDUSTRY OVERVIEW**

- 1.1 Earthenware Industry
  - 1.1.1 Definition
  - 1.1.2 Industry Trend
- 1.2 Industry Chain
  - 1.2.1 Upstream
  - 1.2.2 Technology
  - 1.2.3 Cost Structure
  - 1.2.4 Consumer Preference
  - 1.2.2 Downstream

#### **PART 2 INDUSTRY OVERALL**

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

## PART 3 EARTHENWARE MARKET BY PRODUCT

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

#### **4 KEY COMPANIES LIST**

- 4.1 ELHO (Company Overview, Sales Data etc.)
  - 4.1.1 Company Overview
  - 4.1.2 Products and Services
  - 4.1.3 Business Analysis
- 4.2 Poterie Lorraine (Company Overview, Sales Data etc.)
  - 4.2.1 Company Overview
  - 4.2.2 Products and Services
  - 4.2.3 Business Analysis
- 4.3 Titisinaran (Company Overview, Sales Data etc.)



- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Yorkshire (Company Overview, Sales Data etc.)
  - 4.4.1 Company Overview
  - 4.4.2 Products and Services
- 4.4.3 Business Analysis
- 4.5 Hongshan Flowerpot (Company Overview, Sales Data etc.)
  - 4.5.1 Company Overview
  - 4.5.2 Products and Services
  - 4.5.3 Business Analysis
- 4.6 Hongshan Flowerpot (Company Overview, Sales Data etc.)
  - 4.6.1 Company Overview
  - 4.6.2 Products and Services
  - 4.6.3 Business Analysis
- 4.7 Linyi Lijun (Company Overview, Sales Data etc.)
  - 4.7.1 Company Overview
  - 4.7.2 Products and Services
  - 4.7.3 Business Analysis
- 4.8 Shanxi xianglong black pottery handicraft (Company Overview, Sales Data etc.)
  - 4.8.1 Company Overview
  - 4.8.2 Products and Services
  - 4.8.3 Business Analysis
- 4.9 Qihe Longshan black pottery Technology (Company Overview, Sales Data etc.)
  - 4.9.1 Company Overview
  - 4.9.2 Products and Services
  - 4.9.3 Business Analysis
- 4.10 liangzi black pottery (Company Overview, Sales Data etc.)
- 4.10.1 Company Overview
- 4.10.2 Products and Services
- 4.10.3 Business Analysis
- 4.11 Jinan Longshan Longyuan Black Pottery Art (Company Overview, Sales Data etc.)
- 4.12 Jiangsu Sheng Yixing Red Pottery Arts Factory (Company Overview, Sales Data etc.)
- 4.13 QuanZheng Red Ceramics Technology (Company Overview, Sales Data etc.)
- 4.14 POTTERY MFG (Company Overview, Sales Data etc.)

#### PART 5 MARKET COMPETITION



- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
  - 5.2.1 Rivalry
  - 5.2.2 Threat of New Entrants
  - 5.2.3 Substitutes
  - 5.2.4 Bargaining Power of Suppliers
  - 5.2.5 Bargaining Power of Buyers

#### PART 6 MARKET DEMAND BY SEGMENT

- 6.1 Demand Situation
  - 6.1.1 Industry Application Status
  - 6.1.2 Industry SWOT Analysis
    - 6.1.2.1 Strengths
    - 6.1.2.2 Weaknesses
    - 6.1.2.3 Opportunities
    - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

#### **PART 7 REGION OPERATION**

- 7.1 Regional Market
- 7.2 Production and Sales by Region
  - 7.2.1 Production
  - 7.2.2 Sales
  - 7.2.3 Trade
- 7.3 Regional Forecast

#### PART 8 MARKET INVESTMENT

- 8.1 Market Features
  - 8.1.1 Product Features
  - 8.1.2 Price Features
  - 8.1.3 Channel Features
  - 8.1.4 Purchasing Features
- 8.2 Investment Opportunity
  - 8.2.1 Regional Investment Opportunity
  - 8.2.2 Industry Investment Opportunity



- 8.3 Investment Calculation
  - 8.3.1 Cost Calculation
  - 8.3.2 Revenue Calculation
  - 8.3.3 Economic Performance Evaluation

## **PART 9 CONCLUSION**



## **List Of Tables**

#### LIST OF TABLES

Table Global Earthenware Market 2012-2017, by Type, in USD Million

Table Global Earthenware Market 2012-2017, by Type, in Volume

Table Global Earthenware Market Forecast 2018-2023, by Type, in USD Million

Table Global Earthenware Market Forecast 2018-2023, by Type, in Volume

Table ELHO Overview List

Table Earthenware Business Operation of ELHO (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

**Table Poterie Lorraine Overview List** 

Table Earthenware Business Operation of Poterie Lorraine (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Titisinaran Overview List

Table Earthenware Business Operation of Titisinaran (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

**Table Yorkshire Overview List** 

Table Earthenware Business Operation of Yorkshire (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table Hongshan Flowerpot Overview List

Table Earthenware Business Operation of Hongshan Flowerpot (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Hongshan Flowerpot Overview List

Table Earthenware Business Operation of Hongshan Flowerpot (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Linyi Lijun Overview List

Table Earthenware Business Operation of Linyi Lijun (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table Shanxi xianglong black pottery handicraft Overview List

Table Earthenware Business Operation of Shanxi xianglong black pottery handicraft

(Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Qihe Longshan black pottery Technology Overview List

Table Earthenware Business Operation of Qihe Longshan black pottery Technology

(Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table liangzi black pottery Overview List

Table Earthenware Business Operation of liangzi black pottery (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Jinan Longshan Longyuan Black Pottery Art Overview List



Table Earthenware Business Operation of Jinan Longshan Longyuan Black Pottery Art (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Jiangsu Sheng Yixing Red Pottery Arts Factory Overview List

Table Earthenware Business Operation of Jiangsu Sheng Yixing Red Pottery Arts

Factory (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table QuanZheng Red Ceramics Technology Overview List

Table Earthenware Business Operation of QuanZheng Red Ceramics Technology (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table POTTERY MFG Overview List

Table Earthenware Business Operation of POTTERY MFG (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Earthenware Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Earthenware Sales Revenue Share, by Companies, in USD Million

Table Global Earthenware Sales Volume 2012-2017, by Companies, in Volume

Table Global Earthenware Sales Revenue Share, by Companies in 2017, in Volume

Table Earthenware Demand 2012-2017, by Application, in USD Million

Table Earthenware Demand 2012-2017, by Application, in Volume

Table Earthenware Demand Forecast 2018-2023, by Application, in USD Million

Table Earthenware Demand Forecast 2018-2023, by Application, in Volume

Table Global Earthenware Market 2012-2017, by Region, in USD Million

Table Global Earthenware Market 2012-2017, by Region, in Volume

Table Earthenware Market Forecast 2018-2023, by Region, in USD Million

Table Earthenware Market Forecast 2018-2023, by Region, in Volume



# **List Of Figures**

#### LIST OF FIGURES

Figure Earthenware Industry Chain Structure

Figure Global Earthenware Market Growth 2012-2017, by Type, in USD Million

Figure Global Earthenware Market Growth 2012-2017, by Type, in Volume

Figure Global Earthenware Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Earthenware Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region



#### I would like to order

Product name: Global Earthenware Market Survey and Trend Research 2018

Product link: https://marketpublishers.com/r/G4E6183867DEN.html

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G4E6183867DEN.html">https://marketpublishers.com/r/G4E6183867DEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970