

Global DSP (Demand-Side Platform) Market Analysis 2015-2019 and Forecast 2020-2025

https://marketpublishers.com/r/GD5D75997B68EN.html

Date: March 2020

Pages: 96

Price: US\$ 2,980.00 (Single User License)

ID: GD5D75997B68EN

Abstracts

SNAPSHOT

The global DSP (Demand-Side Platform) market size is estimated at xxx million USD with a CAGR xx% from 2015-2019 and is expected to reach xxx Million USD in 2020 with a CAGR xx% from 2020 to 2025. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of DSP (Demand-Side Platform) by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

RTB (Real Time Bidding)

PPB (Programmatic Premium Buying)

Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main Products etc.):

Criteo

Double Click



Facebook Ads Manager

Adobe
Trade Desk
Amazon (AAP)
Appnexus
Dataxu
Mediamath
SocioMatic
Sizmek
Tubemogul
Oath Inc
AdForm
Amobee
Centro Inc
ation Coverage (Market Size & Forecast, Different Demand Market by Region, Consumer Profile etc.):
Retail
Automotive
Financial
Telecom



Others

Region Coverage (Regional Production, Demand & Forecast by Countries etc.):

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc.)

Asia-Pacific (China, India, Japan, Southeast Asia etc.)

South America (Brazil, Argentina etc.)

Middle East & Africa (Saudi Arabia, South Africa etc.)



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