

# **Global DJ Equipment Market Study 2015-2025, by Segment (DJ Turntable & CDJs, DJ Mixer, DJ Controller), by Market (Professional Performance, Individual Amateurs DJ Mixer, Individual Amateurs), by Company (Numark, Pioneer, Roland)**

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## **Abstracts**

### **SNAPSHOT**

A disc jockey (DJ) is a person who mixes different sources of pre-existing recorded music as it is playing, usually for a live audience in a nightclub or dance club or via broadcasting. DJs use equipment that can play at least two sources of recorded music simultaneously and mix them together. This allows the DJ to create seamless transitions between recordings and develop unique mixes of songs. Often, this involves aligning the beats of the music sources so their rhythms do not clash when they are played together, either so two records can be played at the same time, or to enable the DJ to make a smooth transition from one song to another. An important tool for DJs is the specialized DJ mixer, a small audio mixer with a crossfader and cue functions. The crossfader enables the DJ to blend or transition from one song to another. The cue knobs or switches allow the DJ to pre-listen to a source of recorded music in headphones before playing it for the live club or broadcast audience. Previewing the music in headphones helps the DJ pick the next track they want to play and cue up the track to the desired starting location so it will mix well with the currently playing music. DJs may also use a microphone to speak to the audience; effects units such as reverb to create sound effects; and electronic musical instruments such as drum machines and synthesizers.

The global DJ Equipment market will reach xxx Million USD in 2018 and with a CAGR if xx% between 2019-2025.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

DJ Turntable & CDJs

DJ Mixer

DJ Controller

Others

Demand Coverage (Market Size & Forecast, Consumer Distribution):

Professional Performance

Individual Amateurs

Individual Amateurs

Company Coverage (Sales data, Main Products & Services etc.):

Numark

Pioneer

Roland

Behringer

DJ Tech

Hercules

Stanton

Korg

Denon

Reloop

Gemini

Akai

## Major Region Market

North America

Europe

Asia-Pacific

South America

Middle East & Africa

## Contents

### **1 INDUSTRY OVERVIEW**

- 1.1 DJ Equipment Industry
  - 1.1.1 Overview
  - 1.1.2 Products of Major Companies
- 1.2 Market Segment
  - 1.2.1 Industry Chain
  - 1.2.2 Consumer Distribution
- 1.3 Price & Cost Overview

### **2 DJ EQUIPMENT MARKET BY TYPE**

- 2.1 By Type
  - 2.1.1 DJ Turntable & CDJs
  - 2.1.2 DJ Mixer
  - 2.1.3 DJ Controller
  - 2.1.4 Others
- 2.2 Market Size by Type
- 2.3 Market Forecast by Type

### **3 GLOBAL MARKET DEMAND**

- 3.1 Segment Overview
  - 3.1.1 Professional Performance
  - 3.1.2 Individual Amateurs
  - 3.1.3 Individual Amateurs
- 3.2 Market Size by Demand
- 3.3 Market Forecast by Demand

### **4 MAJOR REGION MARKET**

- 4.1 Global Market Overview
  - 4.1.1 Market Size & Growth
  - 4.1.2 Market Forecast
- 4.2 Major Region
  - 4.2.1 Market Size & Growth
  - 4.2.2 Market Forecast

## **5 MAJOR COMPANIES LIST**

- 5.1 Numark (Company Profile, Sales Data etc.)
- 5.2 Pioneer (Company Profile, Sales Data etc.)
- 5.3 Roland (Company Profile, Sales Data etc.)
- 5.4 Behringer (Company Profile, Sales Data etc.)
- 5.5 DJ Tech (Company Profile, Sales Data etc.)
- 5.6 Hercules (Company Profile, Sales Data etc.)
- 5.7 Stanton (Company Profile, Sales Data etc.)
- 5.8 Korg (Company Profile, Sales Data etc.)
- 5.9 Denon (Company Profile, Sales Data etc.)
- 5.10 Reloop (Company Profile, Sales Data etc.)
- 5.11 Gemini (Company Profile, Sales Data etc.)
- 5.12 Akai (Company Profile, Sales Data etc.)

## **6 CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table Global DJ Equipment Market 2015-2018, by Type, in USD Million

Table Global DJ Equipment Market 2015-2018, by Type, in Volume

Table Global DJ Equipment Market Forecast 2019-2025, by Type, in USD Million

Table Global DJ Equipment Market Forecast 2019-2025, by Type, in Volume

Table Numark Overview List

Table DJ Equipment Business Operation of Numark (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Pioneer Overview List

Table DJ Equipment Business Operation of Pioneer (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Roland Overview List

Table DJ Equipment Business Operation of Roland (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Behringer Overview List

Table DJ Equipment Business Operation of Behringer (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table DJ Tech Overview List

Table DJ Equipment Business Operation of DJ Tech (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Hercules Overview List

Table DJ Equipment Business Operation of Hercules (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Stanton Overview List

Table DJ Equipment Business Operation of Stanton (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Korg Overview List

Table DJ Equipment Business Operation of Korg (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Denon Overview List

Table DJ Equipment Business Operation of Denon (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Reeloc Overview List

Table DJ Equipment Business Operation of Reeloc (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Gemini Overview List

Table DJ Equipment Business Operation of Gemini (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Akai Overview List

Table DJ Equipment Business Operation of Akai (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

## List Of Figures

### LIST OF FIGURES

Figure Global DJ Equipment Market Growth 2015-2018, by Type, in USD Million

Figure Global DJ Equipment Market Growth 2015-2018, by Type, in Volume



## I would like to order

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