

# Global DJ Equipment Market Survey and Trend Research 2018

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## Abstracts

### Summary

A disc jockey (DJ) is a person who mixes different sources of pre-existing recorded music as it is playing, usually for a live audience in a nightclub or dance club or via broadcasting. DJs use equipment that can play at least two sources of recorded music simultaneously and mix them together. This allows the DJ to create seamless transitions between recordings and develop unique mixes of songs. Often, this involves aligning the beats of the music sources so their rhythms do not clash when they are played together, either so two records can be played at the same time, or to enable the DJ to make a smooth transition from one song to another. An important tool for DJs is the specialized DJ mixer, a small audio mixer with a crossfader and cue functions. The crossfader enables the DJ to blend or transition from one song to another. The cue knobs or switches allow the DJ to pre-listen to a source of recorded music in headphones before playing it for the live club or broadcast audience. Previewing the music in headphones helps the DJ pick the next track they want to play and cue up the track to the desired starting location so it will mix well with the currently playing music. DJs may also use a microphone to speak to the audience; effects units such as reverb to create sound effects; and electronic musical instruments such as drum machines and synthesizers.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Numark, Pioneer, Roland, Behringer, Hercules, Hercules, Stanton, Korg, Denon, Reeloc, Gemini, Akai etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

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Market Features

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Investment Calculation

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