

# Global Deodorants and Antiperspirants Market Survey and Trend Research 2018

<https://marketpublishers.com/r/G6CB3F585C7EN.html>

Date: September 2018

Pages: 68

Price: US\$ 2,600.00 (Single User License)

ID: G6CB3F585C7EN

## Abstracts

### Summary

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

### Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

### Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Sephora, Deodorants and Antiperspirants, Ulta Beauty, Dove, AVON, AVON, Unilever, Cavinkare, Addidas, Procter & Gamble, Godrej, Garnier etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

## Contents

### **PART 1 INDUSTRY OVERVIEW**

- 1.1 Deodorants and Antiperspirants Industry
  - 1.1.1 Definition
  - 1.1.2 Industry Trend
- 1.2 Industry Chain
  - 1.2.1 Upstream
  - 1.2.2 Technology
  - 1.2.3 Cost Structure
  - 1.2.4 Consumer Preference
  - 1.2.2 Downstream

### **PART 2 INDUSTRY OVERALL**

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

### **PART 3 DEODORANTS AND ANTIPERSPIRANTS MARKET BY PRODUCT**

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

### **4 KEY COMPANIES LIST**

- 4.1 Sephora (Company Overview, Sales Data etc.)
  - 4.1.1 Company Overview
  - 4.1.2 Products and Services
  - 4.1.3 Business Analysis
- 4.2 Deodorants and Antiperspirants (Company Overview, Sales Data etc.)
  - 4.2.1 Company Overview
  - 4.2.2 Products and Services
  - 4.2.3 Business Analysis
- 4.3 Ulta Beauty (Company Overview, Sales Data etc.)

- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Dove (Company Overview, Sales Data etc.)
  - 4.4.1 Company Overview
  - 4.4.2 Products and Services
  - 4.4.3 Business Analysis
- 4.5 AVON (Company Overview, Sales Data etc.)
  - 4.5.1 Company Overview
  - 4.5.2 Products and Services
  - 4.5.3 Business Analysis
- 4.6 AVON (Company Overview, Sales Data etc.)
  - 4.6.1 Company Overview
  - 4.6.2 Products and Services
  - 4.6.3 Business Analysis
- 4.7 Unilever (Company Overview, Sales Data etc.)
  - 4.7.1 Company Overview
  - 4.7.2 Products and Services
  - 4.7.3 Business Analysis
- 4.8 Cavinkare (Company Overview, Sales Data etc.)
  - 4.8.1 Company Overview
  - 4.8.2 Products and Services
  - 4.8.3 Business Analysis
- 4.9 Addidas (Company Overview, Sales Data etc.)
  - 4.9.1 Company Overview
  - 4.9.2 Products and Services
  - 4.9.3 Business Analysis
- 4.10 Procter & Gamble (Company Overview, Sales Data etc.)
  - 4.10.1 Company Overview
  - 4.10.2 Products and Services
  - 4.10.3 Business Analysis
- 4.11 Godrej (Company Overview, Sales Data etc.)
- 4.12 Garnier (Company Overview, Sales Data etc.)

## **PART 5 MARKET COMPETITION**

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
  - 5.2.1 Rivalry

- 5.2.2 Threat of New Entrants
- 5.2.3 Substitutes
- 5.2.4 Bargaining Power of Suppliers
- 5.2.5 Bargaining Power of Buyers

## **PART 6 MARKET DEMAND BY SEGMENT**

- 6.1 Demand Situation
  - 6.1.1 Industry Application Status
  - 6.1.2 Industry SWOT Analysis
    - 6.1.2.1 Strengths
    - 6.1.2.2 Weaknesses
    - 6.1.2.3 Opportunities
    - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

## **PART 7 REGION OPERATION**

- 7.1 Regional Market
- 7.2 Production and Sales by Region
  - 7.2.1 Production
  - 7.2.2 Sales
  - 7.2.3 Trade
- 7.3 Regional Forecast

## **PART 8 MARKET INVESTMENT**

- 8.1 Market Features
  - 8.1.1 Product Features
  - 8.1.2 Price Features
  - 8.1.3 Channel Features
  - 8.1.4 Purchasing Features
- 8.2 Investment Opportunity
  - 8.2.1 Regional Investment Opportunity
  - 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
  - 8.3.1 Cost Calculation
  - 8.3.2 Revenue Calculation

### 8.3.3 Economic Performance Evaluation

## **PART 9 CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table Global Deodorants and Antiperspirants Market 2012-2017, by Type, in USD Million

Table Global Deodorants and Antiperspirants Market Forecast 2018-2023, by Type, in USD Million

Table Sephora Overview List

Table Deodorants and Antiperspirants Business Operation of Sephora (Sales Revenue, Cost, Gross Margin)

Table Deodorants and Antiperspirants Overview List

Table Deodorants and Antiperspirants Business Operation of Deodorants and Antiperspirants (Sales Revenue, Cost, Gross Margin)

Table Ulta Beauty Overview List

Table Deodorants and Antiperspirants Business Operation of Ulta Beauty (Sales Revenue, Cost, Gross Margin)

Table Dove Overview List

Table Deodorants and Antiperspirants Business Operation of Dove (Sales Revenue, Cost, Gross Margin)

Table AVON Overview List

Table Deodorants and Antiperspirants Business Operation of AVON (Sales Revenue, Cost, Gross Margin)

Table AVON Overview List

Table Deodorants and Antiperspirants Business Operation of AVON (Sales Revenue, Cost, Gross Margin)

Table Unilever Overview List

Table Deodorants and Antiperspirants Business Operation of Unilever (Sales Revenue, Cost, Gross Margin)

Table Cavinkare Overview List

Table Deodorants and Antiperspirants Business Operation of Cavinkare (Sales Revenue, Cost, Gross Margin)

Table Addidas Overview List

Table Deodorants and Antiperspirants Business Operation of Addidas (Sales Revenue, Cost, Gross Margin)

Table Procter & Gamble Overview List

Table Deodorants and Antiperspirants Business Operation of Procter & Gamble (Sales Revenue, Cost, Gross Margin)

Table Godrej Overview List

Table Deodorants and Antiperspirants Business Operation of Godrej (Sales Revenue, Cost, Gross Margin)

Table Garnier Overview List

Table Deodorants and Antiperspirants Business Operation of Garnier (Sales Revenue, Cost, Gross Margin)

Table Global Deodorants and Antiperspirants Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Deodorants and Antiperspirants Sales Revenue Share, by Companies, in USD Million

Table Deodorants and Antiperspirants Demand 2012-2017, by Application, in USD Million

Table Deodorants and Antiperspirants Demand Forecast 2018-2023, by Application, in USD Million

Table Global Deodorants and Antiperspirants Market 2012-2017, by Region, in USD Million

Table Deodorants and Antiperspirants Market Forecast 2018-2023, by Region, in USD Million



## List Of Figures

### LIST OF FIGURES

Figure Deodorants and Antiperspirants Industry Chain Structure

Figure Global Deodorants and Antiperspirants Market Growth 2012-2017, by Type, in USD Million

Figure Global Deodorants and Antiperspirants Sales Revenue Share, by Companies in 2017, in USD Million

Figure Production Development by Region

Figure Sales List by Region

## I would like to order

Product name: Global Deodorants and Antiperspirants Market Survey and Trend Research 2018

Product link: <https://marketpublishers.com/r/G6CB3F585C7EN.html>

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G6CB3F585C7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970