

Global Denim Jeans Market Survey and Trend Research 2018

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Abstracts

SUMMARY

Denim jeans are trousers typically made from denim fabric. They are now a very popular article of casual dress around the world. They come in many styles and colors. However, denim blue jeans are particularly identified with US culture, especially the United States Old West. As well, although denim jeans are mostly known as a fashion garment in the 2010s, they are still worn as protective garments by some individuals, such as cattle ranch workers and motorcycle riders, due to their high durability as compared to other common fabrics. Denim Jeans have very wide appeal. For some people denim jeans are considered as comfortable, durable and easy, for others they are more trendy and cool. Around 20 years ago denim jeans were a basic product, but nowadays it's a fashion product that changes every season. Being a fashion product, denim jeans come in different varieties. The cut of denim jeans varies in width, rise and thigh.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (PVH Corporation, Inditex, H&M, Replay, Frame, Frame, Citizen of Humanity, Denham, Pull&Bear, TopShop, VF Corp. , AG Jeans, American Apparel, American Eagle Outfitters, Uniqlo, Parasuco, Calvin Klein, True Religion, Diesel S.p.A., DL1961 Premium Denim, Dolce & Gabbana Srl, Paper Denim & Cloth, Edwin, Esprit Holdings Ltd, Fidelity Denim, Gap, Goldsign Jeans, G-Star RAW C.V., Guess, J Brand, Joe's Jeans, Lee Cooper, Levi Strauss & Co., Lucky Brand, Texwood, Mavi Jeans, Mustang Bekleidungswerke GmbH + Co., KG., Nudie Jeans Company, Armani, Paige Denim

etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

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