

Global Cycling Helmet Market Survey and Trend Research 2018

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Abstracts

SUMMARY

Cycling Helmets are useful as safety gear to prevent or minimize injuries to the head and brain in an uncontrolled environment during riding a bike. According to the US Consumer Product Safety Commission, about 900 people, including more than 200 children are killed annually in bicycle related incidents, and about 60 percent of these deaths involve a head injury. Cycling helmets can help absorb impacts and save their life. A typical helmet has two main parts: a hard outer shell and a soft inner liner. The hard shell is designed to spread the force of an impact over a broader area so rider's skull is less likely to fracture, while the soft liner is meant to squeeze inward and absorb the impact energy, so less of it is transmitted to rider's head. Shells of cycling helmets are typically made of composite materials like fiberglass or lightweight carbon fiber, or very hard plastics such as polycarbonate or ABS. And liners are usually about 20cm (0.8 inches) thick and made of two layers of foam: a soft, bouncy layer that absorbs small bashes and bumps and a stiff layer that permanently deforms to absorb very hard impacts.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (BRG Sports, Dorel, Limar, Trek Bicycle, Orbea, Orbea, AIROH, Specialized, Zhuhai Safety Helmets, MET, Selev, KASK, Giant, SenHai Sports Goods, RockBros, ABUS, Lee Sports Goods, HardnutZ, Gubbike, Foshan Xinyuan Helmets, Casco, LAS helmets, Lazer, Louis Garneau, Shenghong Sports, Merida, Bern Unlimited, Mavic, Moon Helmet, SCOTT Sports, Rosebank, OGK, Cratoni, Boardman Bikes, Catlike,

POC, Uvex, KED Helmsysteme, Luxiang, BIOS etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

Contents

PART 1 INDUSTRY OVERVIEW

- 1.1 Cycling Helmet Industry
 - 1.1.1 Definition
 - 1.1.2 Industry Trend
- 1.2 Industry Chain
 - 1.2.1 Upstream
 - 1.2.2 Technology
 - 1.2.3 Cost Structure
 - 1.2.4 Consumer Preference
 - 1.2.2 Downstream

PART 2 INDUSTRY OVERALL

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

PART 3 CYCLING HELMET MARKET BY PRODUCT

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

4 KEY COMPANIES LIST

- 4.1 BRG Sports (Company Overview, Sales Data etc.)
 - 4.1.1 Company Overview
 - 4.1.2 Products and Services
 - 4.1.3 Business Analysis
- 4.2 Dorel (Company Overview, Sales Data etc.)
 - 4.2.1 Company Overview
 - 4.2.2 Products and Services
 - 4.2.3 Business Analysis
- 4.3 Limar (Company Overview, Sales Data etc.)

- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Trek Bicycle (Company Overview, Sales Data etc.)
 - 4.4.1 Company Overview
 - 4.4.2 Products and Services
 - 4.4.3 Business Analysis
- 4.5 Orbea (Company Overview, Sales Data etc.)
 - 4.5.1 Company Overview
 - 4.5.2 Products and Services
 - 4.5.3 Business Analysis
- 4.6 Orbea (Company Overview, Sales Data etc.)
 - 4.6.1 Company Overview
 - 4.6.2 Products and Services
 - 4.6.3 Business Analysis
- 4.7 AIROH (Company Overview, Sales Data etc.)
 - 4.7.1 Company Overview
 - 4.7.2 Products and Services
 - 4.7.3 Business Analysis
- 4.8 Specialized (Company Overview, Sales Data etc.)
 - 4.8.1 Company Overview
 - 4.8.2 Products and Services
 - 4.8.3 Business Analysis
- 4.9 Zhuhai Safety Helmets (Company Overview, Sales Data etc.)
 - 4.9.1 Company Overview
 - 4.9.2 Products and Services
 - 4.9.3 Business Analysis
- 4.10 MET (Company Overview, Sales Data etc.)
 - 4.10.1 Company Overview
 - 4.10.2 Products and Services
 - 4.10.3 Business Analysis
- 4.11 Selev (Company Overview, Sales Data etc.)
- 4.12 KASK (Company Overview, Sales Data etc.)
- 4.13 Giant (Company Overview, Sales Data etc.)
- 4.14 SenHai Sports Goods (Company Overview, Sales Data etc.)
- 4.15 RockBros (Company Overview, Sales Data etc.)
- 4.16 ABUS (Company Overview, Sales Data etc.)
- 4.17 Lee Sports Goods (Company Overview, Sales Data etc.)
- 4.18 HardnutZ (Company Overview, Sales Data etc.)

- 4.19 Gubbike (Company Overview, Sales Data etc.)
- 4.20 Foshan Xinyuan Helmets (Company Overview, Sales Data etc.)
- 4.21 Casco (Company Overview, Sales Data etc.)
- 4.22 LAS helmets (Company Overview, Sales Data etc.)
- 4.23 Lazer (Company Overview, Sales Data etc.)
- 4.24 Louis Garneau (Company Overview, Sales Data etc.)
- 4.25 Shenghong Sports (Company Overview, Sales Data etc.)
- 4.26 Merida (Company Overview, Sales Data etc.)
- 4.27 Bern Unlimited (Company Overview, Sales Data etc.)
- 4.28 Mavic (Company Overview, Sales Data etc.)
- 4.29 Moon Helmet (Company Overview, Sales Data etc.)
- 4.30 SCOTT Sports (Company Overview, Sales Data etc.)
- 4.31 Rosebank (Company Overview, Sales Data etc.)
- 4.32 OGK (Company Overview, Sales Data etc.)
- 4.33 Cratoni (Company Overview, Sales Data etc.)
- 4.34 Boardman Bikes (Company Overview, Sales Data etc.)
- 4.35 Catlike (Company Overview, Sales Data etc.)
- 4.36 POC (Company Overview, Sales Data etc.)
- 4.37 Uvex (Company Overview, Sales Data etc.)
- 4.38 KED Helmsysteme (Company Overview, Sales Data etc.)
- 4.39 Luxiang (Company Overview, Sales Data etc.)
- 4.40 BiOS (Company Overview, Sales Data etc.)

PART 5 MARKET COMPETITION

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
 - 5.2.1 Rivalry
 - 5.2.2 Threat of New Entrants
 - 5.2.3 Substitutes
 - 5.2.4 Bargaining Power of Suppliers
 - 5.2.5 Bargaining Power of Buyers

PART 6 MARKET DEMAND BY SEGMENT

- 6.1 Demand Situation
 - 6.1.1 Industry Application Status
 - 6.1.2 Industry SWOT Analysis
 - 6.1.2.1 Strengths

- 6.1.2.2 Weaknesses
- 6.1.2.3 Opportunities
- 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

PART 7 REGION OPERATION

- 7.1 Regional Market
- 7.2 Production and Sales by Region
 - 7.2.1 Production
 - 7.2.2 Sales
 - 7.2.3 Trade
- 7.3 Regional Forecast

PART 8 MARKET INVESTMENT

- 8.1 Market Features
 - 8.1.1 Product Features
 - 8.1.2 Price Features
 - 8.1.3 Channel Features
 - 8.1.4 Purchasing Features
- 8.2 Investment Opportunity
 - 8.2.1 Regional Investment Opportunity
 - 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
 - 8.3.1 Cost Calculation
 - 8.3.2 Revenue Calculation
 - 8.3.3 Economic Performance Evaluation

PART 9 CONCLUSION

List Of Tables

LIST OF TABLES

Table Global Cycling Helmet Market 2012-2017, by Type, in USD Million

Table Global Cycling Helmet Market 2012-2017, by Type, in Volume

Table Global Cycling Helmet Market Forecast 2018-2023, by Type, in USD Million

Table Global Cycling Helmet Market Forecast 2018-2023, by Type, in Volume

Table BRG Sports Overview List

Table Cycling Helmet Business Operation of BRG Sports (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Dorel Overview List

Table Cycling Helmet Business Operation of Dorel (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Limar Overview List

Table Cycling Helmet Business Operation of Limar (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Trek Bicycle Overview List

Table Cycling Helmet Business Operation of Trek Bicycle (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Orbea Overview List

Table Cycling Helmet Business Operation of Orbea (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Orbea Overview List

Table Cycling Helmet Business Operation of Orbea (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table AIROH Overview List

Table Cycling Helmet Business Operation of AIROH (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Specialized Overview List

Table Cycling Helmet Business Operation of Specialized (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Zhuhai Safety Helmets Overview List

Table Cycling Helmet Business Operation of Zhuhai Safety Helmets (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table MET Overview List

Table Cycling Helmet Business Operation of MET (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Selev Overview List

Table Cycling Helmet Business Operation of Selev (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table KASK Overview List

Table Cycling Helmet Business Operation of KASK (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Giant Overview List

Table Cycling Helmet Business Operation of Giant (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table SenHai Sports Goods Overview List

Table Cycling Helmet Business Operation of SenHai Sports Goods (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table RockBros Overview List

Table Cycling Helmet Business Operation of RockBros (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table ABUS Overview List

Table Cycling Helmet Business Operation of ABUS (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Lee Sports Goods Overview List

Table Cycling Helmet Business Operation of Lee Sports Goods (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table HardnutZ Overview List

Table Cycling Helmet Business Operation of HardnutZ (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Gubbike Overview List

Table Cycling Helmet Business Operation of Gubbike (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Foshan Xinyuan Helmets Overview List

Table Cycling Helmet Business Operation of Foshan Xinyuan Helmets (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Casco Overview List

Table Cycling Helmet Business Operation of Casco (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table LAS helmets Overview List

Table Cycling Helmet Business Operation of LAS helmets (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Lazer Overview List

Table Cycling Helmet Business Operation of Lazer (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Louis Garneau Overview List

Table Cycling Helmet Business Operation of Louis Garneau (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Shenghong Sports Overview List

Table Cycling Helmet Business Operation of Shenghong Sports (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Merida Overview List

Table Cycling Helmet Business Operation of Merida (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Bern Unlimited Overview List

Table Cycling Helmet Business Operation of Bern Unlimited (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Mavic Overview List

Table Cycling Helmet Business Operation of Mavic (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Moon Helmet Overview List

Table Cycling Helmet Business Operation of Moon Helmet (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table SCOTT Sports Overview List

Table Cycling Helmet Business Operation of SCOTT Sports (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Rosebank Overview List

Table Cycling Helmet Business Operation of Rosebank (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table OGK Overview List

Table Cycling Helmet Business Operation of OGK (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Cratoni Overview List

Table Cycling Helmet Business Operation of Cratoni (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Boardman Bikes Overview List

Table Cycling Helmet Business Operation of Boardman Bikes (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Catlike Overview List

Table Cycling Helmet Business Operation of Catlike (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table POC Overview List

Table Cycling Helmet Business Operation of POC (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Uvex Overview List

Table Cycling Helmet Business Operation of Uvex (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table KED Helmsysteme Overview List

Table Cycling Helmet Business Operation of KED Helmsysteme (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Luxiang Overview List

Table Cycling Helmet Business Operation of Luxiang (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table BIOS Overview List

Table Cycling Helmet Business Operation of BIOS (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Cycling Helmet Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Cycling Helmet Sales Revenue Share, by Companies, in USD Million

Table Global Cycling Helmet Sales Volume 2012-2017, by Companies, in Volume

Table Global Cycling Helmet Sales Revenue Share, by Companies in 2017, in Volume

Table Cycling Helmet Demand 2012-2017, by Application, in USD Million

Table Cycling Helmet Demand 2012-2017, by Application, in Volume

Table Cycling Helmet Demand Forecast 2018-2023, by Application, in USD Million

Table Cycling Helmet Demand Forecast 2018-2023, by Application, in Volume

Table Global Cycling Helmet Market 2012-2017, by Region, in USD Million

Table Global Cycling Helmet Market 2012-2017, by Region, in Volume

Table Cycling Helmet Market Forecast 2018-2023, by Region, in USD Million

Table Cycling Helmet Market Forecast 2018-2023, by Region, in Volume

List Of Figures

LIST OF FIGURES

Figure Cycling Helmet Industry Chain Structure

Figure Global Cycling Helmet Market Growth 2012-2017, by Type, in USD Million

Figure Global Cycling Helmet Market Growth 2012-2017, by Type, in Volume

Figure Global Cycling Helmet Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Cycling Helmet Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region

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