

Global Cosmetic Industry Market Survey and Trend Research 2018

<https://marketpublishers.com/r/GDCC857D0A1EN.html>

Date: June 2018

Pages: 111

Price: US\$ 2,600.00 (Single User License)

ID: GDCC857D0A1EN

Abstracts

SUMMARY

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Loreal, Pantene, Nivea, Lancome, Dove, Dove, Olay, Estee Lauder, Head&Shoulder, Christian Dior, Chanel, Aveeno, Garnier, Schwarzkopf, Maybeline, Clarins, Shiseido, Clean&Clear, Neutrogena, Nature etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

Contents

PART 1 INDUSTRY OVERVIEW

- 1.1 Cosmetic Industry Industry
 - 1.1.1 Definition
 - 1.1.2 Industry Trend
- 1.2 Industry Chain
 - 1.2.1 Upstream
 - 1.2.2 Technology
 - 1.2.3 Cost Structure
 - 1.2.4 Consumer Preference
 - 1.2.2 Downstream

PART 2 INDUSTRY OVERALL

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

PART 3 COSMETIC INDUSTRY MARKET BY PRODUCT

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast
- 4 Key Companies List
 - 4.1 Loreal (Company Overview, Sales Data etc.)
 - 4.1.1 Company Overview
 - 4.1.2 Products and Services
 - 4.1.3 Business Analysis
 - 4.2 Pantene (Company Overview, Sales Data etc.)
 - 4.2.1 Company Overview
 - 4.2.2 Products and Services
 - 4.2.3 Business Analysis
 - 4.3 Nivea (Company Overview, Sales Data etc.)
 - 4.3.1 Company Overview
 - 4.3.2 Products and Services

- 4.3.3 Business Analysis
- 4.4 Lancome (Company Overview, Sales Data etc.)
 - 4.4.1 Company Overview
 - 4.4.2 Products and Services
 - 4.4.3 Business Analysis
- 4.5 Dove (Company Overview, Sales Data etc.)
 - 4.5.1 Company Overview
 - 4.5.2 Products and Services
 - 4.5.3 Business Analysis
- 4.6 Dove (Company Overview, Sales Data etc.)
 - 4.6.1 Company Overview
 - 4.6.2 Products and Services
 - 4.6.3 Business Analysis
- 4.7 Olay (Company Overview, Sales Data etc.)
 - 4.7.1 Company Overview
 - 4.7.2 Products and Services
 - 4.7.3 Business Analysis
- 4.8 Estee Lauder (Company Overview, Sales Data etc.)
 - 4.8.1 Company Overview
 - 4.8.2 Products and Services
 - 4.8.3 Business Analysis
- 4.9 Head&Shoulder (Company Overview, Sales Data etc.)
 - 4.9.1 Company Overview
 - 4.9.2 Products and Services
 - 4.9.3 Business Analysis
- 4.10 Christian Dior (Company Overview, Sales Data etc.)
 - 4.10.1 Company Overview
 - 4.10.2 Products and Services
 - 4.10.3 Business Analysis
- 4.11 Chanel (Company Overview, Sales Data etc.)
- 4.12 Aveeno (Company Overview, Sales Data etc.)
- 4.13 Garnier (Company Overview, Sales Data etc.)
- 4.14 Schwarzkopf (Company Overview, Sales Data etc.)
- 4.15 Maybeline (Company Overview, Sales Data etc.)
- 4.16 Clarins (Company Overview, Sales Data etc.)
- 4.17 Shiseido (Company Overview, Sales Data etc.)
- 4.18 Clean&Clear (Company Overview, Sales Data etc.)
- 4.19 Neutrogena (Company Overview, Sales Data etc.)
- 4.20 Nature (Company Overview, Sales Data etc.)

PART 5 MARKET COMPETITION

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
 - 5.2.1 Rivalry
 - 5.2.2 Threat of New Entrants
 - 5.2.3 Substitutes
 - 5.2.4 Bargaining Power of Suppliers
 - 5.2.5 Bargaining Power of Buyers

PART 6 MARKET DEMAND BY SEGMENT

- 6.1 Demand Situation
 - 6.1.1 Industry Application Status
 - 6.1.2 Industry SWOT Analysis
 - 6.1.2.1 Strengths
 - 6.1.2.2 Weaknesses
 - 6.1.2.3 Opportunities
 - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

PART 7 REGION OPERATION

- 7.1 Regional Market
- 7.2 Production and Sales by Region
 - 7.2.1 Production
 - 7.2.2 Sales
 - 7.2.3 Trade
- 7.3 Regional Forecast

PART 8 MARKET INVESTMENT

- 8.1 Market Features
 - 8.1.1 Product Features
 - 8.1.2 Price Features
 - 8.1.3 Channel Features
 - 8.1.4 Purchasing Features

8.2 Investment Opportunity

8.2.1 Regional Investment Opportunity

8.2.2 Industry Investment Opportunity

8.3 Investment Calculation

8.3.1 Cost Calculation

8.3.2 Revenue Calculation

8.3.3 Economic Performance Evaluation

PART 9 CONCLUSION

List Of Tables

LIST OF TABLES

- Table Global Cosmetic Industry Market 2012-2017, by Type, in USD Million
- Table Global Cosmetic Industry Market 2012-2017, by Type, in Volume
- Table Global Cosmetic Industry Market Forecast 2018-2023, by Type, in USD Million
- Table Global Cosmetic Industry Market Forecast 2018-2023, by Type, in Volume
- Table Loreal Overview List
- Table Cosmetic Industry Business Operation of Loreal (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Pantene Overview List
- Table Cosmetic Industry Business Operation of Pantene (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Nivea Overview List
- Table Cosmetic Industry Business Operation of Nivea (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Lancome Overview List
- Table Cosmetic Industry Business Operation of Lancome (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Dove Overview List
- Table Cosmetic Industry Business Operation of Dove (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Dove Overview List
- Table Cosmetic Industry Business Operation of Dove (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Olay Overview List
- Table Cosmetic Industry Business Operation of Olay (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Estee Lauder Overview List
- Table Cosmetic Industry Business Operation of Estee Lauder (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Head&Shoulder Overview List
- Table Cosmetic Industry Business Operation of Head&Shoulder (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Christian Dior Overview List
- Table Cosmetic Industry Business Operation of Christian Dior (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Chanel Overview List

- Table Cosmetic Industry Business Operation of Chanel (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Aveeno Overview List
- Table Cosmetic Industry Business Operation of Aveeno (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Garnier Overview List
- Table Cosmetic Industry Business Operation of Garnier (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Schwarzkopf Overview List
- Table Cosmetic Industry Business Operation of Schwarzkopf (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Maybeline Overview List
- Table Cosmetic Industry Business Operation of Maybeline (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Clarins Overview List
- Table Cosmetic Industry Business Operation of Clarins (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Shiseido Overview List
- Table Cosmetic Industry Business Operation of Shiseido (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Clean&Clear Overview List
- Table Cosmetic Industry Business Operation of Clean&Clear (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Neutrogena Overview List
- Table Cosmetic Industry Business Operation of Neutrogena (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Nature Overview List
- Table Cosmetic Industry Business Operation of Nature (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Global Cosmetic Industry Sales Revenue 2012-2017, by Companies, in USD Million
- Table Global Cosmetic Industry Sales Revenue Share, by Companies, in USD Million
- Table Global Cosmetic Industry Sales Volume 2012-2017, by Companies, in Volume
- Table Global Cosmetic Industry Sales Revenue Share, by Companies in 2017, in Volume
- Table Cosmetic Industry Demand 2012-2017, by Application, in USD Million
- Table Cosmetic Industry Demand 2012-2017, by Application, in Volume
- Table Cosmetic Industry Demand Forecast 2018-2023, by Application, in USD Million
- Table Cosmetic Industry Demand Forecast 2018-2023, by Application, in Volume

Table Global Cosmetic Industry Market 2012-2017, by Region, in USD Million

Table Global Cosmetic Industry Market 2012-2017, by Region, in Volume

Table Cosmetic Industry Market Forecast 2018-2023, by Region, in USD Million

Table Cosmetic Industry Market Forecast 2018-2023, by Region, in Volume

List Of Figures

LIST OF FIGURES

Figure Cosmetic Industry Industry Chain Structure

Figure Global Cosmetic Industry Market Growth 2012-2017, by Type, in USD Million

Figure Global Cosmetic Industry Market Growth 2012-2017, by Type, in Volume

Figure Global Cosmetic Industry Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Cosmetic Industry Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region

I would like to order

Product name: Global Cosmetic Industry Market Survey and Trend Research 2018

Product link: <https://marketpublishers.com/r/GDCC857D0A1EN.html>

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GDCC857D0A1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970