

# Global Corporate M-learning Market Analysis 2016-2020 and Forecast 2021-2026

<https://marketpublishers.com/r/G4545435FE0EN.html>

Date: April 2021

Pages: 96

Price: US\$ 2,980.00 (Single User License)

ID: G4545435FE0EN

## Abstracts

### SNAPSHOT

The global Corporate M-learning market size is estimated at xxx million USD with a CAGR xx% from 2016-2020 and is expected to reach xxx Million USD in 2021 with a CAGR xx% from 2021 to 2026. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Corporate M-learning by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

Technical

Non-technical

Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main Products etc.):

NetDimensions

Saba Software

Adobe Systems

DominKnow

City & Guilds

Desire2Learn

CERTPOINT Systems

Allen Interactions

Aptara

Articulate

Intuition

Kallidus

Learning Pool

Meridian Knowledge Solutions

Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):

Small Enterprises

Large Enterprises

Region Coverage (Regional Production, Demand & Forecast by Countries etc.):

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc.)

Asia-Pacific (China, India, Japan, Southeast Asia etc.)

South America (Brazil, Argentina etc.)

Middle East & Africa (Saudi Arabia, South Africa etc.)

## Contents

### 1 INDUSTRY OVERVIEW

#### 1.1 Corporate M-learning Industry

Figure Corporate M-learning Industry Chain Structure

##### 1.1.1 Overview

##### 1.1.2 Development of Corporate M-learning

#### 1.2 Market Segment

##### 1.2.1 Upstream

Table Upstream Segment of Corporate M-learning

##### 1.2.2 Downstream

Table Application Segment of Corporate M-learning

Table Global Corporate M-learning Market 2016-2026, by Application, in USD Million

##### 1.2.3 COVID-19 Impact

#### 1.3 Cost Analysis

### 2 INDUSTRY ENVIRONMENT (PEST ANALYSIS)

#### 2.1 Policy

#### 2.2 Economics

#### 2.3 Sociology

#### 2.4 Technology

### 3 CORPORATE M-LEARNING MARKET BY TYPE

#### 3.1 By Type

##### 3.1.1 Technical

Table Major Company List of Technical

##### 3.1.2 Non-technical

Table Major Company List of Non-technical

#### 3.2 Market Size

Table Global Corporate M-learning Market 2016-2020, by Type, in USD Million

Figure Global Corporate M-learning Market Growth 2016-2020, by Type, in USD Million

Table Global Corporate M-learning Market 2016-2020, by Type, in Volume

Figure Global Corporate M-learning Market Growth 2016-2020, by Type, in Volume

#### 3.3 Market Forecast

Table Global Corporate M-learning Market Forecast 2021-2026, by Type, in USD Million

Table Global Corporate M-learning Market Forecast 2021-2026, by Type, in Volume

## 4 MAJOR COMPANIES LIST

### 4.1 NetDimensions (Company Profile, Sales Data etc.)

#### 4.1.1 NetDimensions Profile

Table NetDimensions Overview List

#### 4.1.2 NetDimensions Products & Services

#### 4.1.3 NetDimensions Business Operation Conditions

Table Business Operation of NetDimensions (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 4.2 Saba Software (Company Profile, Sales Data etc.)

#### 4.2.1 Saba Software Profile

Table Saba Software Overview List

#### 4.2.2 Saba Software Products & Services

#### 4.2.3 Saba Software Business Operation Conditions

Table Business Operation of Saba Software (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 4.3 Adobe Systems (Company Profile, Sales Data etc.)

#### 4.3.1 Adobe Systems Profile

Table Adobe Systems Overview List

#### 4.3.2 Adobe Systems Products & Services

#### 4.3.3 Adobe Systems Business Operation Conditions

Table Business Operation of Adobe Systems (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 4.4 DominKnow (Company Profile, Sales Data etc.)

#### 4.4.1 DominKnow Profile

Table DominKnow Overview List

#### 4.4.2 DominKnow Products & Services

#### 4.4.3 DominKnow Business Operation Conditions

Table Business Operation of DominKnow (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 4.5 City & Guilds (Company Profile, Sales Data etc.)

#### 4.5.1 City & Guilds Profile

Table City & Guilds Overview List

#### 4.5.2 City & Guilds Products & Services

#### 4.5.3 City & Guilds Business Operation Conditions

Table Business Operation of City & Guilds (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 4.6 Desire2Learn (Company Profile, Sales Data etc.)

#### 4.6.1 Desire2Learn Profile

Table Desire2Learn Overview List

#### 4.6.2 Desire2Learn Products & Services

#### 4.6.3 Desire2Learn Business Operation Conditions

Table Business Operation of Desire2Learn (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 4.7 CERTPOINT Systems (Company Profile, Sales Data etc.)

#### 4.7.1 CERTPOINT Systems Profile

Table CERTPOINT Systems Overview List

#### 4.7.2 CERTPOINT Systems Products & Services

#### 4.7.3 CERTPOINT Systems Business Operation Conditions

Table Business Operation of CERTPOINT Systems (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 4.8 Allen Interactions (Company Profile, Sales Data etc.)

#### 4.8.1 Allen Interactions Profile

Table Allen Interactions Overview List

#### 4.8.2 Allen Interactions Products & Services

#### 4.8.3 Allen Interactions Business Operation Conditions

Table Business Operation of Allen Interactions (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 4.9 Aptara (Company Profile, Sales Data etc.)

#### 4.9.1 Aptara Profile

Table Aptara Overview List

#### 4.9.2 Aptara Products & Services

#### 4.9.3 Aptara Business Operation Conditions

Table Business Operation of Aptara (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 4.10 Articulate (Company Profile, Sales Data etc.)

#### 4.10.1 Articulate Profile

Table Articulate Overview List

#### 4.10.2 Articulate Products & Services

#### 4.10.3 Articulate Business Operation Conditions

Table Business Operation of Articulate (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 4.11 Intuition (Company Profile, Sales Data etc.)

#### 4.11.1 Intuition Profile

Table Intuition Overview List

#### 4.11.2 Intuition Products & Services

#### 4.11.3 Intuition Business Operation Conditions

Table Business Operation of Intuition (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.12 Kallidus (Company Profile, Sales Data etc.)

4.12.1 Kallidus Profile

Table Kallidus Overview List

4.12.2 Kallidus Products & Services

4.12.3 Kallidus Business Operation Conditions

Table Business Operation of Kallidus (Sales Revenue, Cost, Gross Margin)

4.13 Learning Pool (Company Profile, Sales Data etc.)

4.13.1 Learning Pool Profile

Table Learning Pool Overview List

4.13.2 Learning Pool Products & Services

4.13.3 Learning Pool Business Operation Conditions

Table Business Operation of Learning Pool (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.14 Meridian Knowledge Solutions (Company Profile, Sales Data etc.)

4.14.1 Meridian Knowledge Solutions Profile

Table Meridian Knowledge Solutions Overview List

4.14.2 Meridian Knowledge Solutions Products & Services

4.14.3 Meridian Knowledge Solutions Business Operation Conditions

Table Business Operation of Meridian Knowledge Solutions (Sales Revenue, Cost, Gross Margin)

## **5 MARKET COMPETITION**

5.1 Company Competition

Table Global Corporate M-learning Sales Revenue 2016-2020, by Company, in USD Million

Table Global Corporate M-learning Sales Revenue Share 2016-2020, by Company, in USD Million

Figure Global Corporate M-learning Sales Revenue Share in 2020, by Company, in USD Million

Table Global Corporate M-learning Sales Volume 2016-2020, by Company, in Volume

Table Global Corporate M-learning Sales Volume Share 2016-2020, by Company, in Volume

Figure Global Corporate M-learning Sales Volume Share in 2020, by Company, in Volume

5.2 Regional Market by Company

Figure North America Corporate M-learning Market Concentration, in 2020

Figure Europe Corporate M-learning Market Market Concentration, in 2020  
Figure Asia-Pacific Corporate M-learning Market Market Concentration, in 2020  
Figure South America Corporate M-learning Market Market Concentration, in 2020  
Figure Middle East & Africa Corporate M-learning Market Market Concentration, in 2020

## **6 DEMAND BY END MARKET**

### 6.1 Demand Situation

#### 6.1.1 Demand in Small Enterprises

Figure Corporate M-learning Demand in Small Enterprises, 2016-2020, in USD Million

Figure Corporate M-learning Demand in Small Enterprises, 2016-2020, in Volume

#### 6.1.2 Demand in Large Enterprises

Figure Corporate M-learning Demand in Large Enterprises, 2016-2020, in USD Million

Figure Corporate M-learning Demand in Large Enterprises, 2016-2020, in Volume

### 6.2 Regional Demand Comparison

Table Regional Demand Comparison List

Table Major Application in Different Regions

### 6.3 Demand Forecast

Table Corporate M-learning Demand Forecast 2021-2026, by Application, in USD Million

Figure Corporate M-learning Market Growth 2021-2026, by Application, in USD Million

Figure Corporate M-learning Market Share in 2026, by Application, in USD Million

Table Corporate M-learning Demand Forecast 2021-2026, by Application, in Volume

Table Corporate M-learning Market Growth 2021-2026, by Application, in Volume

Table Corporate M-learning Market Share in 2026, by Application, in Volume

### 6.4 Impact of the COVID-19 on the Demand

## **7 REGION OPERATION**

### 7.1 Regional Production

Table Corporate M-learning Production 2016-2020, by Region, in USD Million

Table Corporate M-learning Production 2016-2020, by Region, in Volume

### 7.2 Regional Market

Table Global Corporate M-learning Market 2016-2020, by Region, in USD Million

Table Global Corporate M-learning Market Share 2016-2020, by Region, in USD Million

Table Global Corporate M-learning Market 2016-2020, by Region, in Volume

Table Global Corporate M-learning Market Share 2016-2020, by Region, in Volume

### 7.3 by Region

#### 7.3.1 North America



### 7.3.1.1 Overview

Figure North America Corporate M-learning Market Size and Growth 2016-2020, in USD Million

Figure North America Corporate M-learning Market Size and Growth 2016-2020, in Volume

#### 7.3.1.2 by Country (U.S., Canada, Mexico)

Table North America Corporate M-learning Market Size 2016-2020, by Country, in USD Million

Table North America Corporate M-learning Market Size 2016-2020, by Country, in Volume

### 7.3.2 Europe

#### 7.3.2.1 Overview

Figure Europe Corporate M-learning Market Size and Growth 2016-2020, in USD Million

Figure Europe Corporate M-learning Market Size and Growth 2016-2020, in Volume

#### 7.3.2.2 by Country (Germany, U.K., France, Italy, Russia, Spain etc.)

Table Europe Corporate M-learning Market Size 2016-2020, by Country, in USD Million

Table Europe Corporate M-learning Market Size 2016-2020, by Country, in Volume

### 7.3.3 Asia-Pacific

#### 7.3.3.1 Overview

Figure Asia-Pacific Corporate M-learning Market Size and Growth 2016-2020, in USD Million

Figure Asia-Pacific Corporate M-learning Market Size and Growth 2016-2020, in Volume

#### 7.3.3.2 by Country (China, India, Japan, Southeast Asia etc.)

Table Asia-Pacific Corporate M-learning Market Size 2016-2020, by Country, in USD Million

Table Asia-Pacific Corporate M-learning Market Size 2016-2020, by Country, in Volume

### 7.3.4 South America

#### 7.3.4.1 Overview

Figure South America Corporate M-learning Market Size and Growth 2016-2020, in USD Million

Figure South America Corporate M-learning Market Size and Growth 2016-2020, in Volume

#### 7.3.4.2 by Country (Brazil, Argentina etc.)

Table South America Corporate M-learning Market Size 2016-2020, by Country, in USD Million

Table South America Corporate M-learning Market Size 2016-2020, by Country, in Volume

### 7.3.5 Middle East & Africa

#### 7.3.5.1 Overview

Figure Middle East & Africa Corporate M-learning Market Size and Growth 2016-2020, in USD Million

Figure Middle East & Africa Corporate M-learning Market Size and Growth 2016-2020, in Volume

#### 7.3.5.2 by Country (Saudi Arabia, South Africa etc.)

Table Middle East & Africa Corporate M-learning Market Size 2016-2020, by Country, in USD Million

Table Middle East & Africa Corporate M-learning Market Size 2016-2020, by Country, in Volume

#### 7.4 Regional Import & Export

#### 7.5 Regional Forecast

Table Corporate M-learning Market Forecast 2021-2026, by Region, in USD Million

Table Corporate M-learning Market Forecast 2021-2026, by Region, in Volume

## **8 MARKETING & PRICE**

### 8.1 Price and Margin

#### 8.1.1 Price Trends

#### 8.1.2 Factors of Price Change

Table Price Factors List

#### 8.1.3 Manufacturers Gross Margin Analysis

### 8.2 Marketing Channel

Figure Marketing Channels Overview

## **9 RESEARCH CONCLUSION**

## List Of Tables

### LIST OF TABLES

1. Table Upstream Segment of Corporate M-learning
2. Table Application Segment of Corporate M-learning
3. Table Global Corporate M-learning Market 2016-2026, by Application, in USD Million
4. Table Major Company List of Non-technical
5. Table Global Corporate M-learning Market 2016-2020, by Type, in USD Million
6. Table Global Corporate M-learning Market 2016-2020, by Type, in Volume
7. Table Global Corporate M-learning Market Forecast 2021-2026, by Type, in USD Million
8. Table Global Corporate M-learning Market Forecast 2021-2026, by Type, in Volume
9. Table NetDimensions Overview List
10. Table Business Operation of NetDimensions (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
11. Table Saba Software Overview List
12. Table Business Operation of Saba Software (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
13. Table Adobe Systems Overview List
14. Table Business Operation of Adobe Systems (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
15. Table DominKnow Overview List
16. Table Business Operation of DominKnow (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
17. Table City & Guilds Overview List
18. Table Business Operation of City & Guilds (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
19. Table Desire2Learn Overview List
20. Table Business Operation of Desire2Learn (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
21. Table CERTPOINT Systems Overview List
22. Table Business Operation of CERTPOINT Systems (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
23. Table Allen Interactions Overview List
24. Table Business Operation of Allen Interactions (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
25. Table Aptara Overview List
26. Table Business Operation of Aptara (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

27. Table Articulate Overview List
28. Table Business Operation of Articulate (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
29. Table Intuition Overview List
30. Table Business Operation of Intuition (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
31. Table Kallidus Overview List
32. Table Business Operation of Kallidus (Sales Revenue, Cost, Gross Margin)
33. Table Learning Pool Overview List
34. Table Business Operation of Learning Pool (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
35. Table Meridian Knowledge Solutions Overview List
36. Table Business Operation of Meridian Knowledge Solutions (Sales Revenue, Cost, Gross Margin)
37. Table Global Corporate M-learning Sales Revenue 2016-2020, by Company, in USD Million
38. Table Global Corporate M-learning Sales Revenue Share 2016-2020, by Company, in USD Million
39. Table Global Corporate M-learning Sales Volume 2016-2020, by Company, in Volume
40. Table Global Corporate M-learning Sales Volume Share 2016-2020, by Company, in Volume
41. Table Regional Demand Comparison List
42. Table Major Application in Different Regions
43. Table Corporate M-learning Demand Forecast 2021-2026, by Application, in USD Million
44. Table Corporate M-learning Demand Forecast 2021-2026, by Application, in Volume
45. Table Corporate M-learning Market Growth 2021-2026, by Application, in Volume
46. Table Corporate M-learning Market Share in 2026, by Application, in Volume
47. Table Corporate M-learning Production 2016-2020, by Region, in USD Million
48. Table Corporate M-learning Production 2016-2020, by Region, in Volume
49. Table Global Corporate M-learning Market 2016-2020, by Region, in USD Million
50. Table Global Corporate M-learning Market Share 2016-2020, by Region, in USD Million
51. Table Global Corporate M-learning Market 2016-2020, by Region, in Volume
52. Table Global Corporate M-learning Market Share 2016-2020, by Region, in Volume
53. Table North America Corporate M-learning Market Size 2016-2020, by Country, in USD Million
54. Table North America Corporate M-learning Market Size 2016-2020, by Country, in

## Volume

55. Table Europe Corporate M-learning Market Size 2016-2020, by Country, in USD Million

56. Table Europe Corporate M-learning Market Size 2016-2020, by Country, in Volume

57. Table Asia-Pacific Corporate M-learning Market Size 2016-2020, by Country, in USD Million

58. Table Asia-Pacific Corporate M-learning Market Size 2016-2020, by Country, in Volume

59. Table South America Corporate M-learning Market Size 2016-2020, by Country, in USD Million

60. Table South America Corporate M-learning Market Size 2016-2020, by Country, in Volume

61. Table Middle East & Africa Corporate M-learning Market Size 2016-2020, by Country, in USD Million

62. Table Middle East & Africa Corporate M-learning Market Size 2016-2020, by Country, in Volume

63. Table Corporate M-learning Market Forecast 2021-2026, by Region, in USD Million

64. Table Corporate M-learning Market Forecast 2021-2026, by Region, in Volume

65. Table Price Factors List

## List Of Figures

### LIST OF FIGURES

1. Figure Corporate M-learning Industry Chain Structure
2. Figure Global Corporate M-learning Market Growth 2016-2020, by Type, in USD Million
3. Figure Global Corporate M-learning Market Growth 2016-2020, by Type, in Volume
4. Figure Global Corporate M-learning Sales Revenue Share in 2020, by Company, in USD Million
5. Figure Global Corporate M-learning Sales Volume Share in 2020, by Company, in Volume
6. Figure North America Corporate M-learning Market Concentration, in 2020
7. Figure Europe Corporate M-learning Market Market Concentration, in 2020
8. Figure Asia-Pacific Corporate M-learning MMarket Concentration, in 2020
9. Figure South America Corporate M-learning Market Concentration, in 2020
10. Figure Middle East & Africa Corporate M-learning Market Concentration, in 2020
11. Figure Corporate M-learning Demand in Small Enterprises, 2016-2020, in USD Million
12. Figure Corporate M-learning Demand in Small Enterprises, 2016-2020, in Volume
13. Figure Corporate M-learning Demand in Large Enterprises, 2016-2020, in USD Million
14. Figure Corporate M-learning Demand in Large Enterprises, 2016-2020, in Volume
15. Figure Corporate M-learning Market Growth 2021-2026, by Application, in USD Million
16. Figure Corporate M-learning Market Share in 2026, by Application, in USD Million
17. Figure North America Corporate M-learning Market Size and Growth 2016-2020, in USD Million
18. Figure North America Corporate M-learning Market Size and Growth 2016-2020, in Volume
19. Figure Europe Corporate M-learning Market Size and Growth 2016-2020, in USD Million
20. Figure Europe Corporate M-learning Market Size and Growth 2016-2020, in Volume
21. Figure Asia-Pacific Corporate M-learning Market Size and Growth 2016-2020, in USD Million
22. Figure Asia-Pacific Corporate M-learning Market Size and Growth 2016-2020, in Volume
23. Figure South America Corporate M-learning Market Size and Growth 2016-2020, in USD Million
24. Figure South America Corporate M-learning Market Size and Growth 2016-2020, in

Volume

25. Figure Middle East & Africa Corporate M-learning Market Size and Growth 2016-2020, in USD Million

26. Figure Middle East & Africa Corporate M-learning Market Size and Growth 2016-2020, in Volume

27. Figure Marketing Channels Overview

## I would like to order

Product name: Global Corporate M-learning Market Analysis 2016-2020 and Forecast 2021-2026

Product link: <https://marketpublishers.com/r/G4545435FE0EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G4545435FE0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970