

Global Cool Roof Coating Market Survey and Trend Research 2018

https://marketpublishers.com/r/GCE8017B228EN.html

Date: September 2018

Pages: 79

Price: US\$ 2,600.00 (Single User License)

ID: GCE8017B228EN

Abstracts

Summary

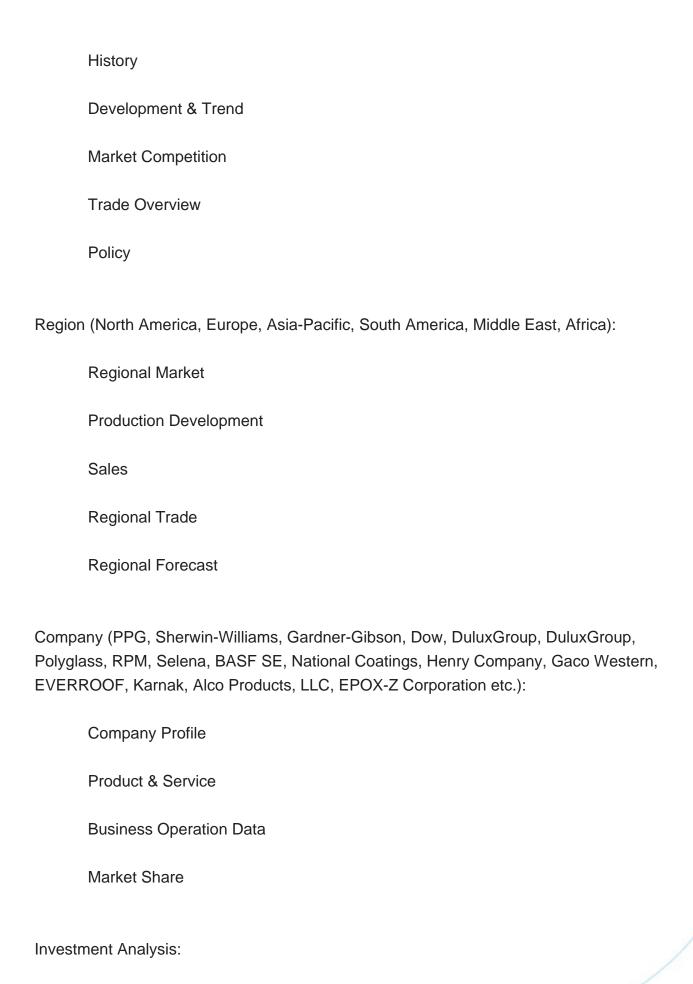
Cool roof coatings are white or special reflective pigments that reflect sunlight. Coatings are like very thick paints that can protect the roof surface from ultra-violet (UV) light and chemical damage, and some offer water protection and restorative features. Products are available for most roof types.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Indust	ry Chain
	Raw Materials
	Cost
	Technology
	Consumer Preference

Industry Overall:







Market Features

Investment Opportunity

Investment Calculation



Contents

PART 1 INDUSTRY OVERVIEW

- 1.1 Cool Roof Coating Industry
 - 1.1.1 Definition
 - 1.1.2 Industry Trend
- 1.2 Industry Chain
 - 1.2.1 Upstream
 - 1.2.2 Technology
 - 1.2.3 Cost Structure
 - 1.2.4 Consumer Preference
 - 1.2.2 Downstream

PART 2 INDUSTRY OVERALL

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

PART 3 COOL ROOF COATING MARKET BY PRODUCT

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

4 KEY COMPANIES LIST

- 4.1 PPG (Company Overview, Sales Data etc.)
 - 4.1.1 Company Overview
 - 4.1.2 Products and Services
 - 4.1.3 Business Analysis
- 4.2 Sherwin-Williams (Company Overview, Sales Data etc.)
 - 4.2.1 Company Overview
 - 4.2.2 Products and Services
 - 4.2.3 Business Analysis
- 4.3 Gardner-Gibson (Company Overview, Sales Data etc.)



- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Dow (Company Overview, Sales Data etc.)
 - 4.4.1 Company Overview
 - 4.4.2 Products and Services
 - 4.4.3 Business Analysis
- 4.5 DuluxGroup (Company Overview, Sales Data etc.)
 - 4.5.1 Company Overview
 - 4.5.2 Products and Services
 - 4.5.3 Business Analysis
- 4.6 DuluxGroup (Company Overview, Sales Data etc.)
 - 4.6.1 Company Overview
 - 4.6.2 Products and Services
 - 4.6.3 Business Analysis
- 4.7 Polyglass (Company Overview, Sales Data etc.)
 - 4.7.1 Company Overview
 - 4.7.2 Products and Services
 - 4.7.3 Business Analysis
- 4.8 RPM (Company Overview, Sales Data etc.)
 - 4.8.1 Company Overview
 - 4.8.2 Products and Services
 - 4.8.3 Business Analysis
- 4.9 Selena (Company Overview, Sales Data etc.)
 - 4.9.1 Company Overview
 - 4.9.2 Products and Services
 - 4.9.3 Business Analysis
- 4.10 BASF SE (Company Overview, Sales Data etc.)
 - 4.10.1 Company Overview
 - 4.10.2 Products and Services
 - 4.10.3 Business Analysis
- 4.11 National Coatings (Company Overview, Sales Data etc.)
- 4.12 Henry Company (Company Overview, Sales Data etc.)
- 4.13 Gaco Western (Company Overview, Sales Data etc.)
- 4.14 EVERROOF (Company Overview, Sales Data etc.)
- 4.15 Karnak (Company Overview, Sales Data etc.)
- 4.16 Alco Products, LLC (Company Overview, Sales Data etc.)
- 4.17 EPOX-Z Corporation (Company Overview, Sales Data etc.)



PART 5 MARKET COMPETITION

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
 - 5.2.1 Rivalry
 - 5.2.2 Threat of New Entrants
 - 5.2.3 Substitutes
 - 5.2.4 Bargaining Power of Suppliers
 - 5.2.5 Bargaining Power of Buyers

PART 6 MARKET DEMAND BY SEGMENT

- 6.1 Demand Situation
 - 6.1.1 Industry Application Status
 - 6.1.2 Industry SWOT Analysis
 - 6.1.2.1 Strengths
 - 6.1.2.2 Weaknesses
 - 6.1.2.3 Opportunities
 - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

PART 7 REGION OPERATION

- 7.1 Regional Market
- 7.2 Production and Sales by Region
 - 7.2.1 Production
 - 7.2.2 Sales
 - 7.2.3 Trade
- 7.3 Regional Forecast

PART 8 MARKET INVESTMENT

- 8.1 Market Features
 - 8.1.1 Product Features
 - 8.1.2 Price Features
 - 8.1.3 Channel Features
 - 8.1.4 Purchasing Features
- 8.2 Investment Opportunity



- 8.2.1 Regional Investment Opportunity
- 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
 - 8.3.1 Cost Calculation
 - 8.3.2 Revenue Calculation
 - 8.3.3 Economic Performance Evaluation

PART 9 CONCLUSION



List Of Tables

LIST OF TABLES

Table Global Cool Roof Coating Market 2012-2017, by Type, in USD Million

Table Global Cool Roof Coating Market Forecast 2018-2023, by Type, in USD Million

Table PPG Overview List

Table Cool Roof Coating Business Operation of PPG (Sales Revenue, Cost, Gross Margin)

Table Sherwin-Williams Overview List

Table Cool Roof Coating Business Operation of Sherwin-Williams (Sales Revenue,

Cost, Gross Margin)

Table Gardner-Gibson Overview List

Table Cool Roof Coating Business Operation of Gardner-Gibson (Sales Revenue, Cost,

Gross Margin)

Table Dow Overview List

Table Cool Roof Coating Business Operation of Dow (Sales Revenue, Cost, Gross Margin)

Table DuluxGroup Overview List

Table Cool Roof Coating Business Operation of DuluxGroup (Sales Revenue, Cost,

Gross Margin)

Table DuluxGroup Overview List

Table Cool Roof Coating Business Operation of DuluxGroup (Sales Revenue, Cost,

Gross Margin)

Table Polyglass Overview List

Table Cool Roof Coating Business Operation of Polyglass (Sales Revenue, Cost, Gross

Margin)

Table RPM Overview List

Table Cool Roof Coating Business Operation of RPM (Sales Revenue, Cost, Gross

Margin)

Table Selena Overview List

Table Cool Roof Coating Business Operation of Selena (Sales Revenue, Cost, Gross

Margin)

Table BASF SE Overview List

Table Cool Roof Coating Business Operation of BASF SE (Sales Revenue, Cost, Gross

Margin)

Table National Coatings Overview List

Table Cool Roof Coating Business Operation of National Coatings (Sales Revenue,

Cost, Gross Margin)



Table Henry Company Overview List

Table Cool Roof Coating Business Operation of Henry Company (Sales Revenue, Cost, Gross Margin)

Table Gaco Western Overview List

Table Cool Roof Coating Business Operation of Gaco Western (Sales Revenue, Cost, Gross Margin)

Table EVERROOF Overview List

Table Cool Roof Coating Business Operation of EVERROOF (Sales Revenue, Cost, Gross Margin)

Table Karnak Overview List

Table Cool Roof Coating Business Operation of Karnak (Sales Revenue, Cost, Gross Margin)

Table Alco Products, LLC Overview List

Table Cool Roof Coating Business Operation of Alco Products, LLC (Sales Revenue, Cost, Gross Margin)

Table EPOX-Z Corporation Overview List

Table Cool Roof Coating Business Operation of EPOX-Z Corporation (Sales Revenue, Cost, Gross Margin)

Table Global Cool Roof Coating Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Cool Roof Coating Sales Revenue Share, by Companies, in USD Million Table Cool Roof Coating Demand 2012-2017, by Application, in USD Million Table Cool Roof Coating Demand Forecast 2018-2023, by Application, in USD Million

Table Olah at Oa at Da at Oa atin a Madaat 2010 2017, but Da sian in LICD Millian

Table Global Cool Roof Coating Market 2012-2017, by Region, in USD Million

Table Cool Roof Coating Market Forecast 2018-2023, by Region, in USD Million



List Of Figures

LIST OF FIGURES

Figure Cool Roof Coating Industry Chain Structure
Figure Global Cool Roof Coating Market Growth 2012-2017, by Type, in USD Million
Figure Global Cool Roof Coating Sales Revenue Share, by Companies in 2017, in USD Million

Figure Production Development by Region Figure Sales List by Region



I would like to order

Product name: Global Cool Roof Coating Market Survey and Trend Research 2018

Product link: https://marketpublishers.com/r/GCE8017B228EN.html

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GCE8017B228EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970