

# **Global Content Authoring Tools Market Study 2015-2025, by Segment (Rapid Application Development (RAD) tools, ELearning development tools, Web-based eLearning development tools), by Market (Virtual classroom systems, Mobile learning ELearning development tools, Social learning), by Company (Articulate, TechSmith, Trivantis)**

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## **Abstracts**

### **SNAPSHOT**

Content Authoring Tools are software applications used to develop eLearning products. They generally include the capabilities to create, edit, review, test, and configure eLearning. These tools support learning, education, and training by enabling using distributed eLearning that is cost-efficient to produce, and that facilitates incorporating effective learning strategies and delivery technologies into the eLearning.

The global Content Authoring Tools market will reach xxx Million USD in 2018 and with a CAGR of xx% between 2019-2025.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

Rapid Application Development (RAD) tools

ELearning development tools

Web-based eLearning development tools

Simulation development tools

Demand Coverage (Market Size & Forecast, Consumer Distribution):

Virtual classroom systems

Mobile learning

Social learning

Company Coverage (Sales data, Main Products & Services etc.):

Articulate

TechSmith

Trivantis

Adobe

Major Region Market

North America

Europe

Asia-Pacific

South America

Middle East & Africa

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