

# Global Consumer Smart Wearables Market Survey and Trend Research 2018

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## Abstracts

### SUMMARY

Smart wearable technology is defined as the gadgets which are worn on, or attached to, the body, while being used; and smart wearables use application-enabled advanced computing and wireless technologies to process the inputs. Some of the consumer smart wearable devices are Google Glass, Samsung Gear, Nike wristbands and Google cardboard. These devices are used for fitness, healthcare, lifestyle, and entertainment purposes.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

### Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Fitbit, Xiaomi, Apple, Garmin, Jawbone, Jawbone, Misfit, Polar, Moto, Huawei, BBK(XTC), Lifesense, Razer etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

## Contents

### **PART 1 INDUSTRY OVERVIEW**

- 1.1 Consumer Smart Wearables Industry
  - 1.1.1 Definition
  - 1.1.2 Industry Trend
- 1.2 Industry Chain
  - 1.2.1 Upstream
  - 1.2.2 Technology
  - 1.2.3 Cost Structure
  - 1.2.4 Consumer Preference
  - 1.2.2 Downstream

### **PART 2 INDUSTRY OVERALL**

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

### **PART 3 CONSUMER SMART WEARABLES MARKET BY PRODUCT**

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

### **4 KEY COMPANIES LIST**

- 4.1 Fitbit (Company Overview, Sales Data etc.)
  - 4.1.1 Company Overview
  - 4.1.2 Products and Services
  - 4.1.3 Business Analysis
- 4.2 Xiaomi (Company Overview, Sales Data etc.)
  - 4.2.1 Company Overview
  - 4.2.2 Products and Services
  - 4.2.3 Business Analysis
- 4.3 Apple (Company Overview, Sales Data etc.)

- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Garmin (Company Overview, Sales Data etc.)
  - 4.4.1 Company Overview
  - 4.4.2 Products and Services
  - 4.4.3 Business Analysis
- 4.5 Jawbone (Company Overview, Sales Data etc.)
  - 4.5.1 Company Overview
  - 4.5.2 Products and Services
  - 4.5.3 Business Analysis
- 4.6 Jawbone (Company Overview, Sales Data etc.)
  - 4.6.1 Company Overview
  - 4.6.2 Products and Services
  - 4.6.3 Business Analysis
- 4.7 Misfit (Company Overview, Sales Data etc.)
  - 4.7.1 Company Overview
  - 4.7.2 Products and Services
  - 4.7.3 Business Analysis
- 4.8 Polar (Company Overview, Sales Data etc.)
  - 4.8.1 Company Overview
  - 4.8.2 Products and Services
  - 4.8.3 Business Analysis
- 4.9 Moto (Company Overview, Sales Data etc.)
  - 4.9.1 Company Overview
  - 4.9.2 Products and Services
  - 4.9.3 Business Analysis
- 4.10 Huawei (Company Overview, Sales Data etc.)
  - 4.10.1 Company Overview
  - 4.10.2 Products and Services
  - 4.10.3 Business Analysis
- 4.11 BBK(XTC) (Company Overview, Sales Data etc.)
- 4.12 Lifesense (Company Overview, Sales Data etc.)
- 4.13 Razer (Company Overview, Sales Data etc.)

## **PART 5 MARKET COMPETITION**

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis

- 5.2.1 Rivalry
- 5.2.2 Threat of New Entrants
- 5.2.3 Substitutes
- 5.2.4 Bargaining Power of Suppliers
- 5.2.5 Bargaining Power of Buyers

## **PART 6 MARKET DEMAND BY SEGMENT**

- 6.1 Demand Situation
  - 6.1.1 Industry Application Status
  - 6.1.2 Industry SWOT Analysis
    - 6.1.2.1 Strengths
    - 6.1.2.2 Weaknesses
    - 6.1.2.3 Opportunities
    - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

## **PART 7 REGION OPERATION**

- 7.1 Regional Market
- 7.2 Production and Sales by Region
  - 7.2.1 Production
  - 7.2.2 Sales
  - 7.2.3 Trade
- 7.3 Regional Forecast

## **PART 8 MARKET INVESTMENT**

- 8.1 Market Features
  - 8.1.1 Product Features
  - 8.1.2 Price Features
  - 8.1.3 Channel Features
  - 8.1.4 Purchasing Features
- 8.2 Investment Opportunity
  - 8.2.1 Regional Investment Opportunity
  - 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
  - 8.3.1 Cost Calculation

8.3.2 Revenue Calculation

8.3.3 Economic Performance Evaluation

## **PART 9 CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table Global Consumer Smart Wearables Market 2012-2017, by Type, in USD Million

Table Global Consumer Smart Wearables Market 2012-2017, by Type, in Volume

Table Global Consumer Smart Wearables Market Forecast 2018-2023, by Type, in USD Million

Table Global Consumer Smart Wearables Market Forecast 2018-2023, by Type, in Volume

Table Fitbit Overview List

Table Consumer Smart Wearables Business Operation of Fitbit (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Xiaomi Overview List

Table Consumer Smart Wearables Business Operation of Xiaomi (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Apple Overview List

Table Consumer Smart Wearables Business Operation of Apple (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Garmin Overview List

Table Consumer Smart Wearables Business Operation of Garmin (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Jawbone Overview List

Table Consumer Smart Wearables Business Operation of Jawbone (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Jawbone Overview List

Table Consumer Smart Wearables Business Operation of Jawbone (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Misfit Overview List

Table Consumer Smart Wearables Business Operation of Misfit (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Polar Overview List

Table Consumer Smart Wearables Business Operation of Polar (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Moto Overview List

Table Consumer Smart Wearables Business Operation of Moto (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Huawei Overview List

Table Consumer Smart Wearables Business Operation of Huawei (Sales Revenue,



Sales Volume, Price, Cost, Gross Margin)

Table BBK(XTC) Overview List

Table Consumer Smart Wearables Business Operation of BBK(XTC) (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Lifesense Overview List

Table Consumer Smart Wearables Business Operation of Lifesense (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Razer Overview List

Table Consumer Smart Wearables Business Operation of Razer (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Consumer Smart Wearables Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Consumer Smart Wearables Sales Revenue Share, by Companies, in USD Million

Table Global Consumer Smart Wearables Sales Volume 2012-2017, by Companies, in Volume

Table Global Consumer Smart Wearables Sales Revenue Share, by Companies in 2017, in Volume

Table Consumer Smart Wearables Demand 2012-2017, by Application, in USD Million

Table Consumer Smart Wearables Demand 2012-2017, by Application, in Volume

Table Consumer Smart Wearables Demand Forecast 2018-2023, by Application, in USD Million

Table Consumer Smart Wearables Demand Forecast 2018-2023, by Application, in Volume

Table Global Consumer Smart Wearables Market 2012-2017, by Region, in USD Million

Table Global Consumer Smart Wearables Market 2012-2017, by Region, in Volume

Table Consumer Smart Wearables Market Forecast 2018-2023, by Region, in USD Million

Table Consumer Smart Wearables Market Forecast 2018-2023, by Region, in Volume

## List Of Figures

### LIST OF FIGURES

Figure Consumer Smart Wearables Industry Chain Structure

Figure Global Consumer Smart Wearables Market Growth 2012-2017, by Type, in USD Million

Figure Global Consumer Smart Wearables Market Growth 2012-2017, by Type, in Volume

Figure Global Consumer Smart Wearables Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Consumer Smart Wearables Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region

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