

# Global Construction Equipment Market Survey and Trend Research 2018

<https://marketpublishers.com/r/GF20ECC0C55EN.html>

Date: September 2018

Pages: 72

Price: US\$ 2,600.00 (Single User License)

ID: GF20ECC0C55EN

## Abstracts

### Summary

Heavy Construction Equipment refers to heavy-duty vehicles, specially designed for executing construction tasks. Construction equipment is used to perform multiple tasks on the construction site such as hoisting, excavating, hauling, paving, grading, and drilling. Construction equipment has many uses in the building and realty sector. This type of equipment includes Excavator, loaders, construction tractors, graders, rollers, scrapers, conveyors, Dump Truck, compactors, and pavers.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

### Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Caterpillar, Komatsu, Volvo Construction Equipment, Hitachi Construction Machinery, JCB, Doosan, XCMG, Hyundai Construction Equipment Company, Liebherr Group, Zoomlion, Deere, Kubota, CNH Global etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

## Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

## Contents

### **PART 1 INDUSTRY OVERVIEW**

- 1.1 Construction Equipment Industry
  - 1.1.1 Definition
  - 1.1.2 Industry Trend
- 1.2 Industry Chain
  - 1.2.1 Upstream
  - 1.2.2 Technology
  - 1.2.3 Cost Structure
  - 1.2.4 Consumer Preference
  - 1.2.2 Downstream

### **PART 2 INDUSTRY OVERALL**

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

### **PART 3 CONSTRUCTION EQUIPMENT MARKET BY PRODUCT**

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

### **4 KEY COMPANIES LIST**

- 4.1 Caterpillar (Company Overview, Sales Data etc.)
  - 4.1.1 Company Overview
  - 4.1.2 Products and Services
  - 4.1.3 Business Analysis
- 4.2 Komatsu (Company Overview, Sales Data etc.)
  - 4.2.1 Company Overview
  - 4.2.2 Products and Services
  - 4.2.3 Business Analysis
- 4.3 Volvo Construction Equipment (Company Overview, Sales Data etc.)

- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Hitachi Construction Machinery (Company Overview, Sales Data etc.)
  - 4.4.1 Company Overview
  - 4.4.2 Products and Services
  - 4.4.3 Business Analysis
- 4.5 JCB (Company Overview, Sales Data etc.)
  - 4.5.1 Company Overview
  - 4.5.2 Products and Services
  - 4.5.3 Business Analysis
- 4.6 JCB (Company Overview, Sales Data etc.)
  - 4.6.1 Company Overview
  - 4.6.2 Products and Services
  - 4.6.3 Business Analysis
- 4.7 Doosan (Company Overview, Sales Data etc.)
  - 4.7.1 Company Overview
  - 4.7.2 Products and Services
  - 4.7.3 Business Analysis
- 4.8 XCMG (Company Overview, Sales Data etc.)
  - 4.8.1 Company Overview
  - 4.8.2 Products and Services
  - 4.8.3 Business Analysis
- 4.9 Hyundai Construction Equipment Company (Company Overview, Sales Data etc.)
  - 4.9.1 Company Overview
  - 4.9.2 Products and Services
  - 4.9.3 Business Analysis
- 4.10 Liebherr Group (Company Overview, Sales Data etc.)
  - 4.10.1 Company Overview
  - 4.10.2 Products and Services
  - 4.10.3 Business Analysis
- 4.11 Zoomlion (Company Overview, Sales Data etc.)
- 4.12 Deere (Company Overview, Sales Data etc.)
- 4.13 Kubota (Company Overview, Sales Data etc.)
- 4.14 CNH Global (Company Overview, Sales Data etc.)

## **PART 5 MARKET COMPETITION**

### **5.1 Companies Competition**

## 5.2 Industry Competition Structure Analysis

- 5.2.1 Rivalry
- 5.2.2 Threat of New Entrants
- 5.2.3 Substitutes
- 5.2.4 Bargaining Power of Suppliers
- 5.2.5 Bargaining Power of Buyers

## **PART 6 MARKET DEMAND BY SEGMENT**

### 6.1 Demand Situation

- 6.1.1 Industry Application Status
- 6.1.2 Industry SWOT Analysis
  - 6.1.2.1 Strengths
  - 6.1.2.2 Weaknesses
  - 6.1.2.3 Opportunities
  - 6.1.2.4 Threats

### 6.2 Major Customer Survey

### 6.3 Demand Forecast

## **PART 7 REGION OPERATION**

### 7.1 Regional Market

### 7.2 Production and Sales by Region

- 7.2.1 Production
- 7.2.2 Sales
- 7.2.3 Trade

### 7.3 Regional Forecast

## **PART 8 MARKET INVESTMENT**

### 8.1 Market Features

- 8.1.1 Product Features
- 8.1.2 Price Features
- 8.1.3 Channel Features
- 8.1.4 Purchasing Features

### 8.2 Investment Opportunity

- 8.2.1 Regional Investment Opportunity
- 8.2.2 Industry Investment Opportunity

### 8.3 Investment Calculation

8.3.1 Cost Calculation

8.3.2 Revenue Calculation

8.3.3 Economic Performance Evaluation

## **PART 9 CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table Global Construction Equipment Market 2012-2017, by Type, in USD Million

Table Global Construction Equipment Market 2012-2017, by Type, in Volume

Table Global Construction Equipment Market Forecast 2018-2023, by Type, in USD Million

Table Global Construction Equipment Market Forecast 2018-2023, by Type, in Volume

Table Caterpillar Overview List

Table Construction Equipment Business Operation of Caterpillar (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Komatsu Overview List

Table Construction Equipment Business Operation of Komatsu (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Volvo Construction Equipment Overview List

Table Construction Equipment Business Operation of Volvo Construction Equipment (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Hitachi Construction Machinery Overview List

Table Construction Equipment Business Operation of Hitachi Construction Machinery (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table JCB Overview List

Table Construction Equipment Business Operation of JCB (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table JCB Overview List

Table Construction Equipment Business Operation of JCB (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Doosan Overview List

Table Construction Equipment Business Operation of Doosan (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table XCMG Overview List

Table Construction Equipment Business Operation of XCMG (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Hyundai Construction Equipment Company Overview List

Table Construction Equipment Business Operation of Hyundai Construction Equipment Company (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Liebherr Group Overview List

Table Construction Equipment Business Operation of Liebherr Group (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)



Table Zoomlion Overview List

Table Construction Equipment Business Operation of Zoomlion (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Deere Overview List

Table Construction Equipment Business Operation of Deere (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Kubota Overview List

Table Construction Equipment Business Operation of Kubota (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table CNH Global Overview List

Table Construction Equipment Business Operation of CNH Global (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Construction Equipment Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Construction Equipment Sales Revenue Share, by Companies, in USD Million

Table Global Construction Equipment Sales Volume 2012-2017, by Companies, in Volume

Table Global Construction Equipment Sales Revenue Share, by Companies in 2017, in Volume

Table Construction Equipment Demand 2012-2017, by Application, in USD Million

Table Construction Equipment Demand 2012-2017, by Application, in Volume

Table Construction Equipment Demand Forecast 2018-2023, by Application, in USD Million

Table Construction Equipment Demand Forecast 2018-2023, by Application, in Volume

Table Global Construction Equipment Market 2012-2017, by Region, in USD Million

Table Global Construction Equipment Market 2012-2017, by Region, in Volume

Table Construction Equipment Market Forecast 2018-2023, by Region, in USD Million

Table Construction Equipment Market Forecast 2018-2023, by Region, in Volume

## List Of Figures

### LIST OF FIGURES

Figure Construction Equipment Industry Chain Structure

Figure Global Construction Equipment Market Growth 2012-2017, by Type, in USD Million

Figure Global Construction Equipment Market Growth 2012-2017, by Type, in Volume

Figure Global Construction Equipment Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Construction Equipment Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region

## I would like to order

Product name: Global Construction Equipment Market Survey and Trend Research 2018

Product link: <https://marketpublishers.com/r/GF20ECC0C55EN.html>

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GF20ECC0C55EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970