

# Global Colour Steel Market Survey and Trend Research 2018

https://marketpublishers.com/r/G1B3864FD18EN.html

Date: September 2018

Pages: 79

Price: US\$ 2,600.00 (Single User License)

ID: G1B3864FD18EN

### **Abstracts**

#### Summary

Colour steel or colour coated steel is cold rolled steel and galvanized steel substrate. It is surfaced preparation and applied a continuous coating, which made ??after baking and cooling products. Coated steel sheet is light, beautiful and good corrosion resistance. It could be directly processed and apply in Construction, shipbuilding, vehicle manufacturing, the furniture industry, electrical industry to provide a new type of raw material. It played with steel and wood, efficient construction, energy conservation, pollution prevention and other good results.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

**Industry Chain** 

Raw Materials

Cost

Technology

Consumer Preference



Industry Overall:
History
Development & Trend
Market Competition
Trade Overview
Policy
Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):
Regional Market
Production Development
Sales
Regional Trade
Regional Forecast
Company (BlueScope, Kerui Steel, NSSMC, ArcelorMittal, ThyssenKrupp, ThyssenKrupp, Baosteel, Severstal, U.S. Steel, Shandong Guanzhou, JSW Steel, NLMK Group, Dongbu Steel, Essar Steel, POSCO, JFE Steel, Ansteel, Wuhan Iron and Steel etc.):
Company Profile
Product & Service
Business Operation Data
Market Share



## Investment Analysis:

Market Features

**Investment Opportunity** 

**Investment Calculation** 



#### **Contents**

#### **PART 1 INDUSTRY OVERVIEW**

- 1.1 Colour Steel Industry
  - 1.1.1 Definition
  - 1.1.2 Industry Trend
- 1.2 Industry Chain
  - 1.2.1 Upstream
  - 1.2.2 Technology
  - 1.2.3 Cost Structure
  - 1.2.4 Consumer Preference
  - 1.2.2 Downstream

#### **PART 2 INDUSTRY OVERALL**

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

#### PART 3 COLOUR STEEL MARKET BY PRODUCT

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

#### **4 KEY COMPANIES LIST**

- 4.1 BlueScope (Company Overview, Sales Data etc.)
  - 4.1.1 Company Overview
  - 4.1.2 Products and Services
  - 4.1.3 Business Analysis
- 4.2 Kerui Steel (Company Overview, Sales Data etc.)
  - 4.2.1 Company Overview
  - 4.2.2 Products and Services
  - 4.2.3 Business Analysis
- 4.3 NSSMC (Company Overview, Sales Data etc.)



- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 ArcelorMittal (Company Overview, Sales Data etc.)
  - 4.4.1 Company Overview
  - 4.4.2 Products and Services
  - 4.4.3 Business Analysis
- 4.5 ThyssenKrupp (Company Overview, Sales Data etc.)
  - 4.5.1 Company Overview
  - 4.5.2 Products and Services
  - 4.5.3 Business Analysis
- 4.6 ThyssenKrupp (Company Overview, Sales Data etc.)
  - 4.6.1 Company Overview
  - 4.6.2 Products and Services
  - 4.6.3 Business Analysis
- 4.7 Baosteel (Company Overview, Sales Data etc.)
  - 4.7.1 Company Overview
  - 4.7.2 Products and Services
  - 4.7.3 Business Analysis
- 4.8 Severstal (Company Overview, Sales Data etc.)
  - 4.8.1 Company Overview
  - 4.8.2 Products and Services
  - 4.8.3 Business Analysis
- 4.9 U.S. Steel (Company Overview, Sales Data etc.)
  - 4.9.1 Company Overview
  - 4.9.2 Products and Services
  - 4.9.3 Business Analysis
- 4.10 Shandong Guanzhou (Company Overview, Sales Data etc.)
  - 4.10.1 Company Overview
  - 4.10.2 Products and Services
  - 4.10.3 Business Analysis
- 4.11 JSW Steel (Company Overview, Sales Data etc.)
- 4.12 NLMK Group (Company Overview, Sales Data etc.)
- 4.13 Dongbu Steel (Company Overview, Sales Data etc.)
- 4.14 Essar Steel (Company Overview, Sales Data etc.)
- 4.15 POSCO (Company Overview, Sales Data etc.)
- 4.16 JFE Steel (Company Overview, Sales Data etc.)
- 4.17 Ansteel (Company Overview, Sales Data etc.)
- 4.18 Wuhan Iron and Steel (Company Overview, Sales Data etc.)



#### PART 5 MARKET COMPETITION

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
  - 5.2.1 Rivalry
  - 5.2.2 Threat of New Entrants
  - 5.2.3 Substitutes
  - 5.2.4 Bargaining Power of Suppliers
  - 5.2.5 Bargaining Power of Buyers

#### PART 6 MARKET DEMAND BY SEGMENT

- 6.1 Demand Situation
  - 6.1.1 Industry Application Status
  - 6.1.2 Industry SWOT Analysis
    - 6.1.2.1 Strengths
    - 6.1.2.2 Weaknesses
    - 6.1.2.3 Opportunities
    - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

#### **PART 7 REGION OPERATION**

- 7.1 Regional Market
- 7.2 Production and Sales by Region
  - 7.2.1 Production
  - 7.2.2 Sales
  - 7.2.3 Trade
- 7.3 Regional Forecast

#### **PART 8 MARKET INVESTMENT**

- 8.1 Market Features
  - 8.1.1 Product Features
  - 8.1.2 Price Features
  - 8.1.3 Channel Features
  - 8.1.4 Purchasing Features



- 8.2 Investment Opportunity
  - 8.2.1 Regional Investment Opportunity
  - 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
  - 8.3.1 Cost Calculation
  - 8.3.2 Revenue Calculation
  - 8.3.3 Economic Performance Evaluation

#### **PART 9 CONCLUSION**



#### **List Of Tables**

#### LIST OF TABLES

Table Global Colour Steel Market 2012-2017, by Type, in USD Million

Table Global Colour Steel Market Forecast 2018-2023, by Type, in USD Million

Table BlueScope Overview List

Table Colour Steel Business Operation of BlueScope (Sales Revenue, Cost, Gross Margin)

Table Kerui Steel Overview List

Table Colour Steel Business Operation of Kerui Steel (Sales Revenue, Cost, Gross Margin)

Table NSSMC Overview List

Table Colour Steel Business Operation of NSSMC (Sales Revenue, Cost, Gross Margin)

Table ArcelorMittal Overview List

Table Colour Steel Business Operation of ArcelorMittal (Sales Revenue, Cost, Gross Margin)

Table ThyssenKrupp Overview List

Table Colour Steel Business Operation of ThyssenKrupp (Sales Revenue, Cost, Gross Margin)

Table ThyssenKrupp Overview List

Table Colour Steel Business Operation of ThyssenKrupp (Sales Revenue, Cost, Gross Margin)

**Table Baosteel Overview List** 

Table Colour Steel Business Operation of Baosteel (Sales Revenue, Cost, Gross Margin)

Table Severstal Overview List

Table Colour Steel Business Operation of Severstal (Sales Revenue, Cost, Gross Margin)

Table U.S. Steel Overview List

Table Colour Steel Business Operation of U.S. Steel (Sales Revenue, Cost, Gross Margin)

Table Shandong Guanzhou Overview List

Table Colour Steel Business Operation of Shandong Guanzhou (Sales Revenue, Cost, Gross Margin)

Table JSW Steel Overview List

Table Colour Steel Business Operation of JSW Steel (Sales Revenue, Cost, Gross Margin)



Table NLMK Group Overview List

Table Colour Steel Business Operation of NLMK Group (Sales Revenue, Cost, Gross Margin)

Table Dongbu Steel Overview List

Table Colour Steel Business Operation of Dongbu Steel (Sales Revenue, Cost, Gross Margin)

Table Essar Steel Overview List

Table Colour Steel Business Operation of Essar Steel (Sales Revenue, Cost, Gross Margin)

Table POSCO Overview List

Table Colour Steel Business Operation of POSCO (Sales Revenue, Cost, Gross Margin)

Table JFE Steel Overview List

Table Colour Steel Business Operation of JFE Steel (Sales Revenue, Cost, Gross Margin)

Table Ansteel Overview List

Table Colour Steel Business Operation of Ansteel (Sales Revenue, Cost, Gross Margin)
Table Wuhan Iron and Steel Overview List

Table Colour Steel Business Operation of Wuhan Iron and Steel (Sales Revenue, Cost, Gross Margin)

Table Global Colour Steel Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Colour Steel Sales Revenue Share, by Companies, in USD Million

Table Colour Steel Demand 2012-2017, by Application, in USD Million

Table Colour Steel Demand Forecast 2018-2023, by Application, in USD Million

Table Global Colour Steel Market 2012-2017, by Region, in USD Million

Table Colour Steel Market Forecast 2018-2023, by Region, in USD Million



# **List Of Figures**

#### **LIST OF FIGURES**

Figure Colour Steel Industry Chain Structure
Figure Global Colour Steel Market Growth 2012-2017, by Type, in USD Million
Figure Global Colour Steel Sales Revenue Share, by Companies in 2017, in USD Million

Figure Production Development by Region Figure Sales List by Region



#### I would like to order

Product name: Global Colour Steel Market Survey and Trend Research 2018

Product link: <a href="https://marketpublishers.com/r/G1B3864FD18EN.html">https://marketpublishers.com/r/G1B3864FD18EN.html</a>

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G1B3864FD18EN.html">https://marketpublishers.com/r/G1B3864FD18EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970