

# Global Ceramic Tiles Market Survey and Trend Research 2018

https://marketpublishers.com/r/GA85CCA151EEN.html

Date: January 2018

Pages: 87

Price: US\$ 2,600.00 (Single User License)

ID: GA85CCA151EEN

# **Abstracts**

### Summary

Ceramic tiles are ceramic products manufactured from mixture of clays and inorganic non-metallic materials, for all requirements in architecture, interior design and building construction. Glazed tile is the most common style in floor and wall tiles with shiny or matte finishes. For unglazed tiles, their color is the same on the face of the tile as it is on the back. Porcelain tile is A higher grade of ceramic tile, made from finer type of clays and are fired at A higher temperature.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makesA scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain

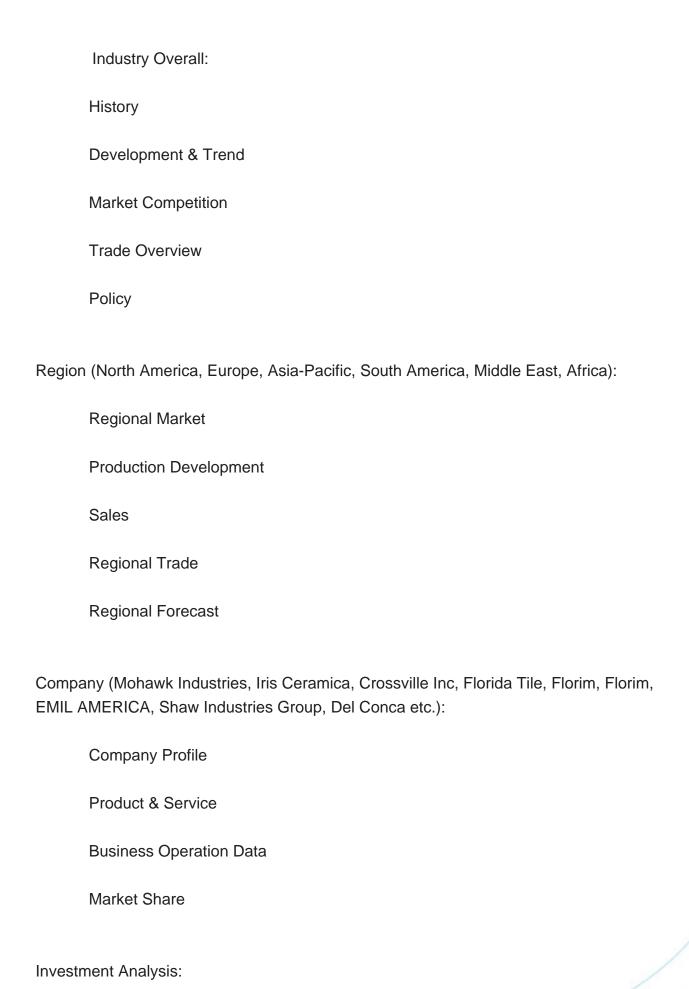
Raw Materials

Cost

**Technology** 

Consumer Preference





Global Ceramic Tiles Market Survey and Trend Research 2018



Market Features

**Investment Opportunity** 

**Investment Calculation** 



## **Contents**

#### **PART 1 INDUSTRY OVERVIEW**

- 1.1 Ceramic Tiles Industry
  - 1.1.1 Definition
  - 1.1.2 Industry Trend
- 1.2 Industry Chain
  - 1.2.1 Upstream
  - 1.2.2 Technology
  - 1.2.3 Cost Structure
  - 1.2.4 Consumer Preference
  - 1.2.2 Downstream

#### **PART 2 INDUSTRY OVERALL**

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

#### PART 3 CERAMIC TILES MARKET BY PRODUCT

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

#### **4 KEY COMPANIES LIST**

- 4.1 Mohawk Industries (Company Overview, Sales Data etc.)
  - 4.1.1 Company Overview
  - 4.1.2 Products and Services
  - 4.1.3 Business Analysis
- 4.2 Iris Ceramica (Company Overview, Sales Data etc.)
  - 4.2.1 Company Overview
  - 4.2.2 Products and Services
  - 4.2.3 Business Analysis
- 4.3 Crossville Inc (Company Overview, Sales Data etc.)



- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Florida Tile (Company Overview, Sales Data etc.)
  - 4.4.1 Company Overview
  - 4.4.2 Products and Services
- 4.4.3 Business Analysis
- 4.5 Florim (Company Overview, Sales Data etc.)
  - 4.5.1 Company Overview
  - 4.5.2 Products and Services
  - 4.5.3 Business Analysis
- 4.6 Florim (Company Overview, Sales Data etc.)
  - 4.6.1 Company Overview
  - 4.6.2 Products and Services
  - 4.6.3 Business Analysis
- 4.7 EMIL AMERICA (Company Overview, Sales Data etc.)
  - 4.7.1 Company Overview
  - 4.7.2 Products and Services
  - 4.7.3 Business Analysis
- 4.8 Shaw Industries Group (Company Overview, Sales Data etc.)
  - 4.8.1 Company Overview
  - 4.8.2 Products and Services
  - 4.8.3 Business Analysis
- 4.9 Del Conca (Company Overview, Sales Data etc.)
  - 4.9.1 Company Overview
  - 4.9.2 Products and Services
  - 4.9.3 Business Analysis

#### PART 5 MARKET COMPETITION

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
  - 5.2.1 Rivalry
  - 5.2.2 Threat of New Entrants
  - 5.2.3 Substitutes
  - 5.2.4 Bargaining Power of Suppliers
  - 5.2.5 Bargaining Power of Buyers

#### PART 6 MARKET DEMAND BY SEGMENT



- 6.1 Demand Situation
  - 6.1.1 Industry Application Status
  - 6.1.2 Industry SWOT Analysis
    - 6.1.2.1 Strengths
    - 6.1.2.2 Weaknesses
    - 6.1.2.3 Opportunities
    - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

#### **PART 7 REGION OPERATION**

- 7.1 Regional Market
- 7.2 Production and Sales by Region
  - 7.2.1 Production
  - 7.2.2 Sales
  - 7.2.3 Trade
- 7.3 Regional Forecast

#### **PART 8 MARKET INVESTMENT**

- 8.1 Market Features
  - 8.1.1 Product Features
  - 8.1.2 Price Features
  - 8.1.3 Channel Features
  - 8.1.4 Purchasing Features
- 8.2 Investment Opportunity
  - 8.2.1 Regional Investment Opportunity
  - 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
  - 8.3.1 Cost Calculation
  - 8.3.2 Revenue Calculation
  - 8.3.3 Economic Performance Evaluation

#### **PART 9 CONCLUSION**



## **List Of Tables**

#### LIST OF TABLES

Table GLOBAL CERAMIC TILES MARKET 2012-2017, BY TYPE, IN USD MILLION

Table Global Ceramic Tiles Market 2012-2017, by Type, in Volume

Table Global Ceramic Tiles Market Forecast 2018-2023, by Type, in USD Million

Table Global Ceramic Tiles Market Forecast 2018-2023, by Type, in Volume

Table Mohawk Industries Overview List

Table Ceramic Tiles Business Operation of Mohawk Industries (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Iris Ceramica Overview List

Table Ceramic Tiles Business Operation of Iris Ceramica (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Crossville Inc Overview List

Table Ceramic Tiles Business Operation of Crossville Inc (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Florida Tile Overview List

Table Ceramic Tiles Business Operation of Florida Tile (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

**Table Florim Overview List** 

Table Ceramic Tiles Business Operation of Florim (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table Florim Overview List

Table Ceramic Tiles Business Operation of Florim (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table EMIL AMERICA Overview List

Table Ceramic Tiles Business Operation of EMIL AMERICA (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Shaw Industries Group Overview List

Table Ceramic Tiles Business Operation of Shaw Industries Group (Sales Revenue,

Sales Volume, Price, Cost, Gross Margin)

Table Del Conca Overview List

Table Ceramic Tiles Business Operation of Del Conca (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table Global Ceramic Tiles Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Ceramic Tiles Sales Revenue Share, by Companies, in USD Million

Table Global Ceramic Tiles Sales Volume 2012-2017, by Companies, in Volume

Table Global Ceramic Tiles Sales Revenue Share, by Companies in 2017, in Volume



Table Ceramic Tiles Demand 2012-2017, by Application, in USD Million
Table Ceramic Tiles Demand 2012-2017, by Application, in Volume
Table Ceramic Tiles Demand Forecast 2018-2023, by Application, in USD Million
Table Ceramic Tiles Demand Forecast 2018-2023, by Application, in Volume
Table Global Ceramic Tiles Market 2012-2017, by Region, in USD Million
Table Global Ceramic Tiles Market 2012-2017, by Region, in Volume
Table Ceramic Tiles Market Forecast 2018-2023, by Region, in USD Million
Table Ceramic Tiles Market Forecast 2018-2023, by Region, in Volume



# **List Of Figures**

#### LIST OF FIGURES

Figure Ceramic Tiles Industry Chain Structure

Figure Global Ceramic Tiles Market Growth 2012-2017, by Type, in USD Million

Figure Global Ceramic Tiles Market Growth 2012-2017, by Type, in Volume

Figure Global Ceramic Tiles Sales Revenue Share, by Companies in 2017, in USD

Million

Figure Global Ceramic Tiles Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region



#### I would like to order

Product name: Global Ceramic Tiles Market Survey and Trend Research 2018

Product link: https://marketpublishers.com/r/GA85CCA151EEN.html

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/GA85CCA151EEN.html">https://marketpublishers.com/r/GA85CCA151EEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970