

Global Car Navigation Market Study 2015-2025, by Segment (WinCE Platform, Android Platform), by Market (OEM, AftermarketAndroid Platform), by Company (Bosch, Denso, Pioneer)

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Abstracts

Snapshot

A car navigation system is part of the automobile controls or a third party add-on used to find direction in an automobile. It typically uses a satellite navigation device to get its position data which is then correlated to a position on a road. When directions are needed routing can be calculated. On the fly traffic information can be used to adjust the route. Dead reckoning using distance data from sensors attached to the drivetrain, a gyroscope and an accelerometer can be used for greater reliability, as GPS signal loss and/or multipath can occur due to urban canyons or tunnels.

The global Car Navigation market will reach xxx Million USD in 2018 and with a CAGR of xx% between 2019-2025.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

WinCE Platform

Android Platform

Demand Coverage (Market Size & Forecast, Consumer Distribution):

OEM

Aftermarket

Company Coverage (Sales data, Main Products & Services etc.):

Bosch

Denso

Pioneer

Alpine

Aisin

Continental

Kenwood

Sony

Clarion

Garmin

Panasonic

Hangsheng

Coagent

ADAYO

Desay SV

Skypine

Kaiyue Group

Roadrover

FlyAudio

Soling

Major Region Market

North America

Europe

Asia-Pacific

South America

Middle East & Africa

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