

# Global Car Air Fresheners Market Analysis 2016-2020 and Forecast 2021-2026

<https://marketpublishers.com/r/G8423BC1AE6EN.html>

Date: March 2021

Pages: 86

Price: US\$ 2,980.00 (Single User License)

ID: G8423BC1AE6EN

## Abstracts

### SNAPSHOT

The global Car Air Fresheners market size is estimated at xxx million USD with a CAGR xx% from 2016-2020 and is expected to reach xxx Million USD in 2021 with a CAGR xx% from 2021 to 2026. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Car Air Fresheners by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

Electric Air Freshener

Evaporative Air Freshener

Spray Air Freshener

Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main Products etc.):

Procter & Gamble

SC Johnson

Reckitt Benckiser

Henkel

Church & Dwight

California Scents

ST Corporation

Scott's Liquid Gold

Amway

Kobayashi

Liby

Houdy

Farcent

Jiali

Ludao

Mengjiaolan

Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):

Commercial Vehicles

Passenger Vehicles

Region Coverage (Regional Production, Demand & Forecast by Countries etc.):

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc.)

Asia-Pacific (China, India, Japan, Southeast Asia etc.)

South America (Brazil, Argentina etc.)

Middle East & Africa (Saudi Arabia, South Africa etc.)

## Contents

### 1 INDUSTRY OVERVIEW

#### 1.1 Car Air Fresheners Industry

Figure Car Air Fresheners Industry Chain Structure

##### 1.1.1 Overview

##### 1.1.2 Development of Car Air Fresheners

#### 1.2 Market Segment

##### 1.2.1 Upstream

Table Upstream Segment of Car Air Fresheners

##### 1.2.2 Downstream

Table Application Segment of Car Air Fresheners

Table Global Car Air Fresheners Market 2016-2026, by Application, in USD Million

##### 1.2.3 COVID-19 Impact

#### 1.3 Cost Analysis

### 2 INDUSTRY ENVIRONMENT (PEST ANALYSIS)

#### 2.1 Policy

#### 2.2 Economics

#### 2.3 Sociology

#### 2.4 Technology

### 3 CAR AIR FRESHENERS MARKET BY TYPE

#### 3.1 By Type

##### 3.1.1 Electric Air Freshener

Table Major Company List of Electric Air Freshener

##### 3.1.2 Evaporative Air Freshener

Table Major Company List of Evaporative Air Freshener

##### 3.1.3 Spray Air Freshener

Table Major Company List of Spray Air Freshener

#### 3.2 Market Size

Table Global Car Air Fresheners Market 2016-2020, by Type, in USD Million

Figure Global Car Air Fresheners Market Growth 2016-2020, by Type, in USD Million

Table Global Car Air Fresheners Market 2016-2020, by Type, in Volume

Figure Global Car Air Fresheners Market Growth 2016-2020, by Type, in Volume

#### 3.3 Market Forecast

Table Global Car Air Fresheners Market Forecast 2021-2026, by Type, in USD Million  
Table Global Car Air Fresheners Market Forecast 2021-2026, by Type, in Volume

## **4 MAJOR COMPANIES LIST**

4.1 Procter & Gamble (Company Profile, Sales Data etc.)

4.1.1 Procter & Gamble Profile

Table Procter & Gamble Overview List

4.1.2 Procter & Gamble Products & Services

4.1.3 Procter & Gamble Business Operation Conditions

Table Business Operation of Procter & Gamble (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.2 SC Johnson (Company Profile, Sales Data etc.)

4.2.1 SC Johnson Profile

Table SC Johnson Overview List

4.2.2 SC Johnson Products & Services

4.2.3 SC Johnson Business Operation Conditions

Table Business Operation of SC Johnson (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.3 Reckitt Benckiser (Company Profile, Sales Data etc.)

4.3.1 Reckitt Benckiser Profile

Table Reckitt Benckiser Overview List

4.3.2 Reckitt Benckiser Products & Services

4.3.3 Reckitt Benckiser Business Operation Conditions

Table Business Operation of Reckitt Benckiser (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.4 Henkel (Company Profile, Sales Data etc.)

4.4.1 Henkel Profile

Table Henkel Overview List

4.4.2 Henkel Products & Services

4.4.3 Henkel Business Operation Conditions

Table Business Operation of Henkel (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.5 Church & Dwight (Company Profile, Sales Data etc.)

4.5.1 Church & Dwight Profile

Table Church & Dwight Overview List

4.5.2 Church & Dwight Products & Services

4.5.3 Church & Dwight Business Operation Conditions

Table Business Operation of Church & Dwight (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

4.6 California Scents (Company Profile, Sales Data etc.)

4.6.1 California Scents Profile

Table California Scents Overview List

4.6.2 California Scents Products & Services

4.6.3 California Scents Business Operation Conditions

Table Business Operation of California Scents (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.7 ST Corporation (Company Profile, Sales Data etc.)

4.7.1 ST Corporation Profile

Table ST Corporation Overview List

4.7.2 ST Corporation Products & Services

4.7.3 ST Corporation Business Operation Conditions

Table Business Operation of ST Corporation (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.8 Scott s Liquid Gold (Company Profile, Sales Data etc.)

4.8.1 Scott s Liquid Gold Profile

Table Scott s Liquid Gold Overview List

4.8.2 Scott s Liquid Gold Products & Services

4.8.3 Scott s Liquid Gold Business Operation Conditions

Table Business Operation of Scott s Liquid Gold (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.9 Amway (Company Profile, Sales Data etc.)

4.9.1 Amway Profile

Table Amway Overview List

4.9.2 Amway Products & Services

4.9.3 Amway Business Operation Conditions

Table Business Operation of Amway (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.10 Kobayashi (Company Profile, Sales Data etc.)

4.10.1 Kobayashi Profile

Table Kobayashi Overview List

4.10.2 Kobayashi Products & Services

4.10.3 Kobayashi Business Operation Conditions

Table Business Operation of Kobayashi (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.11 Liby (Company Profile, Sales Data etc.)

4.11.1 Liby Profile

Table Liby Overview List

4.11.2 Liby Products & Services

4.11.3 Liby Business Operation Conditions

Table Business Operation of Liby (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.12 Houdy (Company Profile, Sales Data etc.)

4.12.1 Houdy Profile

Table Houdy Overview List

4.12.2 Houdy Products & Services

4.12.3 Houdy Business Operation Conditions

Table Business Operation of Houdy (Sales Revenue, Cost, Gross Margin)

4.13 Farcent (Company Profile, Sales Data etc.)

4.13.1 Farcent Profile

Table Farcent Overview List

4.13.2 Farcent Products & Services

4.13.3 Farcent Business Operation Conditions

Table Business Operation of Farcent (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.14 Jiali (Company Profile, Sales Data etc.)

4.14.1 Jiali Profile

Table Jiali Overview List

4.14.2 Jiali Products & Services

4.14.3 Jiali Business Operation Conditions

Table Business Operation of Jiali (Sales Revenue, Cost, Gross Margin)

4.15 Ludao (Company Profile, Sales Data etc.)

4.15.1 Ludao Profile

Table Ludao Overview List

4.15.2 Ludao Products & Services

4.15.3 Ludao Business Operation Conditions

Table Business Operation of Ludao (Sales Revenue, Cost, Gross Margin)

4.16 Mengjiaolan (Company Profile, Sales Data etc.)

4.16.1 Mengjiaolan Profile

Table Mengjiaolan Overview List

4.16.2 Mengjiaolan Products & Services

4.16.3 Mengjiaolan Business Operation Conditions

Table Business Operation of Mengjiaolan (Sales Revenue, Cost, Gross Margin)

## **5 MARKET COMPETITION**

### **5.1 Company Competition**

Table Global Car Air Fresheners Sales Revenue 2016-2020, by Company, in USD Million

Table Global Car Air Fresheners Sales Revenue Share 2016-2020, by Company, in USD Million

Figure Global Car Air Fresheners Sales Revenue Share in 2020, by Company, in USD Million

Table Global Car Air Fresheners Sales Volume 2016-2020, by Company, in Volume

Table Global Car Air Fresheners Sales Volume Share 2016-2020, by Company, in Volume

Figure Global Car Air Fresheners Sales Volume Share in 2020, by Company, in Volume

5.2 Regional Market by Company

Figure North America Car Air Fresheners Market Concentration, in 2020

Figure Europe Car Air Fresheners Market Market Concentration, in 2020

Figure Asia-Pacific Car Air Fresheners Market Concentration, in 2020

Figure South America Car Air Fresheners Market Concentration, in 2020

Figure Middle East & Africa Car Air Fresheners Market Concentration, in 2020

## **6 DEMAND BY END MARKET**

### 6.1 Demand Situation

#### 6.1.1 Demand in Commercial Vehicles

Figure Car Air Fresheners Demand in Commercial Vehicles, 2016-2020, in USD Million

Figure Car Air Fresheners Demand in Commercial Vehicles, 2016-2020, in Volume

#### 6.1.2 Demand in Passenger Vehicles

Figure Car Air Fresheners Demand in Passenger Vehicles, 2016-2020, in USD Million

Figure Car Air Fresheners Demand in Passenger Vehicles, 2016-2020, in Volume

### 6.2 Regional Demand Comparison

Table Regional Demand Comparison List

Table Major Application in Different Regions

### 6.3 Demand Forecast

Table Car Air Fresheners Demand Forecast 2021-2026, by Application, in USD Million

Figure Car Air Fresheners Market Growth 2021-2026, by Application, in USD Million

Figure Car Air Fresheners Market Share in 2026, by Application, in USD Million

Table Car Air Fresheners Demand Forecast 2021-2026, by Application, in Volume

Table Car Air Fresheners Market Growth 2021-2026, by Application, in Volume

Table Car Air Fresheners Market Share in 2026, by Application, in Volume

### 6.4 Impact of the COVID-19 on the Demand

## **7 REGION OPERATION**



## 7.1 Regional Production

Table Car Air Fresheners Production 2016-2020, by Region, in USD Million

Table Car Air Fresheners Production 2016-2020, by Region, in Volume

## 7.2 Regional Market

Table Global Car Air Fresheners Market 2016-2020, by Region, in USD Million

Table Global Car Air Fresheners Market Share 2016-2020, by Region, in USD Million

Table Global Car Air Fresheners Market 2016-2020, by Region, in Volume

Table Global Car Air Fresheners Market Share 2016-2020, by Region, in Volume

## 7.3 by Region

### 7.3.1 North America

#### 7.3.1.1 Overview

Figure North America Car Air Fresheners Market Size and Growth 2016-2020, in USD Million

Figure North America Car Air Fresheners Market Size and Growth 2016-2020, in Volume

#### 7.3.1.2 by Country (U.S., Canada, Mexico)

Table North America Car Air Fresheners Market Size 2016-2020, by Country, in USD Million

Table North America Car Air Fresheners Market Size 2016-2020, by Country, in Volume

### 7.3.2 Europe

#### 7.3.2.1 Overview

Figure Europe Car Air Fresheners Market Size and Growth 2016-2020, in USD Million

Figure Europe Car Air Fresheners Market Size and Growth 2016-2020, in Volume

#### 7.3.2.2 by Country (Germany, U.K., France, Italy, Russia, Spain etc.)

Table Europe Car Air Fresheners Market Size 2016-2020, by Country, in USD Million

Table Europe Car Air Fresheners Market Size 2016-2020, by Country, in Volume

### 7.3.3 Asia-Pacific

#### 7.3.3.1 Overview

Figure Asia-Pacific Car Air Fresheners Market Size and Growth 2016-2020, in USD Million

Figure Asia-Pacific Car Air Fresheners Market Size and Growth 2016-2020, in Volume

#### 7.3.3.2 by Country (China, India, Japan, Southeast Asia etc.)

Table Asia-Pacific Car Air Fresheners Market Size 2016-2020, by Country, in USD Million

Table Asia-Pacific Car Air Fresheners Market Size 2016-2020, by Country, in Volume

### 7.3.4 South America

#### 7.3.4.1 Overview

Figure South America Car Air Fresheners Market Size and Growth 2016-2020, in USD

Million

Figure South America Car Air Fresheners Market Size and Growth 2016-2020, in Volume

7.3.4.2 by Country (Brazil, Argentina etc.)

Table South America Car Air Fresheners Market Size 2016-2020, by Country, in USD Million

Table South America Car Air Fresheners Market Size 2016-2020, by Country, in Volume

7.3.5 Middle East & Africa

7.3.5.1 Overview

Figure Middle East & Africa Car Air Fresheners Market Size and Growth 2016-2020, in USD Million

Figure Middle East & Africa Car Air Fresheners Market Size and Growth 2016-2020, in Volume

7.3.5.2 by Country (Saudi Arabia, South Africa etc.)

Table Middle East & Africa Car Air Fresheners Market Size 2016-2020, by Country, in USD Million

Table Middle East & Africa Car Air Fresheners Market Size 2016-2020, by Country, in Volume

7.4 Regional Import & Export

7.5 Regional Forecast

Table Car Air Fresheners Market Forecast 2021-2026, by Region, in USD Million

Table Car Air Fresheners Market Forecast 2021-2026, by Region, in Volume

## **8 MARKETING & PRICE**

8.1 Price and Margin

8.1.1 Price Trends

8.1.2 Factors of Price Change

Table Price Factors List

8.1.3 Manufacturers Gross Margin Analysis

8.2 Marketing Channel

Figure Marketing Channels Overview

## **9 RESEARCH CONCLUSION**

## List Of Tables

### LIST OF TABLES

1. Table Upstream Segment of Car Air Fresheners
2. Table Application Segment of Car Air Fresheners
3. Table Global Car Air Fresheners Market 2016-2026, by Application, in USD Million
4. Table Major Company List of Evaporative Air Freshener
5. Table Major Company List of Spray Air Freshener
6. Table Global Car Air Fresheners Market 2016-2020, by Type, in USD Million
7. Table Global Car Air Fresheners Market 2016-2020, by Type, in Volume
8. Table Global Car Air Fresheners Market Forecast 2021-2026, by Type, in USD Million
9. Table Global Car Air Fresheners Market Forecast 2021-2026, by Type, in Volume
10. Table Procter & Gamble Overview List
11. Table Business Operation of Procter & Gamble (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
12. Table SC Johnson Overview List
13. Table Business Operation of SC Johnson (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
14. Table Reckitt Benckiser Overview List
15. Table Business Operation of Reckitt Benckiser (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
16. Table Henkel Overview List
17. Table Business Operation of Henkel (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
18. Table Church & Dwight Overview List
19. Table Business Operation of Church & Dwight (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
20. Table California Scents Overview List
21. Table Business Operation of California Scents (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
22. Table ST Corporation Overview List
23. Table Business Operation of ST Corporation (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
24. Table Scott's Liquid Gold Overview List
25. Table Business Operation of Scott's Liquid Gold (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
26. Table Amway Overview List
27. Table Business Operation of Amway (Sales Revenue, Sales Volume, Price, Cost,

Gross Margin)

28. Table Kobayashi Overview List

29. Table Business Operation of Kobayashi (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

30. Table Liby Overview List

31. Table Business Operation of Liby (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

32. Table Houdy Overview List

33. Table Business Operation of Houdy (Sales Revenue, Cost, Gross Margin)

34. Table Farcent Overview List

35. Table Business Operation of Farcent (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

36. Table Jiali Overview List

37. Table Business Operation of Jiali (Sales Revenue, Cost, Gross Margin)

38. Table Ludao Overview List

39. Table Business Operation of Ludao (Sales Revenue, Cost, Gross Margin)

40. Table Mengjiaolan Overview List

41. Table Business Operation of Mengjiaolan (Sales Revenue, Cost, Gross Margin)

42. Table Global Car Air Fresheners Sales Revenue 2016-2020, by Company, in USD Million

43. Table Global Car Air Fresheners Sales Revenue Share 2016-2020, by Company, in USD Million

44. Table Global Car Air Fresheners Sales Volume 2016-2020, by Company, in Volume

45. Table Global Car Air Fresheners Sales Volume Share 2016-2020, by Company, in Volume

46. Table Regional Demand Comparison List

47. Table Major Application in Different Regions

48. Table Car Air Fresheners Demand Forecast 2021-2026, by Application, in USD Million

49. Table Car Air Fresheners Demand Forecast 2021-2026, by Application, in Volume

50. Table Car Air Fresheners Market Growth 2021-2026, by Application, in Volume

51. Table Car Air Fresheners Market Share in 2026, by Application, in Volume

52. Table Car Air Fresheners Production 2016-2020, by Region, in USD Million

53. Table Car Air Fresheners Production 2016-2020, by Region, in Volume

54. Table Global Car Air Fresheners Market 2016-2020, by Region, in USD Million

55. Table Global Car Air Fresheners Market Share 2016-2020, by Region, in USD Million

56. Table Global Car Air Fresheners Market 2016-2020, by Region, in Volume

57. Table Global Car Air Fresheners Market Share 2016-2020, by Region, in Volume

58. Table North America Car Air Fresheners Market Size 2016-2020, by Country, in USD Million
59. Table North America Car Air Fresheners Market Size 2016-2020, by Country, in Volume
60. Table Europe Car Air Fresheners Market Size 2016-2020, by Country, in USD Million
61. Table Europe Car Air Fresheners Market Size 2016-2020, by Country, in Volume
62. Table Asia-Pacific Car Air Fresheners Market Size 2016-2020, by Country, in USD Million
63. Table Asia-Pacific Car Air Fresheners Market Size 2016-2020, by Country, in Volume
64. Table South America Car Air Fresheners Market Size 2016-2020, by Country, in USD Million
65. Table South America Car Air Fresheners Market Size 2016-2020, by Country, in Volume
66. Table Middle East & Africa Car Air Fresheners Market Size 2016-2020, by Country, in USD Million
67. Table Middle East & Africa Car Air Fresheners Market Size 2016-2020, by Country, in Volume
68. Table Car Air Fresheners Market Forecast 2021-2026, by Region, in USD Million
69. Table Car Air Fresheners Market Forecast 2021-2026, by Region, in Volume
70. Table Price Factors List

## List Of Figures

### LIST OF FIGURES

1. Figure Car Air Fresheners Industry Chain Structure
2. Figure Global Car Air Fresheners Market Growth 2016-2020, by Type, in USD Million
3. Figure Global Car Air Fresheners Market Growth 2016-2020, by Type, in Volume
4. Figure Global Car Air Fresheners Sales Revenue Share in 2020, by Company, in USD Million
5. Figure Global Car Air Fresheners Sales Volume Share in 2020, by Company, in Volume
6. Figure North America Car Air Fresheners Market Concentration, in 2020
7. Figure Europe Car Air Fresheners Market Market Concentration, in 2020
8. Figure Asia-Pacific Car Air Fresheners MMarket Concentration, in 2020
9. Figure South America Car Air Fresheners Market Concentration, in 2020
10. Figure Middle East & Africa Car Air Fresheners Market Concentration, in 2020
11. Figure Car Air Fresheners Demand in Commercial Vehicles, 2016-2020, in USD Million
12. Figure Car Air Fresheners Demand in Commercial Vehicles, 2016-2020, in Volume
13. Figure Car Air Fresheners Demand in Passenger Vehicles, 2016-2020, in USD Million
14. Figure Car Air Fresheners Demand in Passenger Vehicles, 2016-2020, in Volume
15. Figure Car Air Fresheners Market Growth 2021-2026, by Application, in USD Million
16. Figure Car Air Fresheners Market Share in 2026, by Application, in USD Million
17. Figure North America Car Air Fresheners Market Size and Growth 2016-2020, in USD Million
18. Figure North America Car Air Fresheners Market Size and Growth 2016-2020, in Volume
19. Figure Europe Car Air Fresheners Market Size and Growth 2016-2020, in USD Million
20. Figure Europe Car Air Fresheners Market Size and Growth 2016-2020, in Volume
21. Figure Asia-Pacific Car Air Fresheners Market Size and Growth 2016-2020, in USD Million
22. Figure Asia-Pacific Car Air Fresheners Market Size and Growth 2016-2020, in Volume
23. Figure South America Car Air Fresheners Market Size and Growth 2016-2020, in USD Million
24. Figure South America Car Air Fresheners Market Size and Growth 2016-2020, in Volume
25. Figure Middle East & Africa Car Air Fresheners Market Size and Growth 2016-2020,

in USD Million

26. Figure Middle East & Africa Car Air Fresheners Market Size and Growth 2016-2020,  
in Volume

27. Figure Marketing Channels Overview

## I would like to order

Product name: Global Car Air Fresheners Market Analysis 2016-2020 and Forecast 2021-2026

Product link: <https://marketpublishers.com/r/G8423BC1AE6EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G8423BC1AE6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970