

Global Business Intelligence and Analytics Software Market Analysis 2015-2019 and Forecast 2020-2025

<https://marketpublishers.com/r/GA67364ECDDEN.html>

Date: January 2020

Pages: 100

Price: US\$ 2,980.00 (Single User License)

ID: GA67364ECDDEN

Abstracts

SNAPSHOT

The global Business Intelligence and Analytics Software market size is estimated at xxx million USD with a CAGR xx% from 2015-2019 and is expected to reach xxx Million USD in 2020 with a CAGR xx% from 2020 to 2025. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Business Intelligence and Analytics Software by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

Content Analytics

Professional Services
Managed Services

Others

Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main Products etc.):

TIBCO Software

MicroStrategy

Tableau Software

OpenText

IBM

Oracle

Microsoft

SAP

SAS

Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):

Healthcare

BFSI

Media and entertainment

Energy and Power

Others

Region Coverage (Regional Production, Demand & Forecast by Countries etc.):

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc.)

Asia-Pacific (China, India, Japan, Southeast Asia etc.)

South America (Brazil, Argentina etc.)

Middle East & Africa (Saudi Arabia, South Africa etc.)

Contents

1 INDUSTRY OVERVIEW

1.1 Business Intelligence and Analytics Software Industry

Figure Business Intelligence and Analytics Software Industry Chain Structure

1.1.1 Overview

1.1.2 Development of Business Intelligence and Analytics Software

1.2 Market Segment

1.2.1 Upstream

Table Upstream Segment of Business Intelligence and Analytics Software

1.2.2 Downstream

Table Application Segment of Business Intelligence and Analytics Software

Table Global Business Intelligence and Analytics Software Market 2015-2025, by Application, in USD Million

1.3 Cost Analysis

2 INDUSTRY ENVIRONMENT (PEST ANALYSIS)

2.1 Policy

2.2 Economics

2.3 Sociology

2.4 Technology

3 BUSINESS INTELLIGENCE AND ANALYTICS SOFTWARE MARKET BY TYPE

3.1 By Type

3.1.1 Content Analytics

Table Major Company List of Content Analytics

3.1.2 Professional ServicesManaged Services

Table Major Company List of Professional ServicesManaged Services

3.1.3 Others

Table Major Company List of Others

3.2 Market Size

Table Global Business Intelligence and Analytics Software Market 2015-2019, by Type, in USD Million

Figure Global Business Intelligence and Analytics Software Market Growth 2015-2019, by Type, in USD Million

3.3 Market Forecast

Table Global Business Intelligence and Analytics Software Market Forecast 2020-2025, by Type, in USD Million

4 MAJOR COMPANIES LIST

4.1 TIBCO Software (Company Profile, Sales Data etc.)

4.1.1 TIBCO Software Profile

Table TIBCO Software Overview List

4.1.2 TIBCO Software Products & Services

4.1.3 TIBCO Software Business Operation Conditions

Table Business Operation of TIBCO Software (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.2 MicroStrategy (Company Profile, Sales Data etc.)

4.2.1 MicroStrategy Profile

Table MicroStrategy Overview List

4.2.2 MicroStrategy Products & Services

4.2.3 MicroStrategy Business Operation Conditions

Table Business Operation of MicroStrategy (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.3 Tableau Software (Company Profile, Sales Data etc.)

4.3.1 Tableau Software Profile

Table Tableau Software Overview List

4.3.2 Tableau Software Products & Services

4.3.3 Tableau Software Business Operation Conditions

Table Business Operation of Tableau Software (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.4 OpenText (Company Profile, Sales Data etc.)

4.4.1 OpenText Profile

Table OpenText Overview List

4.4.2 OpenText Products & Services

4.4.3 OpenText Business Operation Conditions

Table Business Operation of OpenText (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.5 IBM (Company Profile, Sales Data etc.)

4.5.1 IBM Profile

Table IBM Overview List

4.5.2 IBM Products & Services

4.5.3 IBM Business Operation Conditions

Table Business Operation of IBM (Sales Revenue, Sales Volume, Price, Cost, Gross

Margin)

4.6 Oracle (Company Profile, Sales Data etc.)

4.6.1 Oracle Profile

Table Oracle Overview List

4.6.2 Oracle Products & Services

4.6.3 Oracle Business Operation Conditions

Table Business Operation of Oracle (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.7 Microsoft (Company Profile, Sales Data etc.)

4.7.1 Microsoft Profile

Table Microsoft Overview List

4.7.2 Microsoft Products & Services

4.7.3 Microsoft Business Operation Conditions

Table Business Operation of Microsoft (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.8 SAP (Company Profile, Sales Data etc.)

4.8.1 SAP Profile

Table SAP Overview List

4.8.2 SAP Products & Services

4.8.3 SAP Business Operation Conditions

Table Business Operation of SAP (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.9 SAS (Company Profile, Sales Data etc.)

4.9.1 SAS Profile

Table SAS Overview List

4.9.2 SAS Products & Services

4.9.3 SAS Business Operation Conditions

Table Business Operation of SAS (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

5 MARKET COMPETITION

5.1 Company Competition

Table Global Business Intelligence and Analytics Software Sales Revenue 2015-2019, by Company, in USD Million

Table Global Business Intelligence and Analytics Software Sales Revenue Share 2015-2019, by Company, in USD Million

Figure Global Business Intelligence and Analytics Software Sales Revenue Share in 2019, by Company, in USD Million

5.2 Regional Market by Company

Figure North America Business Intelligence and Analytics Software Market Concentration, in 2019

Figure Europe Business Intelligence and Analytics Software Market Market Concentration, in 2019

Figure Asia-Pacific Business Intelligence and Analytics Software Market Market Concentration, in 2019

Figure South America Business Intelligence and Analytics Software Market Concentration, in 2019

Figure Middle East & Africa Business Intelligence and Analytics Software Market Concentration, in 2019

6 DEMAND BY END MARKET

6.1 Demand Situation

6.1.1 Demand in Healthcare

Figure Business Intelligence and Analytics Software Demand in Healthcare , 2015-2019, in USD Million

6.1.2 Demand in BFSI

Figure Business Intelligence and Analytics Software Demand in BFSI , 2015-2019, in USD Million

6.1.3 Demand in Media and entertainment

Figure Business Intelligence and Analytics Software Demand in Media and entertainment, 2015-2019, in USD Million

6.1.4 Demand in Energy and Power

Figure Business Intelligence and Analytics Software Demand in Energy and Power , 2015-2019, in USD Million

6.1.5 Demand in Others

Figure Business Intelligence and Analytics Software Demand in Others, 2015-2019, in USD Million

6.2 Regional Demand Comparison

Table Regional Demand Comparison List

Table Major Application in Different Regions

6.3 Demand Forecast

Table Business Intelligence and Analytics Software Demand Forecast 2020-2025, by Application, in USD Million

Figure Business Intelligence and Analytics Software Market Growth 2020-2025, by Application, in USD Million

Figure Business Intelligence and Analytics Software Market Share in 2025, by

Application, in USD Million

7 REGION OPERATION

7.1 Regional Production

Table Business Intelligence and Analytics Software Production 2015-2019, by Region, in USD Million

7.2 Regional Market

Table Global Business Intelligence and Analytics Software Market 2015-2019, by Region, in USD Million

Table Global Business Intelligence and Analytics Software Market Share 2015-2019, by Region, in USD Million

7.3 by Region

7.3.1 North America

7.3.1.1 Overview

Figure North America Business Intelligence and Analytics Software Market Size and Growth 2015-2019, in USD Million

7.3.1.2 by Country (U.S., Canada, Mexico)

Table North America Business Intelligence and Analytics Software Market Size 2015-2019, by Country, in USD Million

7.3.2 Europe

7.3.2.1 Overview

Figure Europe Business Intelligence and Analytics Software Market Size and Growth 2015-2019, in USD Million

7.3.2.2 by Country (Germany, U.K., France, Italy, Russia, Spain etc.)

Table Europe Business Intelligence and Analytics Software Market Size 2015-2019, by Country, in USD Million

7.3.3 Asia-Pacific

7.3.3.1 Overview

Figure Asia-Pacific Business Intelligence and Analytics Software Market Size and Growth 2015-2019, in USD Million

7.3.3.2 by Country (China, India, Japan, Southeast Asia etc.)

Table Asia-Pacific Business Intelligence and Analytics Software Market Size 2015-2019, by Country, in USD Million

7.3.4 South America

7.3.4.1 Overview

Figure South America Business Intelligence and Analytics Software Market Size and Growth 2015-2019, in USD Million

7.3.4.2 by Country (Brazil, Argentina etc.)

Table South America Business Intelligence and Analytics Software Market Size 2015-2019, by Country, in USD Million

7.3.5 Middle East & Africa

7.3.5.1 Overview

Figure Middle East & Africa Business Intelligence and Analytics Software Market Size and Growth 2015-2019, in USD Million

7.3.5.2 by Country (Saudi Arabia, South Africa etc.)

Table Middle East & Africa Business Intelligence and Analytics Software Market Size 2015-2019, by Country, in USD Million

7.4 Regional Import & Export

7.5 Regional Forecast

Table Business Intelligence and Analytics Software Market Forecast 2020-2025, by Region, in USD Million

8 MARKETING & PRICE

8.1 Price and Margin

8.1.1 Price Trends

8.1.2 Factors of Price Change

Table Price Factors List

8.1.3 Manufacturers Gross Margin Analysis

8.2 Marketing Channel

Figure Marketing Channels Overview

9 RESEARCH CONCLUSION

List Of Tables

LIST OF TABLES

Table Upstream Segment of Business Intelligence and Analytics Software

Table Application Segment of Business Intelligence and Analytics Software

Table Global Business Intelligence and Analytics Software Market 2015-2025, by Application, in USD Million

Table Major Company List of Professional Services/Managed Services

Table Major Company List of Others

Table Global Business Intelligence and Analytics Software Market 2015-2019, by Type, in USD Million

Table Global Business Intelligence and Analytics Software Market Forecast 2020-2025, by Type, in USD Million

Table TIBCO Software Overview List

Table Business Operation of TIBCO Software (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table MicroStrategy Overview List

Table Business Operation of MicroStrategy (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Tableau Software Overview List

Table Business Operation of Tableau Software (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table OpenText Overview List

Table Business Operation of OpenText (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table IBM Overview List

Table Business Operation of IBM (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Oracle Overview List

Table Business Operation of Oracle (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Microsoft Overview List

Table Business Operation of Microsoft (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table SAP Overview List

Table Business Operation of SAP (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table SAS Overview List

Table Business Operation of SAS (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Business Intelligence and Analytics Software Sales Revenue 2015-2019, by Company, in USD Million

Table Global Business Intelligence and Analytics Software Sales Revenue Share 2015-2019, by Company, in USD Million

Table Regional Demand Comparison List

Table Major Application in Different Regions

Table Business Intelligence and Analytics Software Demand Forecast 2020-2025, by Application, in USD Million

Table Business Intelligence and Analytics Software Production 2015-2019, by Region, in USD Million

Table Global Business Intelligence and Analytics Software Market 2015-2019, by Region, in USD Million

Table Global Business Intelligence and Analytics Software Market Share 2015-2019, by Region, in USD Million

Table North America Business Intelligence and Analytics Software Market Size 2015-2019, by Country, in USD Million

Table Europe Business Intelligence and Analytics Software Market Size 2015-2019, by Country, in USD Million

Table Asia-Pacific Business Intelligence and Analytics Software Market Size 2015-2019, by Country, in USD Million

Table South America Business Intelligence and Analytics Software Market Size 2015-2019, by Country, in USD Million

Table Middle East & Africa Business Intelligence and Analytics Software Market Size 2015-2019, by Country, in USD Million

Table Business Intelligence and Analytics Software Market Forecast 2020-2025, by Region, in USD Million

Table Price Factors List

List Of Figures

LIST OF FIGURES

Figure Business Intelligence and Analytics Software Industry Chain Structure

Figure Global Business Intelligence and Analytics Software Market Growth 2015-2019, by Type, in USD Million

Figure Global Business Intelligence and Analytics Software Sales Revenue Share in 2019, by Company, in USD Million

Figure North America Business Intelligence and Analytics Software Market Concentration, in 2019

Figure Europe Business Intelligence and Analytics Software Market Market Concentration, in 2019

Figure Asia-Pacific Business Intelligence and Analytics Software Market Concentration, in 2019

Figure South America Business Intelligence and Analytics Software Market Concentration, in 2019

Figure Middle East & Africa Business Intelligence and Analytics Software Market Concentration, in 2019

Figure Business Intelligence and Analytics Software Demand in Healthcare , 2015-2019, in USD Million

Figure Business Intelligence and Analytics Software Demand in BFSI , 2015-2019, in USD Million

Figure Business Intelligence and Analytics Software Demand in Media and entertainment, 2015-2019, in USD Million

Figure Business Intelligence and Analytics Software Demand in Energy and Power , 2015-2019, in USD Million

Figure Business Intelligence and Analytics Software Demand in Others, 2015-2019, in USD Million

Figure Business Intelligence and Analytics Software Market Growth 2020-2025, by Application, in USD Million

Figure Business Intelligence and Analytics Software Market Share in 2025, by Application, in USD Million

Figure North America Business Intelligence and Analytics Software Market Size and Growth 2015-2019, in USD Million

Figure Europe Business Intelligence and Analytics Software Market Size and Growth 2015-2019, in USD Million

Figure Asia-Pacific Business Intelligence and Analytics Software Market Size and Growth 2015-2019, in USD Million

Figure South America Business Intelligence and Analytics Software Market Size and Growth 2015-2019, in USD Million

Figure Middle East & Africa Business Intelligence and Analytics Software Market Size and Growth 2015-2019, in USD Million

Figure Marketing Channels Overview

I would like to order

Product name: Global Business Intelligence and Analytics Software Market Analysis 2015-2019 and Forecast 2020-2025

Product link: <https://marketpublishers.com/r/GA67364ECDDEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA67364ECDDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

