

# Global Bubble Tea Market Survey and Trend Research 2018

https://marketpublishers.com/r/G30F8A3EFCBEN.html

Date: May 2018

Pages: 72

Price: US\$ 2,600.00 (Single User License)

ID: G30F8A3EFCBEN

# **Abstracts**

#### **SUMMARY**

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain		
	Raw Materials	
	Cost	
	Technology	
	Consumer Preference	
Industry Overall:		
	History	
	Development & Trend	
	Market Competition	







# **Contents**

#### **PART 1 INDUSTRY OVERVIEW**

- 1.1 Bubble Tea Industry
  - 1.1.1 Definition
  - 1.1.2 Industry Trend
- 1.2 Industry Chain
  - 1.2.1 Upstream
  - 1.2.2 Technology
  - 1.2.3 Cost Structure
  - 1.2.4 Consumer Preference
  - 1.2.2 Downstream

#### **PART 2 INDUSTRY OVERALL**

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

## PART 3 BUBBLE TEA MARKET BY PRODUCT

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

### **PART 4 KEY COMPANIES LIST**

- 4.1 Kung Fu Tea (Company Overview, Sales Data etc.)
  - 4.1.1 Company Overview
  - 4.1.2 Products and Services
  - 4.1.3 Business Analysis
- 4.2 Gong Cha (Company Overview, Sales Data etc.)
  - 4.2.1 Company Overview
  - 4.2.2 Products and Services
  - 4.2.3 Business Analysis
- 4.3 Boba Guys (Company Overview, Sales Data etc.)



- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Chatime (Company Overview, Sales Data etc.)
  - 4.4.1 Company Overview
  - 4.4.2 Products and Services
  - 4.4.3 Business Analysis
- 4.5 8tea5 (Company Overview, Sales Data etc.)
  - 4.5.1 Company Overview
  - 4.5.2 Products and Services
  - 4.5.3 Business Analysis
- 4.6 8tea5 (Company Overview, Sales Data etc.)
  - 4.6.1 Company Overview
  - 4.6.2 Products and Services
  - 4.6.3 Business Analysis
- 4.7 Quickly (Company Overview, Sales Data etc.)
  - 4.7.1 Company Overview
  - 4.7.2 Products and Services
  - 4.7.3 Business Analysis
- 4.8 CoCo Fresh (Company Overview, Sales Data etc.)
  - 4.8.1 Company Overview
  - 4.8.2 Products and Services
  - 4.8.3 Business Analysis
- 4.9 VIVI BUBBLE TEA (Company Overview, Sales Data etc.)
  - 4.9.1 Company Overview
  - 4.9.2 Products and Services
  - 4.9.3 Business Analysis

#### PART 5 MARKET COMPETITION

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
  - 5.2.1 Rivalry
  - 5.2.2 Threat of New Entrants
  - 5.2.3 Substitutes
  - 5.2.4 Bargaining Power of Suppliers
  - 5.2.5 Bargaining Power of Buyers

#### PART 6 MARKET DEMAND BY SEGMENT



- 6.1 Demand Situation
  - 6.1.1 Industry Application Status
  - 6.1.2 Industry SWOT Analysis
    - 6.1.2.1 Strengths
    - 6.1.2.2 Weaknesses
    - 6.1.2.3 Opportunities
    - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

#### **PART 7 REGION OPERATION**

- 7.1 Regional Market
- 7.2 Production and Sales by Region
  - 7.2.1 Production
  - 7.2.2 Sales
  - 7.2.3 Trade
- 7.3 Regional Forecast

#### **PART 8 MARKET INVESTMENT**

- 8.1 Market Features
  - 8.1.1 Product Features
  - 8.1.2 Price Features
  - 8.1.3 Channel Features
  - 8.1.4 Purchasing Features
- 8.2 Investment Opportunity
  - 8.2.1 Regional Investment Opportunity
  - 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
  - 8.3.1 Cost Calculation
  - 8.3.2 Revenue Calculation
  - 8.3.3 Economic Performance Evaluation

#### **PART 9 CONCLUSION**



# **List Of Tables**

#### LIST OF TABLES

Table Global Bubble Tea Market 2012-2017, by Type, in USD Million

Table Global Bubble Tea Market 2012-2017, by Type, in Volume

Table Global Bubble Tea Market Forecast 2018-2023, by Type, in USD Million

Table Global Bubble Tea Market Forecast 2018-2023, by Type, in Volume

Table Kung Fu Tea Overview List

Table Bubble Tea Business Operation of Kung Fu Tea (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table Gong Cha Overview List

Table Bubble Tea Business Operation of Gong Cha (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

**Table Boba Guys Overview List** 

Table Bubble Tea Business Operation of Boba Guys (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

**Table Chatime Overview List** 

Table Bubble Tea Business Operation of Chatime (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table 8tea5 Overview List

Table Bubble Tea Business Operation of 8tea5 (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

Table 8tea5 Overview List

Table Bubble Tea Business Operation of 8tea5 (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

**Table Quickly Overview List** 

Table Bubble Tea Business Operation of Quickly (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

Table CoCo Fresh Overview List

Table Bubble Tea Business Operation of CoCo Fresh (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table VIVI BUBBLE TEA Overview List

Table Bubble Tea Business Operation of VIVI BUBBLE TEA (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Global Bubble Tea Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Bubble Tea Sales Revenue Share, by Companies, in USD Million

Table Global Bubble Tea Sales Volume 2012-2017, by Companies, in Volume

Table Global Bubble Tea Sales Revenue Share, by Companies in 2017, in Volume



Table Bubble Tea Demand 2012-2017, by Application, in USD Million
Table Bubble Tea Demand 2012-2017, by Application, in Volume
Table Bubble Tea Demand Forecast 2018-2023, by Application, in USD Million
Table Bubble Tea Demand Forecast 2018-2023, by Application, in Volume
Table Global Bubble Tea Market 2012-2017, by Region, in USD Million
Table Global Bubble Tea Market 2012-2017, by Region, in Volume
Table Bubble Tea Market Forecast 2018-2023, by Region, in USD Million
Table Bubble Tea Market Forecast 2018-2023, by Region, in Volume



# **List Of Figures**

#### LIST OF FIGURES

Figure Bubble Tea Industry Chain Structure
Figure Global Bubble Tea Market Growth 2012-2017, by Type, in USD Million
Figure Global Bubble Tea Market Growth 2012-2017, by Type, in Volume
Figure Global Bubble Tea Sales Revenue Share, by Companies in 2017, in USD Million
Figure Global Bubble Tea Sales Volume Share 2012-2017, by Companies, in Volume
Figure Production Development by Region
Figure Sales List by Region



#### I would like to order

Product name: Global Bubble Tea Market Survey and Trend Research 2018

Product link: https://marketpublishers.com/r/G30F8A3EFCBEN.html

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G30F8A3EFCBEN.html">https://marketpublishers.com/r/G30F8A3EFCBEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970