

# Global Broadcast Switcher Market Analysis 2015-2019 and Forecast 2020-2025

https://marketpublishers.com/r/G683211D68CEN.html

Date: February 2020

Pages: 92

Price: US\$ 2,980.00 (Single User License)

ID: G683211D68CEN

# **Abstracts**

#### **SNAPSHOT**

The global Broadcast Switcher market size is estimated at xxx million USD with a CAGR xx% from 2015-2019 and is expected to reach xxx Million USD in 2020 with a CAGR xx% from 2020 to 2025. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Broadcast Switcher by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

**News Agencies** 

Media and Entertainment Industry

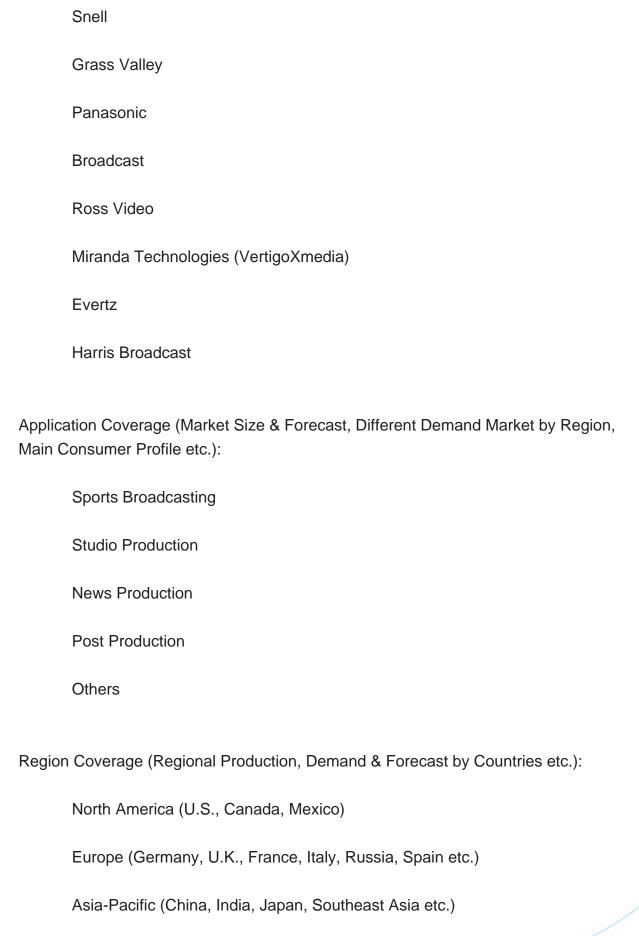
**Production Houses** 

Sports Channel

Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main Products etc.):

Sony







South America (Brazil, Argentina etc.)

Middle East & Africa (Saudi Arabia, South Africa etc.)



# **Contents**

#### 1 INDUSTRY OVERVIEW

1.1 Broadcast Switcher Industry

Figure Broadcast Switcher Industry Chain Structure

- 1.1.1 Overview
- 1.1.2 Development of Broadcast Switcher
- 1.2 Market Segment
  - 1.2.1 Upstream

Table Upstream Segment of Broadcast Switcher

1.2.2 Downstream

Table Application Segment of Broadcast Switcher

Table Global Broadcast Switcher Market 2015-2025, by Application, in USD Million

1.3 Cost Analysis

## 2 INDUSTRY ENVIRONMENT (PEST ANALYSIS)

- 2.1 Policy
- 2.2 Economics
- 2.3 Sociology
- 2.4 Technology

#### 3 BROADCAST SWITCHER MARKET BY TYPE

- 3.1 By Type
  - 3.1.1 News Agencies

Table Major Company List of News Agencies

3.1.2 Media and Entertainment Industry

Table Major Company List of Media and Entertainment Industry

3.1.3 Production Houses

Table Major Company List of Production Houses

3.1.4 Sports Channel

Table Major Company List of Sports Channel

3.2 Market Size

Table Global Broadcast Switcher Market 2015-2019, by Type, in USD Million

Figure Global Broadcast Switcher Market Growth 2015-2019, by Type, in USD Million

3.3 Market Forecast

Table Global Broadcast Switcher Market Forecast 2020-2025, by Type, in USD Million



#### **4 MAJOR COMPANIES LIST**

- 4.1 Sony (Company Profile, Sales Data etc.)
  - 4.1.1 Sony Profile

**Table Sony Overview List** 

- 4.1.2 Sony Products & Services
- 4.1.3 Sony Business Operation Conditions

Table Business Operation of Sony (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.2 Snell (Company Profile, Sales Data etc.)
  - 4.2.1 Snell Profile

**Table Snell Overview List** 

- 4.2.2 Snell Products & Services
- 4.2.3 Snell Business Operation Conditions

Table Business Operation of Snell (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.3 Grass Valley (Company Profile, Sales Data etc.)
  - 4.3.1 Grass Valley Profile

**Table Grass Valley Overview List** 

- 4.3.2 Grass Valley Products & Services
- 4.3.3 Grass Valley Business Operation Conditions

Table Business Operation of Grass Valley (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.4 Panasonic (Company Profile, Sales Data etc.)
  - 4.4.1 Panasonic Profile

Table Panasonic Overview List

- 4.4.2 Panasonic Products & Services
- 4.4.3 Panasonic Business Operation Conditions

Table Business Operation of Panasonic (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.5 Broadcast (Company Profile, Sales Data etc.)
  - 4.5.1 Broadcast Profile

Table Broadcast Overview List

- 4.5.2 Broadcast Products & Services
- 4.5.3 Broadcast Business Operation Conditions

Table Business Operation of Broadcast (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.6 Ross Video (Company Profile, Sales Data etc.)



4.6.1 Ross Video Profile

Table Ross Video Overview List

- 4.6.2 Ross Video Products & Services
- 4.6.3 Ross Video Business Operation Conditions

Table Business Operation of Ross Video (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.7 Miranda Technologies (VertigoXmedia) (Company Profile, Sales Data etc.)
  - 4.7.1 Miranda Technologies (VertigoXmedia) Profile

Table Miranda Technologies (VertigoXmedia) Overview List

- 4.7.2 Miranda Technologies (VertigoXmedia) Products & Services
- 4.7.3 Miranda Technologies (VertigoXmedia) Business Operation Conditions

Table Business Operation of Miranda Technologies (VertigoXmedia) (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.8 Evertz (Company Profile, Sales Data etc.)
  - 4.8.1 Evertz Profile

Table Evertz Overview List

- 4.8.2 Evertz Products & Services
- 4.8.3 Evertz Business Operation Conditions

Table Business Operation of Evertz (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.9 Harris Broadcast (Company Profile, Sales Data etc.)
  - 4.9.1 Harris Broadcast Profile

Table Harris Broadcast Overview List

- 4.9.2 Harris Broadcast Products & Services
- 4.9.3 Harris Broadcast Business Operation Conditions

Table Business Operation of Harris Broadcast (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### **5 MARKET COMPETITION**

5.1 Company Competition

Table Global Broadcast Switcher Sales Revenue 2015-2019, by Company, in USD Million

Table Global Broadcast Switcher Sales Revenue Share 2015-2019, by Company, in USD Million

Figure Global Broadcast Switcher Sales Revenue Share in 2019, by Company, in USD Million

5.2 Regional Market by Company

Figure North America Broadcast Switcher Market Concentration, in 2019



Figure Europe Broadcast Switcher Market Market Concentration, in 2019
Figure Asia-Pacific Broadcast Switcher MMarket Concentration, in 2019
Figure South America Broadcast Switcher Market Concentration, in 2019
Figure Middle East & Africa Broadcast Switcher Market Concentration, in 2019

#### **6 DEMAND BY END MARKET**

- 6.1 Demand Situation
  - 6.1.1 Demand in Sports Broadcasting
- Figure Broadcast Switcher Demand in Sports Broadcasting, 2015-2019, in USD Million
- 6.1.2 Demand in Studio Production
- Figure Broadcast Switcher Demand in Studio Production, 2015-2019, in USD Million
- 6.1.3 Demand in News Production
- Figure Broadcast Switcher Demand in News Production, 2015-2019, in USD Million
  - 6.1.4 Demand in Post Production
- Figure Broadcast Switcher Demand in Post Production, 2015-2019, in USD Million
- 6.1.5 Demand in Others
- Figure Broadcast Switcher Demand in Others, 2015-2019, in USD Million
- 6.2 Regional Demand Comparison
- Table Regional Demand Comparison List
- Table Major Application in Different Regions
- 6.3 Demand Forecast

Table Broadcast Switcher Demand Forecast 2020-2025, by Application, in USD Million Figure Broadcast Switcher Market Growth 2020-2025, by Application, in USD Million Figure Broadcast Switcher Market Share in 2025, by Application, in USD Million

#### **7 REGION OPERATION**

#### 7.1 Regional Production

Table Broadcast Switcher Production 2015-2019, by Region, in USD Million

7.2 Regional Market

Table Global Broadcast Switcher Market 2015-2019, by Region, in USD Million Table Global Broadcast Switcher Market Share 2015-2019, by Region, in USD Million 7.3 by Region

- 7.3.1 North America
  - 7.3.1.1 Overview

Figure North America Broadcast Switcher Market Size and Growth 2015-2019, in USD Million

7.3.1.2 by Country (U.S., Canada, Mexico)



Table North America Broadcast Switcher Market Size 2015-2019, by Country, in USD Million

7.3.2 Europe

7.3.2.1 Overview

Figure Europe Broadcast Switcher Market Size and Growth 2015-2019, in USD Million 7.3.2.2 by Country (Germany, U.K., France, Italy, Russia, Spain etc.)

Table Europe Broadcast Switcher Market Size 2015-2019, by Country, in USD Million 7.3.3 Asia-Pacific

7.3.3.1 Overview

Figure Asia-Pacific Broadcast Switcher Market Size and Growth 2015-2019, in USD Million

7.3.3.2 by Country (China, India, Japan, Southeast Asia etc.)

Table Asia-Pacific Broadcast Switcher Market Size 2015-2019, by Country, in USD Million

7.3.4 South America

**7.3.4.1** Overview

Figure South America Broadcast Switcher Market Size and Growth 2015-2019, in USD Million

7.3.4.2 by Country (Brazil, Argentina etc.)

Table South America Broadcast Switcher Market Size 2015-2019, by Country, in USD Million

7.3.5 Middle East & Africa

7.3.5.1 Overview

Figure Middle East & Africa Broadcast Switcher Market Size and Growth 2015-2019, in USD Million

7.3.5.2 by Country (Saudi Arabia, South Africa etc.)

Table Middle East & Africa Broadcast Switcher Market Size 2015-2019, by Country, in USD Million

7.4 Regional Import & Export

7.5 Regional Forecast

Table Broadcast Switcher Market Forecast 2020-2025, by Region, in USD Million

#### 8 MARKETING & PRICE

- 8.1 Price and Margin
  - 8.1.1 Price Trends
  - 8.1.2 Factors of Price Change

Table Price Factors List

8.1.3 Manufacturers Gross Margin Analysis



8.2 Marketing Channel
Figure Marketing Channels Overview

# 9 RESEARCH CONCLUSION



# **List Of Tables**

## **LIST OF TABLES**

Table Upstream Segment of Broadcast Switcher

Table Application Segment of Broadcast Switcher

Table Global Broadcast Switcher Market 2015-2025, by Application, in USD Million

Table Major Company List of Media and Entertainment Industry

Table Major Company List of Production Houses

Table Major Company List of Sports Channel

Table Global Broadcast Switcher Market 2015-2019, by Type, in USD Million

Table Global Broadcast Switcher Market Forecast 2020-2025, by Type, in USD Million

Table Sony Overview List

Table Business Operation of Sony (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

**Table Snell Overview List** 

Table Business Operation of Snell (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

**Table Grass Valley Overview List** 

Table Business Operation of Grass Valley (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

**Table Panasonic Overview List** 

Table Business Operation of Panasonic (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

**Table Broadcast Overview List** 

Table Business Operation of Broadcast (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Ross Video Overview List

Table Business Operation of Ross Video (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Miranda Technologies (VertigoXmedia) Overview List

Table Business Operation of Miranda Technologies (VertigoXmedia) (Sales Revenue,

Sales Volume, Price, Cost, Gross Margin)

Table Evertz Overview List

Table Business Operation of Evertz (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Harris Broadcast Overview List

Table Business Operation of Harris Broadcast (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)



Table Global Broadcast Switcher Sales Revenue 2015-2019, by Company, in USD Million

Table Global Broadcast Switcher Sales Revenue Share 2015-2019, by Company, in USD Million

Table Regional Demand Comparison List

Table Major Application in Different Regions

Table Broadcast Switcher Demand Forecast 2020-2025, by Application, in USD Million

Table Broadcast Switcher Production 2015-2019, by Region, in USD Million

Table Global Broadcast Switcher Market 2015-2019, by Region, in USD Million

Table Global Broadcast Switcher Market Share 2015-2019, by Region, in USD Million

Table North America Broadcast Switcher Market Size 2015-2019, by Country, in USD Million

Table Europe Broadcast Switcher Market Size 2015-2019, by Country, in USD Million Table Asia-Pacific Broadcast Switcher Market Size 2015-2019, by Country, in USD Million

Table South America Broadcast Switcher Market Size 2015-2019, by Country, in USD Million

Table Middle East & Africa Broadcast Switcher Market Size 2015-2019, by Country, in USD Million

Table Broadcast Switcher Market Forecast 2020-2025, by Region, in USD Million Table Price Factors List



# **List Of Figures**

#### LIST OF FIGURES

Figure Broadcast Switcher Industry Chain Structure

Figure Global Broadcast Switcher Market Growth 2015-2019, by Type, in USD Million Figure Global Broadcast Switcher Sales Revenue Share in 2019, by Company, in USD Million

Figure North America Broadcast Switcher Market Concentration, in 2019

Figure Europe Broadcast Switcher Market Market Concentration, in 2019

Figure Asia-Pacific Broadcast Switcher MMarket Concentration, in 2019

Figure South America Broadcast Switcher Market Concentration, in 2019

Figure Middle East & Africa Broadcast Switcher Market Concentration, in 2019

Figure Broadcast Switcher Demand in Sports Broadcasting, 2015-2019, in USD Million

Figure Broadcast Switcher Demand in Studio Production, 2015-2019, in USD Million

Figure Broadcast Switcher Demand in News Production, 2015-2019, in USD Million

Figure Broadcast Switcher Demand in Post Production, 2015-2019, in USD Million

Figure Broadcast Switcher Demand in Others, 2015-2019, in USD Million

Figure Broadcast Switcher Market Growth 2020-2025, by Application, in USD Million

Figure Broadcast Switcher Market Share in 2025, by Application, in USD Million

Figure North America Broadcast Switcher Market Size and Growth 2015-2019, in USD Million

Figure Europe Broadcast Switcher Market Size and Growth 2015-2019, in USD Million Figure Asia-Pacific Broadcast Switcher Market Size and Growth 2015-2019, in USD

Million

Figure South America Broadcast Switcher Market Size and Growth 2015-2019, in USD Million

Figure Middle East & Africa Broadcast Switcher Market Size and Growth 2015-2019, in USD Million

Figure Marketing Channels Overview



#### I would like to order

Product name: Global Broadcast Switcher Market Analysis 2015-2019 and Forecast 2020-2025

Product link: https://marketpublishers.com/r/G683211D68CEN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G683211D68CEN.html">https://marketpublishers.com/r/G683211D68CEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970