

Global BPO Business Analytics Market Study 2016-2026, by Segment (HR, Procurement,), by Market (BFSI, Manufacturing,), by Company (Accenture, Cognizant,)

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Abstracts

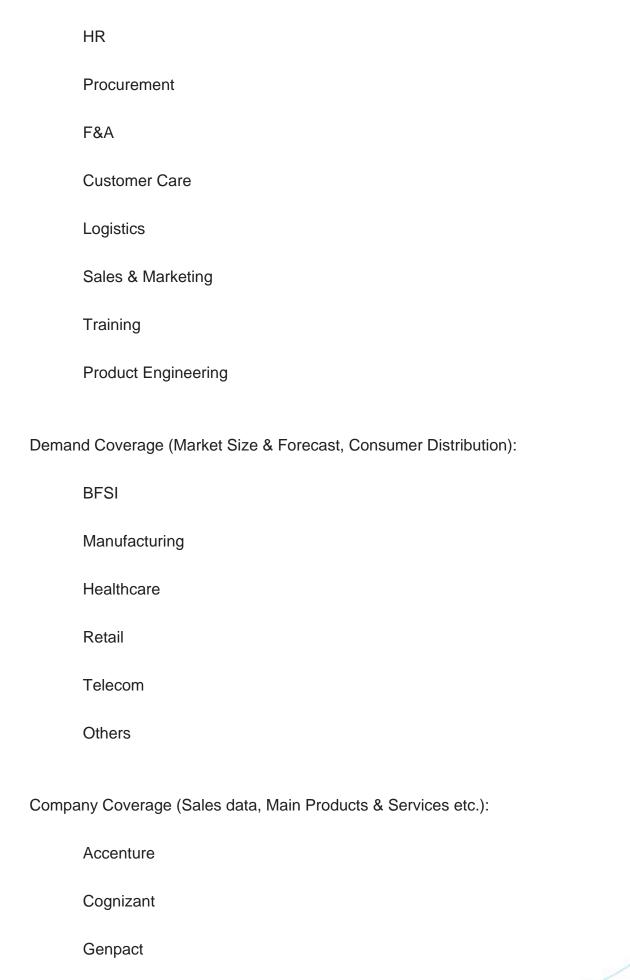
SUMMARY

Decision makers worldwide are under tremendous pressure to optimize their business operations, acquire new customers, and increase their market share, thereby driving long-term profitability. Business analytics is used for strategic decision making, enabling organizations to understand their customers, optimize operational cost, and improve business efficiency and competitiveness. The demand for regulatory compliance and transparency is high across sectors such as BFSI and healthcare. Enterprises in these sectors need to comply with regulatory norms such as Basel III and Solvency II. Business analytics outsourcing helps enterprises addresses such compliance requirements by increasing their transparency. The adoption of systems such as ERP, CRM, SCM, and SFA by enterprises and the industrial Internet revolution have led to the generation of large volumes of data. Moreover, with the increased adoption of big data, the use of business analytics has also surged with a greater need to understand data. Data analytics tools and technologies help derive powerful insights and make efficient use of big data. This helps organizations make strategic decisions based on actionable insights for their business activities.

The global BPO Business Analytics market will reach Million USD in 2019 and with a CAGR xx% between 2020-2026.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):







IBM

	TCS
	HP
	Tech Mahindra
	Capgemini
	Wipro
	EXL
	NTT DATA(Dell)
	WNS Global
	Minacs
	Infosys
	Mu Sigma
	Aegis
Major Region Market	
	North America
	Europe
	Asia-Pacific
	South America
	Middle East & Africa
	Mu Sigma Aegis Region Market North America Europe Asia-Pacific South America





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