

Global BPO Business Analytics Market Status (2015-2019) and Forecast (2020-2024) by Region, Product Type & End-Use

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Abstracts

SUMMARY

Decision makers worldwide are under tremendous pressure to optimize their business operations, acquire new customers, and increase their market share, thereby driving long-term profitability. Business analytics is used for strategic decision making, enabling organizations to understand their customers, optimize operational cost, and improve business efficiency and competitiveness. The demand for regulatory compliance and transparency is high across sectors such as BFSI and healthcare. Enterprises in these sectors need to comply with regulatory norms such as Basel III and Solvency II.

Business analytics outsourcing helps enterprises address such compliance requirements by increasing their transparency. The adoption of systems such as ERP, CRM, SCM, and SFA by enterprises and the industrial Internet revolution have led to the generation of large volumes of data. Moreover, with the increased adoption of big data, the use of business analytics has also surged with a greater need to understand data. Data analytics tools and technologies help derive powerful insights and make efficient use of big data. This helps organizations make strategic decisions based on actionable insights for their business activities.

The report forecasts the global BPO Business Analytics market to grow to reach xxx Million USD in 2019 with a CAGR of xx% during the period 2020-2024.

The report offers detailed coverage of the BPO Business Analytics industry and main market trends. The market research includes historical and forecast market data, demand, application details, price trends, and company shares of the leading BPO Business Analytics by geography. The report splits the market size, by volume and value, on the basis of application type and geography.

First, this report covers the present status and the future prospects of the global BPO Business Analytics market for 2015-2024.

And in this report, we analyze global market from 5 geographies: Asia-Pacific[China, Southeast Asia, India, Japan, Korea, Western Asia], Europe[Germany, UK, France, Italy, Russia, Spain, Netherlands, Turkey, Switzerland], North America[United States, Canada, Mexico], Middle East & Africa[GCC, North Africa, South Africa], South America[Brazil, Argentina, Columbia, Chile, Peru].

At the same time, we classify BPO Business Analytics according to the type, application by geography. More importantly, the report includes major countries market based on the type and application.

Finally, the report provides detailed profile and data information analysis of leading BPO Business Analytics company.

Key Content of Chapters as follows (Including and can be customized) :

Part 1:

Market Overview, Development, and Segment by Type, Application & Region

Part 2:

Company information, Sales, Cost, Margin etc.

Part 3:

Global Market by company, Type, Application & Geography

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Part 5:

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Part 7:

South America Market by Type, Application & Geography

Part 8:

Middle East & Africa Market by Type, Application & Geography

Part 9:

Market Features

Part 10:

Investment Opportunity

Part 11: Conclusion

Market Segment as follows:

By Region

Asia-Pacific[China, Southeast Asia, India, Japan, Korea, Western Asia]

Europe[Germany, UK, France, Italy, Russia, Spain, Netherlands, Turkey, Switzerland]

North America[United States, Canada, Mexico]

Middle East & Africa[GCC, North Africa, South Africa]

South America[Brazil, Argentina, Columbia, Chile, Peru]

Key Companies

Accenture

Cognizant

Genpact

IBM

TCS

HP

Tech Mahindra

Capgemini

Wipro

EXL

NTT DATA(Dell)

WNS Global

Minacs

Infosys

Mu Sigma

Aegis

Market by Type

HR

Procurement

F&A

Customer Care

Logistics

Sales & Marketing

Training

Product Engineering

Market by Application

BFSI

Manufacturing

Healthcare

Retail

Telecom

Others

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