

# Global BPO Business Analytics Market Analysis 2015-2019 and Forecast 2020-2025

<https://marketpublishers.com/r/GB67D541D1EEN.html>

Date: January 2020

Pages: 126

Price: US\$ 2,980.00 (Single User License)

ID: GB67D541D1EEN

## Abstracts

### SNAPSHOT

Decision makers worldwide are under tremendous pressure to optimize their business operations, acquire new customers, and increase their market share, thereby driving long-term profitability. Business analytics is used for strategic decision making, enabling organizations to understand their customers, optimize operational cost, and improve business efficiency and competitiveness. The demand for regulatory compliance and transparency is high across sectors such as BFSI and healthcare. Enterprises in these sectors need to comply with regulatory norms such as Basel III and Solvency II. Business analytics outsourcing helps enterprises addresses such compliance requirements by increasing their transparency. The adoption of systems such as ERP, CRM, SCM, and SFA by enterprises and the industrial Internet revolution have led to the generation of large volumes of data. Moreover, with the increased adoption of big data, the use of business analytics has also surged with a greater need to understand data. Data analytics tools and technologies help derive powerful insights and make efficient use of big data. This helps organizations make strategic decisions based on actionable insights for their business activities.

The global BPO Business Analytics market size is estimated at xxx million USD with a CAGR xx% from 2015-2019 and is expected to reach xxx Million USD in 2020 with a CAGR xx% from 2020 to 2025. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of BPO Business Analytics by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

HR

Procurement

F&A

Customer Care

Logistics

Sales & Marketing

Training

Product Engineering

Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main Products etc.):

Accenture

Cognizant

Genpact

IBM

TCS

HP

Tech Mahindra

Capgemini

Wipro

EXL

NTT DATA(Dell)

WNS Global

Minacs

Infosys

Mu Sigma

Aegis

Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):

BFSI

Manufacturing

Healthcare

Retail

Telecom

Others

Region Coverage (Regional Production, Demand & Forecast by Countries etc.):

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc.)

Asia-Pacific (China, India, Japan, Southeast Asia etc.)

South America (Brazil, Argentina etc.)

Middle East & Africa (Saudi Arabia, South Africa etc.)

## Contents

### 1 INDUSTRY OVERVIEW

#### 1.1 BPO Business Analytics Industry

Figure BPO Business Analytics Industry Chain Structure

##### 1.1.1 Overview

##### 1.1.2 Development of BPO Business Analytics

#### 1.2 Market Segment

##### 1.2.1 Upstream

Table Upstream Segment of BPO Business Analytics

##### 1.2.2 Downstream

Table Application Segment of BPO Business Analytics

Table Global BPO Business Analytics Market 2015-2025, by Application, in USD Million

#### 1.3 Cost Analysis

### 2 INDUSTRY ENVIRONMENT (PEST ANALYSIS)

#### 2.1 Policy

#### 2.2 Economics

#### 2.3 Sociology

#### 2.4 Technology

### 3 BPO BUSINESS ANALYTICS MARKET BY TYPE

#### 3.1 By Type

##### 3.1.1 HR

Table Major Company List of HR

##### 3.1.2 Procurement

Table Major Company List of Procurement

##### 3.1.3 F&A

Table Major Company List of F&A

##### 3.1.4 Customer Care

Table Major Company List of Customer Care

##### 3.1.5 Logistics

Table Major Company List of Logistics

##### 3.1.6 Sales & Marketing

Table Major Company List of Sales & Marketing

##### 3.1.7 Training

Table Major Company List of Training

3.1.8 Product Engineering

Table Major Company List of Product Engineering

3.2 Market Size

Table Global BPO Business Analytics Market 2015-2019, by Type, in USD Million

Figure Global BPO Business Analytics Market Growth 2015-2019, by Type, in USD Million

3.3 Market Forecast

Table Global BPO Business Analytics Market Forecast 2020-2025, by Type, in USD Million

## **4 MAJOR COMPANIES LIST**

4.1 Accenture (Company Profile, Sales Data etc.)

4.1.1 Accenture Profile

Table Accenture Overview List

4.1.2 Accenture Products & Services

4.1.3 Accenture Business Operation Conditions

Table Business Operation of Accenture (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.2 Cognizant (Company Profile, Sales Data etc.)

4.2.1 Cognizant Profile

Table Cognizant Overview List

4.2.2 Cognizant Products & Services

4.2.3 Cognizant Business Operation Conditions

Table Business Operation of Cognizant (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.3 Genpact (Company Profile, Sales Data etc.)

4.3.1 Genpact Profile

Table Genpact Overview List

4.3.2 Genpact Products & Services

4.3.3 Genpact Business Operation Conditions

Table Business Operation of Genpact (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.4 IBM (Company Profile, Sales Data etc.)

4.4.1 IBM Profile

Table IBM Overview List

4.4.2 IBM Products & Services

4.4.3 IBM Business Operation Conditions

Table Business Operation of IBM (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.5 TCS (Company Profile, Sales Data etc.)

4.5.1 TCS Profile

Table TCS Overview List

4.5.2 TCS Products & Services

4.5.3 TCS Business Operation Conditions

Table Business Operation of TCS (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.6 HP (Company Profile, Sales Data etc.)

4.6.1 HP Profile

Table HP Overview List

4.6.2 HP Products & Services

4.6.3 HP Business Operation Conditions

Table Business Operation of HP (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.7 Tech Mahindra (Company Profile, Sales Data etc.)

4.7.1 Tech Mahindra Profile

Table Tech Mahindra Overview List

4.7.2 Tech Mahindra Products & Services

4.7.3 Tech Mahindra Business Operation Conditions

Table Business Operation of Tech Mahindra (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.8 Capgemini (Company Profile, Sales Data etc.)

4.8.1 Capgemini Profile

Table Capgemini Overview List

4.8.2 Capgemini Products & Services

4.8.3 Capgemini Business Operation Conditions

Table Business Operation of Capgemini (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.9 Wipro (Company Profile, Sales Data etc.)

4.9.1 Wipro Profile

Table Wipro Overview List

4.9.2 Wipro Products & Services

4.9.3 Wipro Business Operation Conditions

Table Business Operation of Wipro (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.10 EXL (Company Profile, Sales Data etc.)

4.10.1 EXL Profile

Table EXL Overview List

4.10.2 EXL Products & Services

4.10.3 EXL Business Operation Conditions

Table Business Operation of EXL (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.11 NTT DATA(Dell) (Company Profile, Sales Data etc.)

4.11.1 NTT DATA(Dell) Profile

Table NTT DATA(Dell) Overview List

4.11.2 NTT DATA(Dell) Products & Services

4.11.3 NTT DATA(Dell) Business Operation Conditions

Table Business Operation of NTT DATA(Dell) (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.12 WNS Global (Company Profile, Sales Data etc.)

4.12.1 WNS Global Profile

Table WNS Global Overview List

4.12.2 WNS Global Products & Services

4.12.3 WNS Global Business Operation Conditions

Table Business Operation of WNS Global (Sales Revenue, Cost, Gross Margin)

4.13 Minacs (Company Profile, Sales Data etc.)

4.13.1 Minacs Profile

Table Minacs Overview List

4.13.2 Minacs Products & Services

4.13.3 Minacs Business Operation Conditions

Table Business Operation of Minacs (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.14 Infosys (Company Profile, Sales Data etc.)

4.14.1 Infosys Profile

Table Infosys Overview List

4.14.2 Infosys Products & Services

4.14.3 Infosys Business Operation Conditions

Table Business Operation of Infosys (Sales Revenue, Cost, Gross Margin)

4.15 Mu Sigma (Company Profile, Sales Data etc.)

4.15.1 Mu Sigma Profile

Table Mu Sigma Overview List

4.15.2 Mu Sigma Products & Services

4.15.3 Mu Sigma Business Operation Conditions

Table Business Operation of Mu Sigma (Sales Revenue, Cost, Gross Margin)

4.16 Aegis (Company Profile, Sales Data etc.)

4.16.1 Aegis Profile



Table Aegis Overview List

4.16.2 Aegis Products & Services

4.16.3 Aegis Business Operation Conditions

Table Business Operation of Aegis (Sales Revenue, Cost, Gross Margin)

## **5 MARKET COMPETITION**

5.1 Company Competition

Table Global BPO Business Analytics Sales Revenue 2015-2019, by Company, in USD Million

Table Global BPO Business Analytics Sales Revenue Share 2015-2019, by Company, in USD Million

Figure Global BPO Business Analytics Sales Revenue Share in 2019, by Company, in USD Million

5.2 Regional Market by Company

Figure North America BPO Business Analytics Market Concentration, in 2019

Figure Europe BPO Business Analytics Market Market Concentration, in 2019

Figure Asia-Pacific BPO Business Analytics Market Market Concentration, in 2019

Figure South America BPO Business Analytics Market Concentration, in 2019

Figure Middle East & Africa BPO Business Analytics Market Concentration, in 2019

## **6 DEMAND BY END MARKET**

6.1 Demand Situation

6.1.1 Demand in BFSI

Figure BPO Business Analytics Demand in BFSI, 2015-2019, in USD Million

6.1.2 Demand in Manufacturing

Figure BPO Business Analytics Demand in Manufacturing, 2015-2019, in USD Million

6.1.3 Demand in Healthcare

Figure BPO Business Analytics Demand in Healthcare, 2015-2019, in USD Million

6.1.4 Demand in Retail

Figure BPO Business Analytics Demand in Retail, 2015-2019, in USD Million

6.1.5 Demand in Telecom

Figure BPO Business Analytics Demand in Telecom, 2015-2019, in USD Million

6.1.6 Demand in Others

Figure BPO Business Analytics Demand in Others, 2015-2019, in USD Million

6.2 Regional Demand Comparison

Table Regional Demand Comparison List

Table Major Application in Different Regions

## 6.3 Demand Forecast

Table BPO Business Analytics Demand Forecast 2020-2025, by Application, in USD Million

Figure BPO Business Analytics Market Growth 2020-2025, by Application, in USD Million

Figure BPO Business Analytics Market Share in 2025, by Application, in USD Million

## 7 REGION OPERATION

### 7.1 Regional Production

Table BPO Business Analytics Production 2015-2019, by Region, in USD Million

### 7.2 Regional Market

Table Global BPO Business Analytics Market 2015-2019, by Region, in USD Million

Table Global BPO Business Analytics Market Share 2015-2019, by Region, in USD Million

### 7.3 by Region

#### 7.3.1 North America

##### 7.3.1.1 Overview

Figure North America BPO Business Analytics Market Size and Growth 2015-2019, in USD Million

##### 7.3.1.2 by Country (U.S., Canada, Mexico)

Table North America BPO Business Analytics Market Size 2015-2019, by Country, in USD Million

#### 7.3.2 Europe

##### 7.3.2.1 Overview

Figure Europe BPO Business Analytics Market Size and Growth 2015-2019, in USD Million

##### 7.3.2.2 by Country (Germany, U.K., France, Italy, Russia, Spain etc.)

Table Europe BPO Business Analytics Market Size 2015-2019, by Country, in USD Million

#### 7.3.3 Asia-Pacific

##### 7.3.3.1 Overview

Figure Asia-Pacific BPO Business Analytics Market Size and Growth 2015-2019, in USD Million

##### 7.3.3.2 by Country (China, India, Japan, Southeast Asia etc.)

Table Asia-Pacific BPO Business Analytics Market Size 2015-2019, by Country, in USD Million

#### 7.3.4 South America

##### 7.3.4.1 Overview

Figure South America BPO Business Analytics Market Size and Growth 2015-2019, in USD Million

7.3.4.2 by Country (Brazil, Argentina etc.)

Table South America BPO Business Analytics Market Size 2015-2019, by Country, in USD Million

7.3.5 Middle East & Africa

7.3.5.1 Overview

Figure Middle East & Africa BPO Business Analytics Market Size and Growth 2015-2019, in USD Million

7.3.5.2 by Country (Saudi Arabia, South Africa etc.)

Table Middle East & Africa BPO Business Analytics Market Size 2015-2019, by Country, in USD Million

7.4 Regional Import & Export

7.5 Regional Forecast

Table BPO Business Analytics Market Forecast 2020-2025, by Region, in USD Million

## **8 MARKETING & PRICE**

8.1 Price and Margin

8.1.1 Price Trends

8.1.2 Factors of Price Change

Table Price Factors List

8.1.3 Manufacturers Gross Margin Analysis

8.2 Marketing Channel

Figure Marketing Channels Overview

## **9 RESEARCH CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table Upstream Segment of BPO Business Analytics  
Table Application Segment of BPO Business Analytics  
Table Global BPO Business Analytics Market 2015-2025, by Application, in USD Million  
Table Major Company List of Procurement  
Table Major Company List of F&A  
Table Major Company List of Customer Care  
Table Major Company List of Logistics  
Table Major Company List of Sales & Marketing  
Table Major Company List of Training  
Table Major Company List of Product Engineering  
Table Global BPO Business Analytics Market 2015-2019, by Type, in USD Million  
Table Global BPO Business Analytics Market Forecast 2020-2025, by Type, in USD Million  
Table Accenture Overview List  
Table Business Operation of Accenture (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)  
Table Cognizant Overview List  
Table Business Operation of Cognizant (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)  
Table Genpact Overview List  
Table Business Operation of Genpact (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)  
Table IBM Overview List  
Table Business Operation of IBM (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)  
Table TCS Overview List  
Table Business Operation of TCS (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)  
Table HP Overview List  
Table Business Operation of HP (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)  
Table Tech Mahindra Overview List  
Table Business Operation of Tech Mahindra (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)  
Table Capgemini Overview List

Table Business Operation of Capgemini (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Wipro Overview List

Table Business Operation of Wipro (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table EXL Overview List

Table Business Operation of EXL (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table NTT DATA(Dell) Overview List

Table Business Operation of NTT DATA(Dell) (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table WNS Global Overview List

Table Business Operation of WNS Global (Sales Revenue, Cost, Gross Margin)

Table Minacs Overview List

Table Business Operation of Minacs (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Infosys Overview List

Table Business Operation of Infosys (Sales Revenue, Cost, Gross Margin)

Table Mu Sigma Overview List

Table Business Operation of Mu Sigma (Sales Revenue, Cost, Gross Margin)

Table Aegis Overview List

Table Business Operation of Aegis (Sales Revenue, Cost, Gross Margin)

Table Global BPO Business Analytics Sales Revenue 2015-2019, by Company, in USD Million

Table Global BPO Business Analytics Sales Revenue Share 2015-2019, by Company, in USD Million

Table Regional Demand Comparison List

Table Major Application in Different Regions

Table BPO Business Analytics Demand Forecast 2020-2025, by Application, in USD Million

Table BPO Business Analytics Production 2015-2019, by Region, in USD Million

Table Global BPO Business Analytics Market 2015-2019, by Region, in USD Million

Table Global BPO Business Analytics Market Share 2015-2019, by Region, in USD Million

Table North America BPO Business Analytics Market Size 2015-2019, by Country, in USD Million

Table Europe BPO Business Analytics Market Size 2015-2019, by Country, in USD Million

Table Asia-Pacific BPO Business Analytics Market Size 2015-2019, by Country, in USD Million

Million

Table South America BPO Business Analytics Market Size 2015-2019, by Country, in USD Million

Table Middle East & Africa BPO Business Analytics Market Size 2015-2019, by Country, in USD Million

Table BPO Business Analytics Market Forecast 2020-2025, by Region, in USD Million

Table Price Factors List

## List Of Figures

### LIST OF FIGURES

Figure BPO Business Analytics Industry Chain Structure

Figure Global BPO Business Analytics Market Growth 2015-2019, by Type, in USD Million

Figure Global BPO Business Analytics Sales Revenue Share in 2019, by Company, in USD Million

Figure North America BPO Business Analytics Market Concentration, in 2019

Figure Europe BPO Business Analytics Market Market Concentration, in 2019

Figure Asia-Pacific BPO Business Analytics Market Concentration, in 2019

Figure South America BPO Business Analytics Market Concentration, in 2019

Figure Middle East & Africa BPO Business Analytics Market Concentration, in 2019

Figure BPO Business Analytics Demand in BFSI, 2015-2019, in USD Million

Figure BPO Business Analytics Demand in Manufacturing, 2015-2019, in USD Million

Figure BPO Business Analytics Demand in Healthcare, 2015-2019, in USD Million

Figure BPO Business Analytics Demand in Retail, 2015-2019, in USD Million

Figure BPO Business Analytics Demand in Telecom, 2015-2019, in USD Million

Figure BPO Business Analytics Demand in Others, 2015-2019, in USD Million

Figure BPO Business Analytics Market Growth 2020-2025, by Application, in USD Million

Figure BPO Business Analytics Market Share in 2025, by Application, in USD Million

Figure North America BPO Business Analytics Market Size and Growth 2015-2019, in USD Million

Figure Europe BPO Business Analytics Market Size and Growth 2015-2019, in USD Million

Figure Asia-Pacific BPO Business Analytics Market Size and Growth 2015-2019, in USD Million

Figure South America BPO Business Analytics Market Size and Growth 2015-2019, in USD Million

Figure Middle East & Africa BPO Business Analytics Market Size and Growth 2015-2019, in USD Million

Figure Marketing Channels Overview

## I would like to order

Product name: Global BPO Business Analytics Market Analysis 2015-2019 and Forecast 2020-2025

Product link: <https://marketpublishers.com/r/GB67D541D1EEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GB67D541D1EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970