

# **Global Book Paper Market Study 2015-2025, by Segment (Uncoated Offset Paper, Coated Paper, Others), by Market (Printing Books, Magazines Coated Paper, Advertising Matter), by Company (International Paper, UPM-Kymmene, Asia Pulp and Paper)**

<https://marketpublishers.com/r/G51D4393B0CEN.html>

Date: September 2018

Pages: 79

Price: US\$ 1,800.00 (Single User License)

ID: G51D4393B0CEN

## **Abstracts**

### **Snapshot**

A book paper (or publishing paper) is a paper that is designed for the publication of printed books, magazines and so on. Traditionally, book papers are off-white or low-white papers (easier to read), are opaque to minimise the show-through of text from one side of the page to the other, and are (usually) made to tighter caliper or thickness specifications, particularly for case-bound books. Typically, books papers are light-weight papers 60 to 90 g/m<sup>2</sup> and often specified by their caliper/substance ratios (volume basis). For example, a bulky 80 g/m<sup>2</sup> paper may have a caliper of 120 micrometres (0.12 mm) which would be Volume 15 (120×10/80), whereas a low bulk 80 g/m<sup>2</sup> may have a caliper of 88 micrometres, giving a volume 11. This volume basis then allows the calculation of a book's PPI (printed pages per inch), which is an important factor for the design of book jackets and the binding of the finished book.

The global Book Paper market will reach xxx Million USD in 2018 and with a CAGR if xx% between 2019-2025.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

Uncoated Offset Paper

Coated Paper

Others

Demand Coverage (Market Size & Forecast, Consumer Distribution):

Printing Books

Magazines

Advertising Matter

Others

Company Coverage (Sales data, Main Products & Services etc.):

International Paper

UPM-Kymmene

Asia Pulp and Paper

Svenska Cellulosa Aktiebolaget

Stora Enso

Oji Paper

Nippon Paper Group

Norske Skog

Nine Dragons Paper

Chenming Paper

Sun Paper Group

Huatai Paper

Glatfelter

Shandong Tranlin

Dahe Paper

Guangzhou Paper

Xinya Paper Group

## Major Region Market

North America

Europe

Asia-Pacific

South America

Middle East & Africa

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