

Global Body Mist Market Survey and Trend Research 2018

https://marketpublishers.com/r/G84EEE0DF37EN.html

Date: January 2018

Pages: 147

Price: US\$ 2,600.00 (Single User License)

ID: G84EEE0DF37EN

Abstracts

Summary

Body Mist or Body spray is A perfume product, similar to aerosol deodorant, which is intended to be used elsewhere on the body besides the armpits. Body sprays are lighter in strength than cologne, generally less expensive, and double as deodorant.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makesA scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain

Raw Materials

Cost

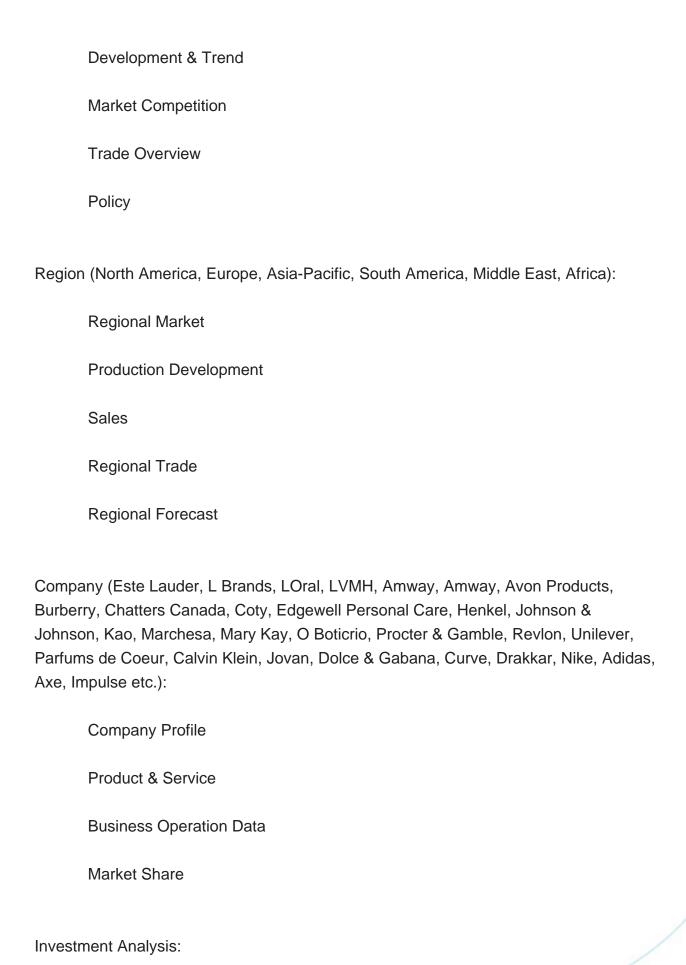
Technology

Consumer Preference

Industry Overall:

History





Global Body Mist Market Survey and Trend Research 2018



Market Features

Investment Opportunity

Investment Calculation



Contents

PART 1 INDUSTRY OVERVIEW

- 1.1 Body Mist Industry
 - 1.1.1 Definition
 - 1.1.2 Industry Trend
- 1.2 Industry Chain
 - 1.2.1 Upstream
 - 1.2.2 Technology
 - 1.2.3 Cost Structure
 - 1.2.4 Consumer Preference
 - 1.2.2 Downstream

PART 2 INDUSTRY OVERALL

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

PART 3 BODY MIST MARKET BY PRODUCT

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

4 KEY COMPANIES LIST

- 4.1 Este Lauder (Company Overview, Sales Data etc.)
 - 4.1.1 Company Overview
 - 4.1.2 Products and Services
 - 4.1.3 Business Analysis
- 4.2 L Brands (Company Overview, Sales Data etc.)
 - 4.2.1 Company Overview
 - 4.2.2 Products and Services
 - 4.2.3 Business Analysis
- 4.3 LOral (Company Overview, Sales Data etc.)



- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 LVMH (Company Overview, Sales Data etc.)
 - 4.4.1 Company Overview
 - 4.4.2 Products and Services
 - 4.4.3 Business Analysis
- 4.5 Amway (Company Overview, Sales Data etc.)
 - 4.5.1 Company Overview
 - 4.5.2 Products and Services
- 4.5.3 Business Analysis
- 4.6 Amway (Company Overview, Sales Data etc.)
 - 4.6.1 Company Overview
 - 4.6.2 Products and Services
 - 4.6.3 Business Analysis
- 4.7 Avon Products (Company Overview, Sales Data etc.)
 - 4.7.1 Company Overview
 - 4.7.2 Products and Services
 - 4.7.3 Business Analysis
- 4.8 Burberry (Company Overview, Sales Data etc.)
 - 4.8.1 Company Overview
 - 4.8.2 Products and Services
 - 4.8.3 Business Analysis
- 4.9 Chatters Canada (Company Overview, Sales Data etc.)
 - 4.9.1 Company Overview
 - 4.9.2 Products and Services
 - 4.9.3 Business Analysis
- 4.10 Coty (Company Overview, Sales Data etc.)
 - 4.10.1 Company Overview
 - 4.10.2 Products and Services
 - 4.10.3 Business Analysis
- 4.11 Edgewell Personal Care (Company Overview, Sales Data etc.)
- 4.12 Henkel (Company Overview, Sales Data etc.)
- 4.13 Johnson & Johnson (Company Overview, Sales Data etc.)
- 4.14 Kao (Company Overview, Sales Data etc.)
- 4.15 Marchesa (Company Overview, Sales Data etc.)
- 4.16 Mary Kay (Company Overview, Sales Data etc.)
- 4.17 O Boticrio (Company Overview, Sales Data etc.)
- 4.18 Procter & Gamble (Company Overview, Sales Data etc.)



- 4.19 Revlon (Company Overview, Sales Data etc.)
- 4.20 Unilever (Company Overview, Sales Data etc.)
- 4.21 Parfums de Coeur (Company Overview, Sales Data etc.)
- 4.22 Calvin Klein (Company Overview, Sales Data etc.)
- 4.23 Jovan (Company Overview, Sales Data etc.)
- 4.24 Dolce & Gabana (Company Overview, Sales Data etc.)
- 4.25 Curve (Company Overview, Sales Data etc.)
- 4.26 Drakkar (Company Overview, Sales Data etc.)
- 4.27 Nike (Company Overview, Sales Data etc.)
- 4.28 Adidas (Company Overview, Sales Data etc.)
- 4.29 Axe (Company Overview, Sales Data etc.)
- 4.30 Impulse (Company Overview, Sales Data etc.)

PART 5 MARKET COMPETITION

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
 - 5.2.1 Rivalry
 - 5.2.2 Threat of New Entrants
 - 5.2.3 Substitutes
 - 5.2.4 Bargaining Power of Suppliers
 - 5.2.5 Bargaining Power of Buyers

PART 6 MARKET DEMAND BY SEGMENT

- 6.1 Demand Situation
 - 6.1.1 Industry Application Status
 - 6.1.2 Industry SWOT Analysis
 - 6.1.2.1 Strengths
 - 6.1.2.2 Weaknesses
 - 6.1.2.3 Opportunities
 - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

PART 7 REGION OPERATION

- 7.1 Regional Market
- 7.2 Production and Sales by Region



- 7.2.1 Production
- 7.2.2 Sales
- 7.2.3 Trade
- 7.3 Regional Forecast

PART 8 MARKET INVESTMENT

- 8.1 Market Features
 - 8.1.1 Product Features
 - 8.1.2 Price Features
 - 8.1.3 Channel Features
 - 8.1.4 Purchasing Features
- 8.2 Investment Opportunity
 - 8.2.1 Regional Investment Opportunity
 - 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
 - 8.3.1 Cost Calculation
 - 8.3.2 Revenue Calculation
 - 8.3.3 Economic Performance Evaluation

PART 9 CONCLUSION



List Of Tables

LIST OF TABLES

Table GLOBAL BODY MIST MARKET 2012-2017, BY TYPE, IN USD MILLION

Table Global Body Mist Market 2012-2017, by Type, in Volume

Table Global Body Mist Market Forecast 2018-2023, by Type, in USD Million

Table Global Body Mist Market Forecast 2018-2023, by Type, in Volume

Table Este Lauder Overview List

Table Body Mist Business Operation of Este Lauder (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table L Brands Overview List

Table Body Mist Business Operation of L Brands (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

Table LOral Overview List

Table Body Mist Business Operation of LOral (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

Table LVMH Overview List

Table Body Mist Business Operation of LVMH (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

Table Amway Overview List

Table Body Mist Business Operation of Amway (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

Table Amway Overview List

Table Body Mist Business Operation of Amway (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

Table Avon Products Overview List

Table Body Mist Business Operation of Avon Products (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table Burberry Overview List

Table Body Mist Business Operation of Burberry (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

Table Chatters Canada Overview List

Table Body Mist Business Operation of Chatters Canada (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Coty Overview List

Table Body Mist Business Operation of Coty (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

Table Edgewell Personal Care Overview List



Table Body Mist Business Operation of Edgewell Personal Care (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Henkel Overview List

Table Body Mist Business Operation of Henkel (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Johnson & Johnson Overview List

Table Body Mist Business Operation of Johnson & Johnson (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Kao Overview List

Table Body Mist Business Operation of Kao (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

Table Marchesa Overview List

Table Body Mist Business Operation of Marchesa (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table Mary Kay Overview List

Table Body Mist Business Operation of Mary Kay (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table O Boticrio Overview List

Table Body Mist Business Operation of O Boticrio (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table Procter & Gamble Overview List

Table Body Mist Business Operation of Procter & Gamble (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Revion Overview List

Table Body Mist Business Operation of Revlon (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

Table Unilever Overview List

Table Body Mist Business Operation of Unilever (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

Table Parfums de Coeur Overview List

Table Body Mist Business Operation of Parfums de Coeur (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Calvin Klein Overview List

Table Body Mist Business Operation of Calvin Klein (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table Jovan Overview List

Table Body Mist Business Operation of Jovan (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

Table Dolce & Gabana Overview List



Table Body Mist Business Operation of Dolce & Gabana (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Curve Overview List

Table Body Mist Business Operation of Curve (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

Table Drakkar Overview List

Table Body Mist Business Operation of Drakkar (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

Table Nike Overview List

Table Body Mist Business Operation of Nike (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

Table Adidas Overview List

Table Body Mist Business Operation of Adidas (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

Table Axe Overview List

Table Body Mist Business Operation of Axe (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

Table Impulse Overview List

Table Body Mist Business Operation of Impulse (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

Table Global Body Mist Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Body Mist Sales Revenue Share, by Companies, in USD Million

Table Global Body Mist Sales Volume 2012-2017, by Companies, in Volume

Table Global Body Mist Sales Revenue Share, by Companies in 2017, in Volume

Table Body Mist Demand 2012-2017, by Application, in USD Million

Table Body Mist Demand 2012-2017, by Application, in Volume

Table Body Mist Demand Forecast 2018-2023, by Application, in USD Million

Table Body Mist Demand Forecast 2018-2023, by Application, in Volume

Table Global Body Mist Market 2012-2017, by Region, in USD Million

Table Global Body Mist Market 2012-2017, by Region, in Volume

Table Body Mist Market Forecast 2018-2023, by Region, in USD Million

Table Body Mist Market Forecast 2018-2023, by Region, in Volume



List Of Figures

LIST OF FIGURES

Figure Body Mist Industry Chain Structure
Figure Global Body Mist Market Growth 2012-2017, by Type, in USD Million
Figure Global Body Mist Market Growth 2012-2017, by Type, in Volume
Figure Global Body Mist Sales Revenue Share, by Companies in 2017, in USD Million
Figure Global Body Mist Sales Volume Share 2012-2017, by Companies, in Volume
Figure Production Development by Region



I would like to order

Product name: Global Body Mist Market Survey and Trend Research 2018

Product link: https://marketpublishers.com/r/G84EEE0DF37EN.html

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G84EEE0DF37EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970