

# Global Blu-Ray Player Market Survey and Trend Research 2018

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## Abstracts

### Summary

Blu-ray Player is a device which is used to play Blu-ray Disc movie. It can adopt HDMI interface and use 1920 × 1080 resolution, 1080p HD output format to achieve HD video, which is now five times the resolution of DVD video (PAL 720 \* 576), six times the resolution (NTSC 720 \* 480). It is a household mainstream player and is also favored by the game companies, movie studios, consumer electronics and home computer manufacturers. Film companies such as Disney, Fox, Paramount, Warner, Sony, MGM, Lions Gate etc.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

### Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Sony, Samsung, Panasonic Corporation, Pioneer Electronic Corporation, HUALU, HUALU, Philips Electronic N.V, Toshiba, Shenzhen GIEC Electronics, QiSheng, BARU, BEVIX, OPPO etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

## Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

## Contents

### **PART 1 INDUSTRY OVERVIEW**

#### 1.1 Blu-Ray Player Industry

##### 1.1.1 Definition

##### 1.1.2 Industry Trend

#### 1.2 Industry Chain

##### 1.2.1 Upstream

##### 1.2.2 Technology

##### 1.2.3 Cost Structure

##### 1.2.4 Consumer Preference

##### 1.2.2 Downstream

### **PART 2 INDUSTRY OVERALL**

#### 2.1 Industry History

#### 2.2 Development Prospect

#### 2.3 Competition Structure

#### 2.4 Relevant Policy

#### 2.5 Trade Overview

### **PART 3 BLU-RAY PLAYER MARKET BY PRODUCT**

#### 3.1 Products List of Major Companies

#### 3.2 Market Size

#### 3.3 Market Forecast

### **4 KEY COMPANIES LIST**

#### 4.1 Sony (Company Overview, Sales Data etc.)

##### 4.1.1 Company Overview

##### 4.1.2 Products and Services

##### 4.1.3 Business Analysis

#### 4.2 Samsung (Company Overview, Sales Data etc.)

##### 4.2.1 Company Overview

##### 4.2.2 Products and Services

##### 4.2.3 Business Analysis

#### 4.3 Panasonic Corporation (Company Overview, Sales Data etc.)

- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Pioneer Electronic Corporation (Company Overview, Sales Data etc.)
- 4.4.1 Company Overview
- 4.4.2 Products and Services
- 4.4.3 Business Analysis
- 4.5 HUALU (Company Overview, Sales Data etc.)
- 4.5.1 Company Overview
- 4.5.2 Products and Services
- 4.5.3 Business Analysis
- 4.6 HUALU (Company Overview, Sales Data etc.)
- 4.6.1 Company Overview
- 4.6.2 Products and Services
- 4.6.3 Business Analysis
- 4.7 Philips Electronic N.V (Company Overview, Sales Data etc.)
- 4.7.1 Company Overview
- 4.7.2 Products and Services
- 4.7.3 Business Analysis
- 4.8 Toshiba (Company Overview, Sales Data etc.)
- 4.8.1 Company Overview
- 4.8.2 Products and Services
- 4.8.3 Business Analysis
- 4.9 Shenzhen GIEC Electronics (Company Overview, Sales Data etc.)
- 4.9.1 Company Overview
- 4.9.2 Products and Services
- 4.9.3 Business Analysis
- 4.10 QiSheng (Company Overview, Sales Data etc.)
- 4.10.1 Company Overview
- 4.10.2 Products and Services
- 4.10.3 Business Analysis
- 4.11 BARU (Company Overview, Sales Data etc.)
- 4.12 BEVIX (Company Overview, Sales Data etc.)
- 4.13 OPPO (Company Overview, Sales Data etc.)

## **PART 5 MARKET COMPETITION**

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis

- 5.2.1 Rivalry
- 5.2.2 Threat of New Entrants
- 5.2.3 Substitutes
- 5.2.4 Bargaining Power of Suppliers
- 5.2.5 Bargaining Power of Buyers

## **PART 6 MARKET DEMAND BY SEGMENT**

- 6.1 Demand Situation
  - 6.1.1 Industry Application Status
  - 6.1.2 Industry SWOT Analysis
    - 6.1.2.1 Strengths
    - 6.1.2.2 Weaknesses
    - 6.1.2.3 Opportunities
    - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

## **PART 7 REGION OPERATION**

- 7.1 Regional Market
- 7.2 Production and Sales by Region
  - 7.2.1 Production
  - 7.2.2 Sales
  - 7.2.3 Trade
- 7.3 Regional Forecast

## **PART 8 MARKET INVESTMENT**

- 8.1 Market Features
  - 8.1.1 Product Features
  - 8.1.2 Price Features
  - 8.1.3 Channel Features
  - 8.1.4 Purchasing Features
- 8.2 Investment Opportunity
  - 8.2.1 Regional Investment Opportunity
  - 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
  - 8.3.1 Cost Calculation

8.3.2 Revenue Calculation

8.3.3 Economic Performance Evaluation

## **PART 9 CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table Global Blu-Ray Player Market 2012-2017, by Type, in USD Million

Table Global Blu-Ray Player Market 2012-2017, by Type, in Volume

Table Global Blu-Ray Player Market Forecast 2018-2023, by Type, in USD Million

Table Global Blu-Ray Player Market Forecast 2018-2023, by Type, in Volume

Table Sony Overview List

Table Blu-Ray Player Business Operation of Sony (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Samsung Overview List

Table Blu-Ray Player Business Operation of Samsung (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Panasonic Corporation Overview List

Table Blu-Ray Player Business Operation of Panasonic Corporation (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Pioneer Electronic Corporation Overview List

Table Blu-Ray Player Business Operation of Pioneer Electronic Corporation (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table HUALU Overview List

Table Blu-Ray Player Business Operation of HUALU (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table HUALU Overview List

Table Blu-Ray Player Business Operation of HUALU (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Philips Electronic N.V Overview List

Table Blu-Ray Player Business Operation of Philips Electronic N.V (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Toshiba Overview List

Table Blu-Ray Player Business Operation of Toshiba (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Shenzhen GIEC Electronics Overview List

Table Blu-Ray Player Business Operation of Shenzhen GIEC Electronics (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table QiSheng Overview List

Table Blu-Ray Player Business Operation of QiSheng (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table BARU Overview List



Table Blu-Ray Player Business Operation of BARU (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table BEVIX Overview List

Table Blu-Ray Player Business Operation of BEVIX (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table OPPO Overview List

Table Blu-Ray Player Business Operation of OPPO (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Blu-Ray Player Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Blu-Ray Player Sales Revenue Share, by Companies, in USD Million

Table Global Blu-Ray Player Sales Volume 2012-2017, by Companies, in Volume

Table Global Blu-Ray Player Sales Revenue Share, by Companies in 2017, in Volume

Table Blu-Ray Player Demand 2012-2017, by Application, in USD Million

Table Blu-Ray Player Demand 2012-2017, by Application, in Volume

Table Blu-Ray Player Demand Forecast 2018-2023, by Application, in USD Million

Table Blu-Ray Player Demand Forecast 2018-2023, by Application, in Volume

Table Global Blu-Ray Player Market 2012-2017, by Region, in USD Million

Table Global Blu-Ray Player Market 2012-2017, by Region, in Volume

Table Blu-Ray Player Market Forecast 2018-2023, by Region, in USD Million

Table Blu-Ray Player Market Forecast 2018-2023, by Region, in Volume

## List Of Figures

### LIST OF FIGURES

Figure Blu-Ray Player Industry Chain Structure

Figure Global Blu-Ray Player Market Growth 2012-2017, by Type, in USD Million

Figure Global Blu-Ray Player Market Growth 2012-2017, by Type, in Volume

Figure Global Blu-Ray Player Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Blu-Ray Player Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region

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