

# Global Blu-Ray Player Market Survey and Trend Research 2018

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## **Abstracts**

#### Summary

Blu-ray Player is a device which is used to play Blu-ray Disc movie. It can adopt HDMI interface and use 1920 x 1080 resolution, 1080p HD output format to achieve HD video, which is now five times the resolution of DVD video (PAL 720 \* 576), six times the resolution (NTSC 720 \* 480). It is a household mainstream player and is also favored by the game companies, movie studios, consumer electronics and home computer manufacturers. Film companies such as Disney, Fox, Paramount, Warner, Sony, MGM, Lions Gate etc.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

**Industry Chain** 

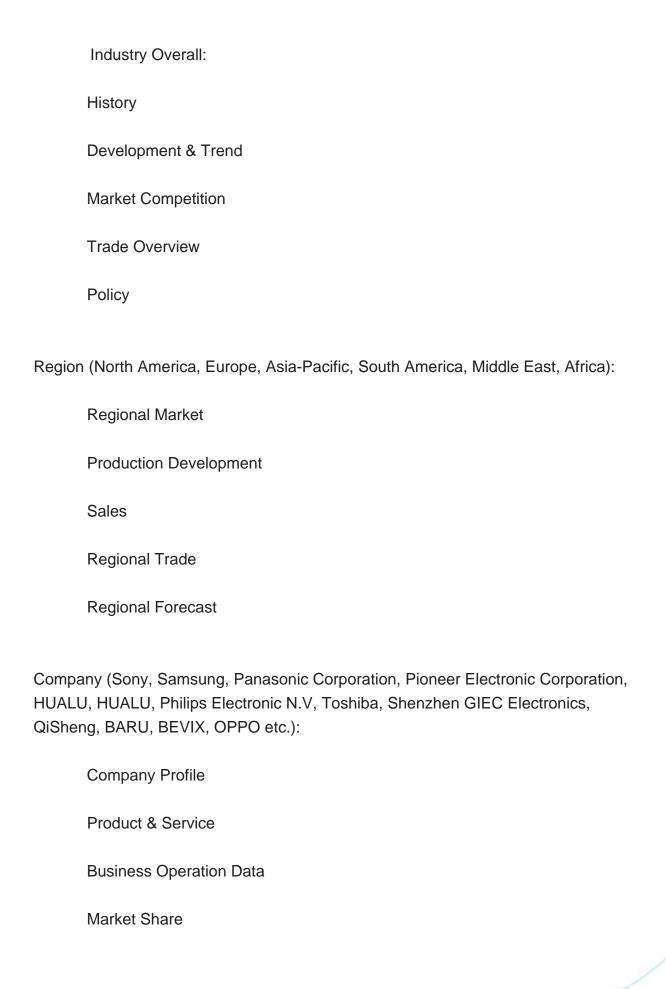
Raw Materials

Cost

Technology

Consumer Preference







## Investment Analysis:

Market Features

**Investment Opportunity** 

**Investment Calculation** 



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