

# Global Big Data Analytics in Tourism Market Analysis 2015-2019 and Forecast 2020-2025

https://marketpublishers.com/r/GE64645B0DE2EN.html

Date: March 2020

Pages: 96

Price: US\$ 2,980.00 (Single User License)

ID: GE64645B0DE2EN

# **Abstracts**

#### **SNAPSHOT**

The global Big Data Analytics in Tourism market size is estimated at xxx million USD with a CAGR xx% from 2015-2019 and is expected to reach xxx Million USD in 2020 with a CAGR xx% from 2020 to 2025. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Big Data Analytics in Tourism by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

Structured

Semi-Structured

Unstructured

Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main Products etc.):

Hewlett Packard Enterprise



	IBM	
	Microsoft	
	Oracle	
	Hitachi	
	SAP	
	Google	
	Amazon	
	Accenture	
	TIBCO	
	Tableau	
Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):		
	Large Enterprises	
	SMEs	
Region	Coverage (Regional Production, Demand & Forecast by Countries etc.):	
	North America (U.S., Canada, Mexico)	
	Europe (Germany, U.K., France, Italy, Russia, Spain etc.)	
	Asia-Pacific (China, India, Japan, Southeast Asia etc.)	
	South America (Brazil, Argentina etc.)	



Middle East & Africa (Saudi Arabia, South Africa etc.)



# **Contents**

#### 1 INDUSTRY OVERVIEW

1.1 Big Data Analytics in Tourism Industry

Figure Big Data Analytics in Tourism Industry Chain Structure

- 1.1.1 Overview
- 1.1.2 Development of Big Data Analytics in Tourism
- 1.2 Market Segment
  - 1.2.1 Upstream

Table Upstream Segment of Big Data Analytics in Tourism

1.2.2 Downstream

Table Application Segment of Big Data Analytics in Tourism

Table Global Big Data Analytics in Tourism Market 2015-2025, by Application, in USD Million

1.3 Cost Analysis

# 2 INDUSTRY ENVIRONMENT (PEST ANALYSIS)

- 2.1 Policy
- 2.2 Economics
- 2.3 Sociology
- 2.4 Technology

#### 3 BIG DATA ANALYTICS IN TOURISM MARKET BY TYPE

- 3.1 By Type
  - 3.1.1 Structured

Table Major Company List of Structured

3.1.2 Semi-Structured

Table Major Company List of Semi-Structured

3.1.3 Unstructured

Table Major Company List of Unstructured

3.2 Market Size

Table Global Big Data Analytics in Tourism Market 2015-2019, by Type, in USD Million Figure Global Big Data Analytics in Tourism Market Growth 2015-2019, by Type, in USD Million

Table Global Big Data Analytics in Tourism Market 2015-2019, by Type, in Volume Figure Global Big Data Analytics in Tourism Market Growth 2015-2019, by Type, in



Volume

3.3 Market Forecast

Table Global Big Data Analytics in Tourism Market Forecast 2020-2025, by Type, in USD Million

Table Global Big Data Analytics in Tourism Market Forecast 2020-2025, by Type, in Volume

#### **4 MAJOR COMPANIES LIST**

- 4.1 Hewlett Packard Enterprise (Company Profile, Sales Data etc.)
  - 4.1.1 Hewlett Packard Enterprise Profile

Table Hewlett Packard Enterprise Overview List

- 4.1.2 Hewlett Packard Enterprise Products & Services
- 4.1.3 Hewlett Packard Enterprise Business Operation Conditions

Table Business Operation of Hewlett Packard Enterprise (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

- 4.2 IBM (Company Profile, Sales Data etc.)
  - 4.2.1 IBM Profile

Table IBM Overview List

- 4.2.2 IBM Products & Services
- 4.2.3 IBM Business Operation Conditions

Table Business Operation of IBM (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.3 Microsoft (Company Profile, Sales Data etc.)
  - 4.3.1 Microsoft Profile

Table Microsoft Overview List

- 4.3.2 Microsoft Products & Services
- 4.3.3 Microsoft Business Operation Conditions

Table Business Operation of Microsoft (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.4 Oracle (Company Profile, Sales Data etc.)
  - 4.4.1 Oracle Profile

**Table Oracle Overview List** 

- 4.4.2 Oracle Products & Services
- 4.4.3 Oracle Business Operation Conditions

Table Business Operation of Oracle (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.5 Hitachi (Company Profile, Sales Data etc.)
  - 4.5.1 Hitachi Profile



Table Hitachi Overview List

4.5.2 Hitachi Products & Services

4.5.3 Hitachi Business Operation Conditions

Table Business Operation of Hitachi (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.6 SAP (Company Profile, Sales Data etc.)

4.6.1 SAP Profile

Table SAP Overview List

4.6.2 SAP Products & Services

4.6.3 SAP Business Operation Conditions

Table Business Operation of SAP (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.7 Google (Company Profile, Sales Data etc.)

4.7.1 Google Profile

**Table Google Overview List** 

4.7.2 Google Products & Services

4.7.3 Google Business Operation Conditions

Table Business Operation of Google (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.8 Amazon (Company Profile, Sales Data etc.)

4.8.1 Amazon Profile

Table Amazon Overview List

4.8.2 Amazon Products & Services

4.8.3 Amazon Business Operation Conditions

Table Business Operation of Amazon (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.9 Accenture (Company Profile, Sales Data etc.)

4.9.1 Accenture Profile

**Table Accenture Overview List** 

4.9.2 Accenture Products & Services

4.9.3 Accenture Business Operation Conditions

Table Business Operation of Accenture (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.10 TIBCO (Company Profile, Sales Data etc.)

4.10.1 TIBCO Profile

**Table TIBCO Overview List** 

4.10.2 TIBCO Products & Services

4.10.3 TIBCO Business Operation Conditions

Table Business Operation of TIBCO (Sales Revenue, Sales Volume, Price, Cost, Gross



## Margin)

- 4.11 Tableau (Company Profile, Sales Data etc.)
  - 4.11.1 Tableau Profile

Table Tableau Overview List

- 4.11.2 Tableau Products & Services
- 4.11.3 Tableau Business Operation Conditions

Table Business Operation of Tableau (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### **5 MARKET COMPETITION**

# 5.1 Company Competition

Table Global Big Data Analytics in Tourism Sales Revenue 2015-2019, by Company, in USD Million

Table Global Big Data Analytics in Tourism Sales Revenue Share 2015-2019, by Company, in USD Million

Figure Global Big Data Analytics in Tourism Sales Revenue Share in 2019, by Company, in USD Million

Table Global Big Data Analytics in Tourism Sales Volume 2015-2019, by Company, in Volume

Table Global Big Data Analytics in Tourism Sales Volume Share 2015-2019, by Company, in Volume

Figure Global Big Data Analytics in Tourism Sales Volume Share in 2019, by Company, in Volume

5.2 Regional Market by Company

Figure North America Big Data Analytics in Tourism Market Concentration, in 2019 Figure Europe Big Data Analytics in Tourism Market Market Concentration, in 2019 Figure Asia-Pacific Big Data Analytics in Tourism MMarket Concentration, in 2019 Figure South America Big Data Analytics in Tourism Market Concentration, in 2019 Figure Middle East & Africa Big Data Analytics in Tourism Market Concentration, in 2019

### **6 DEMAND BY END MARKET**

#### 6.1 Demand Situation

6.1.1 Demand in Large Enterprises

Figure Big Data Analytics in Tourism Demand in Large Enterprises, 2015-2019, in USD Million

Figure Big Data Analytics in Tourism Demand in Large Enterprises, 2015-2019, in



#### Volume

6.1.2 Demand in SMEs

Figure Big Data Analytics in Tourism Demand in SMEs, 2015-2019, in USD Million Figure Big Data Analytics in Tourism Demand in SMEs, 2015-2019, in Volume

6.2 Regional Demand Comparison

**Table Regional Demand Comparison List** 

Table Major Application in Different Regions

6.3 Demand Forecast

Table Big Data Analytics in Tourism Demand Forecast 2020-2025, by Application, in USD Million

Figure Big Data Analytics in Tourism Market Growth 2020-2025, by Application, in USD Million

Figure Big Data Analytics in Tourism Market Share in 2025, by Application, in USD Million

Table Big Data Analytics in Tourism Demand Forecast 2020-2025, by Application, in Volume

Table Big Data Analytics in Tourism Market Growth 2020-2025, by Application, in Volume

Table Big Data Analytics in Tourism Market Share in 2025, by Application, in Volume

#### **7 REGION OPERATION**

#### 7.1 Regional Production

Table Big Data Analytics in Tourism Production 2015-2019, by Region, in USD Million Table Big Data Analytics in Tourism Production 2015-2019, by Region, in Volume 7.2 Regional Market

Table Global Big Data Analytics in Tourism Market 2015-2019, by Region, in USD Million

Table Global Big Data Analytics in Tourism Market Share 2015-2019, by Region, in USD Million

Table Global Big Data Analytics in Tourism Market 2015-2019, by Region, in Volume Table Global Big Data Analytics in Tourism Market Share 2015-2019, by Region, in Volume

7.3 by Region

7.3.1 North America

7.3.1.1 Overview

Figure North America Big Data Analytics in Tourism Market Size and Growth 2015-2019, in USD Million

Figure North America Big Data Analytics in Tourism Market Size and Growth



2015-2019, in Volume

7.3.1.2 by Country (U.S., Canada, Mexico)

Table North America Big Data Analytics in Tourism Market Size 2015-2019, by Country, in USD Million

Table North America Big Data Analytics in Tourism Market Size 2015-2019, by Country, in Volume

7.3.2 Europe

7.3.2.1 Overview

Figure Europe Big Data Analytics in Tourism Market Size and Growth 2015-2019, in USD Million

Figure Europe Big Data Analytics in Tourism Market Size and Growth 2015-2019, in Volume

7.3.2.2 by Country (Germany, U.K., France, Italy, Russia, Spain etc.)

Table Europe Big Data Analytics in Tourism Market Size 2015-2019, by Country, in USD Million

Table Europe Big Data Analytics in Tourism Market Size 2015-2019, by Country, in Volume

7.3.3 Asia-Pacific

7.3.3.1 Overview

Figure Asia-Pacific Big Data Analytics in Tourism Market Size and Growth 2015-2019, in USD Million

Figure Asia-Pacific Big Data Analytics in Tourism Market Size and Growth 2015-2019, in Volume

7.3.3.2 by Country (China, India, Japan, Southeast Asia etc.)

Table Asia-Pacific Big Data Analytics in Tourism Market Size 2015-2019, by Country, in USD Million

Table Asia-Pacific Big Data Analytics in Tourism Market Size 2015-2019, by Country, in Volume

7.3.4 South America

7.3.4.1 Overview

Figure South America Big Data Analytics in Tourism Market Size and Growth 2015-2019, in USD Million

Figure South America Big Data Analytics in Tourism Market Size and Growth 2015-2019, in Volume

7.3.4.2 by Country (Brazil, Argentina etc.)

Table South America Big Data Analytics in Tourism Market Size 2015-2019, by Country, in USD Million

Table South America Big Data Analytics in Tourism Market Size 2015-2019, by Country, in Volume



7.3.5 Middle East & Africa

7.3.5.1 Overview

Figure Middle East & Africa Big Data Analytics in Tourism Market Size and Growth 2015-2019, in USD Million

Figure Middle East & Africa Big Data Analytics in Tourism Market Size and Growth 2015-2019, in Volume

7.3.5.2 by Country (Saudi Arabia, South Africa etc.)

Table Middle East & Africa Big Data Analytics in Tourism Market Size 2015-2019, by Country, in USD Million

Table Middle East & Africa Big Data Analytics in Tourism Market Size 2015-2019, by Country, in Volume

7.4 Regional Import & Export

7.5 Regional Forecast

Table Big Data Analytics in Tourism Market Forecast 2020-2025, by Region, in USD Million

Table Big Data Analytics in Tourism Market Forecast 2020-2025, by Region, in Volume

#### **8 MARKETING & PRICE**

- 8.1 Price and Margin
  - 8.1.1 Price Trends
  - 8.1.2 Factors of Price Change

Table Price Factors List

- 8.1.3 Manufacturers Gross Margin Analysis
- 8.2 Marketing Channel

Figure Marketing Channels Overview

#### 9 RESEARCH CONCLUSION



# **List Of Tables**

#### LIST OF TABLES

Table Upstream Segment of Big Data Analytics in Tourism

Table Application Segment of Big Data Analytics in Tourism

Table Global Big Data Analytics in Tourism Market 2015-2025, by Application, in USD Million

Table Major Company List of Semi-Structured

Table Major Company List of Unstructured

Table Global Big Data Analytics in Tourism Market 2015-2019, by Type, in USD Million

Table Global Big Data Analytics in Tourism Market 2015-2019, by Type, in Volume

Table Global Big Data Analytics in Tourism Market Forecast 2020-2025, by Type, in USD Million

Table Global Big Data Analytics in Tourism Market Forecast 2020-2025, by Type, in Volume

Table Hewlett Packard Enterprise Overview List

Table Business Operation of Hewlett Packard Enterprise (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table IBM Overview List

Table Business Operation of IBM (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

**Table Microsoft Overview List** 

Table Business Operation of Microsoft (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

**Table Oracle Overview List** 

Table Business Operation of Oracle (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Hitachi Overview List

Table Business Operation of Hitachi (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table SAP Overview List

Table Business Operation of SAP (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Google Overview List

Table Business Operation of Google (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

**Table Amazon Overview List** 

Table Business Operation of Amazon (Sales Revenue, Sales Volume, Price, Cost,



Gross Margin)

Table Accenture Overview List

Table Business Operation of Accenture (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table TIBCO Overview List

Table Business Operation of TIBCO (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

**Table Tableau Overview List** 

Table Business Operation of Tableau (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Big Data Analytics in Tourism Sales Revenue 2015-2019, by Company, in USD Million

Table Global Big Data Analytics in Tourism Sales Revenue Share 2015-2019, by Company, in USD Million

Table Global Big Data Analytics in Tourism Sales Volume 2015-2019, by Company, in Volume

Table Global Big Data Analytics in Tourism Sales Volume Share 2015-2019, by Company, in Volume

Table Regional Demand Comparison List

Table Major Application in Different Regions

Table Big Data Analytics in Tourism Demand Forecast 2020-2025, by Application, in USD Million

Table Big Data Analytics in Tourism Demand Forecast 2020-2025, by Application, in Volume

Table Big Data Analytics in Tourism Market Growth 2020-2025, by Application, in Volume

Table Big Data Analytics in Tourism Market Share in 2025, by Application, in Volume Table Big Data Analytics in Tourism Production 2015-2019, by Region, in USD Million Table Big Data Analytics in Tourism Production 2015-2019, by Region, in Volume Table Global Big Data Analytics in Tourism Market 2015-2019, by Region, in USD Million

Table Global Big Data Analytics in Tourism Market Share 2015-2019, by Region, in USD Million

Table Global Big Data Analytics in Tourism Market 2015-2019, by Region, in Volume Table Global Big Data Analytics in Tourism Market Share 2015-2019, by Region, in Volume

Table North America Big Data Analytics in Tourism Market Size 2015-2019, by Country, in USD Million

Table North America Big Data Analytics in Tourism Market Size 2015-2019, by Country,



in Volume

Table Europe Big Data Analytics in Tourism Market Size 2015-2019, by Country, in USD Million

Table Europe Big Data Analytics in Tourism Market Size 2015-2019, by Country, in Volume

Table Asia-Pacific Big Data Analytics in Tourism Market Size 2015-2019, by Country, in USD Million

Table Asia-Pacific Big Data Analytics in Tourism Market Size 2015-2019, by Country, in Volume

Table South America Big Data Analytics in Tourism Market Size 2015-2019, by Country, in USD Million

Table South America Big Data Analytics in Tourism Market Size 2015-2019, by Country, in Volume

Table Middle East & Africa Big Data Analytics in Tourism Market Size 2015-2019, by Country, in USD Million

Table Middle East & Africa Big Data Analytics in Tourism Market Size 2015-2019, by Country, in Volume

Table Big Data Analytics in Tourism Market Forecast 2020-2025, by Region, in USD Million

Table Big Data Analytics in Tourism Market Forecast 2020-2025, by Region, in Volume Table Price Factors List



# **List Of Figures**

#### LIST OF FIGURES

Figure Big Data Analytics in Tourism Industry Chain Structure

Figure Global Big Data Analytics in Tourism Market Growth 2015-2019, by Type, in USD Million

Figure Global Big Data Analytics in Tourism Market Growth 2015-2019, by Type, in Volume

Figure Global Big Data Analytics in Tourism Sales Revenue Share in 2019, by Company, in USD Million

Figure Global Big Data Analytics in Tourism Sales Volume Share in 2019, by Company, in Volume

Figure North America Big Data Analytics in Tourism Market Concentration, in 2019 Figure Europe Big Data Analytics in Tourism Market Market Concentration, in 2019 Figure Asia-Pacific Big Data Analytics in Tourism MMarket Concentration, in 2019 Figure South America Big Data Analytics in Tourism Market Concentration, in 2019 Figure Middle East & Africa Big Data Analytics in Tourism Market Concentration, in 2019

Figure Big Data Analytics in Tourism Demand in Large Enterprises, 2015-2019, in USD Million

Figure Big Data Analytics in Tourism Demand in Large Enterprises, 2015-2019, in Volume

Figure Big Data Analytics in Tourism Demand in SMEs, 2015-2019, in USD Million Figure Big Data Analytics in Tourism Demand in SMEs, 2015-2019, in Volume Figure Big Data Analytics in Tourism Market Growth 2020-2025, by Application, in USD Million

Figure Big Data Analytics in Tourism Market Share in 2025, by Application, in USD Million

Figure North America Big Data Analytics in Tourism Market Size and Growth 2015-2019, in USD Million

Figure North America Big Data Analytics in Tourism Market Size and Growth 2015-2019, in Volume

Figure Europe Big Data Analytics in Tourism Market Size and Growth 2015-2019, in USD Million

Figure Europe Big Data Analytics in Tourism Market Size and Growth 2015-2019, in Volume

Figure Asia-Pacific Big Data Analytics in Tourism Market Size and Growth 2015-2019, in USD Million



Figure Asia-Pacific Big Data Analytics in Tourism Market Size and Growth 2015-2019, in Volume

Figure South America Big Data Analytics in Tourism Market Size and Growth 2015-2019, in USD Million

Figure South America Big Data Analytics in Tourism Market Size and Growth 2015-2019, in Volume

Figure Middle East & Africa Big Data Analytics in Tourism Market Size and Growth 2015-2019, in USD Million

Figure Middle East & Africa Big Data Analytics in Tourism Market Size and Growth 2015-2019, in Volume

Figure Marketing Channels Overview



#### I would like to order

Product name: Global Big Data Analytics in Tourism Market Analysis 2015-2019 and Forecast 2020-2025

Product link: https://marketpublishers.com/r/GE64645B0DE2EN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/GE64645B0DE2EN.html">https://marketpublishers.com/r/GE64645B0DE2EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970