

Global Bicycle Market Survey and Trend Research 2018

https://marketpublishers.com/r/G3EF4B7FA99EN.html

Date: December 2017 Pages: 189 Price: US\$ 2,600.00 (Single User License) ID: G3EF4B7FA99EN

Abstracts

SUMMARY

Bicycle, often called a bike or cycle, is a non-automatic vehicle with two wheels in tandem, usually propelled by pedals connected to the rear wheel by a chain, and having handlebars for steering and a saddle like seat.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History



Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Giant Bicycles, Hero Cycles, TI Cycles, Trek, Atlas, Atlas, Flying Pigeon, Merida, Xidesheng Bicycle, OMYO, Emmelle, Avon Cycles, Tianjin Battle, Cannondale, Libahuang, Specialized, Trinx Bikes, DAHON, Cycoo, Bridgestone Cycle, Laux (Tianjin), Samchuly Bicycle, Cube, Pacific Cycles, Derby Cycle, Grimaldi Industri, Gazelle, KHS, Forever, Scott Sports, Fuji Bikes, Pashley Cycles, Accell Group, Huffy, LOOK etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:



Market Features

Investment Opportunity

Investment Calculation



Contents

PART 1 INDUSTRY OVERVIEW

- 1.1 Bicycle Industry
- 1.1.1 Definition
- 1.1.2 Industry Trend
- 1.2 Industry Chain
- 1.2.1 Upstream
- 1.2.2 Technology
- 1.2.3 Cost Structure
- 1.2.4 Consumer Preference
- 1.2.2 Downstream

PART 2 INDUSTRY OVERALL

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

PART 3 BICYCLE MARKET BY PRODUCT

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

4 KEY COMPANIES LIST

- 4.1 Giant Bicycles (Company Overview, Sales Data etc.)
 - 4.1.1 Company Overview
 - 4.1.2 Products and Services
 - 4.1.3 Business Analysis
- 4.2 Hero Cycles (Company Overview, Sales Data etc.)
 - 4.2.1 Company Overview
 - 4.2.2 Products and Services
 - 4.2.3 Business Analysis
- 4.3 TI Cycles (Company Overview, Sales Data etc.)



- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Trek (Company Overview, Sales Data etc.)
- 4.4.1 Company Overview
- 4.4.2 Products and Services
- 4.4.3 Business Analysis
- 4.5 Atlas (Company Overview, Sales Data etc.)
- 4.5.1 Company Overview
- 4.5.2 Products and Services
- 4.5.3 Business Analysis
- 4.6 Atlas (Company Overview, Sales Data etc.)
- 4.6.1 Company Overview
- 4.6.2 Products and Services
- 4.6.3 Business Analysis
- 4.7 Flying Pigeon (Company Overview, Sales Data etc.)
- 4.7.1 Company Overview
- 4.7.2 Products and Services
- 4.7.3 Business Analysis
- 4.8 Merida (Company Overview, Sales Data etc.)
 - 4.8.1 Company Overview
 - 4.8.2 Products and Services
 - 4.8.3 Business Analysis
- 4.9 Xidesheng Bicycle (Company Overview, Sales Data etc.)
 - 4.9.1 Company Overview
 - 4.9.2 Products and Services
- 4.9.3 Business Analysis
- 4.10 OMYO (Company Overview, Sales Data etc.)
 - 4.10.1 Company Overview
 - 4.10.2 Products and Services
 - 4.10.3 Business Analysis
- 4.11 Emmelle (Company Overview, Sales Data etc.)
- 4.12 Avon Cycles (Company Overview, Sales Data etc.)
- 4.13 Tianjin Battle (Company Overview, Sales Data etc.)
- 4.14 Cannondale (Company Overview, Sales Data etc.)
- 4.15 Libahuang (Company Overview, Sales Data etc.)
- 4.16 Specialized (Company Overview, Sales Data etc.)
- 4.17 Trinx Bikes (Company Overview, Sales Data etc.)
- 4.18 DAHON (Company Overview, Sales Data etc.)



- 4.19 Cycoo (Company Overview, Sales Data etc.)4.20 Bridgestone Cycle (Company Overview, Sales Data etc.)4.21 Laux (Tianjin) (Company Overview, Sales Data etc.)
- 4.22 Samchuly Bicycle (Company Overview, Sales Data etc.)
- 4.23 Cube (Company Overview, Sales Data etc.)
- 4.24 Pacific Cycles (Company Overview, Sales Data etc.)
- 4.25 Derby Cycle (Company Overview, Sales Data etc.)
- 4.26 Grimaldi Industri (Company Overview, Sales Data etc.)
- 4.27 Gazelle (Company Overview, Sales Data etc.)
- 4.28 KHS (Company Overview, Sales Data etc.)
- 4.29 Forever (Company Overview, Sales Data etc.)
- 4.30 Scott Sports (Company Overview, Sales Data etc.)
- 4.31 Fuji Bikes (Company Overview, Sales Data etc.)
- 4.32 Pashley Cycles (Company Overview, Sales Data etc.)
- 4.33 Accell Group (Company Overview, Sales Data etc.)
- 4.34 Huffy (Company Overview, Sales Data etc.)
- 4.35 LOOK (Company Overview, Sales Data etc.)

PART 5 MARKET COMPETITION

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
 - 5.2.1 Rivalry
 - 5.2.2 Threat of New Entrants
 - 5.2.3 Substitutes
 - 5.2.4 Bargaining Power of Suppliers
 - 5.2.5 Bargaining Power of Buyers

PART 6 MARKET DEMAND BY SEGMENT

- 6.1 Demand Situation
 - 6.1.1 Industry Application Status
 - 6.1.2 Industry SWOT Analysis
 - 6.1.2.1 Strengths
 - 6.1.2.2 Weaknesses
 - 6.1.2.3 Opportunities
 - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast



PART 7 REGION OPERATION

- 7.1 Regional Market
- 7.2 Production and Sales by Region
 - 7.2.1 Production
 - 7.2.2 Sales
 - 7.2.3 Trade
- 7.3 Regional Forecast

PART 8 MARKET INVESTMENT

- 8.1 Market Features
 - 8.1.1 Product Features
 - 8.1.2 Price Features
 - 8.1.3 Channel Features
 - 8.1.4 Purchasing Features
- 8.2 Investment Opportunity
 - 8.2.1 Regional Investment Opportunity
 - 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
 - 8.3.1 Cost Calculation
 - 8.3.2 Revenue Calculation
 - 8.3.3 Economic Performance Evaluation

PART 9 CONCLUSION



List Of Tables

LIST OF TABLES

Table Global Bicycle Market 2012-2017, by Type, in USD Million Table Global Bicycle Market 2012-2017, by Type, in Volume Table Global Bicycle Market Forecast 2018-2023, by Type, in USD Million Table Global Bicycle Market Forecast 2018-2023, by Type, in Volume Table Giant Bicycles Overview List Table Bicycle Business Operation of Giant Bicycles (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Hero Cycles Overview List Table Bicycle Business Operation of Hero Cycles (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table TI Cycles Overview List Table Bicycle Business Operation of TI Cycles (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Trek Overview List Table Bicycle Business Operation of Trek (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Atlas Overview List Table Bicycle Business Operation of Atlas (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Atlas Overview List Table Bicycle Business Operation of Atlas (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Flying Pigeon Overview List Table Bicycle Business Operation of Flying Pigeon (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Merida Overview List Table Bicycle Business Operation of Merida (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Xidesheng Bicycle Overview List Table Bicycle Business Operation of Xidesheng Bicycle (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table OMYO Overview List Table Bicycle Business Operation of OMYO (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Emmelle Overview List



Table Bicycle Business Operation of Emmelle (Sales Revenue, Sales Volume, Price,

- Cost, Gross Margin)
- Table Avon Cycles Overview List
- Table Bicycle Business Operation of Avon Cycles (Sales Revenue, Sales Volume,
- Price, Cost, Gross Margin)
- Table Tianjin Battle Overview List
- Table Bicycle Business Operation of Tianjin Battle (Sales Revenue, Sales Volume,
- Price, Cost, Gross Margin)
- Table Cannondale Overview List
- Table Bicycle Business Operation of Cannondale (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Libahuang Overview List
- Table Bicycle Business Operation of Libahuang (Sales Revenue, Sales Volume, Price,
- Cost, Gross Margin)
- Table Specialized Overview List
- Table Bicycle Business Operation of Specialized (Sales Revenue, Sales Volume, Price,
- Cost, Gross Margin)
- Table Trinx Bikes Overview List
- Table Bicycle Business Operation of Trinx Bikes (Sales Revenue, Sales Volume, Price,
- Cost, Gross Margin)
- Table DAHON Overview List
- Table Bicycle Business Operation of DAHON (Sales Revenue, Sales Volume, Price,
- Cost, Gross Margin)
- Table Cycoo Overview List
- Table Bicycle Business Operation of Cycoo (Sales Revenue, Sales Volume, Price,
- Cost, Gross Margin)
- Table Bridgestone Cycle Overview List
- Table Bicycle Business Operation of Bridgestone Cycle (Sales Revenue, Sales Volume,
- Price, Cost, Gross Margin)
- Table Laux (Tianjin) Overview List
- Table Bicycle Business Operation of Laux (Tianjin) (Sales Revenue, Sales Volume,
- Price, Cost, Gross Margin)
- Table Samchuly Bicycle Overview List
- Table Bicycle Business Operation of Samchuly Bicycle (Sales Revenue, Sales Volume,
- Price, Cost, Gross Margin)
- Table Cube Overview List
- Table Bicycle Business Operation of Cube (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Pacific Cycles Overview List



Table Bicycle Business Operation of Pacific Cycles (Sales Revenue, Sales Volume,

- Price, Cost, Gross Margin)
- Table Derby Cycle Overview List
- Table Bicycle Business Operation of Derby Cycle (Sales Revenue, Sales Volume,
- Price, Cost, Gross Margin)
- Table Grimaldi Industri Overview List
- Table Bicycle Business Operation of Grimaldi Industri (Sales Revenue, Sales Volume,
- Price, Cost, Gross Margin)
- Table Gazelle Overview List
- Table Bicycle Business Operation of Gazelle (Sales Revenue, Sales Volume, Price,
- Cost, Gross Margin)
- Table KHS Overview List
- Table Bicycle Business Operation of KHS (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Forever Overview List
- Table Bicycle Business Operation of Forever (Sales Revenue, Sales Volume, Price,
- Cost, Gross Margin)
- Table Scott Sports Overview List
- Table Bicycle Business Operation of Scott Sports (Sales Revenue, Sales Volume,
- Price, Cost, Gross Margin)
- Table Fuji Bikes Overview List
- Table Bicycle Business Operation of Fuji Bikes (Sales Revenue, Sales Volume, Price,
- Cost, Gross Margin)
- Table Pashley Cycles Overview List
- Table Bicycle Business Operation of Pashley Cycles (Sales Revenue, Sales Volume,
- Price, Cost, Gross Margin)
- Table Accell Group Overview List
- Table Bicycle Business Operation of Accell Group (Sales Revenue, Sales Volume,
- Price, Cost, Gross Margin)
- Table Huffy Overview List
- Table Bicycle Business Operation of Huffy (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table LOOK Overview List
- Table Bicycle Business Operation of LOOK (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Global Bicycle Sales Revenue 2012-2017, by Companies, in USD Million
- Table Global Bicycle Sales Revenue Share, by Companies, in USD Million
- Table Global Bicycle Sales Volume 2012-2017, by Companies, in Volume
- Table Global Bicycle Sales Revenue Share, by Companies in 2017, in Volume



Table Bicycle Demand 2012-2017, by Application, in USD Million Table Bicycle Demand 2012-2017, by Application, in Volume Table Bicycle Demand Forecast 2018-2023, by Application, in USD Million Table Bicycle Demand Forecast 2018-2023, by Application, in Volume Table Global Bicycle Market 2012-2017, by Region, in USD Million Table Global Bicycle Market 2012-2017, by Region, in Volume Table Bicycle Market Forecast 2018-2023, by Region, in USD Million Table Bicycle Market Forecast 2018-2023, by Region, in USD Million



List Of Figures

LIST OF FIGURES

Figure Bicycle Industry Chain Structure Figure Global Bicycle Market Growth 2012-2017, by Type, in USD Million Figure Global Bicycle Market Growth 2012-2017, by Type, in Volume Figure Global Bicycle Sales Revenue Share, by Companies in 2017, in USD Million Figure Global Bicycle Sales Volume Share 2012-2017, by Companies, in Volume Figure Production Development by Region Figure Sales List by Region



I would like to order

Product name: Global Bicycle Market Survey and Trend Research 2018 Product link: <u>https://marketpublishers.com/r/G3EF4B7FA99EN.html</u>

Price: US\$ 2,600.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G3EF4B7FA99EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970