

# Global Beach Chairs Market Survey and Trend Research 2018

https://marketpublishers.com/r/GEA2DE4F255EN.html

Date: June 2018

Pages: 82

Price: US\$ 2,600.00 (Single User License)

ID: GEA2DE4F255EN

# **Abstracts**

#### Summary

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.









## **Contents**

#### **PART 1 INDUSTRY OVERVIEW**

- 1.1 Beach Chairs Industry
  - 1.1.1 Definition
  - 1.1.2 Industry Trend
- 1.2 Industry Chain
  - 1.2.1 Upstream
  - 1.2.2 Technology
  - 1.2.3 Cost Structure
  - 1.2.4 Consumer Preference
  - 1.2.2 Downstream

#### **PART 2 INDUSTRY OVERALL**

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

#### PART 3 BEACH CHAIRS MARKET BY PRODUCT

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

#### **4 KEY COMPANIES LIST**

- 4.1 Bravo Sports (Company Overview, Sales Data etc.)
  - 4.1.1 Company Overview
  - 4.1.2 Products and Services
  - 4.1.3 Business Analysis
- 4.2 Kijaro Coast (Company Overview, Sales Data etc.)
  - 4.2.1 Company Overview
  - 4.2.2 Products and Services
  - 4.2.3 Business Analysis
- 4.3 Home Sports (Company Overview, Sales Data etc.)



- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 beachmall (Company Overview, Sales Data etc.)
  - 4.4.1 Company Overview
  - 4.4.2 Products and Services
  - 4.4.3 Business Analysis
- 4.5 RioBrands (Company Overview, Sales Data etc.)
  - 4.5.1 Company Overview
  - 4.5.2 Products and Services
- 4.5.3 Business Analysis
- 4.6 RioBrands (Company Overview, Sales Data etc.)
  - 4.6.1 Company Overview
  - 4.6.2 Products and Services
  - 4.6.3 Business Analysis
- 4.7 Strongback (Company Overview, Sales Data etc.)
  - 4.7.1 Company Overview
  - 4.7.2 Products and Services
  - 4.7.3 Business Analysis
- 4.8 Bungalow bay (Company Overview, Sales Data etc.)
  - 4.8.1 Company Overview
  - 4.8.2 Products and Services
  - 4.8.3 Business Analysis
- 4.9 Tommy Bahama (Company Overview, Sales Data etc.)
  - 4.9.1 Company Overview
  - 4.9.2 Products and Services
  - 4.9.3 Business Analysis
- 4.10 IKEA (Company Overview, Sales Data etc.)
  - 4.10.1 Company Overview
  - 4.10.2 Products and Services
  - 4.10.3 Business Analysis

#### PART 5 MARKET COMPETITION

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
  - 5.2.1 Rivalry
  - 5.2.2 Threat of New Entrants
  - 5.2.3 Substitutes



- 5.2.4 Bargaining Power of Suppliers
- 5.2.5 Bargaining Power of Buyers

#### PART 6 MARKET DEMAND BY SEGMENT

- 6.1 Demand Situation
  - 6.1.1 Industry Application Status
  - 6.1.2 Industry SWOT Analysis
    - 6.1.2.1 Strengths
    - 6.1.2.2 Weaknesses
    - 6.1.2.3 Opportunities
    - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

#### **PART 7 REGION OPERATION**

- 7.1 Regional Market
- 7.2 Production and Sales by Region
  - 7.2.1 Production
  - 7.2.2 Sales
  - 7.2.3 Trade
- 7.3 Regional Forecast

#### PART 8 MARKET INVESTMENT

- 8.1 Market Features
  - 8.1.1 Product Features
  - 8.1.2 Price Features
  - 8.1.3 Channel Features
  - 8.1.4 Purchasing Features
- 8.2 Investment Opportunity
  - 8.2.1 Regional Investment Opportunity
  - 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
  - 8.3.1 Cost Calculation
  - 8.3.2 Revenue Calculation
  - 8.3.3 Economic Performance Evaluation



# **PART 9 CONCLUSION**



## **List Of Tables**

#### **LIST OF TABLES**

Table Global Beach Chairs Market 2012-2017, by Type, in USD Million

Table Global Beach Chairs Market 2012-2017, by Type, in Volume

Table Global Beach Chairs Market Forecast 2018-2023, by Type, in USD Million

Table Global Beach Chairs Market Forecast 2018-2023, by Type, in Volume

Table Bravo Sports Overview List

Table Beach Chairs Business Operation of Bravo Sports (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Kijaro Coast Overview List

Table Beach Chairs Business Operation of Kijaro Coast (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

**Table Home Sports Overview List** 

Table Beach Chairs Business Operation of Home Sports (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table beachmall Overview List

Table Beach Chairs Business Operation of beachmall (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table RioBrands Overview List

Table Beach Chairs Business Operation of RioBrands (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table RioBrands Overview List

Table Beach Chairs Business Operation of RioBrands (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table Strongback Overview List

Table Beach Chairs Business Operation of Strongback (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table Bungalow bay Overview List

Table Beach Chairs Business Operation of Bungalow bay (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Tommy Bahama Overview List

Table Beach Chairs Business Operation of Tommy Bahama (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table IKEA Overview List

Table Beach Chairs Business Operation of IKEA (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

Table Global Beach Chairs Sales Revenue 2012-2017, by Companies, in USD Million



Table Global Beach Chairs Sales Revenue Share, by Companies, in USD Million Table Global Beach Chairs Sales Volume 2012-2017, by Companies, in Volume Table Global Beach Chairs Sales Revenue Share, by Companies in 2017, in Volume Table Beach Chairs Demand 2012-2017, by Application, in USD Million Table Beach Chairs Demand 2012-2017, by Application, in Volume Table Beach Chairs Demand Forecast 2018-2023, by Application, in USD Million Table Beach Chairs Demand Forecast 2018-2023, by Application, in Volume Table Global Beach Chairs Market 2012-2017, by Region, in USD Million Table Global Beach Chairs Market 2012-2017, by Region, in Volume Table Beach Chairs Market Forecast 2018-2023, by Region, in USD Million Table Beach Chairs Market Forecast 2018-2023, by Region, in Volume



# **List Of Figures**

#### **LIST OF FIGURES**

Figure Beach Chairs Industry Chain Structure

Figure Global Beach Chairs Market Growth 2012-2017, by Type, in USD Million

Figure Global Beach Chairs Market Growth 2012-2017, by Type, in Volume

Figure Global Beach Chairs Sales Revenue Share, by Companies in 2017, in USD

Million

Figure Global Beach Chairs Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region



#### I would like to order

Product name: Global Beach Chairs Market Survey and Trend Research 2018

Product link: <a href="https://marketpublishers.com/r/GEA2DE4F255EN.html">https://marketpublishers.com/r/GEA2DE4F255EN.html</a>

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/GEA2DE4F255EN.html">https://marketpublishers.com/r/GEA2DE4F255EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970