

Global Barbell Market Survey and Trend Research 2018

<https://marketpublishers.com/r/GD0CEFD1D15EN.html>

Date: December 2017

Pages: 84

Price: US\$ 2,600.00 (Single User License)

ID: GD0CEFD1D15EN

Abstracts

Summary

Barbell is a core training in sports training equipment, and weight lifting equipment used. Barbell exercise belongs to a kind of weight training, just using a barbell training equipment, to enhance the muscle strength training. Can also use a barbell core training, and promote the overall coordination.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Bowflex (Nautilus), Lifefitness, BH, Technogym, Precor, Precor, Star Trac, StairMaster, Ivanko, GYM80, Jih Kao Enterprise, Kug Way, Glory Life Industrial, Stingray, Heng Full Enterprise, Giant Golden Star etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

Contents

1 PART 1 INDUSTRY OVERVIEW

- 1.1 Barbell Industry
 - 1.1.1 Definition
 - 1.1.2 Industry Trend
- 1.2 Industry Chain
 - 1.2.1 Upstream
 - 1.2.2 Technology
 - 1.2.3 Cost Structure
 - 1.2.4 Consumer Preference
 - 1.2.2 Downstream

1 PART 2 INDUSTRY OVERALL

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

1 PART 3 BARBELL MARKET BY PRODUCT

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

4 KEY COMPANIES LIST

- 4.1 Bowflex (Nautilus) (Company Overview, Sales Data etc.)
 - 4.1.1 Company Overview
 - 4.1.2 Products and Services
 - 4.1.3 Business Analysis
- 4.2 Lifefitness (Company Overview, Sales Data etc.)
 - 4.2.1 Company Overview
 - 4.2.2 Products and Services
 - 4.2.3 Business Analysis
- 4.3 BH (Company Overview, Sales Data etc.)

- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Technogym (Company Overview, Sales Data etc.)
 - 4.4.1 Company Overview
 - 4.4.2 Products and Services
 - 4.4.3 Business Analysis
- 4.5 Precor (Company Overview, Sales Data etc.)
 - 4.5.1 Company Overview
 - 4.5.2 Products and Services
 - 4.5.3 Business Analysis
- 4.6 Precor (Company Overview, Sales Data etc.)
 - 4.6.1 Company Overview
 - 4.6.2 Products and Services
 - 4.6.3 Business Analysis
- 4.7 Star Trac (Company Overview, Sales Data etc.)
 - 4.7.1 Company Overview
 - 4.7.2 Products and Services
 - 4.7.3 Business Analysis
- 4.8 StairMaster (Company Overview, Sales Data etc.)
 - 4.8.1 Company Overview
 - 4.8.2 Products and Services
 - 4.8.3 Business Analysis
- 4.9 Ivanko (Company Overview, Sales Data etc.)
 - 4.9.1 Company Overview
 - 4.9.2 Products and Services
 - 4.9.3 Business Analysis
- 4.10 GYM80 (Company Overview, Sales Data etc.)
 - 4.10.1 Company Overview
 - 4.10.2 Products and Services
 - 4.10.3 Business Analysis
- 4.11 Jih Kao Enterprise (Company Overview, Sales Data etc.)
- 4.12 Kug Way (Company Overview, Sales Data etc.)
- 4.13 Glory Life Industrial (Company Overview, Sales Data etc.)
- 4.14 Stingray (Company Overview, Sales Data etc.)
- 4.15 Heng Full Enterprise (Company Overview, Sales Data etc.)
- 4.16 Giant Golden Star (Company Overview, Sales Data etc.)

1 PART 5 MARKET COMPETITION

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
 - 5.2.1 Rivalry
 - 5.2.2 Threat of New Entrants
 - 5.2.3 Substitutes
 - 5.2.4 Bargaining Power of Suppliers
 - 5.2.5 Bargaining Power of Buyers

1 PART 6 MARKET DEMAND BY SEGMENT

- 6.1 Demand Situation
 - 6.1.1 Industry Application Status
 - 6.1.2 Industry SWOT Analysis
 - 6.1.2.1 Strengths
 - 6.1.2.2 Weaknesses
 - 6.1.2.3 Opportunities
 - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

1 PART 7 REGION OPERATION

- 7.1 Regional Market
- 7.2 Production and Sales by Region
 - 7.2.1 Production
 - 7.2.2 Sales
 - 7.2.3 Trade
- 7.3 Regional Forecast

1 PART 8 MARKET INVESTMENT

- 8.1 Market Features
 - 8.1.1 Product Features
 - 8.1.2 Price Features
 - 8.1.3 Channel Features
 - 8.1.4 Purchasing Features
- 8.2 Investment Opportunity
 - 8.2.1 Regional Investment Opportunity

- 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
 - 8.3.1 Cost Calculation
 - 8.3.2 Revenue Calculation
 - 8.3.3 Economic Performance Evaluation

1 PART 9 CONCLUSION

List Of Tables

LIST OF TABLES

Table Global Barbell Market 2012-2017, by Type, in USD Million

Table Global Barbell Market 2012-2017, by Type, in Volume

Table Global Barbell Market Forecast 2018-2023, by Type, in USD Million

Table Global Barbell Market Forecast 2018-2023, by Type, in Volume

Table Bowflex (Nautilus) Overview List

Table Barbell Business Operation of Bowflex (Nautilus) (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Lifefitness Overview List

Table Barbell Business Operation of Lifefitness (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table BH Overview List

Table Barbell Business Operation of BH (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Technogym Overview List

Table Barbell Business Operation of Technogym (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Precor Overview List

Table Barbell Business Operation of Precor (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Precor Overview List

Table Barbell Business Operation of Precor (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Star Trac Overview List

Table Barbell Business Operation of Star Trac (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table StairMaster Overview List

Table Barbell Business Operation of StairMaster (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Ivanko Overview List

Table Barbell Business Operation of Ivanko (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table GYM80 Overview List

Table Barbell Business Operation of GYM80 (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Jih Kao Enterprise Overview List

Table Barbell Business Operation of Jih Kao Enterprise (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Kug Way Overview List

Table Barbell Business Operation of Kug Way (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Glory Life Industrial Overview List

Table Barbell Business Operation of Glory Life Industrial (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Stingray Overview List

Table Barbell Business Operation of Stingray (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Heng Full Enterprise Overview List

Table Barbell Business Operation of Heng Full Enterprise (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Giant Golden Star Overview List

Table Barbell Business Operation of Giant Golden Star (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Barbell Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Barbell Sales Revenue Share, by Companies, in USD Million

Table Global Barbell Sales Volume 2012-2017, by Companies, in Volume

Table Global Barbell Sales Revenue Share, by Companies in 2017, in Volume

Table Barbell Demand 2012-2017, by Application, in USD Million

Table Barbell Demand 2012-2017, by Application, in Volume

Table Barbell Demand Forecast 2018-2023, by Application, in USD Million

Table Barbell Demand Forecast 2018-2023, by Application, in Volume

Table Global Barbell Market 2012-2017, by Region, in USD Million

Table Global Barbell Market 2012-2017, by Region, in Volume

Table Barbell Market Forecast 2018-2023, by Region, in USD Million

Table Barbell Market Forecast 2018-2023, by Region, in Volume

List Of Figures

LIST OF FIGURES

Figure Barbell Industry Chain Structure

Figure Global Barbell Market Growth 2012-2017, by Type, in USD Million

Figure Global Barbell Market Growth 2012-2017, by Type, in Volume

Figure Global Barbell Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Barbell Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region

I would like to order

Product name: Global Barbell Market Survey and Trend Research 2018

Product link: <https://marketpublishers.com/r/GD0CEFD1D15EN.html>

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GD0CEFD1D15EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970