

# Global Automotive Telematics Market Survey and Trend Research 2018

<https://marketpublishers.com/r/GD0A840B849EN.html>

Date: June 2018

Pages: 73

Price: US\$ 2,600.00 (Single User License)

ID: GD0A840B849EN

## Abstracts

### SUMMARY

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

#### Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

#### Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Agero, Airbiquity, Continental, Verizon Telematics, Bynx, Bynx, Connexis, Ericsson, Fleetmatics, GM, Luxoft, Magneti Marelli etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

## Contents

### **PART 1 INDUSTRY OVERVIEW**

- 1.1 Automotive Telematics Industry
  - 1.1.1 Definition
  - 1.1.2 Industry Trend
- 1.2 Industry Chain
  - 1.2.1 Upstream
  - 1.2.2 Technology
  - 1.2.3 Cost Structure
  - 1.2.4 Consumer Preference
  - 1.2.2 Downstream

### **PART 2 INDUSTRY OVERALL**

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

### **PART 3 AUTOMOTIVE TELEMATICS MARKET BY PRODUCT**

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast
- 4 Key Companies List
  - 4.1 Agero (Company Overview, Sales Data etc.)
    - 4.1.1 Company Overview
    - 4.1.2 Products and Services
    - 4.1.3 Business Analysis
  - 4.2 Airbiquity (Company Overview, Sales Data etc.)
    - 4.2.1 Company Overview
    - 4.2.2 Products and Services
    - 4.2.3 Business Analysis
  - 4.3 Continental (Company Overview, Sales Data etc.)
    - 4.3.1 Company Overview
    - 4.3.2 Products and Services

- 4.3.3 Business Analysis
- 4.4 Verizon Telematics (Company Overview, Sales Data etc.)
  - 4.4.1 Company Overview
  - 4.4.2 Products and Services
  - 4.4.3 Business Analysis
- 4.5 Bynx (Company Overview, Sales Data etc.)
  - 4.5.1 Company Overview
  - 4.5.2 Products and Services
  - 4.5.3 Business Analysis
- 4.6 Bynx (Company Overview, Sales Data etc.)
  - 4.6.1 Company Overview
  - 4.6.2 Products and Services
  - 4.6.3 Business Analysis
- 4.7 Connexis (Company Overview, Sales Data etc.)
  - 4.7.1 Company Overview
  - 4.7.2 Products and Services
  - 4.7.3 Business Analysis
- 4.8 Ericsson (Company Overview, Sales Data etc.)
  - 4.8.1 Company Overview
  - 4.8.2 Products and Services
  - 4.8.3 Business Analysis
- 4.9 Fleetmatics (Company Overview, Sales Data etc.)
  - 4.9.1 Company Overview
  - 4.9.2 Products and Services
  - 4.9.3 Business Analysis
- 4.10 GM (Company Overview, Sales Data etc.)
  - 4.10.1 Company Overview
  - 4.10.2 Products and Services
  - 4.10.3 Business Analysis
- 4.11 Luxoft (Company Overview, Sales Data etc.)
- 4.12 Magneti Marelli (Company Overview, Sales Data etc.)

## **PART 5 MARKET COMPETITION**

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
  - 5.2.1 Rivalry
  - 5.2.2 Threat of New Entrants
  - 5.2.3 Substitutes

5.2.4 Bargaining Power of Suppliers

5.2.5 Bargaining Power of Buyers

## **PART 6 MARKET DEMAND BY SEGMENT**

6.1 Demand Situation

6.1.1 Industry Application Status

6.1.2 Industry SWOT Analysis

6.1.2.1 Strengths

6.1.2.2 Weaknesses

6.1.2.3 Opportunities

6.1.2.4 Threats

6.2 Major Customer Survey

6.3 Demand Forecast

## **PART 7 REGION OPERATION**

7.1 Regional Market

7.2 Production and Sales by Region

7.2.1 Production

7.2.2 Sales

7.2.3 Trade

7.3 Regional Forecast

## **PART 8 MARKET INVESTMENT**

8.1 Market Features

8.1.1 Product Features

8.1.2 Price Features

8.1.3 Channel Features

8.1.4 Purchasing Features

8.2 Investment Opportunity

8.2.1 Regional Investment Opportunity

8.2.2 Industry Investment Opportunity

8.3 Investment Calculation

8.3.1 Cost Calculation

8.3.2 Revenue Calculation

8.3.3 Economic Performance Evaluation

## **PART 9 CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table Global Automotive Telematics Market 2012-2017, by Type, in USD Million

Table Global Automotive Telematics Market 2012-2017, by Type, in Volume

Table Global Automotive Telematics Market Forecast 2018-2023, by Type, in USD Million

Table Global Automotive Telematics Market Forecast 2018-2023, by Type, in Volume

Table Agero Overview List

Table 0 Business Operation of Agero (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Airbiquity Overview List

Table 0 Business Operation of Airbiquity (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Continental Overview List

Table 0 Business Operation of Continental (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Verizon Telematics Overview List

Table 0 Business Operation of Verizon Telematics (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Bynx Overview List

Table 0 Business Operation of Bynx (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Bynx Overview List

Table 0 Business Operation of Bynx (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Connexis Overview List

Table 0 Business Operation of Connexis (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Ericsson Overview List

Table 0 Business Operation of Ericsson (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Fleetmatics Overview List

Table 0 Business Operation of Fleetmatics (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table GM Overview List

Table 0 Business Operation of GM (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Luxoft Overview List

Table 0 Business Operation of Luxoft (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Magneti Marelli Overview List

Table 0 Business Operation of Magneti Marelli (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Automotive Telematics Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Automotive Telematics Sales Revenue Share, by Companies, in USD Million

Table Global Automotive Telematics Sales Volume 2012-2017, by Companies, in Volume

Table Global Automotive Telematics Sales Revenue Share, by Companies in 2017, in Volume

Table Automotive Telematics Demand 2012-2017, by Application, in USD Million

Table Automotive Telematics Demand 2012-2017, by Application, in Volume

Table Automotive Telematics Demand Forecast 2018-2023, by Application, in USD Million

Table Automotive Telematics Demand Forecast 2018-2023, by Application, in Volume

Table Global Automotive Telematics Market 2012-2017, by Region, in USD Million

Table Global Automotive Telematics Market 2012-2017, by Region, in Volume

Table Automotive Telematics Market Forecast 2018-2023, by Region, in USD Million

Table Automotive Telematics Market Forecast 2018-2023, by Region, in Volume



## List Of Figures

### LIST OF FIGURES

Figure Automotive Telematics Industry Chain Structure

Figure Global Automotive Telematics Market Growth 2012-2017, by Type, in USD Million

Figure Global Automotive Telematics Market Growth 2012-2017, by Type, in Volume

Figure Global Automotive Telematics Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Automotive Telematics Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region

## I would like to order

Product name: Global Automotive Telematics Market Survey and Trend Research 2018

Product link: <https://marketpublishers.com/r/GD0A840B849EN.html>

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GD0A840B849EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970