

# Global Automotive Heated Steering Wheel Market Analysis 2015-2019 and Forecast 2020-2025

<https://marketpublishers.com/r/G023A7107105EN.html>

Date: February 2020

Pages: 84

Price: US\$ 2,980.00 (Single User License)

ID: G023A7107105EN

## Abstracts

### SNAPSHOT

The global Automotive Heated Steering Wheel market size is estimated at xxx million USD with a CAGR xx% from 2015-2019 and is expected to reach xxx Million USD in 2020 with a CAGR xx% from 2020 to 2025. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Automotive Heated Steering Wheel by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

Electric Heating

Gas Heating

Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main Products etc.):

Nissan

Kohl's

BMW

Land Rover

Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):

Commercial Vehicle

Civil Vehicle

Others

Region Coverage (Regional Production, Demand & Forecast by Countries etc.):

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc.)

Asia-Pacific (China, India, Japan, Southeast Asia etc.)

South America (Brazil, Argentina etc.)

Middle East & Africa (Saudi Arabia, South Africa etc.)

## Contents

### 1 INDUSTRY OVERVIEW

#### 1.1 Automotive Heated Steering Wheel Industry

Figure Automotive Heated Steering Wheel Industry Chain Structure

##### 1.1.1 Overview

##### 1.1.2 Development of Automotive Heated Steering Wheel

#### 1.2 Market Segment

##### 1.2.1 Upstream

Table Upstream Segment of Automotive Heated Steering Wheel

##### 1.2.2 Downstream

Table Application Segment of Automotive Heated Steering Wheel

Table Global Automotive Heated Steering Wheel Market 2015-2025, by Application, in USD Million

#### 1.3 Cost Analysis

### 2 INDUSTRY ENVIRONMENT (PEST ANALYSIS)

#### 2.1 Policy

#### 2.2 Economics

#### 2.3 Sociology

#### 2.4 Technology

### 3 AUTOMOTIVE HEATED STEERING WHEEL MARKET BY TYPE

#### 3.1 By Type

##### 3.1.1 Electric Heating

Table Major Company List of Electric Heating

##### 3.1.2 Gas Heating

Table Major Company List of Gas Heating

#### 3.2 Market Size

Table Global Automotive Heated Steering Wheel Market 2015-2019, by Type, in USD Million

Figure Global Automotive Heated Steering Wheel Market Growth 2015-2019, by Type, in USD Million

Table Global Automotive Heated Steering Wheel Market 2015-2019, by Type, in Volume

Figure Global Automotive Heated Steering Wheel Market Growth 2015-2019, by Type,

in Volume

### 3.3 Market Forecast

Table Global Automotive Heated Steering Wheel Market Forecast 2020-2025, by Type, in USD Million

Table Global Automotive Heated Steering Wheel Market Forecast 2020-2025, by Type, in Volume

## 4 MAJOR COMPANIES LIST

### 4.1 Nissan (Company Profile, Sales Data etc.)

#### 4.1.1 Nissan Profile

Table Nissan Overview List

#### 4.1.2 Nissan Products & Services

#### 4.1.3 Nissan Business Operation Conditions

Table Business Operation of Nissan (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 4.2 Kohl's (Company Profile, Sales Data etc.)

#### 4.2.1 Kohl's Profile

Table Kohl's Overview List

#### 4.2.2 Kohl's Products & Services

#### 4.2.3 Kohl's Business Operation Conditions

Table Business Operation of Kohl's (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 4.3 BMW (Company Profile, Sales Data etc.)

#### 4.3.1 BMW Profile

Table BMW Overview List

#### 4.3.2 BMW Products & Services

#### 4.3.3 BMW Business Operation Conditions

Table Business Operation of BMW (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 4.4 Land Rover (Company Profile, Sales Data etc.)

#### 4.4.1 Land Rover Profile

Table Land Rover Overview List

#### 4.4.2 Land Rover Products & Services

#### 4.4.3 Land Rover Business Operation Conditions

Table Business Operation of Land Rover (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

## 5 MARKET COMPETITION

## 5.1 Company Competition

Table Global Automotive Heated Steering Wheel Sales Revenue 2015-2019, by Company, in USD Million

Table Global Automotive Heated Steering Wheel Sales Revenue Share 2015-2019, by Company, in USD Million

Figure Global Automotive Heated Steering Wheel Sales Revenue Share in 2019, by Company, in USD Million

Table Global Automotive Heated Steering Wheel Sales Volume 2015-2019, by Company, in Volume

Table Global Automotive Heated Steering Wheel Sales Volume Share 2015-2019, by Company, in Volume

Figure Global Automotive Heated Steering Wheel Sales Volume Share in 2019, by Company, in Volume

## 5.2 Regional Market by Company

Figure North America Automotive Heated Steering Wheel Market Concentration, in 2019

Figure Europe Automotive Heated Steering Wheel Market Market Concentration, in 2019

Figure Asia-Pacific Automotive Heated Steering Wheel Market Concentration, in 2019

Figure South America Automotive Heated Steering Wheel Market Concentration, in 2019

Figure Middle East & Africa Automotive Heated Steering Wheel Market Concentration, in 2019

# 6 DEMAND BY END MARKET

## 6.1 Demand Situation

### 6.1.1 Demand in Commercial Vehicle

Figure Automotive Heated Steering Wheel Demand in Commercial Vehicle, 2015-2019, in USD Million

Figure Automotive Heated Steering Wheel Demand in Commercial Vehicle, 2015-2019, in Volume

### 6.1.2 Demand in Civil Vehicle

Figure Automotive Heated Steering Wheel Demand in Civil Vehicle, 2015-2019, in USD Million

Figure Automotive Heated Steering Wheel Demand in Civil Vehicle, 2015-2019, in Volume

### 6.1.3 Demand in Others

Figure Automotive Heated Steering Wheel Demand in Others, 2015-2019, in USD Million

Figure Automotive Heated Steering Wheel Demand in Others, 2015-2019, in Volume

6.2 Regional Demand Comparison  
Table Regional Demand Comparison List

Table Major Application in Different Regions

6.3 Demand Forecast

Table Automotive Heated Steering Wheel Demand Forecast 2020-2025, by Application, in USD Million

Figure Automotive Heated Steering Wheel Market Growth 2020-2025, by Application, in USD Million

Figure Automotive Heated Steering Wheel Market Share in 2025, by Application, in USD Million

Table Automotive Heated Steering Wheel Demand Forecast 2020-2025, by Application, in Volume

Table Automotive Heated Steering Wheel Market Growth 2020-2025, by Application, in Volume

Table Automotive Heated Steering Wheel Market Share in 2025, by Application, in Volume

## **7 REGION OPERATION**

7.1 Regional Production

Table Automotive Heated Steering Wheel Production 2015-2019, by Region, in USD Million

Table Automotive Heated Steering Wheel Production 2015-2019, by Region, in Volume

7.2 Regional Market

Table Global Automotive Heated Steering Wheel Market 2015-2019, by Region, in USD Million

Table Global Automotive Heated Steering Wheel Market Share 2015-2019, by Region, in USD Million

Table Global Automotive Heated Steering Wheel Market 2015-2019, by Region, in Volume

Table Global Automotive Heated Steering Wheel Market Share 2015-2019, by Region, in Volume

7.3 by Region

7.3.1 North America

7.3.1.1 Overview

Figure North America Automotive Heated Steering Wheel Market Size and Growth

2015-2019, in USD Million

Figure North America Automotive Heated Steering Wheel Market Size and Growth

2015-2019, in Volume

7.3.1.2 by Country (U.S., Canada, Mexico)

Table North America Automotive Heated Steering Wheel Market Size 2015-2019, by Country, in USD Million

Table North America Automotive Heated Steering Wheel Market Size 2015-2019, by Country, in Volume

7.3.2 Europe

7.3.2.1 Overview

Figure Europe Automotive Heated Steering Wheel Market Size and Growth 2015-2019, in USD Million

Figure Europe Automotive Heated Steering Wheel Market Size and Growth 2015-2019, in Volume

7.3.2.2 by Country (Germany, U.K., France, Italy, Russia, Spain etc.)

Table Europe Automotive Heated Steering Wheel Market Size 2015-2019, by Country, in USD Million

Table Europe Automotive Heated Steering Wheel Market Size 2015-2019, by Country, in Volume

7.3.3 Asia-Pacific

7.3.3.1 Overview

Figure Asia-Pacific Automotive Heated Steering Wheel Market Size and Growth 2015-2019, in USD Million

Figure Asia-Pacific Automotive Heated Steering Wheel Market Size and Growth 2015-2019, in Volume

7.3.3.2 by Country (China, India, Japan, Southeast Asia etc.)

Table Asia-Pacific Automotive Heated Steering Wheel Market Size 2015-2019, by Country, in USD Million

Table Asia-Pacific Automotive Heated Steering Wheel Market Size 2015-2019, by Country, in Volume

7.3.4 South America

7.3.4.1 Overview

Figure South America Automotive Heated Steering Wheel Market Size and Growth 2015-2019, in USD Million

Figure South America Automotive Heated Steering Wheel Market Size and Growth 2015-2019, in Volume

7.3.4.2 by Country (Brazil, Argentina etc.)

Table South America Automotive Heated Steering Wheel Market Size 2015-2019, by Country, in USD Million

Table South America Automotive Heated Steering Wheel Market Size 2015-2019, by Country, in Volume

7.3.5 Middle East & Africa

7.3.5.1 Overview

Figure Middle East & Africa Automotive Heated Steering Wheel Market Size and Growth 2015-2019, in USD Million

Figure Middle East & Africa Automotive Heated Steering Wheel Market Size and Growth 2015-2019, in Volume

7.3.5.2 by Country (Saudi Arabia, South Africa etc.)

Table Middle East & Africa Automotive Heated Steering Wheel Market Size 2015-2019, by Country, in USD Million

Table Middle East & Africa Automotive Heated Steering Wheel Market Size 2015-2019, by Country, in Volume

7.4 Regional Import & Export

7.5 Regional Forecast

Table Automotive Heated Steering Wheel Market Forecast 2020-2025, by Region, in USD Million

Table Automotive Heated Steering Wheel Market Forecast 2020-2025, by Region, in Volume

## **8 MARKETING & PRICE**

8.1 Price and Margin

8.1.1 Price Trends

8.1.2 Factors of Price Change

Table Price Factors List

8.1.3 Manufacturers Gross Margin Analysis

8.2 Marketing Channel

Figure Marketing Channels Overview

## **9 RESEARCH CONCLUSION**



## List Of Tables

### LIST OF TABLES

- Table Upstream Segment of Automotive Heated Steering Wheel
- Table Application Segment of Automotive Heated Steering Wheel
- Table Global Automotive Heated Steering Wheel Market 2015-2025, by Application, in USD Million
- Table Major Company List of Gas Heating
- Table Global Automotive Heated Steering Wheel Market 2015-2019, by Type, in USD Million
- Table Global Automotive Heated Steering Wheel Market 2015-2019, by Type, in Volume
- Table Global Automotive Heated Steering Wheel Market Forecast 2020-2025, by Type, in USD Million
- Table Global Automotive Heated Steering Wheel Market Forecast 2020-2025, by Type, in Volume
- Table Nissan Overview List
- Table Business Operation of Nissan (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Kohl's Overview List
- Table Business Operation of Kohl's (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table BMW Overview List
- Table Business Operation of BMW (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Land Rover Overview List
- Table Business Operation of Land Rover (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Global Automotive Heated Steering Wheel Sales Revenue 2015-2019, by Company, in USD Million
- Table Global Automotive Heated Steering Wheel Sales Revenue Share 2015-2019, by Company, in USD Million
- Table Global Automotive Heated Steering Wheel Sales Volume 2015-2019, by Company, in Volume
- Table Global Automotive Heated Steering Wheel Sales Volume Share 2015-2019, by Company, in Volume
- Table Regional Demand Comparison List
- Table Major Application in Different Regions

Table Automotive Heated Steering Wheel Demand Forecast 2020-2025, by Application, in USD Million

Table Automotive Heated Steering Wheel Demand Forecast 2020-2025, by Application, in Volume

Table Automotive Heated Steering Wheel Market Growth 2020-2025, by Application, in Volume

Table Automotive Heated Steering Wheel Market Share in 2025, by Application, in Volume

Table Automotive Heated Steering Wheel Production 2015-2019, by Region, in USD Million

Table Automotive Heated Steering Wheel Production 2015-2019, by Region, in Volume

Table Global Automotive Heated Steering Wheel Market 2015-2019, by Region, in USD Million

Table Global Automotive Heated Steering Wheel Market Share 2015-2019, by Region, in USD Million

Table Global Automotive Heated Steering Wheel Market 2015-2019, by Region, in Volume

Table Global Automotive Heated Steering Wheel Market Share 2015-2019, by Region, in Volume

Table North America Automotive Heated Steering Wheel Market Size 2015-2019, by Country, in USD Million

Table North America Automotive Heated Steering Wheel Market Size 2015-2019, by Country, in Volume

Table Europe Automotive Heated Steering Wheel Market Size 2015-2019, by Country, in USD Million

Table Europe Automotive Heated Steering Wheel Market Size 2015-2019, by Country, in Volume

Table Asia-Pacific Automotive Heated Steering Wheel Market Size 2015-2019, by Country, in USD Million

Table Asia-Pacific Automotive Heated Steering Wheel Market Size 2015-2019, by Country, in Volume

Table South America Automotive Heated Steering Wheel Market Size 2015-2019, by Country, in USD Million

Table South America Automotive Heated Steering Wheel Market Size 2015-2019, by Country, in Volume

Table Middle East & Africa Automotive Heated Steering Wheel Market Size 2015-2019, by Country, in USD Million

Table Middle East & Africa Automotive Heated Steering Wheel Market Size 2015-2019, by Country, in Volume

Table Automotive Heated Steering Wheel Market Forecast 2020-2025, by Region, in USD Million

Table Automotive Heated Steering Wheel Market Forecast 2020-2025, by Region, in Volume

Table Price Factors List

## List Of Figures

### LIST OF FIGURES

Figure Automotive Heated Steering Wheel Industry Chain Structure

Figure Global Automotive Heated Steering Wheel Market Growth 2015-2019, by Type, in USD Million

Figure Global Automotive Heated Steering Wheel Market Growth 2015-2019, by Type, in Volume

Figure Global Automotive Heated Steering Wheel Sales Revenue Share in 2019, by Company, in USD Million

Figure Global Automotive Heated Steering Wheel Sales Volume Share in 2019, by Company, in Volume

Figure North America Automotive Heated Steering Wheel Market Concentration, in 2019

Figure Europe Automotive Heated Steering Wheel Market Market Concentration, in 2019

Figure Asia-Pacific Automotive Heated Steering Wheel Market Concentration, in 2019

Figure South America Automotive Heated Steering Wheel Market Concentration, in 2019

Figure Middle East & Africa Automotive Heated Steering Wheel Market Concentration, in 2019

Figure Automotive Heated Steering Wheel Demand in Commercial Vehicle, 2015-2019, in USD Million

Figure Automotive Heated Steering Wheel Demand in Commercial Vehicle, 2015-2019, in Volume

Figure Automotive Heated Steering Wheel Demand in Civil Vehicle, 2015-2019, in USD Million

Figure Automotive Heated Steering Wheel Demand in Civil Vehicle, 2015-2019, in Volume

Figure Automotive Heated Steering Wheel Demand in Others, 2015-2019, in USD Million

Figure Automotive Heated Steering Wheel Demand in Others, 2015-2019, in Volume

Figure Automotive Heated Steering Wheel Market Growth 2020-2025, by Application, in USD Million

Figure Automotive Heated Steering Wheel Market Share in 2025, by Application, in USD Million

Figure North America Automotive Heated Steering Wheel Market Size and Growth 2015-2019, in USD Million

Figure North America Automotive Heated Steering Wheel Market Size and Growth 2015-2019, in Volume

Figure Europe Automotive Heated Steering Wheel Market Size and Growth 2015-2019, in USD Million

Figure Europe Automotive Heated Steering Wheel Market Size and Growth 2015-2019, in Volume

Figure Asia-Pacific Automotive Heated Steering Wheel Market Size and Growth 2015-2019, in USD Million

Figure Asia-Pacific Automotive Heated Steering Wheel Market Size and Growth 2015-2019, in Volume

Figure South America Automotive Heated Steering Wheel Market Size and Growth 2015-2019, in USD Million

Figure South America Automotive Heated Steering Wheel Market Size and Growth 2015-2019, in Volume

Figure Middle East & Africa Automotive Heated Steering Wheel Market Size and Growth 2015-2019, in USD Million

Figure Middle East & Africa Automotive Heated Steering Wheel Market Size and Growth 2015-2019, in Volume

Figure Marketing Channels Overview

## I would like to order

Product name: Global Automotive Heated Steering Wheel Market Analysis 2015-2019 and Forecast 2020-2025

Product link: <https://marketpublishers.com/r/G023A7107105EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G023A7107105EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

