

# Global Automotive Flooring Market Survey and Trend Research 2018

https://marketpublishers.com/r/GBB825CD6CEEN.html

Date: September 2018

Pages: 70

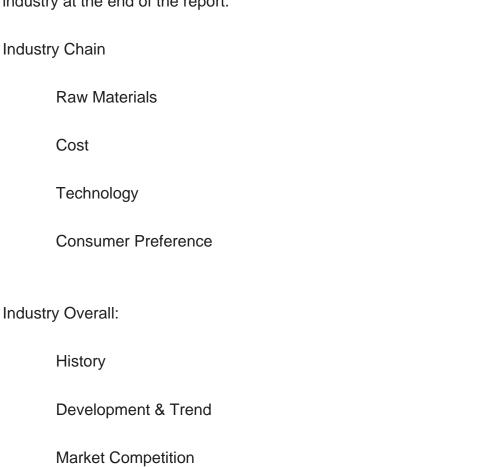
Price: US\$ 2,600.00 (Single User License)

ID: GBB825CD6CEEN

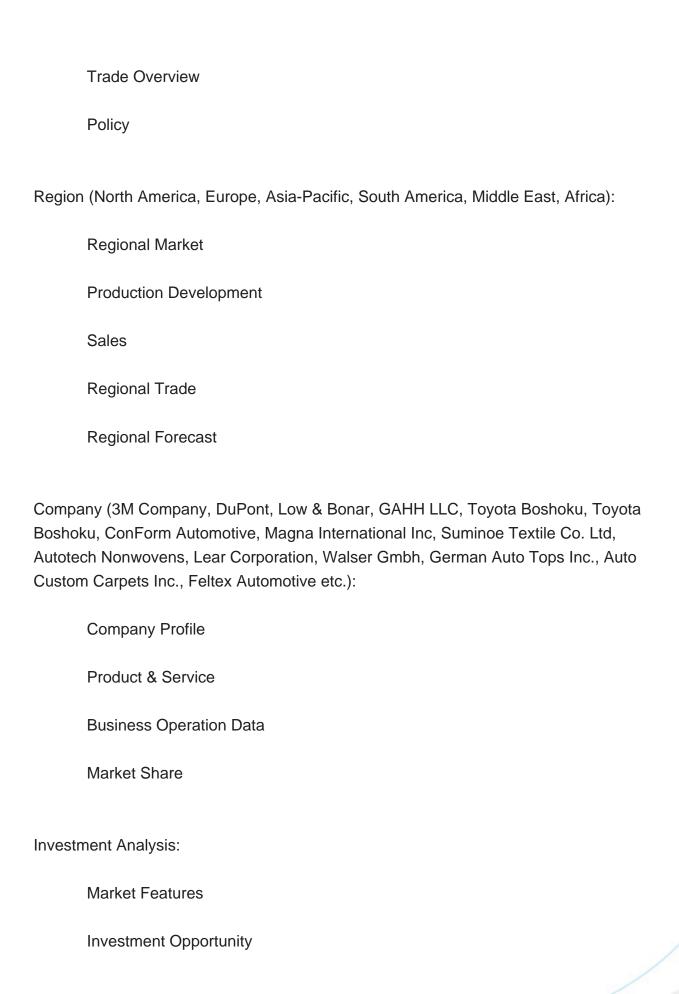
# **Abstracts**

#### Summary

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.









**Investment Calculation** 



# **Contents**

#### **PART 1 INDUSTRY OVERVIEW**

- 1.1 Automotive Flooring Industry
  - 1.1.1 Definition
  - 1.1.2 Industry Trend
- 1.2 Industry Chain
  - 1.2.1 Upstream
  - 1.2.2 Technology
  - 1.2.3 Cost Structure
  - 1.2.4 Consumer Preference
  - 1.2.2 Downstream

#### **PART 2 INDUSTRY OVERALL**

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

#### PART 3 AUTOMOTIVE FLOORING MARKET BY PRODUCT

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

## **4 KEY COMPANIES LIST**

- 4.1 3M Company (Company Overview, Sales Data etc.)
  - 4.1.1 Company Overview
  - 4.1.2 Products and Services
  - 4.1.3 Business Analysis
- 4.2 DuPont (Company Overview, Sales Data etc.)
  - 4.2.1 Company Overview
  - 4.2.2 Products and Services
  - 4.2.3 Business Analysis
- 4.3 Low & Bonar (Company Overview, Sales Data etc.)



- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 GAHH LLC (Company Overview, Sales Data etc.)
  - 4.4.1 Company Overview
  - 4.4.2 Products and Services
  - 4.4.3 Business Analysis
- 4.5 Toyota Boshoku (Company Overview, Sales Data etc.)
  - 4.5.1 Company Overview
  - 4.5.2 Products and Services
  - 4.5.3 Business Analysis
- 4.6 Toyota Boshoku (Company Overview, Sales Data etc.)
  - 4.6.1 Company Overview
  - 4.6.2 Products and Services
  - 4.6.3 Business Analysis
- 4.7 ConForm Automotive (Company Overview, Sales Data etc.)
  - 4.7.1 Company Overview
  - 4.7.2 Products and Services
  - 4.7.3 Business Analysis
- 4.8 Magna International Inc (Company Overview, Sales Data etc.)
  - 4.8.1 Company Overview
  - 4.8.2 Products and Services
  - 4.8.3 Business Analysis
- 4.9 Suminoe Textile Co. Ltd (Company Overview, Sales Data etc.)
  - 4.9.1 Company Overview
  - 4.9.2 Products and Services
  - 4.9.3 Business Analysis
- 4.10 Autotech Nonwovens (Company Overview, Sales Data etc.)
  - 4.10.1 Company Overview
  - 4.10.2 Products and Services
  - 4.10.3 Business Analysis
- 4.11 Lear Corporation (Company Overview, Sales Data etc.)
- 4.12 Walser Gmbh (Company Overview, Sales Data etc.)
- 4.13 German Auto Tops Inc. (Company Overview, Sales Data etc.)
- 4.14 Auto Custom Carpets Inc. (Company Overview, Sales Data etc.)
- 4.15 Feltex Automotive (Company Overview, Sales Data etc.)

#### PART 5 MARKET COMPETITION



- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
  - 5.2.1 Rivalry
  - 5.2.2 Threat of New Entrants
  - 5.2.3 Substitutes
  - 5.2.4 Bargaining Power of Suppliers
  - 5.2.5 Bargaining Power of Buyers

## PART 6 MARKET DEMAND BY SEGMENT

- 6.1 Demand Situation
  - 6.1.1 Industry Application Status
  - 6.1.2 Industry SWOT Analysis
    - 6.1.2.1 Strengths
    - 6.1.2.2 Weaknesses
    - 6.1.2.3 Opportunities
    - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

#### **PART 7 REGION OPERATION**

- 7.1 Regional Market
- 7.2 Production and Sales by Region
  - 7.2.1 Production
  - 7.2.2 Sales
  - 7.2.3 Trade
- 7.3 Regional Forecast

#### PART 8 MARKET INVESTMENT

- 8.1 Market Features
  - 8.1.1 Product Features
  - 8.1.2 Price Features
  - 8.1.3 Channel Features
  - 8.1.4 Purchasing Features
- 8.2 Investment Opportunity
  - 8.2.1 Regional Investment Opportunity
  - 8.2.2 Industry Investment Opportunity



- 8.3 Investment Calculation
  - 8.3.1 Cost Calculation
  - 8.3.2 Revenue Calculation
  - 8.3.3 Economic Performance Evaluation

## **PART 9 CONCLUSION**



# **List Of Tables**

#### LIST OF TABLES

Table Global Automotive Flooring Market 2012-2017, by Type, in USD Million

Table Global Automotive Flooring Market Forecast 2018-2023, by Type, in USD Million Table 3M Company Overview List

Table Automotive Flooring Business Operation of 3M Company (Sales Revenue, Cost, Gross Margin)

**Table DuPont Overview List** 

Table Automotive Flooring Business Operation of DuPont (Sales Revenue, Cost, Gross Margin)

Table Low & Bonar Overview List

Table Automotive Flooring Business Operation of Low & Bonar (Sales Revenue, Cost, Gross Margin)

Table GAHH LLC Overview List

Table Automotive Flooring Business Operation of GAHH LLC (Sales Revenue, Cost, Gross Margin)

Table Toyota Boshoku Overview List

Table Automotive Flooring Business Operation of Toyota Boshoku (Sales Revenue, Cost, Gross Margin)

Table Toyota Boshoku Overview List

Table Automotive Flooring Business Operation of Toyota Boshoku (Sales Revenue, Cost, Gross Margin)

Table ConForm Automotive Overview List

Table Automotive Flooring Business Operation of ConForm Automotive (Sales Revenue, Cost, Gross Margin)

Table Magna International Inc Overview List

Table Automotive Flooring Business Operation of Magna International Inc (Sales Revenue, Cost, Gross Margin)

Table Suminoe Textile Co. Ltd Overview List

Table Automotive Flooring Business Operation of Suminoe Textile Co. Ltd (Sales Revenue, Cost, Gross Margin)

Table Autotech Nonwovens Overview List

Table Automotive Flooring Business Operation of Autotech Nonwovens (Sales Revenue, Cost, Gross Margin)

Table Lear Corporation Overview List

Table Automotive Flooring Business Operation of Lear Corporation (Sales Revenue, Cost, Gross Margin)



Table Walser Gmbh Overview List

Table Automotive Flooring Business Operation of Walser Gmbh (Sales Revenue, Cost, Gross Margin)

Table German Auto Tops Inc. Overview List

Table Automotive Flooring Business Operation of German Auto Tops Inc. (Sales Revenue, Cost, Gross Margin)

Table Auto Custom Carpets Inc. Overview List

Table Automotive Flooring Business Operation of Auto Custom Carpets Inc. (Sales Revenue, Cost, Gross Margin)

Table Feltex Automotive Overview List

Table Automotive Flooring Business Operation of Feltex Automotive (Sales Revenue, Cost, Gross Margin)

Table Global Automotive Flooring Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Automotive Flooring Sales Revenue Share, by Companies, in USD Million Table Automotive Flooring Demand 2012-2017, by Application, in USD Million Table Automotive Flooring Demand Forecast 2018-2023, by Application, in USD Million Table Global Automotive Flooring Market 2012-2017, by Region, in USD Million Table Automotive Flooring Market Forecast 2018-2023, by Region, in USD Million



# **List Of Figures**

#### LIST OF FIGURES

Figure Automotive Flooring Industry Chain Structure
Figure Global Automotive Flooring Market Growth 2012-2017, by Type, in USD Million
Figure Global Automotive Flooring Sales Revenue Share, by Companies in 2017, in
USD Million
Figure Production Development by Region
Figure Sales List by Region



#### I would like to order

Product name: Global Automotive Flooring Market Survey and Trend Research 2018

Product link: <a href="https://marketpublishers.com/r/GBB825CD6CEEN.html">https://marketpublishers.com/r/GBB825CD6CEEN.html</a>

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/GBB825CD6CEEN.html">https://marketpublishers.com/r/GBB825CD6CEEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970