

# Global Automotive Exterior Trim Market Survey and Trend Research 2018

https://marketpublishers.com/r/G28D8C7F87BEN.html

Date: May 2018 Pages: 75 Price: US\$ 2,600.00 (Single User License) ID: G28D8C7F87BEN

# Abstracts

#### SUMMARY

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain

**Raw Materials** 

Cost

Technology

**Consumer Preference** 

Industry Overall:

History

**Development & Trend** 

Market Competition



Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

**Regional Market** 

Production Development

Sales

Regional Trade

**Regional Forecast** 

Company (Magna, Cooper Standard, Plastic Omnium, Toyoda Gosei, YFPO, YFPO, Hutchinson, Nishikawa Rubber, SaarGummi, Kinugawa, CIE Automotive, Guizhou Guihang, Dura Automotive, Zhejiang Xiantong etc.):

**Company Profile** 

Product & Service

**Business Operation Data** 

Market Share

Investment Analysis:

Market Features

Investment Opportunity

**Investment Calculation** 



Global Automotive Exterior Trim Market Survey and Trend Research 2018



# Contents

### PART 1 INDUSTRY OVERVIEW

- 1.1 Automotive Exterior Trim Industry
- 1.1.1 Definition
- 1.1.2 Industry Trend
- 1.2 Industry Chain
- 1.2.1 Upstream
- 1.2.2 Technology
- 1.2.3 Cost Structure
- 1.2.4 Consumer Preference
- 1.2.2 Downstream

## PART 2 INDUSTRY OVERALL

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

# PART 3 AUTOMOTIVE EXTERIOR TRIM MARKET BY PRODUCT

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

# PART 4 KEY COMPANIES LIST

- 4.1 Magna (Company Overview, Sales Data etc.)
  - 4.1.1 Company Overview
  - 4.1.2 Products and Services
  - 4.1.3 Business Analysis
- 4.2 Cooper Standard (Company Overview, Sales Data etc.)
  - 4.2.1 Company Overview
  - 4.2.2 Products and Services
  - 4.2.3 Business Analysis
- 4.3 Plastic Omnium (Company Overview, Sales Data etc.)



- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Toyoda Gosei (Company Overview, Sales Data etc.)
- 4.4.1 Company Overview
- 4.4.2 Products and Services
- 4.4.3 Business Analysis
- 4.5 YFPO (Company Overview, Sales Data etc.)
- 4.5.1 Company Overview
- 4.5.2 Products and Services
- 4.5.3 Business Analysis
- 4.6 YFPO (Company Overview, Sales Data etc.)
- 4.6.1 Company Overview
- 4.6.2 Products and Services
- 4.6.3 Business Analysis
- 4.7 Hutchinson (Company Overview, Sales Data etc.)
- 4.7.1 Company Overview
- 4.7.2 Products and Services
- 4.7.3 Business Analysis
- 4.8 Nishikawa Rubber (Company Overview, Sales Data etc.)
  - 4.8.1 Company Overview
  - 4.8.2 Products and Services
- 4.8.3 Business Analysis
- 4.9 SaarGummi (Company Overview, Sales Data etc.)
  - 4.9.1 Company Overview
  - 4.9.2 Products and Services
  - 4.9.3 Business Analysis
- 4.10 Kinugawa (Company Overview, Sales Data etc.)
  - 4.10.1 Company Overview
  - 4.10.2 Products and Services
  - 4.10.3 Business Analysis
- 4.11 CIE Automotive (Company Overview, Sales Data etc.)
- 4.12 Guizhou Guihang (Company Overview, Sales Data etc.)
- 4.13 Dura Automotive (Company Overview, Sales Data etc.)
- 4.14 Zhejiang Xiantong (Company Overview, Sales Data etc.)

# PART 5 MARKET COMPETITION

5.1 Companies Competition



- 5.2 Industry Competition Structure Analysis
  - 5.2.1 Rivalry
  - 5.2.2 Threat of New Entrants
  - 5.2.3 Substitutes
  - 5.2.4 Bargaining Power of Suppliers
  - 5.2.5 Bargaining Power of Buyers

# PART 6 MARKET DEMAND BY SEGMENT

- 6.1 Demand Situation
  - 6.1.1 Industry Application Status
  - 6.1.2 Industry SWOT Analysis
    - 6.1.2.1 Strengths
    - 6.1.2.2 Weaknesses
    - 6.1.2.3 Opportunities
    - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

# PART 7 REGION OPERATION

- 7.1 Regional Market
- 7.2 Production and Sales by Region
  - 7.2.1 Production
  - 7.2.2 Sales
- 7.2.3 Trade
- 7.3 Regional Forecast

#### **PART 8 MARKET INVESTMENT**

- 8.1 Market Features
  - 8.1.1 Product Features
  - 8.1.2 Price Features
  - 8.1.3 Channel Features
  - 8.1.4 Purchasing Features
- 8.2 Investment Opportunity
  - 8.2.1 Regional Investment Opportunity
- 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation



- 8.3.1 Cost Calculation
- 8.3.2 Revenue Calculation
- 8.3.3 Economic Performance Evaluation

#### PART 9 CONCLUSION



# **List Of Tables**

### LIST OF TABLES

Table Global Automotive Exterior Trim Market 2012-2017, by Type, in USD Million Table Global Automotive Exterior Trim Market 2012-2017, by Type, in Volume Table Global Automotive Exterior Trim Market Forecast 2018-2023, by Type, in USD Million Table Global Automotive Exterior Trim Market Forecast 2018-2023, by Type, in Volume Table Magna Overview List Table Automotive Exterior Trim Business Operation of Magna (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Cooper Standard Overview List Table Automotive Exterior Trim Business Operation of Cooper Standard (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Plastic Omnium Overview List Table Automotive Exterior Trim Business Operation of Plastic Omnium (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Toyoda Gosei Overview List Table Automotive Exterior Trim Business Operation of Toyoda Gosei (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) **Table YFPO Overview List** Table Automotive Exterior Trim Business Operation of YFPO (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table YFPO Overview List Table Automotive Exterior Trim Business Operation of YFPO (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Hutchinson Overview List Table Automotive Exterior Trim Business Operation of Hutchinson (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Nishikawa Rubber Overview List Table Automotive Exterior Trim Business Operation of Nishikawa Rubber (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table SaarGummi Overview List Table Automotive Exterior Trim Business Operation of SaarGummi (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Kinugawa Overview List Table Automotive Exterior Trim Business Operation of Kinugawa (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)



Table CIE Automotive Overview List

Table Automotive Exterior Trim Business Operation of CIE Automotive (Sales Revenue,

Sales Volume, Price, Cost, Gross Margin)

Table Guizhou Guihang Overview List

Table Automotive Exterior Trim Business Operation of Guizhou Guihang (Sales

Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Dura Automotive Overview List

Table Automotive Exterior Trim Business Operation of Dura Automotive (Sales

Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Zhejiang Xiantong Overview List

Table Automotive Exterior Trim Business Operation of Zhejiang Xiantong (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Automotive Exterior Trim Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Automotive Exterior Trim Sales Revenue Share, by Companies, in USD Million

Table Global Automotive Exterior Trim Sales Volume 2012-2017, by Companies, in Volume

Table Global Automotive Exterior Trim Sales Revenue Share, by Companies in 2017, in Volume

Table Automotive Exterior Trim Demand 2012-2017, by Application, in USD Million Table Automotive Exterior Trim Demand 2012-2017, by Application, in Volume Table Automotive Exterior Trim Demand Forecast 2018-2023, by Application, in USD

Million

Table Automotive Exterior Trim Demand Forecast 2018-2023, by Application, in Volume Table Global Automotive Exterior Trim Market 2012-2017, by Region, in USD Million Table Global Automotive Exterior Trim Market 2012-2017, by Region, in Volume Table Automotive Exterior Trim Market Forecast 2018-2023, by Region, in USD Million Table Automotive Exterior Trim Market Forecast 2018-2023, by Region, in Volume



# **List Of Figures**

#### LIST OF FIGURES

Figure Automotive Exterior Trim Industry Chain Structure

Figure Global Automotive Exterior Trim Market Growth 2012-2017, by Type, in USD Million

Figure Global Automotive Exterior Trim Market Growth 2012-2017, by Type, in Volume Figure Global Automotive Exterior Trim Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Automotive Exterior Trim Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region



### I would like to order

Product name: Global Automotive Exterior Trim Market Survey and Trend Research 2018 Product link: <u>https://marketpublishers.com/r/G28D8C7F87BEN.html</u>

> Price: US\$ 2,600.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

# Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G28D8C7F87BEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970