

Global Automotive ESP Market Survey and Trend Research 2018

<https://marketpublishers.com/r/G7BBFD0DBF1EN.html>

Date: January 2018

Pages: 86

Price: US\$ 2,600.00 (Single User License)

ID: G7BBFD0DBF1EN

Abstracts

Summary

Electronic stability control (ESC), also referred to as electronic stability program (ESP) or dynamic stability control (DSC), is a computerized technology that improves a vehicle's stability by detecting and reducing loss of traction (skidding). When ESC detects loss of steering control, it automatically applies the brakes to help "steer" the vehicle where the driver intends to go. Braking is automatically applied to wheels individually, such as the outer front wheel to counter oversteer or the inner rear wheel to counter understeer. Some ESC systems also reduce engine power until control is regained. ESC does not improve a vehicle's cornering performance; instead, it helps to minimize the loss of control.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Bosch, Continental, Denso, Aisin, ZF, ZF, Hitachi etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

Contents

PART 1 INDUSTRY OVERVIEW

- 1.1 Automotive ESP Industry
 - 1.1.1 Definition
 - 1.1.2 Industry Trend
- 1.2 Industry Chain
 - 1.2.1 Upstream
 - 1.2.2 Technology
 - 1.2.3 Cost Structure
 - 1.2.4 Consumer Preference
 - 1.2.2 Downstream

PART 2 INDUSTRY OVERALL

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

PART 3 AUTOMOTIVE ESP MARKET BY PRODUCT

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

4 KEY COMPANIES LIST

- 4.1 Bosch (Company Overview, Sales Data etc.)
 - 4.1.1 Company Overview
 - 4.1.2 Products and Services
 - 4.1.3 Business Analysis
- 4.2 Continental (Company Overview, Sales Data etc.)
 - 4.2.1 Company Overview
 - 4.2.2 Products and Services
 - 4.2.3 Business Analysis
- 4.3 Denso (Company Overview, Sales Data etc.)

- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Aisin (Company Overview, Sales Data etc.)
 - 4.4.1 Company Overview
 - 4.4.2 Products and Services
 - 4.4.3 Business Analysis
- 4.5 ZF (Company Overview, Sales Data etc.)
 - 4.5.1 Company Overview
 - 4.5.2 Products and Services
 - 4.5.3 Business Analysis
- 4.6 ZF (Company Overview, Sales Data etc.)
 - 4.6.1 Company Overview
 - 4.6.2 Products and Services
 - 4.6.3 Business Analysis
- 4.7 Hitachi (Company Overview, Sales Data etc.)
 - 4.7.1 Company Overview
 - 4.7.2 Products and Services
 - 4.7.3 Business Analysis

PART 5 MARKET COMPETITION

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
 - 5.2.1 Rivalry
 - 5.2.2 Threat of New Entrants
 - 5.2.3 Substitutes
 - 5.2.4 Bargaining Power of Suppliers
 - 5.2.5 Bargaining Power of Buyers

PART 6 MARKET DEMAND BY SEGMENT

- 6.1 Demand Situation
 - 6.1.1 Industry Application Status
 - 6.1.2 Industry SWOT Analysis
 - 6.1.2.1 Strengths
 - 6.1.2.2 Weaknesses
 - 6.1.2.3 Opportunities
 - 6.1.2.4 Threats

6.2 Major Customer Survey

6.3 Demand Forecast

PART 7 REGION OPERATION

7.1 Regional Market

7.2 Production and Sales by Region

7.2.1 Production

7.2.2 Sales

7.2.3 Trade

7.3 Regional Forecast

PART 8 MARKET INVESTMENT

8.1 Market Features

8.1.1 Product Features

8.1.2 Price Features

8.1.3 Channel Features

8.1.4 Purchasing Features

8.2 Investment Opportunity

8.2.1 Regional Investment Opportunity

8.2.2 Industry Investment Opportunity

8.3 Investment Calculation

8.3.1 Cost Calculation

8.3.2 Revenue Calculation

8.3.3 Economic Performance Evaluation

PART 9 CONCLUSION

List Of Tables

LIST OF TABLES

Table GLOBAL AUTOMOTIVE ESP MARKET 2012-2017, BY TYPE, IN USD MILLION
Table Global Automotive ESP Market 2012-2017, by Type, in Volume
Table Global Automotive ESP Market Forecast 2018-2023, by Type, in USD Million
Table Global Automotive ESP Market Forecast 2018-2023, by Type, in Volume
Table Bosch Overview List
Table Automotive ESP Business Operation of Bosch (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
Table Continental Overview List
Table Automotive ESP Business Operation of Continental (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
Table Denso Overview List
Table Automotive ESP Business Operation of Denso (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
Table Aisin Overview List
Table Automotive ESP Business Operation of Aisin (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
Table ZF Overview List
Table Automotive ESP Business Operation of ZF (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
Table ZF Overview List
Table Automotive ESP Business Operation of ZF (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
Table Hitachi Overview List
Table Automotive ESP Business Operation of Hitachi (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
Table Global Automotive ESP Sales Revenue 2012-2017, by Companies, in USD Million
Table Global Automotive ESP Sales Revenue Share, by Companies, in USD Million
Table Global Automotive ESP Sales Volume 2012-2017, by Companies, in Volume
Table Global Automotive ESP Sales Revenue Share, by Companies in 2017, in Volume
Table Automotive ESP Demand 2012-2017, by Application, in USD Million
Table Automotive ESP Demand 2012-2017, by Application, in Volume
Table Automotive ESP Demand Forecast 2018-2023, by Application, in USD Million
Table Automotive ESP Demand Forecast 2018-2023, by Application, in Volume
Table Global Automotive ESP Market 2012-2017, by Region, in USD Million

Table Global Automotive ESP Market 2012-2017, by Region, in Volume
Table Automotive ESP Market Forecast 2018-2023, by Region, in USD Million
Table Automotive ESP Market Forecast 2018-2023, by Region, in Volume

List Of Figures

LIST OF FIGURES

Figure Automotive ESP Industry Chain Structure

Figure Global Automotive ESP Market Growth 2012-2017, by Type, in USD Million

Figure Global Automotive ESP Market Growth 2012-2017, by Type, in Volume

Figure Global Automotive ESP Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Automotive ESP Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region

I would like to order

Product name: Global Automotive ESP Market Survey and Trend Research 2018

Product link: <https://marketpublishers.com/r/G7BBFD0DBF1EN.html>

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G7BBFD0DBF1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970