

Global Automotive Audio Market Survey and Trend Research 2018

https://marketpublishers.com/r/G1124919A25EN.html

Date: December 2017 Pages: 118 Price: US\$ 2,600.00 (Single User License) ID: G1124919A25EN

Abstracts

Summary

Automotive Audio is equipment installed in a car to provide in-car entertainment and information for the automotive occupants. The main units are head units, speakers, audio power amplifiers, subwoofers and capacitors.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History



Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Panasonic, Continental, Fujitsu Ten, Harman, Hyundai MOBIS, Hyundai MOBIS, Visteon, Pioneer, Blaupunkt, Delphi, BOSE, Alpine, Garmin, Denso, Sony, Foryou, Desay SV Automotive, Hangsheng Electronic, E-LEAD Electronic, JL Audio, Burmester, Focal, Dynaudio, Bower & Wilkins etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:



Market Features

Investment Opportunity

Investment Calculation



Contents

PART 1 INDUSTRY OVERVIEW

- 1.1 Automotive Audio Industry
- 1.1.1 Definition
- 1.1.2 Industry Trend
- 1.2 Industry Chain
- 1.2.1 Upstream
- 1.2.2 Technology
- 1.2.3 Cost Structure
- 1.2.4 Consumer Preference
- 1.2.2 Downstream

PART 2 INDUSTRY OVERALL

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

PART 3 AUTOMOTIVE AUDIO MARKET BY PRODUCT

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

4 KEY COMPANIES LIST

- 4.1 Panasonic (Company Overview, Sales Data etc.)
 - 4.1.1 Company Overview
 - 4.1.2 Products and Services
 - 4.1.3 Business Analysis
- 4.2 Continental (Company Overview, Sales Data etc.)
 - 4.2.1 Company Overview
 - 4.2.2 Products and Services
 - 4.2.3 Business Analysis
- 4.3 Fujitsu Ten (Company Overview, Sales Data etc.)



- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Harman (Company Overview, Sales Data etc.)
- 4.4.1 Company Overview
- 4.4.2 Products and Services
- 4.4.3 Business Analysis
- 4.5 Hyundai MOBIS (Company Overview, Sales Data etc.)
 - 4.5.1 Company Overview
 - 4.5.2 Products and Services
 - 4.5.3 Business Analysis
- 4.6 Hyundai MOBIS (Company Overview, Sales Data etc.)
- 4.6.1 Company Overview
- 4.6.2 Products and Services
- 4.6.3 Business Analysis
- 4.7 Visteon (Company Overview, Sales Data etc.)
- 4.7.1 Company Overview
- 4.7.2 Products and Services
- 4.7.3 Business Analysis
- 4.8 Pioneer (Company Overview, Sales Data etc.)
 - 4.8.1 Company Overview
 - 4.8.2 Products and Services
- 4.8.3 Business Analysis
- 4.9 Blaupunkt (Company Overview, Sales Data etc.)
 - 4.9.1 Company Overview
 - 4.9.2 Products and Services
 - 4.9.3 Business Analysis
- 4.10 Delphi (Company Overview, Sales Data etc.)
 - 4.10.1 Company Overview
 - 4.10.2 Products and Services
 - 4.10.3 Business Analysis
- 4.11 BOSE (Company Overview, Sales Data etc.)
- 4.12 Alpine (Company Overview, Sales Data etc.)
- 4.13 Garmin (Company Overview, Sales Data etc.)
- 4.14 Denso (Company Overview, Sales Data etc.)
- 4.15 Sony (Company Overview, Sales Data etc.)
- 4.16 Foryou (Company Overview, Sales Data etc.)
- 4.17 Desay SV Automotive (Company Overview, Sales Data etc.)
- 4.18 Hangsheng Electronic (Company Overview, Sales Data etc.)



- 4.19 E-LEAD Electronic (Company Overview, Sales Data etc.)
- 4.20 JL Audio (Company Overview, Sales Data etc.)
- 4.21 Burmester (Company Overview, Sales Data etc.)
- 4.22 Focal (Company Overview, Sales Data etc.)
- 4.23 Dynaudio (Company Overview, Sales Data etc.)
- 4.24 Bower & Wilkins (Company Overview, Sales Data etc.)

PART 5 MARKET COMPETITION

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
 - 5.2.1 Rivalry
 - 5.2.2 Threat of New Entrants
 - 5.2.3 Substitutes
 - 5.2.4 Bargaining Power of Suppliers
 - 5.2.5 Bargaining Power of Buyers

PART 6 MARKET DEMAND BY SEGMENT

- 6.1 Demand Situation
 - 6.1.1 Industry Application Status
 - 6.1.2 Industry SWOT Analysis
 - 6.1.2.1 Strengths
 - 6.1.2.2 Weaknesses
 - 6.1.2.3 Opportunities
 - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

PART 7 REGION OPERATION

- 7.1 Regional Market
- 7.2 Production and Sales by Region
 - 7.2.1 Production
 - 7.2.2 Sales
 - 7.2.3 Trade
- 7.3 Regional Forecast

PART 8 MARKET INVESTMENT



- 8.1 Market Features
 - 8.1.1 Product Features
 - 8.1.2 Price Features
 - 8.1.3 Channel Features
 - 8.1.4 Purchasing Features
- 8.2 Investment Opportunity
 - 8.2.1 Regional Investment Opportunity
 - 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
 - 8.3.1 Cost Calculation
 - 8.3.2 Revenue Calculation
 - 8.3.3 Economic Performance Evaluation

PART 9 CONCLUSION



List Of Tables

LIST OF TABLES

Table GLOBAL AUTOMOTIVE AUDIO MARKET 2012-2017, BY TYPE, IN USD MILLION Table Global Automotive Audio Market 2012-2017, by Type, in Volume Table Global Automotive Audio Market Forecast 2018-2023, by Type, in USD Million Table Global Automotive Audio Market Forecast 2018-2023, by Type, in Volume Table Panasonic Overview List Table Automotive Audio Business Operation of Panasonic (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Continental Overview List Table Automotive Audio Business Operation of Continental (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Fujitsu Ten Overview List Table Automotive Audio Business Operation of Fujitsu Ten (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) **Table Harman Overview List** Table Automotive Audio Business Operation of Harman (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Hyundai MOBIS Overview List Table Automotive Audio Business Operation of Hyundai MOBIS (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Hyundai MOBIS Overview List Table Automotive Audio Business Operation of Hyundai MOBIS (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Visteon Overview List Table Automotive Audio Business Operation of Visteon (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Pioneer Overview List Table Automotive Audio Business Operation of Pioneer (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Blaupunkt Overview List Table Automotive Audio Business Operation of Blaupunkt (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Delphi Overview List Table Automotive Audio Business Operation of Delphi (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)



Table BOSE Overview List

Table Automotive Audio Business Operation of BOSE (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table Alpine Overview List

Table Automotive Audio Business Operation of Alpine (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table Garmin Overview List

Table Automotive Audio Business Operation of Garmin (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table Denso Overview List

Table Automotive Audio Business Operation of Denso (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table Sony Overview List

Table Automotive Audio Business Operation of Sony (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table Foryou Overview List

Table Automotive Audio Business Operation of Foryou (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table Desay SV Automotive Overview List

Table Automotive Audio Business Operation of Desay SV Automotive (Sales Revenue,

Sales Volume, Price, Cost, Gross Margin)

Table Hangsheng Electronic Overview List

Table Automotive Audio Business Operation of Hangsheng Electronic (Sales Revenue,

Sales Volume, Price, Cost, Gross Margin)

Table E-LEAD Electronic Overview List

Table Automotive Audio Business Operation of E-LEAD Electronic (Sales Revenue,

Sales Volume, Price, Cost, Gross Margin)

Table JL Audio Overview List

Table Automotive Audio Business Operation of JL Audio (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Burmester Overview List

Table Automotive Audio Business Operation of Burmester (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Focal Overview List

Table Automotive Audio Business Operation of Focal (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table Dynaudio Overview List

Table Automotive Audio Business Operation of Dynaudio (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)



Table Bower & Wilkins Overview List

Table Automotive Audio Business Operation of Bower & Wilkins (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Automotive Audio Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Automotive Audio Sales Revenue Share, by Companies, in USD Million Table Global Automotive Audio Sales Volume 2012-2017, by Companies, in Volume Table Global Automotive Audio Sales Revenue Share, by Companies in 2017, in Volume

Table Automotive Audio Demand 2012-2017, by Application, in USD Million Table Automotive Audio Demand 2012-2017, by Application, in Volume

Table Automotive Audio Demand Forecast 2018-2023, by Application, in USD Million

Table Automotive Audio Demand Forecast 2018-2023, by Application, in Volume

Table Global Automotive Audio Market 2012-2017, by Region, in USD Million

Table Global Automotive Audio Market 2012-2017, by Region, in Volume

Table Automotive Audio Market Forecast 2018-2023, by Region, in USD Million

Table Automotive Audio Market Forecast 2018-2023, by Region, in Volume



List Of Figures

LIST OF FIGURES

Figure Automotive Audio Industry Chain Structure

Figure Global Automotive Audio Market Growth 2012-2017, by Type, in USD Million Figure Global Automotive Audio Market Growth 2012-2017, by Type, in Volume Figure Global Automotive Audio Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Automotive Audio Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region



I would like to order

Product name: Global Automotive Audio Market Survey and Trend Research 2018 Product link: <u>https://marketpublishers.com/r/G1124919A25EN.html</u>

Price: US\$ 2,600.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G1124919A25EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970