

Global Automatic Content Recognition (ACR) Market Study 2015-2025, by Segment (Acoustic & digital video fingerprinting, Digital audio, Video & image watermarking), by Market (Media & entertainment, Consumer electronics Digital audio, E-commerce), by Company (Arcsoft (U.S.), Digimarc Corporation (U.S.), Google (U.S.))

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Abstracts

SNAPSHOT

Automatic content recognition (ACR) is an identification technology to recognize content played on a media device or present in a media file. Devices containing ACR support enable users quickly obtain additional information about the content they have just experienced without any user based input or search efforts.

The global Automatic Content Recognition (ACR) market will reach xxx Million USD in 2018 and with a CAGR of xx% between 2019-2025.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

Acoustic & digital video fingerprinting

Digital audio

Video & image watermarking

Optical character recognition

Speech recognition

Demand Coverage (Market Size & Forecast, Consumer Distribution):

Media & entertainment

Consumer electronics

E-commerce

Education

Automotive

IT & telecommunication

Healthcare

Defense & public safety

Avionics

Others

Company Coverage (Sales data, Main Products & Services etc.):

Arcsoft (U.S.)

Digimarc Corporation (U.S.)

Google (U.S.)

Microsoft Corporation (U.S.)

Nuance communications (U.S.)

ACRCloud (China)

Audible Magic Corporation (U.S.)

Civolution (U.S.)

Enswers (South Korea)

Gracernote (U.S.)

Mufin GmbH (Germany)

Shazam Entertainment Ltd. (U.K.)

Vobile (U.S.)

Voiceinteraction SA (Portugal)

Beatgrid Media BV (The Netherlands)

Clarifai (U.S.)

DataScouting (Greece)

iPharro Media GmbH (Germany)

Viscovery Pte Ltd (Taiwan)

VoiceBase (U.S.)

Major Region Market

North America

Europe

Asia-Pacific

South America

Middle East & Africa

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