

Global Automatic Content Recognition (ACR) Market Analysis 2015-2019 and Forecast 2020-2025

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Abstracts

SNAPSHOT

Automatic content recognition (ACR) is an identification technology to recognize content played on a media device or present in a media file. Devices containing ACR support enable users quickly obtain additional information about the content they have just experienced without any user based input or search efforts.

The global Automatic Content Recognition (ACR) market size is estimated at xxx million USD with a CAGR xx% from 2015-2019 and is expected to reach xxx Million USD in 2020 with a CAGR xx% from 2020 to 2025. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Automatic Content Recognition (ACR) by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

Acoustic & digital video fingerprinting

Digital audio

Video & image watermarking

Optical character recognition

Speech recognition

Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main Products etc.):

Arcsoft (U.S.)

Digimarc Corporation (U.S.)

Google (U.S.)

Microsoft Corporation (U.S.)

Nuance communications (U.S.)

ACRCloud (China)

Audible Magic Corporation (U.S.)

Civolution (U.S.)

Enswers (South Korea)

Gracenote (U.S.)

Mufin GmbH (Germany)

Shazam Entertainment Ltd. (U.K.)

Vobile (U.S.)

Voiceinteraction SA (Portugal)

Beatgrid Media BV (The Netherlands)

Clarifai (U.S.)

DataScouting (Greece)

iPharro Media GmbH (Germany)

Viscovery Pte Ltd (Taiwan)

VoiceBase (U.S.)

Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):

Media & entertainment

Consumer electronics

E-commerce

Education

Automotive

IT & telecommunication

Healthcare

Defense & public safety

Avionics

Others

Region Coverage (Regional Production, Demand & Forecast by Countries etc.):

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc.)

Asia-Pacific (China, India, Japan, Southeast Asia etc.)

South America (Brazil, Argentina etc.)

Middle East & Africa (Saudi Arabia, South Africa etc.)

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