

# Global Auto Beauty Market Survey and Trend Research 2018

<https://marketpublishers.com/r/GDE912A52C7EN.html>

Date: December 2017

Pages: 126

Price: US\$ 2,600.00 (Single User License)

ID: GDE912A52C7EN

## Abstracts

### Summary

Auto Beauty refers to the various parts of different materials for the automotive maintenance required conditions, using beauty care products and construction technology to care and maintenance for cars.

This report include the products of auto beauty, like cleaning & caring products, polishing & waxing products, sealing glaze & coating products, interior maintenance products and others, not include the services and tools or machines of auto beauty industry.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

### Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (3M, Turtle Wax, SONAX, SOFT99, Liqui Moly, Liqui Moly, Simoniz, Autoglym, Botny, BiaoBang, CHIEF, Rainbow, Auto Magic, Granitize, PIT, Cougar Chemical, P21S, CARTEC, Swissvax, Anfuke, Collinite, Jewelultra etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

## Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

## Contents

### **PART 1 INDUSTRY OVERVIEW**

- 1.1 Auto Beauty Industry
  - 1.1.1 Definition
  - 1.1.2 Industry Trend
- 1.2 Industry Chain
  - 1.2.1 Upstream
  - 1.2.2 Technology
  - 1.2.3 Cost Structure
  - 1.2.4 Consumer Preference
  - 1.2.2 Downstream

### **PART 2 INDUSTRY OVERALL**

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

### **PART 3 AUTO BEAUTY MARKET BY PRODUCT**

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

### **4 KEY COMPANIES LIST**

- 4.1 3M (Company Overview, Sales Data etc.)
  - 4.1.1 Company Overview
  - 4.1.2 Products and Services
  - 4.1.3 Business Analysis
- 4.2 Turtle Wax (Company Overview, Sales Data etc.)
  - 4.2.1 Company Overview
  - 4.2.2 Products and Services
  - 4.2.3 Business Analysis
- 4.3 SONAX (Company Overview, Sales Data etc.)

- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 SOFT99 (Company Overview, Sales Data etc.)
- 4.4.1 Company Overview
- 4.4.2 Products and Services
- 4.4.3 Business Analysis
- 4.5 Liqui Moly (Company Overview, Sales Data etc.)
- 4.5.1 Company Overview
- 4.5.2 Products and Services
- 4.5.3 Business Analysis
- 4.6 Liqui Moly (Company Overview, Sales Data etc.)
- 4.6.1 Company Overview
- 4.6.2 Products and Services
- 4.6.3 Business Analysis
- 4.7 Simoniz (Company Overview, Sales Data etc.)
- 4.7.1 Company Overview
- 4.7.2 Products and Services
- 4.7.3 Business Analysis
- 4.8 Autoglym (Company Overview, Sales Data etc.)
- 4.8.1 Company Overview
- 4.8.2 Products and Services
- 4.8.3 Business Analysis
- 4.9 Botny (Company Overview, Sales Data etc.)
- 4.9.1 Company Overview
- 4.9.2 Products and Services
- 4.9.3 Business Analysis
- 4.10 BiaoBang (Company Overview, Sales Data etc.)
- 4.10.1 Company Overview
- 4.10.2 Products and Services
- 4.10.3 Business Analysis
- 4.11 CHIEF (Company Overview, Sales Data etc.)
- 4.12 Rainbow (Company Overview, Sales Data etc.)
- 4.13 Auto Magic (Company Overview, Sales Data etc.)
- 4.14 Granitize (Company Overview, Sales Data etc.)
- 4.15 PIT (Company Overview, Sales Data etc.)
- 4.16 Cougar Chemical (Company Overview, Sales Data etc.)
- 4.17 P21S (Company Overview, Sales Data etc.)
- 4.18 CARTEC (Company Overview, Sales Data etc.)

- 4.19 Swissvax (Company Overview, Sales Data etc.)
- 4.20 Anfuke (Company Overview, Sales Data etc.)
- 4.21 Collinite (Company Overview, Sales Data etc.)
- 4.22 Jewelultra (Company Overview, Sales Data etc.)

## **PART 5 MARKET COMPETITION**

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
  - 5.2.1 Rivalry
  - 5.2.2 Threat of New Entrants
  - 5.2.3 Substitutes
  - 5.2.4 Bargaining Power of Suppliers
  - 5.2.5 Bargaining Power of Buyers

## **PART 6 MARKET DEMAND BY SEGMENT**

- 6.1 Demand Situation
  - 6.1.1 Industry Application Status
  - 6.1.2 Industry SWOT Analysis
    - 6.1.2.1 Strengths
    - 6.1.2.2 Weaknesses
    - 6.1.2.3 Opportunities
    - 6.1.2.4 Threats
  - 6.2 Major Customer Survey
- 6.3 Demand Forecast

## **PART 7 REGION OPERATION**

- 7.1 Regional Market
- 7.2 Production and Sales by Region
  - 7.2.1 Production
  - 7.2.2 Sales
  - 7.2.3 Trade
- 7.3 Regional Forecast

## **PART 8 MARKET INVESTMENT**

- 8.1 Market Features

- 8.1.1 Product Features
- 8.1.2 Price Features
- 8.1.3 Channel Features
- 8.1.4 Purchasing Features
- 8.2 Investment Opportunity
  - 8.2.1 Regional Investment Opportunity
  - 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
  - 8.3.1 Cost Calculation
  - 8.3.2 Revenue Calculation
  - 8.3.3 Economic Performance Evaluation

## **PART 9 CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table Global Auto Beauty Market 2012-2017, by Type, in USD Million

Table Global Auto Beauty Market 2012-2017, by Type, in Volume

Table Global Auto Beauty Market Forecast 2018-2023, by Type, in USD Million

Table Global Auto Beauty Market Forecast 2018-2023, by Type, in Volume

Table 3M Overview List

Table Auto Beauty Business Operation of 3M (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Turtle Wax Overview List

Table Auto Beauty Business Operation of Turtle Wax (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table SONAX Overview List

Table Auto Beauty Business Operation of SONAX (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table SOFT99 Overview List

Table Auto Beauty Business Operation of SOFT99 (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Liqui Moly Overview List

Table Auto Beauty Business Operation of Liqui Moly (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Liqui Moly Overview List

Table Auto Beauty Business Operation of Liqui Moly (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Simoniz Overview List

Table Auto Beauty Business Operation of Simoniz (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Autoglym Overview List

Table Auto Beauty Business Operation of Autoglym (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Botny Overview List

Table Auto Beauty Business Operation of Botny (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table BiaoBang Overview List

Table Auto Beauty Business Operation of BiaoBang (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table CHIEF Overview List



Table Auto Beauty Business Operation of CHIEF (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Rainbow Overview List

Table Auto Beauty Business Operation of Rainbow (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Auto Magic Overview List

Table Auto Beauty Business Operation of Auto Magic (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Granitize Overview List

Table Auto Beauty Business Operation of Granitize (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table PIT Overview List

Table Auto Beauty Business Operation of PIT (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Cougar Chemical Overview List

Table Auto Beauty Business Operation of Cougar Chemical (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table P21S Overview List

Table Auto Beauty Business Operation of P21S (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table CARTEC Overview List

Table Auto Beauty Business Operation of CARTEC (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Swissvax Overview List

Table Auto Beauty Business Operation of Swissvax (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Anfuke Overview List

Table Auto Beauty Business Operation of Anfuke (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Collinite Overview List

Table Auto Beauty Business Operation of Collinite (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Jewelultra Overview List

Table Auto Beauty Business Operation of Jewelultra (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Auto Beauty Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Auto Beauty Sales Revenue Share, by Companies, in USD Million

Table Global Auto Beauty Sales Volume 2012-2017, by Companies, in Volume

Table Global Auto Beauty Sales Revenue Share, by Companies in 2017, in Volume

Table Auto Beauty Demand 2012-2017, by Application, in USD Million  
Table Auto Beauty Demand 2012-2017, by Application, in Volume  
Table Auto Beauty Demand Forecast 2018-2023, by Application, in USD Million  
Table Auto Beauty Demand Forecast 2018-2023, by Application, in Volume  
Table Global Auto Beauty Market 2012-2017, by Region, in USD Million  
Table Global Auto Beauty Market 2012-2017, by Region, in Volume  
Table Auto Beauty Market Forecast 2018-2023, by Region, in USD Million  
Table Auto Beauty Market Forecast 2018-2023, by Region, in Volume

## List Of Figures

### LIST OF FIGURES

Figure Auto Beauty Industry Chain Structure

Figure Global Auto Beauty Market Growth 2012-2017, by Type, in USD Million

Figure Global Auto Beauty Market Growth 2012-2017, by Type, in Volume

Figure Global Auto Beauty Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Auto Beauty Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region

## I would like to order

Product name: Global Auto Beauty Market Survey and Trend Research 2018

Product link: <https://marketpublishers.com/r/GDE912A52C7EN.html>

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GDE912A52C7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970